

KSRD

BC 126  
June 1975

10-25-78 Auth. Gr. for on-the-air I.D. as:

FREQUENCY MODULATION

SEWARD-LINCOLN, NEBRASKA.

Official No. 3283

# BROADCASTING STATION LICENSE RECORD

Date first licensed 6-7-77

Call letters KSRD{eff:6-7-76}

Station location Seward, Nebraska

HERMAN LEE REAVIS, VINNY R. WHEELER, STEPHEN J. WHEELER,  
LEONARD E. WHEELER and CLARK V. WHEELER dba KSRD RADIO  
COMPANY (ALH 12-24-80, EFF: 12-31-80)

Name of licensee xTRICOUNTY BROADCASTING COMPANY

State Hwy. 79, 2.9 mi. N. of city, near Valparaiso, Nebraska {MPH 9-9-76}

Transmitter location xState Hwy 79, 2.5 mi N of Valparaiso, Nebraska  
{PH 4-21-76}

212 S. 1st St., Seward, Nebraska {LH 6-7-77}

Main studio location x600 Seward Street, Seward, Nebraska {PH 4-21-76}

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From.. To.
BPH-9570 HAAT: 610' {L}	4-21-76 H&V	96.9MHz.	ERP: 100kw	H&V U	4-21-77
		Ch. 245	Class-C {RC}		CP for NEW FM Station
BPH-9570{L}	6-7-76	Call letters	assigned	KSRD	
EBSA	6-7-76				
BMPH-14877 HAAT: 580' {L}	9-9-76 {H&V}	96.9MHz	ERP: 100kw {H&V} U		
		MP{BPH-9570}	chg TL, Trans,		4-21-77
		Ant, TPO & HAAT	{RC}		
BSCA-1643	10-18-76	SCA	67 KHz		
BMSCA-484	3-2-77	Mod. of	SCA to make changes in		programming
BLH-7204	6-7-77	Lic	{BPH-9570, as mod}	New	6-1-80
BRSCA & BRH (S)	800201 VW 5-22-80	RENEWAL OF LICENSE & SCA			6-1-83
BALH801006GX	12-24-80	VOL	ALH	EFF:	12-31-80

# APPLICATION RECORD - BROADCASTING

Call **KSRD**  
Letters **NEW-FM**

Name Tricounty Broadcasting Company  
Seward, Nebraska (PO %Frank R. Newell, P. O. Box 101, Seward, Nebraska 68434)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-9570	7-7-75	CP for New FM on: 96.9mhz #245	GRANTED	4-21-76
R & F	7-24-75	ERP: 100KW(H&V) HAAT: 610' (H&V)	gr fee req	\$2,700.00
#455403 \$400	8-1-75	Trans: Gates FM-40H3; Ant: Jampro JSCP-6, 6 sects. (H&V)	Pd 002	6-9-76
Code 001			W 577217	
Press	AUG 18 1975	TL: NE ¼ of Section 10, TW 13N, R5E of the 6th P.M., 2.5 mi. North of Valparaiso, Nebraska		
P. N. Rec'd	9-17-75	SL-RC: 600 Seward Street, Seward, Nebraska  41° 07' 05.5" - 96° 49' 57.2"		
		(MAJOR ENVIRONMENTAL ACTION UNDER SECTION 1.1305)		
		Atty: David Meyers Engr: Oscar Leon Cuellar (Denver, Colorado)		
Letter dated	9-8-75	David Meyers, Esq. firm of Fowler & Meyers now represents station		
AMENDED	10-3-75	With Ref. to Sections II, III, and IV-A		
AMENDED	12-8-75	Supplemental Environmental Impact Statement		

FORM BC-121 #2  
AUG. 1955

APPLICATION RECORD - BROADCASTING

K S R D

Call  
Letters Unassigned

Name Tricounty Broadcasting Company  
Seward, Nebraska

File No.	Dated	Application for	Action	
			Nature	Date
BPH-9570 (Cont. AMENDED	t. From Card #1) 3-26-76	Section IV-A (Community Survey)		
BMPH-14877 R & F	5-26-76 6-3-76	MP{BPH-9570} chg TL to: State Hwy 79, 2.9 mi N. of city, near Valparaiso, Neb; chg Trans {GATES FM-20H}; chg Ant {PHELPS DODGE CFM-HP-22, 12 sects H&V}; mke chg Ant sys {decr hght}; chg TPO; HAAT: 575' H&V 41° 07' 25.6" - 96° 50' 02.5"	GRANTED	9-9-76
575606#200 CODE 001 PRESS	6-4-76 AUG 10 1976	Request Waiver of Sect. 73.202 Comm Rules Major Enviromental Action Under Section 1.1305 Commission Rules Atty. Daivd Meyers Engr. Oscar L. Cuellar		

Name Tricounty Broadcasting Company  
Seward, Nebraska

File No.	Dated	Application for	Action	
			Nature	Date
BSCA-1643 R & F 614090\$100 CODE 001 PRESS SEP 27 1976	9-13-76 9-16-76 9-17-76	Request for Subsidiary Communications Authorization on a sub-carrier fre- quency of 67 KHz.  Atty. David Meyers	GRANTED	10-18-76
BLH-7204 R & F #632470\$100 Code 001 PTA PRESS DEC 20 1976	10-30-76 11-3-76 11-4-76 11-12-76	Lic. to cover (BPH-9570) for new station. SL & RC chg. to: 212 S. 1st St., Seward, Neb. Atty: David Meyers (Fowler & Meyers)  Trans. McMartin BF-25K	GRANTED	6-7-77
BMSCA-484 R & F PRESS FEB 24 1977	1-21-77 1-28-77	Modification of Subsidiary Communica- tions Authorization to make changes in programming  Atty. David Meyers	GRANTED	3-2-77

#4

96.9mhz.

Form BC-121

## APPLICATION RECORD - BROADCASTING

May 1978

HERMAN LEE REAVIS, VINNY R. WHEELER, STEPHEN J. WHEELER,  
LEONARD E. WHEELER and CLARK V. WHEELER dba KSRD RADIOCall  
Letters KSRDName ~~COMPANY~~  
xTRICOUNTY BROADCASTING COMPANY  
Seward, Nebraska

File No.	Dated	Application for	Action	
			Nature	Date
LTR. DATED R & F PRESS: SEP 7 1978	8-8-78 8-15-78	Filed by David Meyers, Esq., for TriCounty Broadcasting Company, for Dual City Identification as: SEWARD-LINCOLN, NEBRASKA.	GRANTED	10-25-78
BRH800201VW BRSCA800201VW PRESS MAR 25 1980		RENEWAL OF LICENSE RENEWAL OF SCA Atty. David Meyers (Fowler & Meyers)	GRANTED	5-22-80
BALH801006GX Form 314 PRESS NOV 6 1980 PN filed 10-23-80		Vol AL to Herman Lee Reavis, Vinny R. Wheeler Stephen J. Wheeler, Leonard E. Wheeler and Clark V. Wheeler dba KSRD RADIO COMPANY Atty for assignee John E. Fiorini, III Atty for assignor David Meyers	GRANTED EFF:	12-24-80 12-31-80

Ltr. 10-1-80 re: programming

BALH/GX

Amended 12-9-80 re: Supplemental Financial showing

AMENDED 12-18-80 re: Sec. II, include trade name reg.

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

