

**RADIO MARKET ANALYSIS**  
**GEORGIA EAGLE BROADCASTING, INC.**  
**WDXQ-FM RADIO STATION**  
**COCHRAN, GEORGIA**  
**June 2009**

**TECHNICAL STATEMENT**

1. This Technical Statement and attached exhibits were prepared on behalf of Georgia Eagle Broadcasting, Inc. ("GEB"), licensee of station WDXQ-FM, Channel 244A, Cochran, Georgia. GEB is submitting an amendment to a pending application which proposes to make minor changes in the facilities of WDXQ-FM; therefore, a Radio Market analysis is needed. GEB is also the licensee of WDCO, 1440 kHz, Cochran, Georgia; WSSY, Channel 252A, Pinehurst, Georgia; WQXZ, Channel 280C3, and WCEH, 610 kHz, Hawkinsville, Georgia; WNNG, 1350 kHz, Warner Robins, Georgia; WNNG-FM, Channel 260A, Unadilla, Georgia; and the construction permit for a new FM facility on Channel 226A at Rochelle, Georgia.<sup>1</sup> There is contour overlap between the proposed WDXQ-FM and AM stations WNNG, WDCO and WCEH. While WNNG-FM is a metro station in the Macon, Georgia Arbitron Market and WNNG-FM, WSSY and WQXZ are considered "home" to the Macon, Georgia Arbitron Market, the proposed WDXQ-FM is not a metro station nor considered "home" in the Macon market. Therefore, an analysis using the revised contour overlap rules is necessary. A map of the city grade contours of these stations is attached as Exhibit #1.

**NON-RATED MARKET REVIEW**

2. A study has been conducted to determine if ownership of these facilities complies with §73.3555 of the Commission's rules. The contour of WNNG will be used to define

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1) The proposed WDXQ-FM contour does not cross the WQXZ, WNNG-FM, WSSY or the Rochelle permit city grade contour. As such, these stations are not considered further.

the market boundary, hereinafter referred to as the "Radio Market". The study will determine the number of other AM and FM stations that are contributors to the market. The number of contributors will then be added to the subject stations in the market to show the total number of stations in the market. Only those stations with transmitter sites within 92.0 kilometers will be considered as contributors to the subject markets. No other station in which GEB has an interest will be considered, unless it is a subject station in the market under review.

3. Exhibit #2 is a depiction of the stations within the Radio Market boundary. Exhibit #3 is a tabulation of the stations in the Radio Market, which totals ten stations when the four subject stations are included. The number of stations indicated falls in the fourteen or fewer stations tier of §73.3555(a)(1)(iv) of the Commission's rules.<sup>2</sup> At this level, common ownership or control of up to five stations, with no more than three commercial stations in the same service, is permissible, provided the number of stations to be commonly held does not exceed 50% of the stations in the market.

4. Based on the compliance shown in the non-rated market, the minor change application for WDXQ-FM is in compliance with the Commission's multiple ownership rules.

5. The foregoing technical statement was prepared on behalf of Georgia Eagle Broadcasting, Inc., by Graham Brock, Inc., its Technical Consultants. All information contained herein is true and accurate to the best of our belief and knowledge. All data relating to AM and FM facilities in the relevant BIA/Arbitron market was determined using the BIA Financial

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2) There are additional stations; however, they were not considered as there were sufficient stations, based on the number of facilities in each market to be commonly held.

Network, Inc. Media Access Pro, Version 4.3. BIA database. All AM and FM data was extracted from the CDBS database. We assume no liability for errors or omissions in either database which may be adverse to the information contained herein.

