

RADIO MARKET ANALYSIS  
RADIO/TELEVISION CROSS OWNERSHIP REVIEW  
WHIZ AM / WHIZ-TV - ZANESVILLE, OHIO  
WHIZ-FM - SOUTH ZANESVILLE, OHIO  
WWDC (FM) - COLUMBUS, OHIO  
WZVL (FM) - PHILO, OHIO  
June 2013

EXHIBIT #4

Tabulation of Stations in Radio Market

AM Stations			
<u>Call Sign</u>	<u>Frequency</u>	<u>City, State</u>	<u>Licensee</u>
+ WTVN	610 kHz	Columbus, Ohio	Citicasters Licenses, Inc.
+ WAIS	770 kHz	Buchtel, Ohio	Nelsonville TV Cable, Inc.
+ WTHH	790 kHz	Heath, Ohio	Runnymede, Inc.
* WHIZ	1240 kHz	Zanesville, Ohio	Southeastern Ohio Broadcasting System, Inc.
+ WILE	1270 kHz	Cambridge, Ohio	AVC Communications, Inc.

Total AM Stations - 5

FM Stations			
<u>Call Sign</u>	<u>Channel</u>	<u>City, State</u>	<u>Licensee</u>
WZNP	Ch 207A	Newark, Ohio	One Connection Media Group
WOUZ-FM	Ch 211A	Zanesville, Ohio	Ohio University
+ WMCO	Ch 214A	New Concord, Ohio	Muskingum College
+ WOUB-FM	Ch 217B	Athens, Ohio	Ohio University
WJIC	Ch 219A	Zanesville, Ohio	VCY America, Inc.
WHIZ-FM	Ch 224B1	South Zanesville, Ohio	Southeastern Broadcasting System, Inc.
+ WCMJ	Ch 244A	Cambridge, Ohio	AVC Communications, Inc.
+ WILE-FM	Ch 249A	Byesville, Ohio	AVC Communications, Inc.
+ WCLT-FM	Ch 262B	Newark, Ohio	WCLT Radio, Inc.
+ WJAW-FM	Ch 265A	McConnelsville, Ohio	Quiet Radio, Inc., dba WJAW Radio
* WZVL	Ch 279A	Philo, Ohio	Southeastern Broadcasting System, Inc.
WWJM	Ch 290A	New Lexington, Ohio	Perry County Broadcasting Co., Inc.
WYBZ	Ch 297A	Crooksville, Ohio	Y Bridge Broadcasting, Inc.
+ WSEO	Ch 299A	Nelsonville, Ohio	Nelsonville TV Cable, Inc.

Total FM Stations - 14

GRAND TOTAL OF STATIONS CONSIDERED IN STUDY - 19

- \* Subject station.
- + Station providing service to Radio Market.