

**ASSET EXCHANGE AGREEMENT TO EXCHANGE
BETWEEN
PRIORITY RADIO, INC.
AND
FAMILY LIFE MINISTRIES, INC.**

This Asset Exchange Agreement (hereinafter referred to as the "Agreement") is executed this 16th day of August, 2012, by and between Priority Radio, Inc. ("PRI") and Family Life Ministries, Inc. ("FLM").

RECITALS

A. PRI is the licensee of FM Translator Stations W219CP at Ashtabula, Ohio and W207BB at Buffalo, New York.

B. FLM is the licensee of FM Translator Station W201BE at Buffalo, New York

C. PRI desires to exchange translator stations W219CP and W207BB (including all of the FCC licenses and associated assets used or useful for the operation of W219CP and W207BB that are owned by PRI) for FLM's translator station W201BE (including all of the FCC licenses and associated assets used or useful in the operation of W201BE that are owned by FLM).

AGREEMENT

NOW THEREFORE, for and in consideration of the following mutual covenants and agreements, and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, PRI and FLM hereby mutually covenant and agree as follows:

ARTICLE I

**Transfer and Exchange of Assets
and Delivery of Documents**

Upon the basis of the representations, warranties, covenants and agreements and on the terms and subject to the conditions set forth in this Agreement, on the Closing Date:

1.1 PRI Assets to FLM. PRI shall exchange, transfer and convey to FLM free and clear of all liens and encumbrances certain tangible and intangible assets owned

W219CP and W207BB.

1.2 FLM Assets to PRI. FLM shall exchange, transfer and convey to PRI free and clear of all liens and encumbrances the tangible and intangible assets owned or leased by FLM and used or useful in connection with the operation of FM translator Station W201BE.

1.3 Assignment and Assumption of Contracts, Operations and Vendor Contracts, Real Property Leases and Tower Leases. In the event PRI and FLM agree to assign and assume certain contracts relating to operations and vendors, real property leases or tower leases of the other as a result of this transaction, each such contract must be identified in the attached Exhibit No. 1 and further subject to a written assumption agreement to effectuate the assignment of such agreement from one party to the other. All such assumption agreements must be executed on or before the Closing Date. In the event that FLM cannot deliver a proper assignment of the W201BE tower lease agreement on or before the Closing, FLM shall be obligated to work with PRI for up to one year subsequent to Closing to directly or indirectly maintain said tower lease agreement for W201BE for use by PRI.

1.4 Licenses. At Closing, PRI and FLM shall assign and transfer to the other all right, title, interest in, to and under permits, authorizations or licenses issued to each of them by the FCC and any other governmental authority in connection with the operation (or proposed operation) of their respective above-identified FM translator stations, together with all FCC logs, reports and records relating thereto, and any renewals or modifications of such items between the date hereof and the Closing Date, and together with any applications filed by the parties and pending on the Closing Date.

1.5 Condition of PRI permits and licenses. PRI is assigning the above-referenced FCC licenses and permits to FLM "as is" without any representation or warranty as to their suitability, usability or non-interference with other broadcasters, or any other warranty as to the performance or reliability of W219CP and W207BB.

1.6 Condition of FLM permits and licenses. FLM is assigning the above-referenced FCC licenses and permits to PRI "as is" without any representation or warranty as to their suitability, usability or non-interference with other broadcasters, or any other warranty as to the performance or reliability of W201BE.

1.7 Transfer of Assets and Delivery of Documents.

(1) On the Closing Date, each party shall deliver, or cause to be delivered, to the

other party the following documentation to transfer all of their right, title, interest in their respective assets to the other party:

- (a) Bills of Sale and Exchange.
- (b) Assignment and Assumption Agreements.
- (c) Corporate Certification and Resolution. A certification, dated as of the Closing Date, by a corporate officer or governing member of each party in their respective capacity certifying the resolutions of the Board of Directors or similar governing body of each party approving the execution and delivery of this Agreement and each of the other documents authorizing the consummation of the transactions contemplated hereby, and that each party has complied with or performed in all material respects all terms, covenants and conditions to be complied with or performed by it on or prior to the Closing Date.
- (d) Records. To the extent available, originals or copies of all program, operations, transmissions or maintenance logs and all other records required to be maintained by the FCC with respect to the PRI and FLM translator stations.
- (e) Other Documents. Such other documents, instruments and agreements as each party in their buying capacity shall request and as shall be reasonably necessary to consummate the transactions contemplated by this Agreement, each in form and substance reasonably satisfactory to counsel for each respective party.

