

Multiple Ownership Study

Applicant: Sandhill Media Group, LLC

Proposed Station and Community: KQPI(FM) Aberdeen, ID (CP)

County of License: Bingham County, Idaho

BIA/Arbitron Market: No

Type of Ownership Study: Modified Contour Overlap Method

Number of Mutual Overlap Markets: 1

The Community of License for the station subject to this study is not located in a county which BIA and Arbitron define as being part of an Arbitron Metro nor has the station appeared “above the line” in any Arbitron Ratings as reported by BIA in the previous two years. Therefore, the Modified Contour Overlap Method shall be employed to demonstrate multiple ownership compliance with Section 73.3555.

Market #1:

The attached map entitled “Market #1 Numerator” depicts the principal community contours of those stations that are commonly attributable to the Applicant forming Market #1. The area shaded gray on this map constitutes the Composite Overlap Area of all stations attributable to the Applicant in Market #1. The area-shaded yellow constitutes the Mutual Overlap Area of the commonly attributable stations in Market #1.

Numerator Stations in Mutual Overlap Market #1: **0 AM and 2 FM**

1 >*KQPI.CP 424831N 1122910 258C2 2.20 Aberdeen, ID BMPH20080107AAN
2 KQEO.CP 432106N 1120022W 299C1 100 Idaho Falls ID BPH20030204ADR

The attached map entitled “Market #1 Denominator” depicts the principal community contour overlaps of the stations included in the Denominator listed below. Each Denominator station is a full-power radio station whose principal community contour overlaps or intersects the Composite Overlap Area of Market #1 and each station has its transmitter site located within 92 kilometers from the perimeter of the Numerator’s Mutual Overlap Area of the commonly attributable stations that define Market #1. Any stations which are commonly attributable with the Applicant and do not define Market #1

are not included in the Denominator. Commercial and noncommercial stations have been counted in the Denominator.

Denominator Stations in Mutual Overlap Market #1: 23 Stations

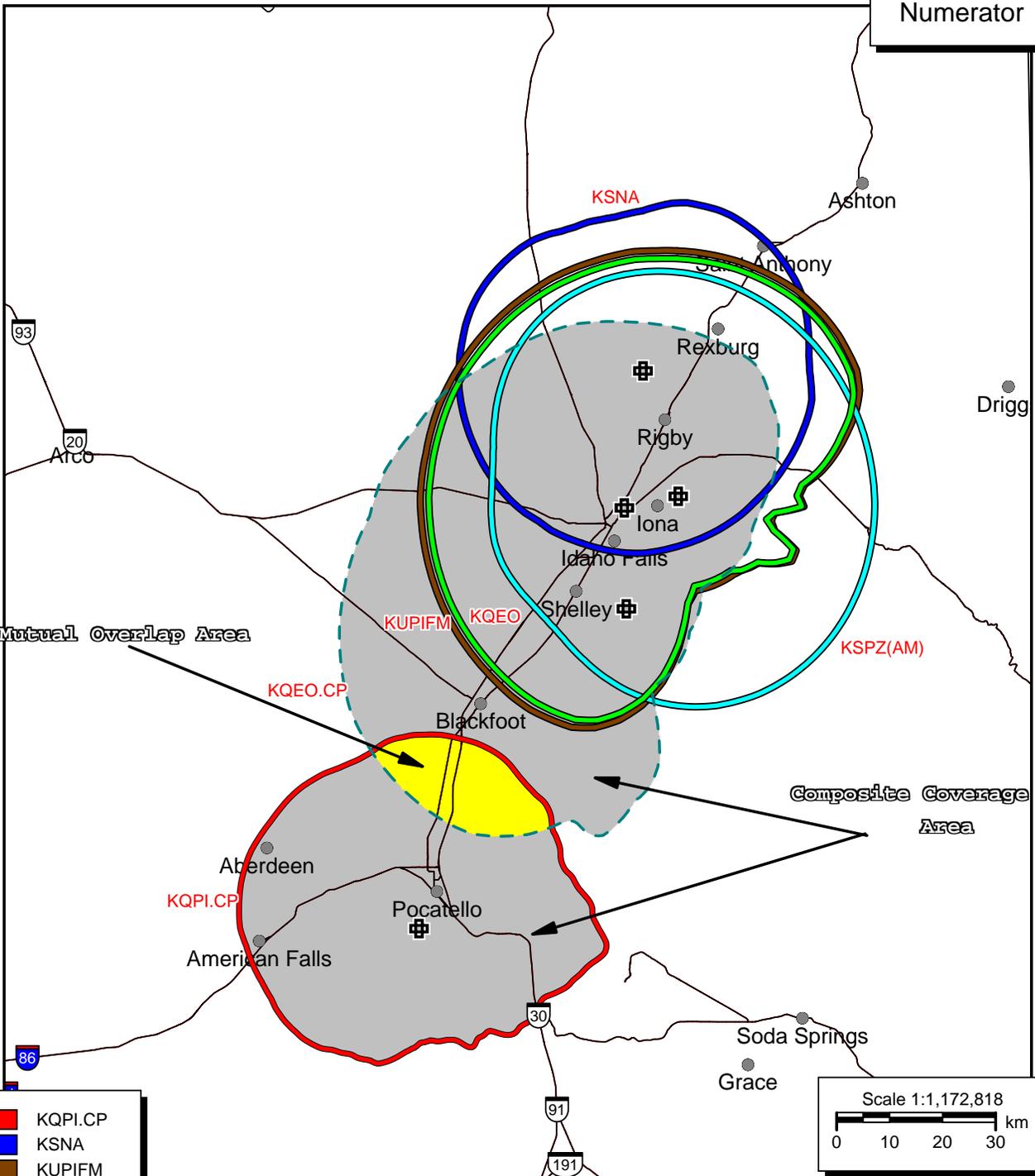
Call Coordinates Dist Bear Chan Pwr(kW) City State File #

