

***Directional Antenna System
for
WVVE, Panama City Beach, Florida***

August 8, 2003

Electronics Research Inc. is providing a custom fabricated diplexed directional antenna system that is specially designed to meet the FCC requirements and the general needs of radio stations WVVE and WYOO.

The antenna is the ERI model MP-3E-DA-HW-SP configuration. The circular polarized system consists of 3 half-wavelength spaced bays using one driven circular polarized radiating element per bay, two horizontal parasitic elements per bay and two vertical parasitic elements per bay. The antenna was mounted on the North 60 degrees East tower leg with bracketry to provide an antenna orientation of North 30 degrees East. The antenna was tested on a 30" face tower, which is the structure the station plans to use to support the array. All tests were performed on a frequency of 100.1 megahertz, which is the center of the FM broadcast channel assigned to WVVE.

Pattern measurements were made on a sixty-acre antenna pattern range that is owned and operated by Electronics Research, Inc. The tests were performed under the direction of Thomas B. Silliman, president of Electronics Research, Inc. Mr. Silliman has the Bachelor of Electrical Engineering and the Master of Electrical Engineering degrees from Cornell University and is a registered professional engineer in the states of Indiana, Maryland and Minnesota.

EXHIBIT B
APPLICATION FOR STATION LICENSE
STYLES MEDIA GROUP, LLC
WVVE (FM) RADIO STATION
CH 261C3 - 100.1 MHZ - 12.0 KW
PANAMA CITY BEACH, FLORIDA
October 2003

Directional Antenna System For WVVE, Panama City Beach, Florida

(Continued)

DESCRIPTION OF THE TEST PROCEDURE

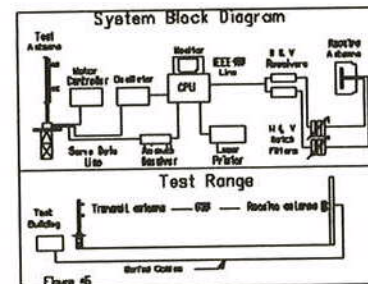
The test antenna consisted of two bay levels of the circular polarized system with the associated horizontal and vertical parasitic elements. The elements and brackets that were used in this test are electrically equivalent to those that will be supplied with the antenna. A section of 3 1/8 inch o.d. rigid coaxial line was used to feed the test antenna, and a section of 3 1/8 inch o.d. rigid outer conductor only was attached above the test antenna. The lines were properly grounded during all tests.

The power distribution and phase relationship to the antenna elements was adjusted in order to achieve the directional radiation patterns for both horizontal and vertical polarization components.

The proof-of-performance was accomplished using a 30" face tower with identical dimension and configuration including all braces, ladders, conduits, coaxial lines and other appurtenances that are included in the actual aperture at which the antenna will be installed. The structure was erected vertically on a turntable mounted on a non-metallic building with the antenna centered vertically on the structure, making the center of radiation of the test approximately 30 feet above ground. The turntable is equipped with a motor drive and azimuth indicating mechanism, resolution of this azimuth measuring device is one-tenth of a degree.

The antenna under test was operated in the transmitting mode and fed from a Wavetek Model 3000 signal generator. The frequency of the signal source was set at 100.1 MHz and was constantly monitored by an Anritsu Model ML521B measuring receiver.

A broad-band horizontal and vertical dipole system, located approximately 628 feet from the test antenna, was used to receive the emitted test signals. The dipole system was mounted at the same height above terrain as the center of the antenna under test. The signals received by the dipole system were fed to the test building by way of two buried Heliax cables to an Anritsu Model ML521B measuring receiver.



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This data was interfaced to a Hewlett-Packard Laser Jet 4P printer by means of a Pentium computer system. Relative field strength was plotted as a function of azimuth.

The measurements were performed by rotating the test antenna in a counter-clockwise direction and plotting the received signal on polar coordinated graph paper in a clockwise direction. Both horizontal and vertical components were recorded separately.

CONCLUSIONS

The circular polarized system consists of 3 half-wavelength spaced bays using one driven circular polarized radiating element per bay, two horizontal parasitic elements per bay and two vertical parasitic elements per bay. The directional antenna will incorporate -0.53° of beam tilt and 0% 1st Null fill. The power distribution and phase relationship will be fixed when antenna is manufactured. Proper maintenance of the elements should be all that is required to maintain the pattern in adjustment.

The MP-3E-DA-HW-SP array is to be mounted on the North 60 degrees East tower leg of the 30" face tower at a bearing of North 30 degrees East. Blue prints provided with the antenna will show the proper antenna orientation alignment. The antenna alignment procedure should be directed by a licensed surveyor as prescribed by the FCC.

