



## FCC Geographic Market Definition for Lubbock, TX

Call Letters	AM/FM	Type		Home Market	Market Designtn	Home Mkt Rank	Owner	City & State of License	County of License
		Freq	Station	Format	Date				
KSTQ	FM	97.3	C	HHp/R&B/R	02/09/2004	183	Ramar Communications	Plainview, TX	Hale
KDAV	AM	1590	C	Oldies	07/02/2003	183	Renaissance Broadcasting	Lubbock, TX	Lubbock
KKAM	AM	1340	C	Sprts/Talk	07/02/2003	183	p Gap Broadcasting LLC	Lubbock, TX	Lubbock
KFMX	FM	94.5	C	Rock	07/02/2003	183	p Gap Broadcasting LLC	Lubbock, TX	Lubbock
KFYO	AM	790	C	Nws/Tlk/Spt	07/02/2003	183	p Gap Broadcasting LLC	Lubbock, TX	Lubbock
KZII	FM	102.5	C	CHR	07/02/2003	183	p Gap Broadcasting LLC	Lubbock, TX	Lubbock
KJAK	FM	92.7	C	Chrs/Talk	07/02/2003	183	Williams Broadcasting Group	Slaton, TX	Lubbock
KJDL	AM	1420	C	News/Talk	07/02/2003	183	Walker Broadcasting & Communications Ltd	Lubbock, TX	Lubbock
KLLL	FM	96.3	C	Country	07/02/2003	183	Wilks Broadcast Group LLC	Lubbock, TX	Lubbock
KRFE	AM	580	C	Nostalgia	07/02/2003	183	KRFE Radio Inc	Lubbock, TX	Lubbock
KQBR	FM	99.5	C	Country	07/02/2003	183	p Gap Broadcasting LLC	Lubbock, TX	Lubbock
KJTV	AM	950	C	News/Talk	07/02/2003	183	Ramar Communications	Lubbock, TX	Lubbock
KXTQ	FM	93.7	C	Tejano	07/02/2003	183	Ramar Communications	Lubbock, TX	Lubbock
KONE	FM	101.1	C	Rock	07/02/2003	183	Wilks Broadcast Group LLC	Lubbock, TX	Lubbock
KBZO	AM	1460	C	Mexican	07/02/2003	183	Entravision Holdings LLC	Lubbock, TX	Lubbock
KKCL	FM	98.1	C	Cisc Hits	07/02/2003	183	p Gap Broadcasting LLC	Lubbock, TX	Lubbock
KMMX	FM	100.3	C	AdHts/Top4	07/02/2003	183	Wilks Broadcast Group LLC	Lubbock, TX	Lubbock
KEJS	FM	106.5	C	Tejano	07/02/2003	183	Barton Broadcasting Co	Lubbock, TX	Lubbock
KLZK	FM	104.3	C	Lite Rock	07/02/2003	183	Ramar Communications	Lubbock, TX	Lubbock
KRBL	FM	105.7	C	Country	07/02/2003	183	Ramsey, Kenneth	Lubbock, TX	Lubbock
KBTE	FM	104.9	C	Urban CHR	02/09/2004	183	Wilks Broadcast Group LLC	Lubbock, TX	Lubbock
KAMY	FM	90.1	NC	Christian	07/02/2003	183	Family Life Communications Inc	Lubbock, TX	Lubbock
KAMZ	FM	103.5	C	Mexican	07/02/2003	183	Benavides, Albert	Lubbock, TX	Lubbock
KOHM	FM	89.1	NC	Classical	07/02/2003	183	Texas Tech University	Lubbock, TX	Lubbock
KTXT	FM	88.1	NC	Alternative	07/02/2003	183	Texas Tech University	Lubbock, TX	Lubbock
KKLU	FM	90.9	NC	ChrsContem	07/02/2003	183	Educational Media Foundation	Lubbock, TX	Lubbock
KAIQ	FM	95.5	C	Span/CHR	08/01/2003	183	Entravision Holdings LLC	Wolfforth, TX	Lubbock