1.8 Closing; FCC Finality.

Unless otherwise stated in this Agreement, the following terms shall have the following meanings:

- (a) Closing Date or Closing means a date to be designated by PRI which shall not be earlier than the tenth (10th) nor later than the forty-fifth (45th) business day after the FCC provides Notice that it has approved and granted the transactions contemplated by this Agreement, provided, however, that, in the event of any post-grant protest of the FCC approval, either PRI or FLM shall have the option to extend the Closing Date to a date not later than the tenth (10th) business day after the Commission's consent and

approval has become a Final Order, as defined below.

(b) Final Order means an Order of the FCC granting its consent and approval to the exchange of licenses and authorizations between PRI and FLM, which is no longer subject to rehearing, reconsideration or review by the FCC, or to a request for stay, an appeal or review by any court under the Communications Act of 1934, or the Rules and Regulations of the FCC.

1.9 Consent of the FCC. It is specifically understood and agreed that the consummation of this Agreement shall be subject to the prior consent of the FCC without conditions materially adverse to either party. Upon the execution of this Agreement, each party will, at their mutual expense, proceed to expeditiously prepare and file with the FCC the requisite Assignment Applications to secure such consent, together with such other necessary instruments and documents as may be required. The parties further agree to tender the said Applications to the FCC within fifteen (15) days of the date of execution of this Agreement, and thereafter to prosecute said Applications with diligence, and to cooperate with each other and to use their best efforts to obtain the requisite consent and approval promptly, and to carry out the provisions of this Agreement.

1.10 Possession and Control of Stations. Between the date of this Agreement and the Closing Date, neither party shall control the operation of the other party's FM translator stations. Notwithstanding the foregoing, both parties hereby acknowledge and agree that, effective upon the execution of this Agreement, each party consents to the other party, upon proper prior Primary Station Notification to the FCC, feeding its programming to the translator station or stations it is acquiring pursuant to this Agreement.

1.11 Section 73.1150 Statement. Both PRI and FLM agree that the other party has retained no rights of reversion of their respective broadcast licenses or permits, no right to the reassignment of their broadcast licenses or permits in the future, and has not reserved the right to use the facilities of their broadcast stations in the future for any reason whatsoever.

1.12 Compliance With Laws. Neither party has received any notice asserting noncompliance by it in connection with the business or operation of its respective translator station with any applicable local, state or federal (including FCC) statute, rule or regulation. Neither party is in default with respect to any judgment, order, injunction or decree of any court, administrative agency or other governmental authority or any other tribunal duly authorized to resolve disputes in any respect material to the transactions contemplated hereby. There are no applications, complaints or proceedings pending or,

to the best of either party's knowledge, threatened before the FCC relating to the business and operations of its respective translator station which would have a material adverse effect on the operation of that radio station.

1.13 Conduct of Business Prior to Closing. Between the date hereof and the Closing Date, each party will conduct the business of its translator station only in the ordinary course, consistent with its past practices, including but not limited to the following:

- (a) the personal property used and useful in the operation of the translator stations will be maintained in normal operating condition and repair;
- (b) no material personal property or real property used and useful in the operation of the translator stations will be sold, transferred or terminated, and no additional material personal property or real property will be acquired, except for acquisitions made in the normal and ordinary course of business;
- (c) no new lien or encumbrance against the assets will be created;
- (d) each party will take all commercially reasonable actions to preserve and maintain the FCC licenses and the intellectual property listed on their respective lists of assets, and will operate the translator stations in compliance with all provisions of the FCC licenses, the Communications Act, and the rules and regulations of the FCC;

ARTICLE II

Representations, Warranties and Covenants of PRI and FLM

In addition to representations, warranties and covenants made elsewhere in this Agreement, each party represents, warrants and covenants to the other that both as of the date of this Agreement, and as of the Closing Date, each of the following statements are, and shall be, correct and complete with respect to itself:

2.1 Organization and Standing. Each of PRI and FLM is a legal entity organized, existing and in good standing under the laws of the State of their respective

jurisdiction, and has all requisite power and authority (corporate and otherwise) to own, lease and operate its properties and assets and to carry on its business as it is currently conducted.

2.2 Absence of Conflicting Agreements or Required Consents. The execution, delivery and performance of this Agreement by each party: (1) does not require the consent of any third party; (2) will not violate any provisions of the Company's Articles of Organization (corporate or otherwise) or By-Laws; (3) will not violate any applicable law of any governmental authority to which the Company is a party or by which it or its assets are bound; (4) will not conflict with the terms, conditions or provisions of any agreement to which the Company is now subject; and (5) will not result in the creation of any new encumbrance on any of the Company's assets.

2.3 Compliance with Permits, Laws, Regulations and Orders. Each of PRI and FLM is in substantial compliance with all material terms of its FCC License or Permit for its respective translator, and, where applicable, has paid all FCC regulatory fees to date with respect to such translator station.