Figure #1 represents the maximum value of either the horizontal or vertical component at any azimuth. The measured horizontal plane relative field pattern, for both the horizontal and vertical polarization components, is shown on Figure #2 attached. The actual measured pattern does not exceed the authorized FCC composite pattern at any azimuth. A calculated vertical plane relative field pattern is shown on Figure #3 attached. The power in the maximum will reach 12 kilowatts (10.792 dBk).

The RMS of the vertically polarized horizontal plane component does not exceed the RMS of the horizontally polarized horizontal plane component.

The composite horizontal and vertical maximum relative field pattern obtained from the measured data as shown on Figure #1 has an RMS that is greater than 85% of the filed composite pattern.

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The clear vertical length of the structure required to support the antenna is 24 ft 9in if the antenna is to be top mounted.

The directional antenna should not be mounted on the top of an antenna tower that includes a top-mounted platform larger than the cross-sectional area of the tower in the horizontal plane. No obstructions other than those that are specified by the blue prints supplied with the antenna are to be mounted within 75 ft. horizontally of the system. The vertical distance to the nearest obstruction should be a minimum of 10 ft. from the directional antenna. Metallic guy wires should be a minimum distance of forty feet horizontally from the antenna.

ELECTRONICS RESEARCH, INC.

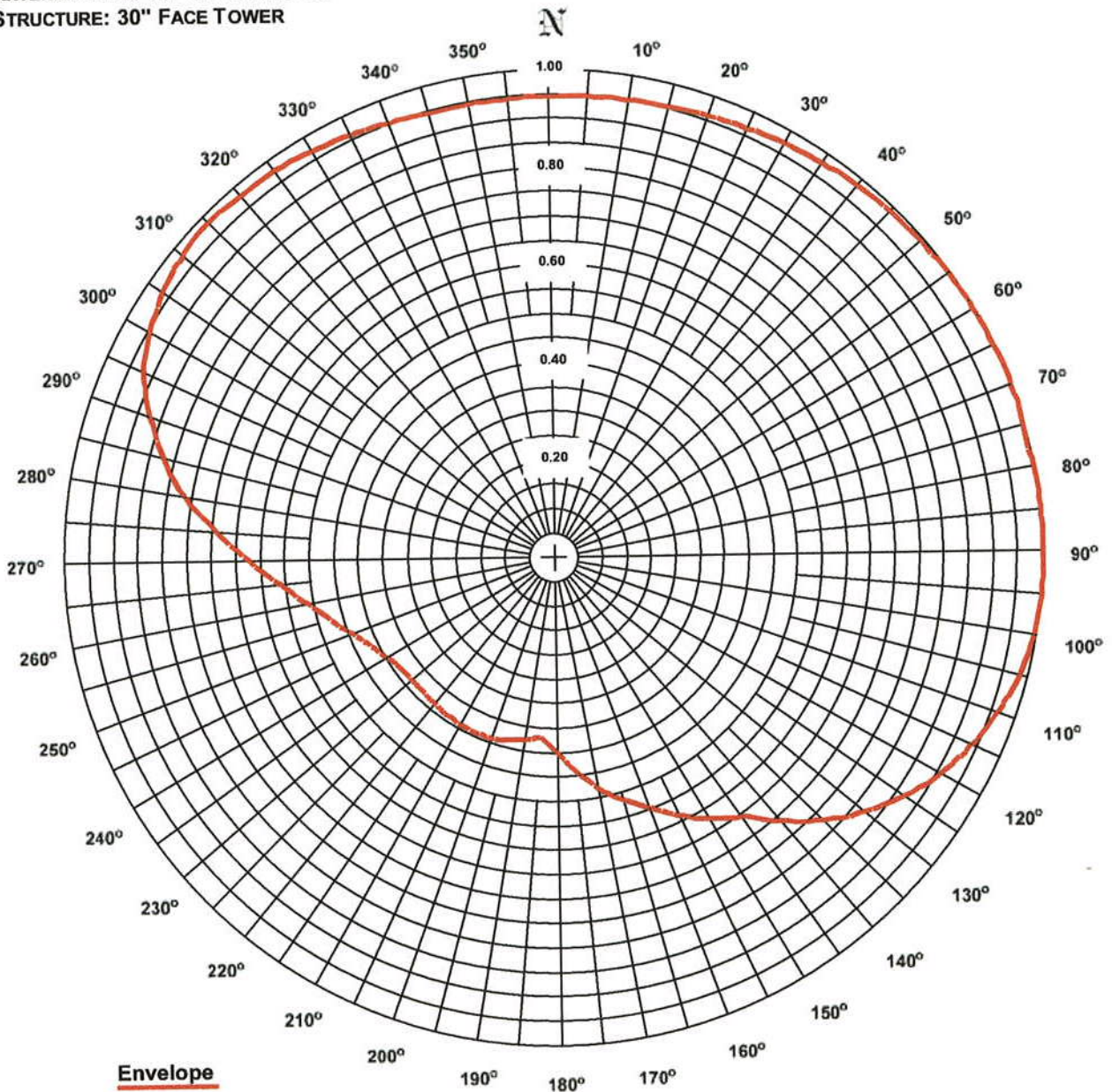
Tom Schaefer

ERI® *Horizontal Plane Relative Field Pattern*

Electronics Research, Inc. 7777 Gardner Rd. Chandler, In 47610 Phone (812) 925-6000 Fax (812) 925-4030 <http://www.eriinc.com/>

FIGURE: 1
STATION: WVVE
LOCATION: PANAMA CITY BEACH, FL
ANTENNA TYPE: MP-3E-DA-HW-SP
STRUCTURE: 30" FACE TOWER

DATE: 8/7/03
FREQUENCY: 100.1 MHz
ORIENTATION: 30° TRUE
MOUNTING: CUSTOM



RMS: 0.804
Maximum: 1.000 @ 70° True
Minimum: 0.370 @ 185° True

COMMENTS: COMPOSITE PATTERN: THIS PATTERN SHOWS THE MAXIMUM OF EITHER THE H OR V AZIMUTH VALUES. THIS PATTERN DOES NOT EXCEED THE FCC FILED COMPOSITE PATTERN AT ANY AZIMUTH. THE RMS OF THIS PATTERN IS GREATER THAN 85% OF THE FILED FCC COMPOSITE PATTERN.

ERI[®] Horizontal Plane Relative Field List

Electronics Research, Inc. 7777 Gardner Rd. Chandler, In 47610 Phone (812) 925-6000 Fax (812) 925-4030 <http://www.eriinc.com/>