Number of Stations in Geographic Market 27

Previous Stations in Geographic Market

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed

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Primary Stations

**Title: Gap Broadcasting - Lubbock**

Database: DW

City of license Licensee	St	Call sign	Srv	Auth Owner	FCC file number	Freq	Cls LMA status	ERP/ DkW	HAAT/ NkW	Latitude Longitude
Lorenzo Capstar TX, LP	TX	KKCL	FM	Lic Clear Channel Communications, In	BLH-20021212AAM98.1 MHz	98.1 MHz	C2 LMA record	36.000	175.0	N 33° 31' 05.0" W 101° 51' 25.0"
Lubbock Capstar TX, LP	TX	KFYO	AM	Lic Clear Channel Communications, In	BL-19880209AE	790 kHz	B/B LMA record	5.000	1.000	N 33° 27' 50.0" W 101° 55' 30.0"
Lubbock Capstar TX, LP	TX	KKAM	AM	Lic Clear Channel Communications, In		1340 kHz	IV/C LMA record	1.000	1.000	N 33° 33' 24.0" W 101° 51' 46.0"
Lubbock Capstar TX, LP	TX	KFMX	FM	Lic Clear Channel Communications, In	BLH-19870226KA	94.5 MHz	C1 LMA record	100.000	249.3	N 33° 31' 05.0" W 101° 51' 25.0"
Lubbock Capstar TX, LP	TX	KQBR	FM	Lic Clear Channel Communications, In	BLH-19860127KF	99.5 MHz	C1 LMA record	100.000	249.0	N 33° 31' 05.0" W 101° 51' 25.0"
Lubbock Capstar TX, LP	TX	KZII	FM	Lic Clear Channel Communications, In	BLH-19860107KD	102.5 MHz	C1 LMA record	100.000	249.0	N 33° 31' 05.0" W 101° 51' 25.0"

>> End of Primary Stations <<

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Stations Processed in LMA/Duopoly Study

**Title: Gap Broadcasting - Lubbock**

Database: DW

City of license Licensee	St	Call sign	Srv	Auth Owner	FCC file number	Freq	Cls LMA status	ERP/ DkW	HAAT/ NkW	Latitude Longitude
Brownfield Dios Llega Al Hombre Ministries	TX	KKUB	AM	Lic	BL-19980526KD	1300 kHz	D/B Xmtr in Con.	1.000	0.120	N 33° 10' 49.0" W 102° 14' 49.0"
Lamesa KPET, Inc.	TX	KPET	AM	Lic		690 kHz	II-B/B Con. Overlap	0.250	0.250	N 32° 42' 27.0" W 101° 56' 11.0"
Levelland Paul R. Beane	TX	KLVT	AM	Lic		1230 kHz	IV/C Xmtr in Con.	1.000	1.000	N 33° 35' 49.0" W 102° 23' 09.0"
Littlefield Paul R. Beane	TX	KZZN	AM	Lic	BL-19900213AC	1490 kHz	IV/C Con. Overlap	1.000	1.000	N 33° 56' 17.0" W 102° 20' 38.0"
Lubbock KRFE Radio, Inc.	TX	KRFE	AM	Lic		580 kHz	III/B Xmtr in Con.	0.500	0.290	N 33° 32' 00.0" W 101° 49' 14.0"
Lubbock Ramar Communications II, Ltd.	TX	KJTV	AM	Lic		950 kHz	III/B Xmtr in Con.	5.000	0.500	N 33° 34' 53.0" W 101° 49' 38.0"
Lubbock Walker Broadcasting & Communicat	TX	KJDL	AM	Lic	BL-19800930AI	1420 kHz	B/B Xmtr in Con.	0.500		N 33° 36' 49.0" W 101° 52' 30.0"
Lubbock Entravision Holdings, LLC	TX	KBZO	AM	Lic	BML-20010529ADE	1460 kHz	B/B Xmtr in Con.	1.000	0.243	N 33° 32' 50.0" W 101° 49' 23.0"
Lubbock Renaissance Broadcasting, Inc.	TX	KDAV	AM	Lic	BL-20000222ACG	1590 kHz	B/B Xmtr in Con.	1.000	1.000	N 33° 31' 16.0" W 101° 46' 28.0"
Plainview Rhattigan Broadcasting (Texas),	TX	KVOP	AM	Lic	BL-19800528AD	1090 kHz	II/B Con. Overlap	5.000	0.500	N 34° 05' 32.0" W 101° 38' 26.0"
Ralls Paulino Bernal	TX	KCLR	AM	Lic		1530 kHz	D/B Xmtr in Con.	5.000		N 33° 40' 00.0" W 101° 22' 44.0"
Brownfield Paulino Bernal Evangelism, Inc.	TX	KPBB	FM	Lic	BLED-19981013KB	88.5 MHz	A Xmtr in Con.	4.500	115.0	N 33° 09' 18.0" W 102° 16' 51.0"
Brownfield Ramar Communications II, Ltd.	TX	KLZK	FM	Lic	BLH-19990930BD	104.3 MHz	C2 Xmtr in Con.	50.000	145.0	N 33° 25' 08.0" W 102° 08' 58.0"
Idalou Triumph Communications, Inc.	TX	KRBL	FM	Lic	BLH-19960111KH	105.7 MHz	A Xmtr in Con.	5.500	100.0	N 33° 39' 47.0" W 101° 35' 52.0"
Lamesa La Promesa Foundation	TX	KBKN	FM	Lic	BLED-20011113ACL	91.3 MHz	A Con. Overlap	0.250	48.0	N 32° 45' 34.0" W 101° 57' 09.0"
Levelland Amerimedia Texas, LP	TX	KLVT	FM	Lic	BLH-20040602ABR	105.3 MHz	C3 Xmtr in Con.	25.000	91.0	N 33° 34' 54.0" W 102° 23' 48.0"
Lubbock Texas Tech University	TX	KTXT	FM	Lic	BLED-19920701KF	88.1 MHz	C2 Xmtr in Con.	35.000	128.9	N 33° 34' 55.0" W 101° 53' 25.0"