2.4 Assets. Each of PRI and FLM has, or will have as of the Closing Date, good and marketable title to the assets being transferred to the other under the terms of this Agreement, and such assets shall be free and clear of all liens, pledges, encumbrances, agreements or claims.

2.5 Adverse Proceedings. Except as may be disclosed in Exhibit No. 2 attached hereto, to each of PRI's and FLM's knowledge, there are no adverse proceedings (administrative, judicial or otherwise) pending or threatened against them or any of its shareholders, officers, directors or members, especially any that would negatively impact the continued operations of radio stations being exchanged hereunder.

2.6 Authorization and Binding Obligation. The undersigned officer of each of PRI and FLM has the power and authority to enter into and perform, and to bind their respective company to this Agreement and the transactions contemplated hereby, and are consistent with all the requisite company actions taken to duly and validly authorize this transaction.

2.7 Insurance; Risk of Loss.

(a) There is presently in full force and effect adequate fire, theft and general casualty insurance in respect to the assets of each of PRI and FLM together with general liability insurance covering the business and operation of their respective on-air translator

stations. Both parties will maintain such insurance in force until the Closing Date, and each party shall disclose proof of said insurance to the other upon request, within a reasonable period of time.

(b) The risk of loss, damage or destruction to any of the property or assets to be transferred to one party from the other hereunder from fire or other casualty or cause shall be borne by holder of that property or assets at all times up to the close of business on the Closing Date. In the event of any such loss, damage or destruction, the proceeds of any claim for any loss, payable under any insurance policy with respect thereto, shall be used to repair, replace, or restore any such property to its former condition. However, in the event that the property is not completely repaired, replaced or restored on or before the Closing Date, the parties may agree to postpone the Closing. If circumstances referenced above require postponement of the Closing for a period of 60 days or more, the parties may agree to rescind this Agreement.

2.8 Environmental Matters. To the best knowledge of each of PRI and FLM, neither party has knowledge of any hazardous or toxic materials (as hereinafter defined) existing in any structure located on, or exist on or under the surface of, any of the real property or equipment to be conveyed to or leased by either party as a result of the transaction proposed herein. For purposes of this Agreement, "hazardous or toxic material" shall mean waste, substances, materials, smoke, gas, pollutants, contaminants, asbestos or asbestos related products, PCB's, petroleum, crude oil (or any fraction or distillate thereof) or particular matter designated as hazardous, toxic or dangerous, or requiring special handling, treatment or storage whether or not designated hazardous, toxic or dangerous under any environmental laws. For purposes of this Agreement "environmental law" shall be interpreted to mean the Comprehensive Environmental Response Compensation and Liability Act, any successor to such law, and/or any other applicable federal, state, or local environmental, health or safety law, rule or regulation concerning the treating, producing, handling, storing, releasing, spilling, leaking, pumping, pouring, emitting, or dumping of any waste, substance, materials, smoke, gas or particulate matter or imposing liability or standards in connection therewith.

2.9 Compliance with Bulk Sales Laws; Sales Tax. Each party will comply with all bulk sales laws to the extent they may be applicable to this transaction. Neither party collects sales taxes.

ARTICLE III

Dealings Between Date of this Agreement and Closing

PRI and FLM agree as follows:

3.1 Maintenance of Confidences: Until after the Closing, each of PRI and FLM agree to keep confidential all information it receives or has received from the other during the course of the negotiations in connection with the transaction contemplated herein or relating to the business operations of their respective translator stations, provided that each party may disclose such information to its professional advisors, agents and any financial institution which it may be dealing with in connection with the proposed financing of the transactions contemplated herein, or as required by law. In the event that the transaction contemplated hereby is not consummated for any reason, each party shall promptly return to the other all materials acquired by it from the other with respect to the subject translator stations and the associated assets and intangibles, and provide to the other the names and addresses of any and all persons, firms or other entities who have viewed or received information with respect to the proposed transaction (together with a meaningful description of the materials viewed or received by each of them).

3.2 No Inconsistent Actions. Between the date of this Agreement and the Closing Date neither PRI nor FLM shall take any action which is materially inconsistent with its obligations under this Agreement.