- 1 >*KQPI.CP 424831N 1122910 258C2 2.20 Aberdeen, ID BMPH20080107AAN
- 2 KBJX.L 433234N 1115307W 95.1 30 292C1 100 Shelley ID BLH19991215ABL
- 3 KBLI.L 431004N 1122208W 41 13 690 1 BLACKFOOT ID BL20001018ACC
- 4 KCVI.L 433003N 1123943W 78.2 349 268C 100 Blackfoot ID BMLH20030825ANH
- 5 KFTZ.L 432106N 1120022W 71.9 32 277C1 100 Idaho Falls ID BLH19940420KB
- 6 KGTM.L 433234N 1115307W 95.1 30 251C1 100 Rexburg ID BLH20011127ABJ
- 7 KID.L 433335N 1115515W 95.3 28 590 5 IDAHO FALLS ID BL
- 8 KID-FM.L 432951N 1123950W 77.9 349 241C 100 Idaho Falls ID BMLH20060831AAG
- 9 KISUFM.L 425146N 1123103W 6.5 337 216C2 4.5 Pocatello ID BLED20041202ADT
- 10 KLCE.L 433003N 1123943W 78.2 349 247C 100 Blackfoot ID BMLH20030825ANI
- 11 KLLP.L 425226N 1123047W 7.6 343 253C2 7 Chubbuck ID BLH20061221AAG
- 12 KLRI.L 433004N 1123944W 78.3 349 208C0 78 Rigby ID BLED20050729DTE
- 13 KMGI.L 425157N 1123046W 6.7 341 273C 100 Pocatello ID BLH19871216KF
- 14 KORR.L 425146N 1123103W 6.5 337 281C1 56 American Fall ID BLH19941220KB
- 15 KOUU.L 425727N 1122546W 17.2 15 1290 50 POCATELLO ID BL20070502AHF
- 16 KPKY.L 425226N 1123047W 7.6 343 235C 100 Pocatello ID BMLH20061221AAH
- 17 KPTO.L 425643N 1122457W 16.2 20 1440 2.5 POCATELLO ID BL20050118ALT
- 18 KRTK.L 425538N 1123003W 13.2 354 1490 1 CHUBBUCK ID BL19801219AB
- 19 KSEI.L 425744N 1122950W 17.1 357 930 5 POCATELLO ID BL
- 20 KTHK.L 432106N 1120022W 71.9 32 288C1 100 Idaho Falls ID BLH19931014KD
- 21 KWIK.L 425514N 1122717W 12.7 11 1240 1 POCATELLO ID BL
- 22 KZBQ.L 425157N 1123046W 6.7 341 229C 100 Pocatello ID BMLH20000616AAS
- 23 KQEO.CP 432106N 1120022W 299C1 100 Idaho Falls ID BPH20030204ADR

In a radio market with between 15 and 29 (inclusive) full-power, commercial and noncommercial radio stations, the Applicant may not be commonly attributable to more than 6 commercial radio stations in total and not more than 4 commercial stations in the same service (AM or FM).

Therefore, the proposal complies with Section 73.3555 in Market #1.

