

ASSIGNMENT OF LOCAL MARKETING AGREEMENT

Signed
7/28/20 given to
Frank

This ASSIGNMENT OF LOCAL MARKETING AGREEMENT is made effective as of the 28 day of July, 2020, by and between **Zimmer Radio of Mid-Missouri, Inc.**, a Missouri corporation ("Programmer"), **Stereo Broadcasting, Inc.**, a Missouri corporation ("SBI"), **KWTO, Inc.**, a Missouri corporation, and **Meyer-Baldrige, Inc.**, a Missouri corporation ("MBI") (SBI, KWTO, Inc., and MBI each a "Licensee" and collectively "Licensees"), and Programmer's assignee, **Zimmer Midwest Communications, Inc.** ("Assignee").

WHEREAS, Licensees and Programmer are parties to a certain Local Marketing Agreement ("APA") dated June 24, 2020; and

WHEREAS, Programmer desires to exercise its rights under the LMA to assign its rights to Assignee.

NOW, THEREFORE, in consideration of the promises and covenants herein, the parties agree as follows:

1. Programmer hereby assigns all of its right, title, interest, duties and obligations in the LMA to take assignment of the FCC Licenses to Assignee.

2. Subject to the terms and conditions hereof, Licensee hereby consents to the foregoing assignment of all of Programmer's right, title, interest, duties and obligations in the LMA to Assignee.

3. Assignee hereby accepts and assumes all of Programmer's aforesaid right, title, interest, duties and obligations in the LMA.

4. This assignment shall be binding upon and inure to the benefit of the parties hereto and their respective successors and assigns.

5. Licensee, Programmer, and Assignee hereby ratify and confirm that the LMA and confirm that the LMA remains in full force and effect in accordance with its terms.

6. This Assignment may be executed in two (2) or more counterparts, each of which shall be deemed to be an original, but all of which shall constitute one and the same instrument, and it shall be effective upon the exchange of original signed counterparts or faxed signed counterparts.

PROGRAMMER:

Zimmer Radio of Mid-Missouri, Inc.

By: John Zimmer

John Zimmer

President

Date: 7/29/20

LICENSEES:

Stereo Broadcasting, Inc.

By:

Date: 1/28/20

Lawrence Meyer

Trustee of THE REVOCABLE INTER-VIVOS TRUST AGREEMENT OF KENNETH
E. MEYER AND JANE A. MEYER

KWTO, Inc.

X
By:

Date: 7/28/20

Lawrence Meyer

Trustee of THE REVOCABLE INTER-VIVOS TRUST AGREEMENT OF KENNETH
E. MEYER AND JANE A. MEYER

Meyer-Baldrige, Inc.

By:

Date:

Lawrence Meyer

Trustee of THE REVOCABLE INTER-VIVOS TRUST AGREEMENT OF KENNETH
E. MEYER AND JANE A. MEYER

ASSIGNEE:

Zimmer Midwest Communications, Inc.

By:

Date: 7/29/20

John Zimmer
President

Zimmer Midwest Communications, Inc.

By: _____

John Zimmer, President

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Date: _____