Station: WVVE
Location: Panama City Beach, FL
Frequency: 100.1 MHz

Antenna: MP-3E-DA-HW-SP
Orientation: 30° True
Tower: 30" Face Tower

Figure: 1
Date: 8/7/03
Reference: wvve1m.fig

| Angle | Envelope | | | Polarization | Angle | Envelope | | | Polarization |
|-------|----------|-------|-------|--------------|-------|----------|-------|-------|--------------|
| | Field | kW | dBk | | | Field | kW | dBk | |
| 0° | 0.945 | 10.72 | 10.30 | Horizontal | 180° | 0.403 | 1.95 | 2.90 | Horizontal |
| 5° | 0.947 | 10.77 | 10.32 | Horizontal | 185° | 0.370 | 1.64 | 2.15 | Horizontal |
| 10° | 0.950 | 10.83 | 10.35 | Horizontal | 190° | 0.377 | 1.71 | 2.33 | Vertical |
| 15° | 0.954 | 10.92 | 10.38 | Horizontal | 195° | 0.386 | 1.79 | 2.52 | Vertical |
| 20° | 0.959 | 11.03 | 10.42 | Horizontal | 200° | 0.391 | 1.84 | 2.65 | Vertical |
| 25° | 0.964 | 11.15 | 10.47 | Horizontal | 205° | 0.394 | 1.86 | 2.69 | Vertical |
| 30° | 0.971 | 11.30 | 10.53 | Horizontal | 210° | 0.393 | 1.85 | 2.67 | Vertical |
| 35° | 0.977 | 11.46 | 10.59 | Horizontal | 215° | 0.391 | 1.83 | 2.63 | Vertical |
| 40° | 0.983 | 11.60 | 10.65 | Horizontal | 220° | 0.387 | 1.80 | 2.56 | Vertical |
| 45° | 0.988 | 11.72 | 10.69 | Horizontal | 225° | 0.385 | 1.78 | 2.51 | Vertical |
| 50° | 0.992 | 11.82 | 10.73 | Horizontal | 230° | 0.385 | 1.77 | 2.49 | Vertical |
| 55° | 0.996 | 11.90 | 10.75 | Horizontal | 235° | 0.389 | 1.81 | 2.58 | Vertical |
| 60° | 0.998 | 11.95 | 10.77 | Horizontal | 240° | 0.400 | 1.92 | 2.83 | Vertical |
| 65° | 0.999 | 11.99 | 10.79 | Horizontal | 245° | 0.418 | 2.09 | 3.21 | Vertical |
| 70° | 1.000 | 12.00 | 10.79 | Horizontal | 250° | 0.443 | 2.35 | 3.71 | Vertical |
| 75° | 0.998 | 11.95 | 10.77 | Horizontal | 255° | 0.474 | 2.70 | 4.31 | Vertical |
| 80° | 0.998 | 11.94 | 10.77 | Vertical | 260° | 0.513 | 3.16 | 4.99 | Vertical |
| 85° | 1.000 | 11.99 | 10.79 | Vertical | 265° | 0.563 | 3.81 | 5.80 | Horizontal |
| 90° | 1.000 | 12.00 | 10.79 | Vertical | 270° | 0.624 | 4.68 | 6.70 | Horizontal |
| 95° | 1.000 | 11.99 | 10.79 | Vertical | 275° | 0.692 | 5.75 | 7.59 | Horizontal |
| 100° | 0.994 | 11.87 | 10.74 | Vertical | 280° | 0.765 | 7.03 | 8.47 | Horizontal |
| 105° | 0.982 | 11.58 | 10.64 | Vertical | 285° | 0.825 | 8.17 | 9.12 | Horizontal |
| 110° | 0.964 | 11.15 | 10.47 | Vertical | 290° | 0.876 | 9.20 | 9.64 | Vertical |
| 115° | 0.939 | 10.57 | 10.24 | Vertical | 295° | 0.919 | 10.14 | 10.06 | Vertical |
| 120° | 0.907 | 9.86 | 9.94 | Vertical | 300° | 0.947 | 10.77 | 10.32 | Vertical |
| 125° | 0.868 | 9.04 | 9.56 | Vertical | 305° | 0.967 | 11.21 | 10.50 | Horizontal |
| 130° | 0.823 | 8.12 | 9.10 | Vertical | 310° | 0.979 | 11.51 | 10.61 | Horizontal |
| 135° | 0.771 | 7.13 | 8.53 | Vertical | 315° | 0.983 | 11.59 | 10.64 | Horizontal |
| 140° | 0.712 | 6.09 | 7.85 | Vertical | 320° | 0.981 | 11.54 | 10.62 | Horizontal |
| 145° | 0.654 | 5.14 | 7.11 | Horizontal | 325° | 0.976 | 11.44 | 10.58 | Horizontal |
| 150° | 0.623 | 4.65 | 6.68 | Horizontal | 330° | 0.969 | 11.27 | 10.52 | Horizontal |
| 155° | 0.585 | 4.11 | 6.14 | Horizontal | 335° | 0.960 | 11.05 | 10.43 | Horizontal |
| 160° | 0.550 | 3.62 | 5.59 | Horizontal | 340° | 0.952 | 10.88 | 10.36 | Horizontal |
| 165° | 0.516 | 3.19 | 5.04 | Horizontal | 345° | 0.947 | 10.76 | 10.32 | Horizontal |
| 170° | 0.481 | 2.78 | 4.44 | Horizontal | 350° | 0.944 | 10.70 | 10.29 | Horizontal |
| 175° | 0.441 | 2.34 | 3.69 | Horizontal | 355° | 0.944 | 10.70 | 10.29 | Horizontal |

