

Before the  
Federal Communications Commission  
Washington, D.C. 20554

In the Matter of: )  
 )  
San-Lee Community Broadcasting, Inc. ) FRN: 0007871007  
Licensee of Station WBFT-CA ) NAL/Acct. No. 201341420028  
Sanford, North Carolina ) Facility ID No. 64400

**FORFEITURE ORDER**

**Adopted: September 20, 2013**

**Released: September 23, 2013**

By the Chief, Video Division, Media Bureau:

**I. INTRODUCTION**

1. In this *Forfeiture Order*, issued pursuant to Sections 0.61(f)(1) and 1.80(a)(1) and (2) of the Commission's rules,<sup>1</sup> we find that San-Lee Community Broadcasting, Inc., licensee of Station WBFT-CA, Sanford, North Carolina, willfully and/or repeatedly violated (i) Section 73.3526(e)(11)(iii) of the Commission's Rules by failing to file electronically with the Commission in a timely manner the Station's Children's Television Programming Reports (FCC Form 398) and (ii) Section 73.3514(a) of the Rules by failing to report the violations in its renewal application. Based on our review of the facts and circumstances, we find the Licensee liable for a forfeiture of Nine Thousand Dollars (\$9,000.00).

**II. BACKGROUND**

2. The Video Division issued a Notice of Apparent Liability ("NAL") for Forfeiture on July 12, 2013.<sup>2</sup> The NAL notified the Licensee that its failure to file timely its Children's Television Programming Reports during 22 quarters of the license period constituted an apparent willful or repeated violation of Section 73.3526(e)(11)(iii) of the Commission's rules.<sup>3</sup> The NAL further notified the Licensee that its failure to report the violations in its renewal application constituted an apparent violation of Section 73.3514 of the Commission's Rules. The Division concluded that the Licensee was apparently liable for a forfeiture of \$ 9,000. The Licensee received the NAL but did not file a response to the NAL.

**III. DISCUSSION**

3. The Commission is authorized to license radio and television broadcast stations and is responsible for enforcing the Commission's rules and applicable statutory provisions concerning the operation of those stations. Under section 503(b)(1) of the Act, any person who is determined by the Commission to have willfully or repeatedly failed to comply with any

<sup>1</sup> 47 C.F.R. §§ 0.61(f)(1), 1.80(a)(1) & (2).

<sup>2</sup> *San-Lee Community Broadcasting, Inc.*, Notice of Apparent Liability for Forfeiture, DA 13-1553 (Jul. 12, 2013). The notice was sent to the Licensee's address on record by certified mail, return receipt requested, and was signed for by a representative of the licensee on July 15, 2013.

<sup>3</sup> 47 C.F.R. § 73.3526(e)(11)(iii).

provision of the Act or any rule, regulation, or order issued by the Commission shall be liable to the United States for a forfeiture penalty.<sup>4</sup> In order to impose a forfeiture penalty, the Commission must issue a notice of apparent liability, the notice must be received, and the person against whom the notice has been issued must have an opportunity to show, in writing, why no such penalty should be imposed.<sup>5</sup> The Commission will then issue a forfeiture order if it finds by a preponderance of the evidence that the person has violated the Act or a Commission rule.<sup>6</sup> As we set forth in greater detail below, we conclude that the Licensee is liable for a forfeiture for repeated violations of Section 73.3526(e)(11)(iii) of the Commission's rules. We ultimately conclude that the forfeiture amount should not be reduced from the amount proposed in the NAL.

4. The Community Broadcasters Protection Act requires that Class A television stations comply with all rules applicable to full-power television stations except for those rules that could not apply for technical or other reasons.<sup>7</sup> The Commission rules establish that Class A licensees must (i) offer informational and educational children's programming; (ii) prepare and place in a public inspection file quarterly Children's Television Programming Reports; and (iii) electronically file those reports with the Commission.<sup>8</sup> The Commission's Rules further provide that "each application shall include all information called for by the particular form on which the application is required to be filed. . . ."<sup>9</sup>

5. The Licensee did not offer any response regarding the violations identified in the NAL. These deficiencies, regardless of the cause, constitute repeated violations of the relevant Commission rules.

6. Commission policy establishes a base forfeiture amount of \$3,000 for failure to file a required form or provide required information.<sup>10</sup> In determining the appropriate forfeiture amount, the Commission may adjust the base amount upward or downward by considering the factors in Section 503(b)(2)(E), which include "the nature, circumstances, extent, and gravity of the violation and, with respect to the violator, the degree of culpability, any history of prior offenses, ability to pay, and such other matters as justice may require."

7. In the NAL, the Video Division proposed a forfeiture amount of \$9,000. Having carefully reviewed the record, we do not find any basis to reduce the forfeiture amount.

