

AUG 13 2003

August 8, 2003

Mr. Jon Panzer
General Manager/Director of Engineering
KWCM-TV/KSMN-TV
120 West Schlieman Avenue
Appleton, MN 56208

Dear Mr. Panzer:

Letters announcing the intention of KWCM-TV/Appleton to commence digital testing were mailed on July 31, 2003, to 141 medical facilities in its signal area.


Enclosed is a copy of the DTV Medical Notification, a list of the addresses, a copy of the Proof of Mailing stamped by the United States Post Office in Orlando (original is with KSMN, the counties used in the research and a map of the signal area.

In a subsequent package, you will receive the envelopes of the *non-deliverable letters* returned by the Post Office. The rate of return is about seven percent, and results when entities move and the forwarding period expires; because some refuse the letter, and because some facilities change their name. However, some that merged their ownership may have been notified under another name.

Whatever the reason for the returns, these envelopes along with the list of addressees and the letter receipts are evidence of your sincere attempt to inform the medical community. Please put all these documents relevant to the notification in your Public File.

Thank you for allowing us to serve your station.

Sincerely,



Jeanne Findlater
J. C. Curley & Company, Inc.

Enclosures