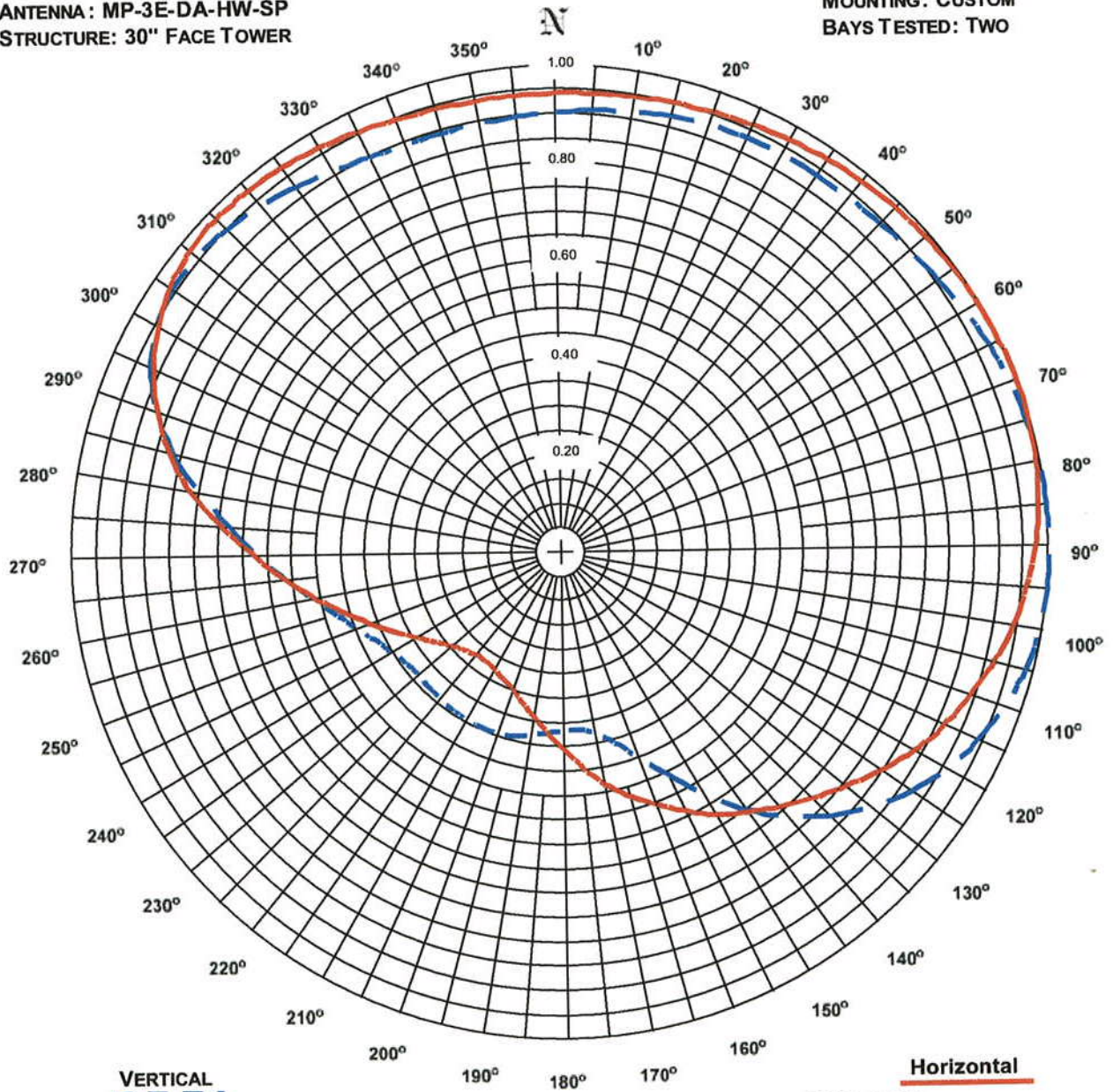
Polarization:
Maximum Field: 1.000 @ 70° True
Minimum Field: 0.370 @ 185° True
RMS: 0.804
Maximum ERP: 12.000 kW
Maximum Power Gain: 1.548 (1.897 dB)
Horizontal Plane Gain: 1.547 (1.894 dB)
Total Input Power: 7.753 kW

ERI[®] Horizontal Plane Relative Field Pattern

Electronics Research, Inc. 7777 Gardner Rd. Chandler, In 47610 Phone (812) 925-6000 Fax (812) 925-4030 <http://www.eriinc.com/>

FIGURE NO: 2
STATION: WVVE
LOCATION: PANAMA CITY BEACH, FL
ANTENNA: MP-3E-DA-HW-SP
STRUCTURE: 30" FACE TOWER

DATE: 8/7/03
FREQUENCY: 100.1 MHz
ORIENTATION: 30° TRUE
MOUNTING: CUSTOM
BAYS TESTED: TWO



VERTICAL
RMS: 0.783
MAXIMUM: 1.000 @ 87° TRUE
MINIMUM: 0.363 @ 176° TRUE

Horizontal
RMS: 0.787
Maximum: 1.000 @ 70° True
Minimum: 0.269 @ 217° True

COMMENTS: MEASURED PATTERNS OF THE HORIZONTAL AND VERTICAL COMPONENTS.

ERI[®] Horizontal Plane Relative Field List

Electronics Research, Inc. 7777 Gardner Rd. Chandler, In 47610 Phone (812) 925-6000 Fax (812) 925-4030 <http://www.eriinc.com/>

