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MULTIPLE OWNERSHIP SERVICE CONTOUR ANALYSIS

**Prepared for
FM Idaho Co., LLC
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The attached analysis of compliance with the radio multiple ownership rules was prepared in accordance with the Rules and Regulations of the Federal Communications Commission, in connection with an assignment application for FM station KZMG at Melba, Idaho.

KZMG has principal community contour overlap with the following attributable stations:¹

KSRV-FM	Ontario
KPDA(FM)	Mountain Home
KWYD(FM)	Parma
KNFL(AM)	Boise

While all of these stations operate within the rated Boise, Idaho market, the communities of Mountain Home and Ontario are located outside any market rated by Nielsen Audio (formerly Arbitron). Therefore, analysis has been made consistent with the Commission's interim rules for unrated markets. The 70 dBu contours of FM stations were determined from the technical data contained in the most recent edition of the FCC FM Database. The listed antenna height above average terrain was used together with topographic data obtained from the digitized 30 second or 3 second database. The 5 mV/m daytime contours of AM stations were determined from the technical data contained in the most recent edition of the FCC AM Database. The listed antenna

¹ FM Idaho is also currently the licensee of KINF(FM) at Gooding, but in a simultaneous transaction it is proposed to assign KINF to Lee Family Broadcasting. Therefore KINF is not included as an attributable station in the instant analysis, and should not be included since FM Idaho cannot close on KZMG until after closing on the assignment of KINF to Lee Family Broadcasting.

parameter information was used together with a digitized version of the FCC M-3 or Region II ground conductivity database.

The service contours were plotted using correct map projection mathematics. Those stations whose transmitter sites are within the respective principal community service contours of the stations proposed to be commonly owned have only the sites rather than their contours shown. All contours and enclosed transmitter site locations have been labeled. A list of all stations considered is included with this statement.

In counting stations providing service to the “market” defined by each of the discrete clusters formed in unrated markets, stations whose transmitter sites are located in excess of 92 km from the perimeter of the common overlap area have been excluded, as have other stations to be commonly-owned but which are not a part of the discrete cluster being studied.

This exhibit evidences at least the minimum number of stations necessary to demonstrate compliance with the rules concerning radio multiple ownership in unrated markets. In order to qualify for common ownership of this 1AM/4FM cluster, there must be at least 15 stations in the relevant “market”. This study demonstrates that there are at least 28 stations in the relevant market.²

February 6, 2014



Erik C. Swanson

² For the sake of clarity, the instant analysis includes only those FM stations which have transmitter sites within the outer boundary of the stations to be commonly-owned. This produces a result which far exceeds the number of stations required for compliance with §73.3555.

Numerous other stations also have principal community contour overlap with FM Idaho’s Boise cluster, including several AM stations and also several FM stations with transmitter sites outside the outer boundary of the stations to be commonly owned.