<sup>4</sup> 47 U.S.C. § 503(b)(1) (A) & (B); 47 C.F.R. § 1.80(a)(1) & (2). The Commission may assess a forfeiture order for violations that are merely repeated, and not willful. See, e.g., *Callais Cablevision, Inc., Grand Isle, Louisiana*, Notice of Apparent Liability for Monetary Forfeiture, 16 FCC Rcd 1359, 1362, (2001) (issuing a Notice of Apparent Liability for a cable television operator's repeated violations of the Commission's signal leakage rules). "Repeated" means that the act was committed or omitted more than once. *Southern California Broadcasting Co.*, Memorandum Opinion and Order, 6 FCC Rcd 4387, 4388 (1991).

<sup>5</sup> 47 U.S.C. § 503(b); 47 C.F.R. § 1.80(f).

<sup>6</sup> See, e.g., *SBC Communications, Inc.*, Forfeiture Order, 17 FCC Rcd 7589, 7591 (2002).

<sup>7</sup> Community Broadcasters Protection Act of 1999, Pub. L. No. 106-113, 113 Stat. Appendix I at pp. 1501A-594-1501A-598 (1999), *codified at* 47 U.S.C. § 336(f).

<sup>8</sup> *Establishment of a Class A Television Service*, MM Docket No. 00-10, Report and Order, 15 FCC Rcd 6355, 6366 (2000); 47 C.F.R. § 73.3526 (a)(2) & (e)(11)(iii).

<sup>9</sup> 47 C.F.R. § 73.3514(a).

<sup>10</sup> See *Forfeiture Policy Statement and Amendment of Section 1.80(b) of the Rules to Incorporate the Forfeiture Guidelines*, Report and Order, 12 FCC Rcd 17087, 17113-15 (1997), *recon. denied*, 15 FCC Rcd 303 (1999); 47 C.F.R. § 1.80(b)(4).

#### IV. ORDERING CLAUSES

8. ACCORDINGLY, IT IS ORDERED THAT, pursuant to section 503(b) of the Communications Act of 1934, as amended, and Sections 0.61(f)(1) and 1.80(a)(1)&(2) of the Commission's rules,<sup>11</sup> San-Lee Community Broadcasting, Inc. SHALL FORFEIT to the United States the sum of nine thousand dollars (\$9,000) for repeatedly violating Section 47 U.S.C. § 336(f)(2)(A)(ii), 47 C.F.R. § 73.3526(e)(11)(iii) and 47 C.F.R. § 73.3514(a).

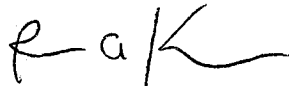
9. In the event that the Licensee wishes to revert WBFT-CA to low power television status, the Licensee need only notify us of this election and request a change in status for the station.<sup>12</sup> Should the Licensee elect to revert the station to low power status, the Licensee would no longer be apparently liable for the forfeiture amount described herein.

10. Payment of the forfeiture shall be made in the manner provided for in Section 1.80 (h) of the Commission's rules within thirty (30) calendar days after the release date of this Forfeiture Order. If the forfeiture is not paid within the period specified, the case may be referred to the U.S. Department of Justice for enforcement of the forfeiture pursuant to Section 504(a) of the Communications Act of 1934, as amended. The Licensee shall send electronic notification of the payment to Peter Saharko at peter.saharko@fcc.gov on the date payment is made.

11. The payment must be made by check or similar instrument, wire transfer, or credit card, and must include the NAL/Account number and FRN referenced above. Regardless of the form of payment, a completed FCC Form 159 (Remittance Advice) must be submitted. When completing FCC Form 159, enter the Account Number in block number 23A (call sign/other ID) and enter the "FORF" in block number 24A (payment type code). Payment by check or money order must be made payable to the order of the Federal Communications Commission. Such payments (along with the completed Form 159) must be mailed to Federal Communications Commission, P.O. Box 979088, St. Louis, MO 63197-9000, or sent via overnight mail to U.S. Bank – Government Lockbox #979088, SL-MO-C2-GL, 1005 Convention Plaza, St. Louis, MO 63101.

12. IT IS FURTHER ORDERED THAT a copy of this FORFEITURE ORDER shall be sent by Certified Mail Return Receipt Requested to San-Lee Community Broadcasting, Inc., P.O. Box 4646, 204 St. Clair Court, Sanford, North Carolina, 27331-4646.

FEDERAL COMMUNICATIONS COMMISSION



Barbara A. Kreisman  
Chief, Video Division  
Media Bureau

<sup>11</sup> 47 U.S.C. § 503(b); 47 C.F.R. §§ 0.61(f)(1) & 1.80(a)(1)&(2).

<sup>12</sup> See 47 C.F.R. § 73.6001(d).