

June 15, 2001

Tyler Free Media Company  
Eric Jensen, President  
6614 S Broadway Ave  
Tyler, Texas 75703

Attachment Exhibit 2

Applicant, Tyler Free Media Company, was founded by Eric D. Jensen and was incorporated as a non-profit educational and entertainment organization on June 7, 2001 in the State of Texas, under the Secretary of State Charter Number 01630313-01.

The FCC has made LPFM radio available to the public because it recognized that most existing mass-market radio stations, particularly when consolidation of ownership is concerned, do not truly focus on aspects of the local community. This situation is particularly true in Tyler, Texas. For this reason, the principal of the applicant at his sole expense, has himself offered and aired locally originated, locally focused TV programming over the leased access channel of the local cable company for two years and over another cable access channel for a year or so before that. Now that an LPFM channel may become available, he has formed a non-profit corporation to provide this sort of programming otherwise lacking in the community and which cannot now be received from other stations.

The mission of the LPFM Station proposed for Tyler Free Media Company, therefore, is to:

1. Electronically record and capture live, local cultural events, ceremonies, festivals and some governmental meetings and broadcast them over the proposed radio station, in order to educate and entertain the public. This programming will include, but will not be limited to the following:
  - a. The culturally diverse character of the populace of Tyler, Smith County, Texas, as demonstrated by their cultural events, ceremonies and festivals;
  - b. The nature, extent and business of governmental bodies and their functions in order to define and promote democracy within the community and determine their effect on the community;
  - c. Present broadcasts of locally created arts like fine arts, the performing arts and musical productions, paying particular attention to the artists and others who create, produce or promote the art, in order to promote the awareness and diversity of the arts and artists.

- d. Produce and broadcast medical meetings open to the public in order promote good health practices and health services within the community;
  - e. Record and broadcast open meetings of local historical societies to promote an awareness of local history in the area.
  - f. Record and broadcast different meetings of faith-based public service organizations who provide goods and services to unfortunate members of the local community.
  - g. Record, produce and broadcast open meetings of local judicial and bar associations in order to promote the awareness of new laws or local rules that affect litigants, business and families.
2. Produce and broadcast in-studio interviews of persons connected with or to the above.
  3. Invite comments and editorials of the public to be broadcast.
  4. Invest the facility's resources in partnerships with learning and educational institutions and others in the community to provide them an outlet for their programming content, on-air talent and technicians.

The principal has the technical and practical aptitude and experience to operate the proposed LPFM radio channel. The principal of the applicant has built a fine broadcast quality video production facility at the same location as the proposed LPFM radio facility. That facility was used extensively for originating and editing programming for the leased access cable channel. This facility is operated by the principal. Also on the premises is a full-service internet service provider facility, offering the public internet dial-up accounts and website hosting and the like. The internet business is also operated by the principal of the applicant.

Charities and other local non-profit organizations benefited greatly by the principal's donation of his time, effort and resources to capture on video tape and air events and ceremonies over the cable leased access channel. The same is true of the principal's use of his internet facility. Many charities and non-profit organizations presently use his company's video and internet services and bandwidth at no cost to the charities. The principal believes that community commitment and business coincide nicely.

The principal envisions the LPFM channel to generate another opportunity to celebrate and promote the diversity of our local citizenry, their arts, culture and thoughts. Applicant can have the LPFM channel in operation in the time prescribed by law.

Eric D Jensen, President, Tyler Free Media Company