**Graham Brock, Inc. - Broadcast Technical Consultants**

**WDXQ-FM - Proposed**  
 Latitude: 32-32-37 N  
 Longitude: 083-27-55 W  
 ERP: 4.00 kW  
 Channel: 298A  
 AMSL Height: 218.8 m

**WNNG**  
 Latitude: 32-37-00 N  
 Longitude: 083-39-00 W  
 ERP: 15.0 kW  
 Frequency: 1350 kHz

**WCEH**  
 Latitude: 32-16-50 N  
 Longitude: 083-26-37 W  
 ERP: 0.5 kW  
 Frequency: 610 kHz

**WDCO**  
 Latitude: 32-24-43 N  
 Longitude: 083-21-42 W  
 ERP: 0.9 kW  
 Frequency: 1440 kHz

**New FM - Rochelle, GA**  
 BNPH-20070502ABS  
 Latitude: 31-58-20 N  
 Longitude: 083-36-36 W  
 ERP: 6.00 kW  
 Channel: 226A  
 AMSL Height: 209.0 m

**WNNG-FM**  
 BLH-19950627KD  
 Latitude: 32-18-29 N  
 Longitude: 083-46-30 W  
 ERP: 6.00 kW  
 Channel: 260A  
 AMSL Height: 212.0 m

**WSSY**  
 BLH-20050606AEB  
 Latitude: 32-10-03 N  
 Longitude: 083-37-51 W  
 ERP: 3.10 kW  
 Channel: 252A  
 AMSL Height: 240.7 m

**WQXZ**  
 BLH-19960122KE  
 Latitude: 32-10-03 N  
 Longitude: 083-37-51 W  
 ERP: 10.50 kW  
 Channel: 280C3  
 AMSL Height: 248.0 m

WNNG 5.0 mV/m

WDXQ-FM 3.16 mV/m

WNNG-FM 3.16 mV/m

WDCO 5.0 mV/m

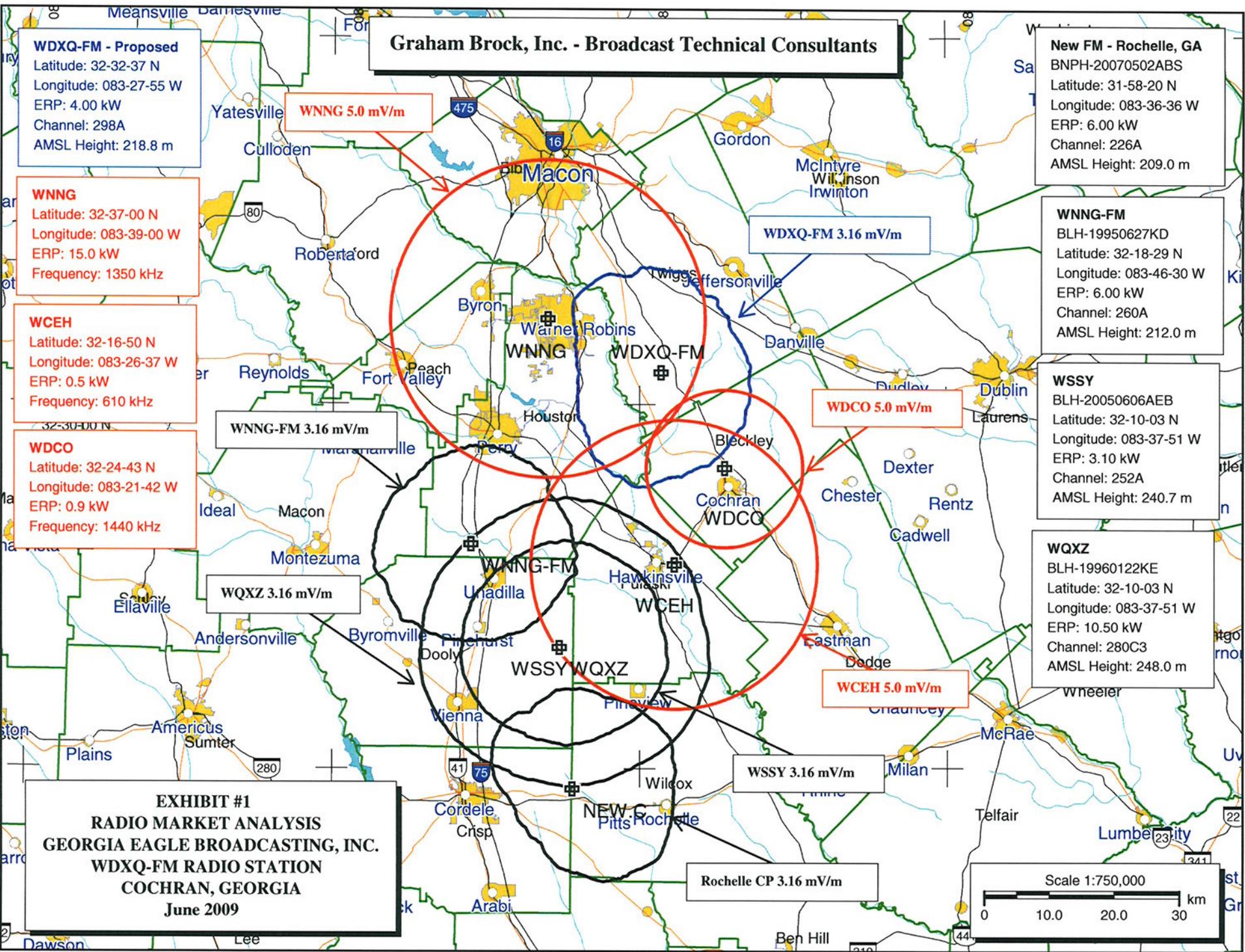
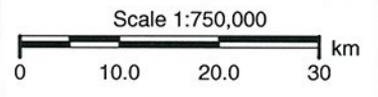
WQXZ 3.16 mV/m