Station: WVVE
Location: Panama City Beach, FL
Frequency: 100.1 MHz

Antenna: MP-3E-DA-HW-SP
Orientation: 30° True
Tower: 30" Face Tower

Figure: 2
Date: 8/7/03
Reference: wvve1m.fig

| Angle | Horizontal | | | Vertical | | | Angle | Horizontal | | | Vertical | | |
|-------|------------|-------|-------|----------|-------|-------|-------|------------|-------|-------|----------|-------|-------|
| | Field | kW | dBk | Field | kW | dBk | | Field | kW | dBk | Field | kW | dBk |
| 0° | 0.945 | 10.72 | 10.30 | 0.906 | 9.84 | 9.93 | 180° | 0.403 | 1.95 | 2.90 | 0.364 | 1.59 | 2.02 |
| 5° | 0.947 | 10.77 | 10.32 | 0.912 | 9.97 | 9.99 | 185° | 0.370 | 1.64 | 2.15 | 0.369 | 1.64 | 2.14 |
| 10° | 0.950 | 10.83 | 10.35 | 0.919 | 10.14 | 10.06 | 190° | 0.341 | 1.40 | 1.45 | 0.377 | 1.71 | 2.33 |
| 15° | 0.954 | 10.92 | 10.38 | 0.926 | 10.29 | 10.13 | 195° | 0.317 | 1.21 | 0.82 | 0.386 | 1.79 | 2.52 |
| 20° | 0.959 | 11.03 | 10.42 | 0.931 | 10.41 | 10.18 | 200° | 0.298 | 1.07 | 0.28 | 0.391 | 1.84 | 2.65 |
| 25° | 0.964 | 11.15 | 10.47 | 0.935 | 10.50 | 10.21 | 205° | 0.284 | 0.97 | -0.14 | 0.394 | 1.86 | 2.69 |
| 30° | 0.971 | 11.30 | 10.53 | 0.937 | 10.54 | 10.23 | 210° | 0.274 | 0.90 | -0.44 | 0.393 | 1.85 | 2.67 |
| 35° | 0.977 | 11.46 | 10.59 | 0.938 | 10.56 | 10.24 | 215° | 0.270 | 0.87 | -0.59 | 0.391 | 1.83 | 2.63 |
| 40° | 0.983 | 11.60 | 10.65 | 0.940 | 10.60 | 10.25 | 220° | 0.271 | 0.88 | -0.56 | 0.387 | 1.80 | 2.56 |
| 45° | 0.988 | 11.72 | 10.69 | 0.944 | 10.68 | 10.29 | 225° | 0.278 | 0.93 | -0.32 | 0.385 | 1.78 | 2.51 |
| 50° | 0.992 | 11.82 | 10.73 | 0.950 | 10.82 | 10.34 | 230° | 0.292 | 1.02 | 0.10 | 0.385 | 1.77 | 2.49 |
| 55° | 0.996 | 11.90 | 10.75 | 0.958 | 11.01 | 10.42 | 235° | 0.312 | 1.17 | 0.68 | 0.389 | 1.81 | 2.58 |
| 60° | 0.998 | 11.95 | 10.77 | 0.968 | 11.24 | 10.51 | 240° | 0.339 | 1.38 | 1.39 | 0.400 | 1.92 | 2.83 |
| 65° | 0.999 | 11.99 | 10.79 | 0.978 | 11.49 | 10.60 | 245° | 0.372 | 1.66 | 2.19 | 0.418 | 2.09 | 3.21 |
| 70° | 1.000 | 12.00 | 10.79 | 0.987 | 11.69 | 10.68 | 250° | 0.411 | 2.02 | 3.06 | 0.443 | 2.35 | 3.71 |
| 75° | 0.998 | 11.95 | 10.77 | 0.993 | 11.84 | 10.73 | 255° | 0.456 | 2.50 | 3.98 | 0.474 | 2.70 | 4.31 |