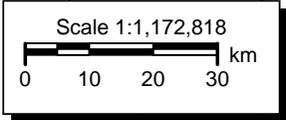
Numerator



Mutual Overlap Area

Composite Coverage Area

- KQPI.CP
- KSNA
- KUPIFM
- KSPZ(AM)
- KQEO
- KQEO.CP

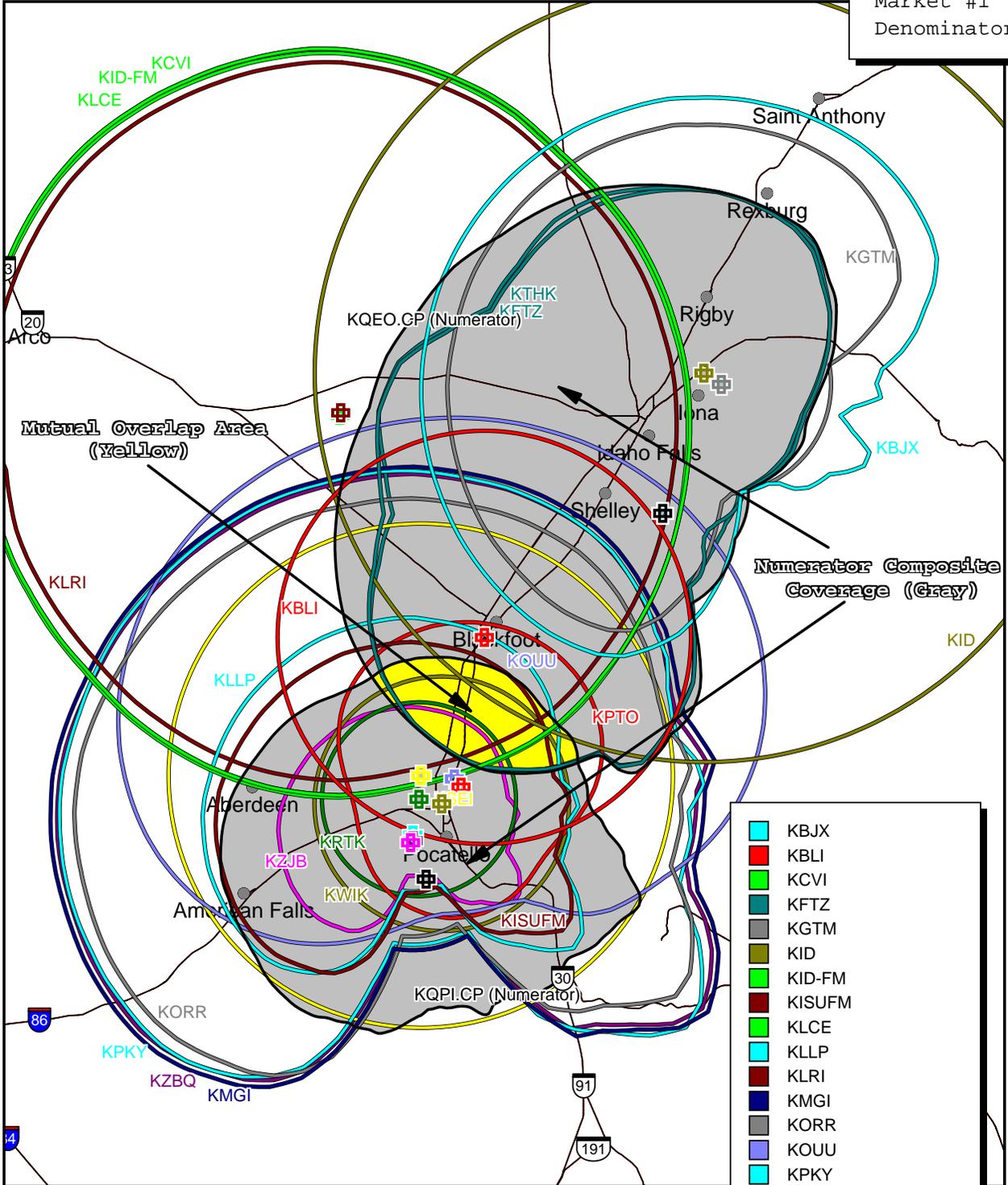


KQPI(FM) CP does not overlap with any licensed facilities attributable to Sandhill. However, KQPI(FM) CP overlaps the permitted facilities of KQEO(FM) forming one mutual overlap area.

NUMERATOR: KQPI(FM) CP, KQEO(FM) CP

KSPZ(AM), KUPI-FM, KQEO(FM) License, and KSNA(FM), although nearby, do not share a mutual overlap area with KQPI(FM) CP and, therefore, are not part of the Numerator or Denominator.

Market #1
Denominator



- KBJX
- KBLI
- KCVI
- KFTZ
- KGTM
- KID
- KID-FM
- KISUFM
- KLCE
- KLLP
- KLRI
- KMGI
- KORR
- KOUU
- KPKY
- KPTO
- KRTK
- KSEI
- KTHK
- KWIK
- KZBQ
- KZJB
- KQPI.CP (Numerator)
- KQEO.CP (Numerator)