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Stations Processed in LMA/Duopoly Study

**Title: Gap Broadcasting - Lubbock**

Database: DW

City of license Licensee	St	Call sign	Srv	Auth Owner	FCC file number	Freq	Cls LMA status	ERP/ DkW	HAAT/ NkW	Latitude Longitude
Lubbock Texas Tech University	TX	KOHM	FM	Lic	BLED-20030805AFF	89.1 MHz	C1 Xmtr in Con.	70.000	173.0	N 33° 34' 55.0" W 101° 53' 25.0"
Lubbock Family Life Broadcasting, Inc.	TX	KAMY	FM	Lic Family Life Communications, Inc.	BLED-20060331AVB	90.1 MHz	C1 Xmtr in Con.	63.000	147.0	N 33° 30' 08.0" W 101° 52' 20.0"
Lubbock Educational Media Foundation	TX	KKLU	FM	Lic	BLED-20021126ACY	90.9 MHz	C3 Xmtr in Con.	13.400	72.0	N 33° 32' 30.0" W 101° 49' 16.0"
Lubbock Ramar Communications II, Ltd.	TX	KXTQ	FM	Lic	BLH-4415	93.7 MHz	C1 Xmtr in Con.	100.000	226.0	N 33° 30' 57.0" W 101° 50' 54.0"
Lubbock Wilks License Company-Lubbock LL	TX	KLLL	FM	Lic	BLH-19980903KA	96.3 MHz	C1 Xmtr in Con.	100.000	249.0	N 33° 31' 04.0" W 101° 51' 23.0"
Lubbock Wilks License Company-Lubbock LL	TX	KONE	FM	Lic	BLH-19981218KB	101.1 MHz	C1 Xmtr in Con.	100.000	269.0	N 33° 26' 31.0" W 101° 52' 40.0"
Lubbock Barton Broadcasting Company	TX	KEJS	FM	Lic	BLH-19920323KC	106.5 MHz	C2 Xmtr in Con.	34.000	178.9	N 33° 30' 08.0" W 101° 52' 20.0"
Plainview American Family Association	TX	KBAH	FM	Lic	BLED-20040325ACM	90.5 MHz	C1 Con. Overlap	75.000	130.0	N 34° 03' 58.0" W 101° 42' 16.0"
Plainview Ramar Communications II, Ltd.	TX	KSTQ	FM	Lic	BLH-20060418ADX	97.3 MHz	C1 Xmtr in Con.	98.000	226.0	N 33° 51' 46.0" W 101° 40' 08.0"
Post Educational Media Foundation	TX	KPOS	FM	Lic	BMLED-20040407AAQ	107.3 MHz	C2 Xmtr in Con.	22.000	228.0	N 33° 13' 23.0" W 101° 26' 26.0"
Slaton Williams Broadcasting Group	TX	KJAK	FM	Lic	BLH-19891113KB	92.7 MHz	C1 Xmtr in Con.	100.000	178.0	N 33° 32' 32.1" W 101° 50' 14.0"
Snyder Snyder Broadcasting Company	TX	KSNY	FM	Lic	BLH-19970717KB	101.5 MHz	C2 Con. Overlap	35.000	179.0	N 32° 53' 29.0" W 101° 06' 29.0"
Tahoka Wilks License Company-Lubbock LL	TX	KMMX	FM	Lic	BLH-19981223KA	100.3 MHz	C1 Xmtr in Con.	100.000	269.0	N 33° 26' 31.0" W 101° 52' 40.0"
Tahoka Albert Benavides	TX	KAMZ	FM	Lic Benavides Family	BLH-20001213ABO	103.5 MHz	C3 Xmtr in Con.	20.000	100.0	N 33° 19' 26.0" W 101° 48' 15.0"
Tulia Wilks License Company-Lubbock LL	TX	KBTE	FM	Lic	BMLH-20051013AAC	104.9 MHz	C1 Con. Overlap	96.600	298.0	N 33° 57' 35.0" W 101° 35' 22.0"
Wolfforth Entravision Holdings, LLC	TX	KAIQ	FM	Lic	BLH-20041012ABN	95.5 MHz	C1 Xmtr in Con.	100.000	206.0	N 33° 31' 03.0" W 101° 51' 24.0"

