



Alexander B. Weaver
T: +1 202 728 7016
aweaver@cooley.com

VIA FEDEX

October 27, 2014

Mr. Ronald Unkefer
First Ventures Capital Partners, Inc.
3710 Rawlins Street
Suite 150
Dallas, TX 75219

RE: Request for Consent to Assign the Contract(s) listed on the attached Consent to Assignment

Dear Sir or Madam:

Mapleton of San Luis Obispo, LLC ("MS") and Mapleton License of San Luis Obispo, LLC ("MLS") and, together with MS, the "Seller", and both, subsidiaries of Mapleton Communications, LLC ("Mapleton") and Dimes Media Corporation ("Dimes") have entered into an Asset Purchase Agreement (the "Purchase Agreement") pursuant to which the Sellers will sell to Dimes substantially all of the assets used in the operation of radio broadcast stations KPYG(FM), Cayucos, California (Facility ID No. 9851), KPYG(FM)1, San Luis Obispo, California (Facility ID No. 164769), KXTZ(FM), Pismo Beach, California (Facility ID No. 30108), KXDZ(FM), Templeton, California (Facility ID No. 70781), KWWW(FM), Santa Margarita, California (Facility ID No. 25960) and KYNS(AM), San Luis Obispo, California (Facility ID No. 73039). The parties currently anticipate that the consummation (the "Closing") of the sale of the television stations under the Purchase Agreement will occur in the fourth quarter of this year.

We understand that Mapleton is a party to the contract(s) with your company that are listed on the attached Consent to Assignment (the "Contract(s)"). We respectfully request that your company consent to Mapleton's assignment to Dimes on the date of Closing of Mapleton's rights and obligations under the Contract(s) relating to the time period after the Closing. Mapleton will remain liable for any unperformed obligations under the Contract(s) relating to the time period prior to Closing.

Please provide your company's consent to Mapleton's assignment of the Contract(s) to Dimes by executing, or arranging for the appropriate execution of, the Consent to Assignment and returning it at your earliest convenience in the self-addressed, stamped envelope to my attention at: Cooley LLP, 1299 Pennsylvania Avenue NW, Suite 700, Washington, DC 20004.

If you have any questions regarding the above, please contact me at 202-728-7016 or via email at aweaver@cooley.com. Thank you for your attention to this matter.



October 27, 2014
Page Two

Sincerely,

A handwritten signature in black ink, appearing to read "Alex Weaver", written over a horizontal line.

Alex Weaver

Cc: Gordon T. Foote II
Hallett & Perrin, P.C.
1445 Ross Ave.
Suite 2400
Dallas, TX 75202



October 27, 2014
Page Three

CONSENT TO ASSIGNMENT

Re: The contract(s) (the "Contract(s)") with First Ventures Capital Partners, Inc. ("Contracting Party") set forth on Schedule A attached hereto to be assigned by Mapleton Communications, LLC ("Mapleton") upon the consummation of its sale of radio stations KPYG(FM), Cayucos, California (Facility ID No. 9851), KPYG(FM)1, San Luis Obispo, California (Facility ID No. 164769), KXTZ(FM), Pismo Beach, California (Facility ID No. 30108), KXDZ(FM), Templeton, California (Facility ID No. 70781), KWWW(FM), Santa Margarita, California (Facility ID No. 25960) and KYNS(AM), San Luis Obispo, California (Facility ID No. 73039) (the "Closing");

Consent to Assign. Contracting Party hereby consents to the assignment by Mapleton to Dimes Media Corporation ("Dimes") at Closing of Mapleton's rights and obligations under the Contract(s) relating to the time period after the Closing, and to Dimes' assumption of Mapleton's obligations under the Contract(s) relating to the time period after the Closing.

Confirmations. Contracting Party confirms (i) that the Contract(s) is/are valid, binding, and enforceable in accordance with its/their terms, (ii) that Contracting Party is not, and to its knowledge, Mapleton is not, in material breach or default under any of the Contract(s), (iii) that to its knowledge, nothing has occurred with respect to any of the Contract(s) that, after notice or lapse of time or both, would likely cause a material default and (iv) that the Contract(s) will continue in full force and effect between it and Dimes following Closing, subject to Dimes' compliance with the terms thereof after Mapleton's assignment of the Contract(s) to Dimes.

IN WITNESS WHEREOF, this Consent to Assignment has been duly executed by the undersigned as of the date set forth below.

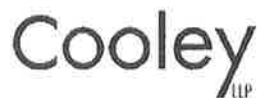
FIRST VENTURES CAPITAL PARTNERS, INC.

Date: 10/27, 2014

By: 

Name: RONALD UMBERGER

Title: CEO



October 27, 2014
Page Four

Schedule A

FM Translator Rebroadcast and Option Agreement by and between Mapleton License and First Ventures Capital Partners, Inc. dated November 15, 2012 ("***KYNS Translator Agreement***").