

## **First Baptist Church**

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As stated in its Articles of Incorporation, the First Baptist Church was founded as a non-profit religious educational organization in 1956. Its mission is to provide individual, family, and community support to the citizens of Monticello through the educational opportunities provided. Residents meet consistently for Biblical instruction and discussion.

The following recaps the people of our community and contributing factors to our environment and existing programs. It also identifies opportunities in which an LPFM station could assist First Baptist Church in better reaching its goals.

### *Our Community*

Located in a unique Utah valley, Monticello is the home to a wide variety of families and individuals. Some families have lived in the area for generations, while others have migrated here seeking the less hectic pace of the larger cities. Our town boasts a large tourist industry. We are known in the southern Utah area for our pristine canyons, and approximately 2,000 people call Monticello "home."

First Baptist Church plans to utilize the LPFM station to increase the effectiveness of our educational purpose in the following areas:

### **Education**

- Though small and very geographically isolated, we are busy!
  - local news and community highlights
  - special focus on local environmental issues
- We live in an area surrounded by state forest, parks and federal lands
  - weekly or bi-weekly programming led by a local Forestry official
- Fire safety and medical emergency information
  - regular programming led by the Fire Marshal
- We have a vast resource in our children
  - educational programs by local teachers extending the current curriculum in schools
  - weekly Children's Story Hour
  - local interest stories geared toward children
- Educational broadcasts in the History and Practice of the Christian Tradition
  - live and recorded worship services
  - weekly bulletin services updating listeners about current trends
- Calendar and regular posting of concerns / outreach / other opportunities in the Monticello community

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First Baptist Church is concerned about the citizens of Monticello and plans to integrate the LPFM station into the life of the community by offering educational and inspirational programming addressing the total person – spiritual, emotional, and physical.

### **Community Service**

- We are situated in an environmentally conscience area
  - weekly programming pertinent to fishing, tourist, recreation, retirement
- We are in a highly visible artist community
  - daily programming related to music, visual arts, etc.
  - artist's spotlight
  - calendar of upcoming events
  - weekly programming with the art center
- The citizens of Monticello are very health oriented
  - weekly program covering health issues, including senior citizen concerns
- Spiritual values and concerns
  - the pastor is closely connected with other religious leaders in the area
  - regular programming and forums for the faith communities
- We have a community bookstore
  - regularly scheduled "Book Hour" including author readings, profiles, book forums
- Broadcasts of live event meetings
  - School Board
  - City Council
  - County Commission
  - Senior Citizens Montly Meetings
  - Other public meetings of interest, especially geared to shut-ins
- High school sports events
  - baseball
  - football
  - basketball
- Ministry and community service to the homebound
  - radio theatre
  - books on tape
  - weekly/monthly forums and programming designed specifically for this audience
- Public service announcements and community service bulletins
- Emergency preparedness topics