

Exhibit 10
Point System – Established Community Presence

The Board of Regents of the University of Wisconsin System on behalf of the University of Wisconsin-Parkside (the “University”) qualifies for Established Community Presence points because it has had an established community presence for at least two years in the southeastern Wisconsin community that it proposes to serve. The University is a nonprofit educational organization (a public state institution of higher education), and its headquarters and campus have been located in Kenosha, Wisconsin since the University was founded and began operation in July, 1968. The University was established by a legislative act of the state of Wisconsin, Senate Bill 48, in 1965 (*see* attached). The University was originally founded to bring together the two-year University of Wisconsin College campuses at Racine and Kenosha to create UW-Parkside, a four-year college for southeastern Wisconsin. The University’s campus address, 900 Wood Road, Kenosha, Wisconsin 53144 is less than 1 mile from the coordinates of the proposed transmitting antenna for the Low Power FM station, within the requirements for both top 50 urban markets (10 miles) and other markets (20 miles) to qualify for established community presence points. *See* attached map and declaration.



Google earth

feet 1000
meters 500



The proposed transmitting antenna location marked above as "New" is located on the campus of the University of Wisconsin-Parkside.

DECLARATION

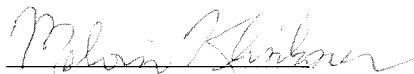
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I, Melvin Klinkner, hereby declare as follows:

1. I am the Vice Chancellor for Finance and Administration of the University of Wisconsin-Parkside. I have served in this position since August 2012. This Declaration is provided in reliance on my own personal knowledge.

2. The University of Wisconsin-Parkside is a four-year, public university, and with this application, is applicant for a new Low Power FM station at Kenosha, Wisconsin. The University of Wisconsin-Parkside's headquarters and campus have been located in Kenosha, Wisconsin since the University was founded in 1968. The campus headquarters – 900 Wood Road, Kenosha, Wisconsin 53144 – is less than 1 mile from the proposed transmitting antenna for the Low Power FM station, which is also located on the University's campus. *See* attached map. Accordingly, the applicant's campus and headquarters have been located within 10 miles of the proposed transmitting antenna during the two years prior the application.

3. I declare under penalty of perjury that the foregoing is true and correct. Executed on November 13, 2013.



Melvin Klinkner
Vice Chancellor
UW-Parkside

CHAPTER 259

Senate Bill 48

Published
September 18, 1965.

CHAPTER 259

AN ACT to create 20.551 (4b) and 39.024 (4) of the statutes, relating to new public collegiate institutions in the northeastern area of this state and the Kenosha-Racine area and making an appropriation.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

SECTION 1. It is the legislative intent by the provisions of sections 20.551 (4b) and 39.024 (4) of the statutes that it be the established state's policy that educational opportunities be spread as broadly throughout the state as is educationally and economically feasible. This policy recognizes that the expansion of educational opportunities to new geographical areas of the state eases the student's financial burden. To implement this policy, section 39.024 (4) of the statutes authorizes the creation of new collegiate institutions in the northeastern area of this state and the Kenosha-Racine area, to be built up gradually by providing at the outset for the 3rd year, or the 3rd and 4th years, of academic instruction.

SECTION 2. 20.551 (4b) of the statutes is created to read:

20.551 (4b) NEW 4-YEAR COLLEGE INSTITUTIONS. (a) On July 1, 1965, there is transferred from the general fund to the state building trust fund \$400,000 to be allocated by the state building commission for preliminary planning, surveys and architectural design of new collegiate institutions, as authorized in s. 39.024 (4).

(b) Of the appropriation made by par. (a), a sum sufficient shall be used to reimburse the co-ordinating committee for higher education for any expenses incurred in the execution of s. 39.024 (4) (c).

SECTION 3. 39.024 (4) of the statutes is created to read:

39.024 (4) NEW COLLEGIATE INSTITUTIONS. (a) New 3rd or 3rd and 4th year institutions of academic instruction shall be established in the northeastern area of this state and the Kenosha-Racine area as soon as is practicable.

(b) The responsibility for the government of both of the new institutions shall vest in the board of regents of the university of Wisconsin.

(c) The co-ordinating committee for higher education shall make a study relative to establishing a school of forestry and of establishing a wood utilization curriculum in connection with one of the existing extension centers of the university of Wisconsin.

(d) The educational programs offered by the new institutions shall be approved by the co-ordinating committee and shall be consistent with the courses of study offered by other institutions operated by the board of regents of the university of Wisconsin.

(e) The co-ordinating committee for higher education shall formulate a plan and schedule for the development and implementation of the new institutions; and shall report its plan to the governor, the legislature and the state building commission.

(f) The governor shall appoint a special committee consisting of the state architect, the state planning director, a representative of the board of regents of the university of Wisconsin and a representative of the state building commission to evaluate alternative sites for the new institutions according to criteria set by the committee and to report its recommended

sites to the governor, the state building commission and the co-ordinating committee for higher education.

(g) The state building commission shall allocate from funds made available to it by s. 20.551 (4b) moneys adequate for all purposes in its judgment appropriate to the planning of the new collegiate institutions authorized by this subsection. Such allocation shall be made following completion of all actions contemplated by pars. (c), (d), (e) and (f).

SECTION 4. This bill is declared to be an emergency appropriation bill, recommended by the joint committee on finance, in accordance with the requirements of section 16.47 (2) of the statutes.

Approved September 2, 1965.