| 80° | 0.993 | 11.83 | 10.73 | 0.998 | 11.94 | 10.77 | 260° | 0.508 | 3.10 | 4.91 | 0.513 | 3.16 | 4.99 |
| 85° | 0.984 | 11.62 | 10.65 | 1.000 | 11.99 | 10.79 | 265° | 0.563 | 3.81 | 5.80 | 0.562 | 3.79 | 5.79 |
| 90° | 0.972 | 11.34 | 10.55 | 1.000 | 12.00 | 10.79 | 270° | 0.624 | 4.68 | 6.70 | 0.617 | 4.56 | 6.59 |
| 95° | 0.957 | 10.99 | 10.41 | 1.000 | 11.99 | 10.79 | 275° | 0.692 | 5.75 | 7.59 | 0.676 | 5.49 | 7.39 |
| 100° | 0.938 | 10.57 | 10.24 | 0.994 | 11.87 | 10.74 | 280° | 0.765 | 7.03 | 8.47 | 0.743 | 6.63 | 8.21 |
| 105° | 0.916 | 10.08 | 10.03 | 0.982 | 11.58 | 10.64 | 285° | 0.825 | 8.17 | 9.12 | 0.816 | 8.00 | 9.03 |
| 110° | 0.891 | 9.53 | 9.79 | 0.964 | 11.15 | 10.47 | 290° | 0.874 | 9.17 | 9.62 | 0.876 | 9.20 | 9.64 |
| 115° | 0.863 | 8.93 | 9.51 | 0.939 | 10.57 | 10.24 | 295° | 0.914 | 10.03 | 10.01 | 0.919 | 10.14 | 10.06 |
| 120° | 0.830 | 8.27 | 9.18 | 0.907 | 9.86 | 9.94 | 300° | 0.945 | 10.71 | 10.30 | 0.947 | 10.77 | 10.32 |
| 125° | 0.792 | 7.53 | 8.77 | 0.868 | 9.04 | 9.56 | 305° | 0.967 | 11.21 | 10.50 | 0.960 | 11.06 | 10.44 |
| 130° | 0.755 | 6.84 | 8.35 | 0.823 | 8.12 | 9.10 | 310° | 0.979 | 11.51 | 10.61 | 0.959 | 11.03 | 10.43 |
| 135° | 0.720 | 6.22 | 7.94 | 0.771 | 7.13 | 8.53 | 315° | 0.983 | 11.59 | 10.64 | 0.953 | 10.89 | 10.37 |
| 140° | 0.686 | 5.65 | 7.52 | 0.712 | 6.09 | 7.85 | 320° | 0.981 | 11.54 | 10.62 | 0.942 | 10.64 | 10.27 |
| 145° | 0.654 | 5.14 | 7.11 | 0.647 | 5.03 | 7.01 | 325° | 0.976 | 11.44 | 10.58 | 0.927 | 10.30 | 10.13 |
| 150° | 0.623 | 4.65 | 6.68 | 0.575 | 3.97 | 5.99 | 330° | 0.969 | 11.27 | 10.52 | 0.912 | 9.99 | 9.99 |
| 155° | 0.585 | 4.11 | 6.14 | 0.503 | 3.03 | 4.82 | 335° | 0.960 | 11.05 | 10.43 | 0.902 | 9.77 | 9.90 |
| 160° | 0.550 | 3.62 | 5.59 | 0.445 | 2.38 | 3.77 | 340° | 0.952 | 10.88 | 10.36 | 0.897 | 9.66 | 9.85 |
| 165° | 0.516 | 3.19 | 5.04 | 0.403 | 1.95 | 2.90 | 345° | 0.947 | 10.76 | 10.32 | 0.896 | 9.64 | 9.84 |
| 170° | 0.481 | 2.78 | 4.44 | 0.376 | 1.69 | 2.29 | 350° | 0.944 | 10.70 | 10.29 | 0.898 | 9.67 | 9.85 |
| 175° | 0.441 | 2.34 | 3.69 | 0.364 | 1.59 | 2.01 | 355° | 0.944 | 10.70 | 10.29 | 0.901 | 9.74 | 9.88 |