WCEH 5.0 mV/m

WSSY 3.16 mV/m

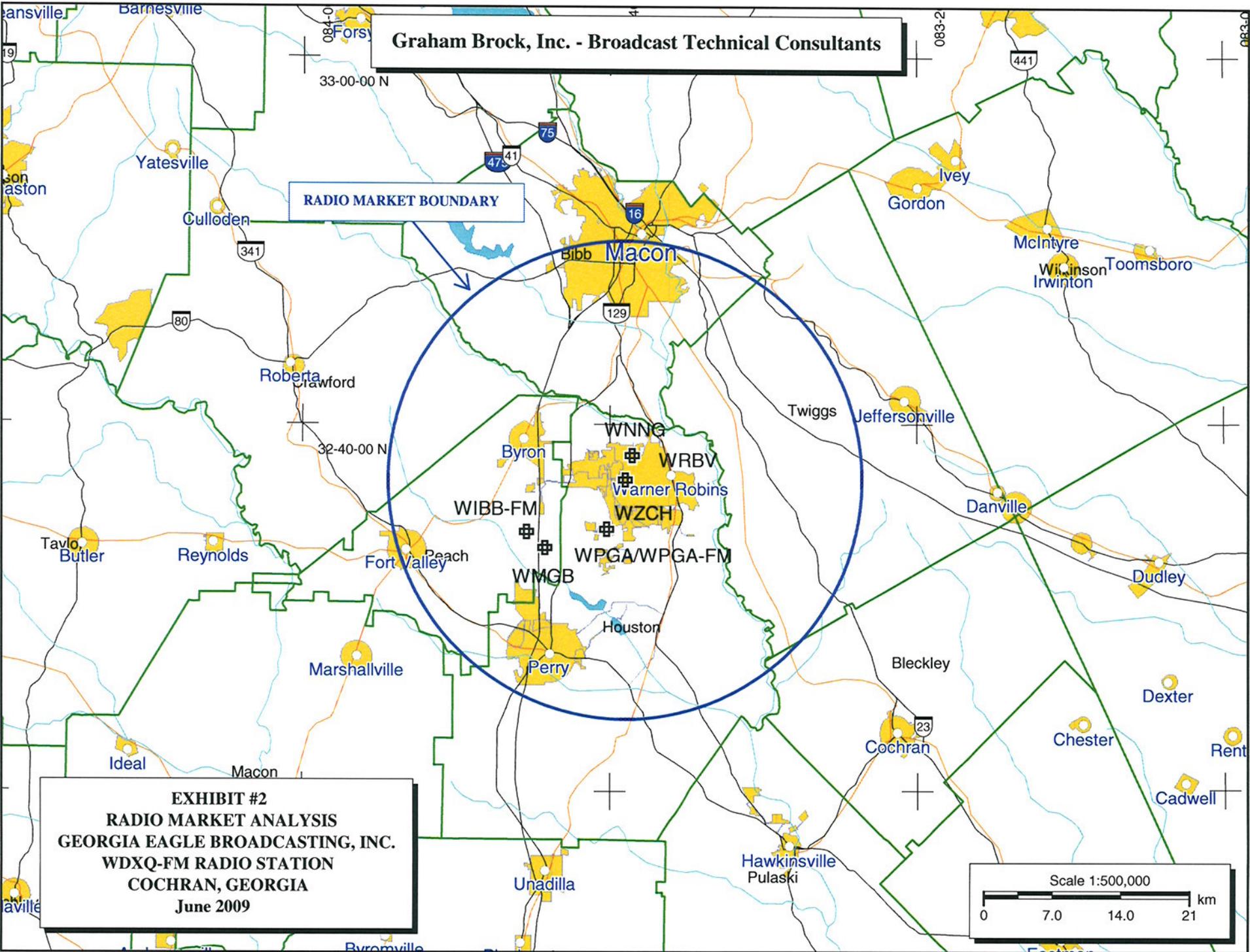
Rochelle CP 3.16 mV/m

**EXHIBIT #1**  
**RADIO MARKET ANALYSIS**  
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**June 2009**

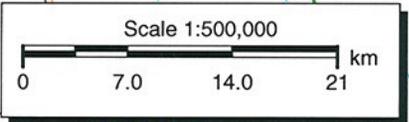


Graham Brock, Inc. - Broadcast Technical Consultants

RADIO MARKET BOUNDARY



**EXHIBIT #2**  
**RADIO MARKET ANALYSIS**  
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**EXHIBIT #3**

**Tabulation of Stations in Radio Market**

**AM Stations**

* WCEH	610 kHz	Hawkinsville, Georgia
WPGA	980 kHz	Perry, Georgia
* WNNG	1350 kHz	Warner Robins, Georgia
* WDCO	1440 kHz	Cochran, Georgia

Total AM Stations - 4

**FM Stations**

WMGB	Ch 236C2	Montezuma, Georgia
WIBB-FM	Ch 250C3	Fort Valley, Georgia
WPGA-FM	Ch 265A	Perry, Georgia
WRBV	Ch 269A	Warner Robins, Georgia
WZCH	Ch 273A	Warner, Robins, Georgia
* WDXQ-FM	Ch 298A	Cochran, Georgia

Total FM Stations - 6

**GRAND TOTAL OF STATIONS CONSIDERED IN STUDY - 10**

\* Subject station.