>> End of Stations Processed in LMA/Duopoly Study <<

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Summary of Proposed LMA/Duopoly Analysis

**Title: Gap Broadcasting - Lubbock**

Database: DW

<u>Stations Processed</u>	<u>KFYO LMA Status</u>	<u>KKAM LMA Status</u>	<u>KFMX-FM LMA Status</u>	<u>KQBR LMA Status</u>	<u>KZII-FM LMA Status</u>
KKUB	Xmtr in Con.		Con. Overlap	Con. Overlap	Con. Overlap
KPET	Con. Overlap				
KLVT	Xmtr in Con.	Con. Overlap	Con. Overlap	Con. Overlap	Con. Overlap
KZZN	Con. Overlap		Con. Overlap	Con. Overlap	Con. Overlap
KRFE	Xmtr in Con.	Xmtr in Con.	Xmtr in Con.	Xmtr in Con.	Xmtr in Con.
KJTV	Xmtr in Con.	Xmtr in Con.	Xmtr in Con.	Xmtr in Con.	Xmtr in Con.
KJDL	Xmtr in Con.	Xmtr in Con.	Xmtr in Con.	Xmtr in Con.	Xmtr in Con.
KBZO	Xmtr in Con.	Xmtr in Con.	Xmtr in Con.	Xmtr in Con.	Xmtr in Con.
KDAV	Xmtr in Con.	Xmtr in Con.	Xmtr in Con.	Xmtr in Con.	Xmtr in Con.
KVOP	Con. Overlap	Con. Overlap	Con. Overlap	Con. Overlap	Con. Overlap
KCLR	Xmtr in Con.	Con. Overlap	Xmtr in Con.	Xmtr in Con.	Xmtr in Con.
KPBB	Xmtr in Con.		Con. Overlap	Con. Overlap	Con. Overlap
KLZK	Xmtr in Con.	Con. Overlap	Xmtr in Con.	Xmtr in Con.	Xmtr in Con.
KRBL	Xmtr in Con.	Con. Overlap	Xmtr in Con.	Xmtr in Con.	Xmtr in Con.
KBKN	Con. Overlap				
KLVT-FM	Xmtr in Con.	Con. Overlap	Con. Overlap	Con. Overlap	Con. Overlap
KTXT-FM	Xmtr in Con.	Xmtr in Con.	Xmtr in Con.	Xmtr in Con.	Xmtr in Con.
KOHM	Xmtr in Con.	Xmtr in Con.	Xmtr in Con.	Xmtr in Con.	Xmtr in Con.
KAMY	Xmtr in Con.	Xmtr in Con.	Xmtr in Con.	Xmtr in Con.	Xmtr in Con.
KKLU	Xmtr in Con.	Xmtr in Con.	Xmtr in Con.	Xmtr in Con.	Xmtr in Con.
KXTQ-FM	Xmtr in Con.	Xmtr in Con.	Xmtr in Con.	Xmtr in Con.	Xmtr in Con.
KLLL-FM	Xmtr in Con.	Xmtr in Con.	Xmtr in Con.	Xmtr in Con.	Xmtr in Con.
KONE	Xmtr in Con.	Xmtr in Con.	Xmtr in Con.	Xmtr in Con.	Xmtr in Con.
KEJS	Xmtr in Con.	Xmtr in Con.	Xmtr in Con.	Xmtr in Con.	Xmtr in Con.
KBAH	Con. Overlap	Con. Overlap	Con. Overlap	Con. Overlap	Con. Overlap
KSTQ-FM	Con. Overlap	Con. Overlap	Xmtr in Con.	Xmtr in Con.	Xmtr in Con.
KPOS	Xmtr in Con.		Con. Overlap	Con. Overlap	Con. Overlap
KJAK	Xmtr in Con.	Xmtr in Con.	Xmtr in Con.	Xmtr in Con.	Xmtr in Con.
KSNY-FM	Con. Overlap				
KMMX	Xmtr in Con.	Xmtr in Con.	Xmtr in Con.	Xmtr in Con.	Xmtr in Con.
KAMZ	Xmtr in Con.	Con. Overlap	Xmtr in Con.	Xmtr in Con.	Xmtr in Con.
KBTE	Con. Overlap	Con. Overlap	Con. Overlap	Con. Overlap	Con. Overlap
KAIQ	Xmtr in Con.	Xmtr in Con.	Xmtr in Con.	Xmtr in Con.	Xmtr in Con.

