



United States of America
FEDERAL COMMUNICATIONS COMMISSION
AM BROADCAST STATION LICENSE

Official Mailing Address:

POLLACK BROADCASTING CO.
5500 POPLAR AVE STE 1
MEMPHIS TN 38119

Authorizing Official:

Son Nguyen
Supervisory Engineer
Audio Division
Media Bureau

Facility Id: 33674

Call Sign: KBOA

License File Number: BL-20191028ACU

Grant Date: December 07, 2020

This license expires 3:00 a.m.
local time, February 01, 2021.

License to cover: BP-20160624ABA to change site and antenna system.

Subject to the provisions of the Communications Act of 1934, subsequent acts and treaties, and all regulations heretofore or hereafter made by this Commission, and further subject to the conditions set forth in this license, the licensee is hereby authorized to use and operate the radio transmitting apparatus herein described.

This license is issued on the licensee's representation that the statements contained in licensee's application are true and that the undertakings therein contained so far as they are consistent herewith, will be carried out in good faith. The licensee shall, during the term of this license, render such broadcasting service as will serve the public interest, convenience, or necessity to the full extent of the privileges herein conferred.

This license shall not vest in the licensee any right to operate the station nor any right in the use of the frequency designated in the license beyond the term hereof, nor in any other manner than authorized herein. Neither the license nor the right granted hereunder shall be assigned or otherwise transferred in violation of the Communications Act of 1934. This license is subject to the right of use or control by the Government of the United States conferred by Section 606 of the Communications Act of 1934.

Hours of Operation: Daytime with Secondary nighttime

Average hours of sunrise and sunset:
Local Standard Time (Non-Advanced)

| | | | | | |
|------|---------|---------|------|---------|---------|
| Jan. | 7:15 AM | 5:15 PM | Jul. | 5:00 AM | 7:15 PM |
| Feb. | 6:45 AM | 5:45 PM | Aug. | 5:15 AM | 6:45 PM |
| Mar. | 6:15 AM | 6:00 PM | Sep. | 5:45 AM | 6:15 PM |
| Apr. | 5:30 AM | 6:30 PM | Oct. | 6:00 AM | 5:30 PM |
| May | 5:00 AM | 7:00 PM | Nov. | 6:30 AM | 5:00 PM |
| Jun. | 4:45 AM | 7:15 PM | Dec. | 7:00 AM | 4:45 PM |

Name of Licensee: POLLACK BROADCASTING CO.

Station Location: KENNETT, MO

Frequency (kHz): 1540

Station Class: D

Antenna Coordinates:

Day

Latitude: N 36 Deg 13 Min 30 Sec

Longitude: W 90 Deg 04 Min 30 Sec

Night

Latitude: N 36 Deg 13 Min 30 Sec

Longitude: W 90 Deg 04 Min 30 Sec

Critical

Latitude: N 36 Deg 13 Min 30 Sec

Longitude: W 90 Deg 04 Min 30 Sec

Transmitter(s): Type Accepted. See Sections 73.1660, 73.1665 and 73.1670 of the Commission's Rules.

Nominal Power (kW): Day: 1.0 Night: 0.003 Critical: 0.53

Antenna Input Power (kW): Day: 1.0 Night: 0.003 Critical: 0.53

Antenna Mode: Day: ND Night: ND Critical: ND

(DA=Directional Antenna, ND=Non-directional Antenna; CH=Critical Hours)

Current (amperes): Day: 0.43 Night: 7.91 Critical: 5.76

Resistance (ohms): Day: 16 Night: 16 Critical: 16

Non-Directional Antenna: Day

Radiator Height: 32.9 meters; 60.9 deg

Theoretical Efficiency: 286.87 mV/m/kw at 1km

Non-Directional Antenna: Night

Radiator Height: 32.9 meters; 60.9 deg

Theoretical Efficiency: 286.87 mV/m/kw at 1km

Non-Directional Antenna: Critical

Radiator Height: 32.9 meters; 60.9 deg

Theoretical Efficiency: 286.87 mV/m/kw at 1km

Antenna Registration Number(s):

Day:

| Tower No. | ASRN | |
|-----------|------|------|
| 1 | None | 33.8 |

Night:

| Tower No. | ASRN | |
|-----------|------|------|
| 1 | None | 33.8 |

Critical:

| Tower No. | ASRN | |
|-----------|------|------|
| 1 | None | 33.8 |

Special operating conditions or restrictions:

- 1 Ground system consists of 120 equally spaced, buried, copper radials, each 48.9 meters in length, plus a copper ground screen 3.7 meters square, about the base of the tower.
- 2 Licensee shall be responsible for satisfying all reasonable complaints of blanketing interference within the 1 V/m contour as required by Section 73.88 of the Commission's rules.

*** END OF AUTHORIZATION ***