| | | |
|------------------------------------|--------------------------|--------------------------|
| Polarization: | Horizontal | Vertical |
| Maximum Field: | 1.000 @ 70° True | 1.000 @ 87° True |
| Minimum Field: | 0.269 @ 217° True | 0.363 @ 176° True |
| RMS: | 0.787 | 0.783 |
| Maximum ERP: | 12.000 kW | 12.000 kW |
| Maximum Power Gain: | 1.548 (1.897 dB) | 1.548 (1.897 dB) |
| Horizontal Plane Gain: | 1.547 (1.894 dB) | 1.547 (1.894 dB) |
| Total Input Power: 7.753 kW | | |

ELECTRONICS RESEARCH, INC.
7777 GARDNER ROAD
CHANDLER, IN. 47610

FIGURE 3

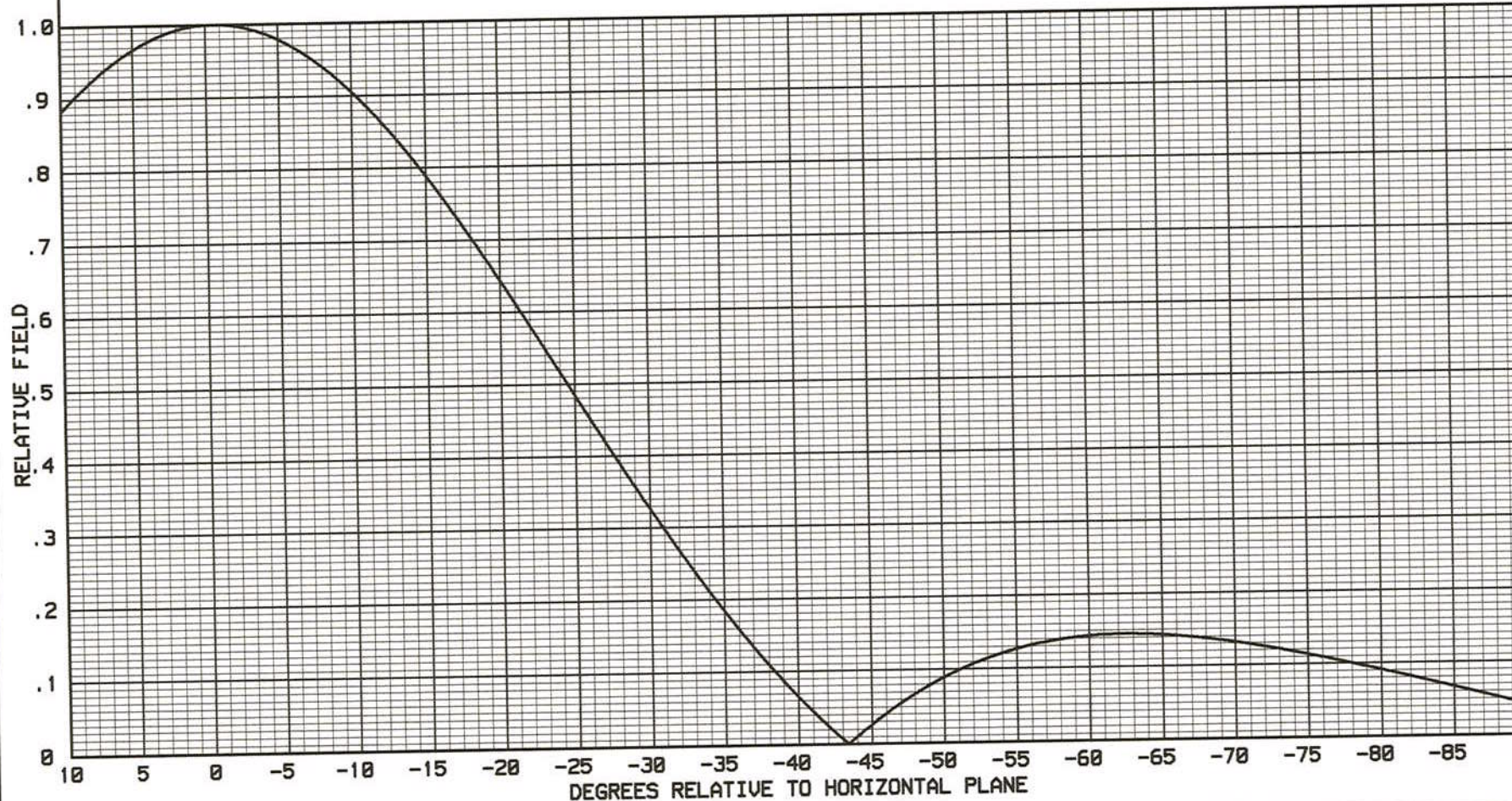
----THEORETICAL----
VERTICAL PLANE RELATIVE FIELD

TYPE MP-3E-DA-HW-SP DIRECTIONAL ANTENNA
-.53 DEGREE(S) ELECTRICAL BEAM TILT
0 PERCENT FIRST NULL FILL
0 PERCENT SECOND NULL FILL

MAY 16, 2003

100.1 MHz.

ELEMENT SPACING:
58.125 INCHES



Directional Antenna System for WVVE, Panama City Beach, Florida

(Continued)

ANTENNA SPECIFICATIONS

Antenna Type: MP-3E-DA-HW-SP
Frequency: 100.1 MHz
Number of Bays: 3

MECHANICAL SPECIFICATIONS

Mounting: Custom
System length: 18 ft 2in
Aperture length required: 24 ft 9in
Orientation: 30° true
Input flange to the antenna 3 1/8 inch female

ELECTRICAL SPECIFICATIONS

(With -0.53° Beam Tilt
0% First Null fill)

| | |
|--|----------------------|
| Maximum horizontal ERP: | 12 kW (10.792 dBk) |
| Horizontal polarization maximum power gain: | 1.548 (1.897 dB) |
| Horizontal polarization horizontal plane gain: | 1.547 (1.894 dB) |
| Maximum vertical ERP: | 12 kW (10.792 dBk) |
| Vertical polarization maximum power gain: | 1.548 (1.897 dB) |
| Vertical polarization horizontal plane gain: | 1.547 (1.894 dB) |
| Total input power: | 7.753 kW (8.895 dBk) |