Summary of Proposed LMA/Duopoly Analysis

**Title: Gap Broadcasting - Lubbock**

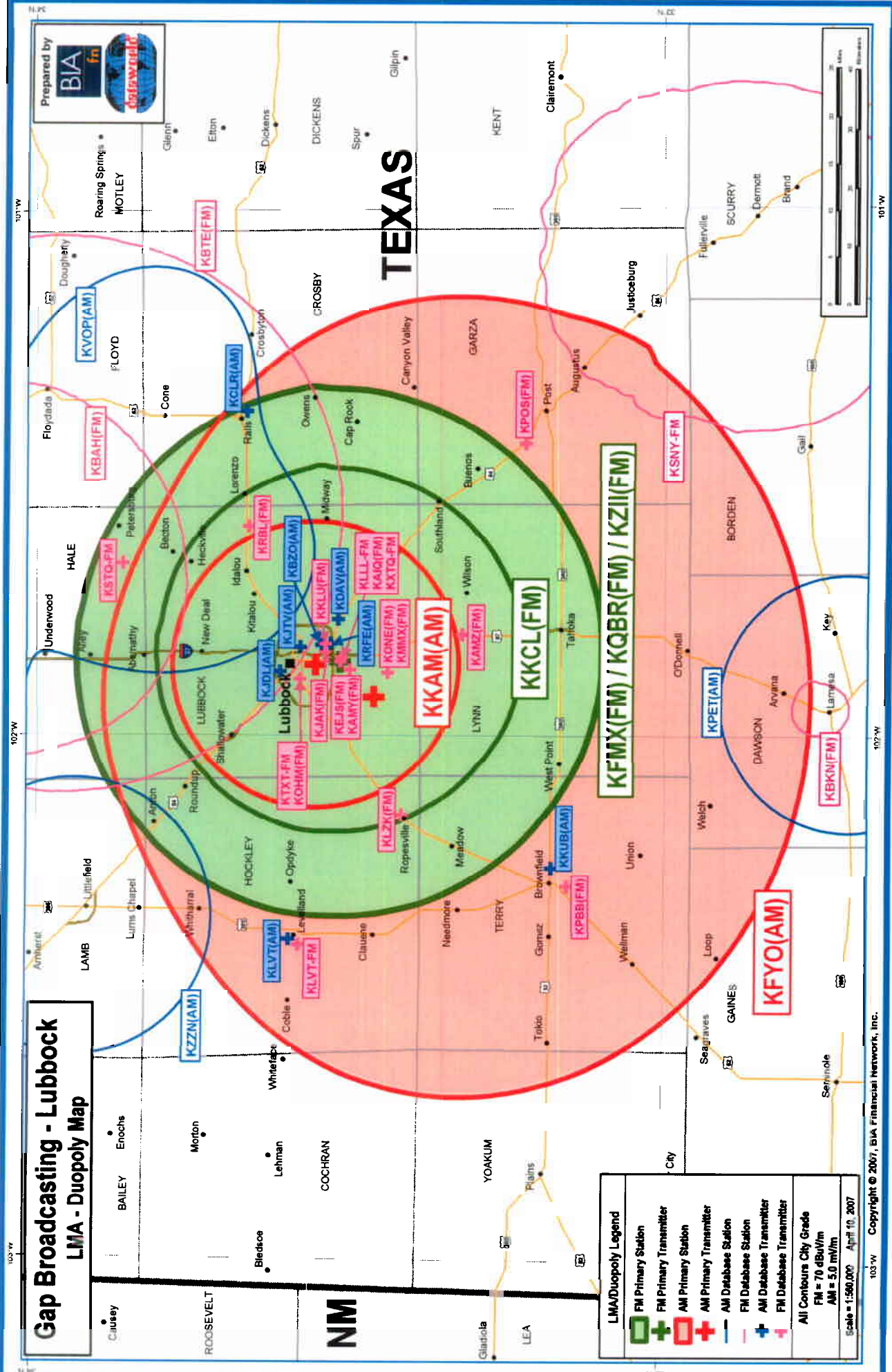
Database: DW

<u>Stations</u> <u>Processed</u>	<u>KKCL</u> <u>LMA Status</u>
KKUB	Con. Overlap
KPET	
KLVT	Con. Overlap
KZZN	
KRFE	Xmtr in Con.
KJTV	Xmtr in Con.
KJDL	Xmtr in Con.
KBZO	Xmtr in Con.
KDAV	Xmtr in Con.
KVOP	Con. Overlap
KCLR	Con. Overlap
KPBB	
KLZK	Xmtr in Con.
KRBL	Xmtr in Con.
KBKN	
KLVT-FM	Con. Overlap
KTXT-FM	Xmtr in Con.
KOHM	Xmtr in Con.
KAMY	Xmtr in Con.
KKLU	Xmtr in Con.
KXTQ-FM	Xmtr in Con.
KLLL-FM	Xmtr in Con.
KONE	Xmtr in Con.
KEJS	Xmtr in Con.
KBAH	Con. Overlap
KSTQ-FM	Con. Overlap
KPOS	Con. Overlap
KJAK	Xmtr in Con.
KSNY-FM	
KMMX	Xmtr in Con.
KAMZ	Xmtr in Con.
KBTE	Con. Overlap
KAIQ	Xmtr in Con.

>> End of Summary of Proposed LMA/Duopoly Analysis <<



# Gap Broadcasting - Lubbock LMA - Duopoly Map



LMA/Duopoly Legend	
<span style="border: 1px solid green; padding: 2px;"> </span>	FM Primary Station
<span style="border: 1px solid red; padding: 2px;"> </span>	AM Primary Station
<span style="border: 1px solid blue; padding: 2px;"> </span>	Database Station
<span style="border: 1px solid green; padding: 2px;"> </span>	FM Database Station
<span style="border: 1px solid red; padding: 2px;"> </span>	AM Database Station
<span style="border: 1px solid blue; padding: 2px;"> </span>	FM Database Station
All Contours City Grade	
FM = 70 dBuV/m	
AM = 5.0 mV/m	
Scale = 1:500,000 April 10, 2007	

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