**AFFIDAVIT AND QUALIFICATIONS OF CONSULTANT**

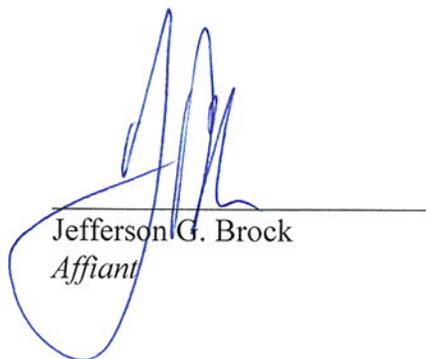
*State of Georgia )*  
*St. Simons Island ) ss:*  
*County of Glynn )*

**JEFFERSON G. BROCK**, being duly sworn, deposes and says that he is an officer of Graham Brock, Inc. Graham Brock has been engaged by Georgia Eagle Broadcasting, Inc., to prepare the attached Technical Exhibit.

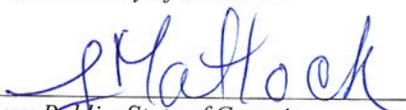
His qualifications are a matter of record before the Federal Communications Commission. He has been active in Broadcast Engineering since 1979.

The attached report was either prepared by him or under his direction and all material and exhibits attached hereto are believed to be true and correct.

*This the 22nd day of June 2009.*

  
Jefferson G. Brock  
*Affiant*

*Sworn to and subscribed before me  
this the 22nd day of June 2009*

  
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*Notary Public, State of Georgia*  
*My Commission Expires: June 16, 2012*