ARTICLE IV

Termination

4.1 Grounds for Termination. This Agreement may be terminated by either PRI or FLM, provided that the party seeking to terminate is not in breach of any of its material obligations under this Agreement, upon the occurrence of any of the following:

- (a) If, on or prior to the Closing Date, the other party breaches any of its material obligations, representations and warranties contained herein, and such breach is not cured by the earlier of the Closing Date or twenty (20) business days after receipt of written notice of breach from the non-breaching party; or
- (b) If either of the FCC Assignment Applications is denied Final Order; or
- (c) If there shall be in effect any judgment, or final decree order that would prevent or make unlawful the consummation of this Agreement; or

(d) If either party shall become insolvent or unable to pay for its debts as they mature, or shall file a voluntary petition in bankruptcy or a voluntary petition seeking reorganization or to effect a plan or other arrangement with creditors, or shall file an Answer admitting to the jurisdiction of any Bankruptcy Court or other sovereign, and the material allegations of an involuntary petition, pursuant to any act of Congress relating the bankruptcy or any act purporting to be amendatory thereof, or shall be adjudicated bankrupt, or shall make an assignment for the benefit of creditors or to an agent authorized to liquidate any substantial amount of its assets, or shall apply for or consent to or suffer the appointment of any receiver or trustee for it or a substantial part of its property or assets; or

(e) If the Closing has not occurred within one hundred eighty (180) days after the FCC assignment applications are tendered for filing.

SECTION V

Miscellaneous

5.1 Benefit. The parties hereto understand and agree that this Agreement shall be binding upon and inure to the benefit of the parties hereto, their successors and assigns.

5.2 Other Documents. The parties shall execute such other documents as may be necessary and desirable to the implementation and consummation of this Agreement.

5.3 Attachments. All Attachments to this Agreement, including the Option Agreement, shall be deemed part of this Agreement and incorporated herein, where applicable, as if fully set forth herein. If any provision in any Attachment conflicts with or is not consistent with the provisions of this Agreement, the terms of this Agreement shall govern.

5.4 Entire Agreement. This Agreement is the only Agreement between the parties hereto and contains all of the terms and conditions agreed upon with respect to the subject matter hereof. No alteration, modification or change of this Agreement shall be valid unless by like instrument.

5.5 Notices. All necessary notices required under this Agreement shall be sent first-class mail, postage pre-paid, to the following:

If to PRI: Rev. Steve Hare
Priority Radio, Inc.
2207 Concord Pike
Box 269
Wilmington, DE 19803

With a copy to: Cary S. Tepper, Esq.
Booth, Freret, Imlay & Tepper, PC
7900 Wisconsin Avenue
Suite 304
Bethesda, MD 20814-3628

If to FLM: Rick Snavely
Family Life Ministries, Inc.
7634 Campbell Creek Road
P.O. Box 506
Bath, NY 14810

5.6 Governing Law. This Agreement shall be construed and enforced in accordance with the laws of the State of Delaware.

5.7 Compliance with the Communications Act and FCC Rules. The parties agree that the provisions of this Agreement are subject to all applicable requirements under the Communications Act of 1934, as amended (the "Communications Act"), and the rules, regulations and policies of the FCC promulgated thereunder ("FCC Rules"). The parties agree that all actions undertaken pursuant to this Agreement or otherwise on behalf of either party, shall be in full compliance with the requirements of the Communications Act and the FCC Rules, and the parties shall take no action which would be in violation thereof, nor, consistent with the above, will any of the parties take any action or fail to take such action, as the case may be, that could jeopardize the FCC authorizations and licenses held by either party.

5.8 Reformation of Agreement. If any provision of this Agreement is deemed contrary to FCC rules or policies or is otherwise ruled unenforceable, the parties mutually agree to reform this Agreement to modify or delete such provision, exercising their best good faith efforts to insure that such modification, while removing the legal infirmity,

Rules"). The parties agree that all actions undertaken pursuant to this Agreement or otherwise on behalf of either party, shall be in full compliance with the requirements of the Communications Act and the FCC Rules, and the parties shall take no action which would be in violation thereof, nor, consistent with the above, will any of the parties take any action or fail to take such action, as the case may be, that could jeopardize the FCC authorizations and licenses held by either party.

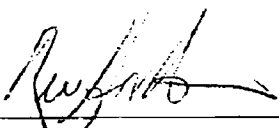
5.8 Reformation of Agreement. If any provision of this Agreement is deemed contrary to FCC rules or policies or is otherwise ruled unenforceable, the parties mutually agree to reform this Agreement to modify or delete such provision, exercising their best good faith efforts to insure that such modification, while removing the legal infirmity, conforms as closely as possible to the parties' original intention.

5.9 Counterparts. This Agreement may be executed in counterparts, each of which shall be deemed an original and all of which shall constitute a single instrument.

5.10 Headings. The headings of the Paragraphs of this Agreement are inserted as a matter of convenience and for reference purposes only, and in no way define, limit or describe the scope of this Agreement nor the intent of any Paragraph hereof.


IN WITNESS HEREOF, the parties hereto have hereunto set their hands and seals.

PRIORITY RADIO, INC.

By: 
Rev. Steve Hare
President

Date: 10/12/12

FAMILY LIFE MINISTRIES, INC.

By: 
Rick Snavelly
President

Date: 8-18-12

**[Exhibits 1 & 2 to be prepared by parties
and attached here.]**