

W Q X O

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3332

# BROADCASTING STATION LICENSE RECORD

EFF:8-28-78

W Q X O

xx WQON(Ltr12-27-63)(Eff12-13-63)

Date first licensed 10-9-56

Call letters XWMA B

FOR NAME SEE CARD #2

Station Location: Munising, Michigan

x CHARLES A. SYMON, STANLEY L. SADAK AND JOHN E. CODDING

d/b as MUNISING-ALGER BROADCASTING COMPANY (BAL 7-19-57; EFF: 7-19-57) )

x CHARLES A. SYMON, STANLEY L. SADAK, AND RICHARD E. HUNT, d/b as

Name of licensee MUNISING-ALGER BROADCASTING COMPANY

Transmitter location RFD #1, East edge of city, Munising, Michigan (CP 5-16-56) (Lic. 10-9-56)

Main studio location Munising & Elm Avenue, Munising, Michigan (CP 5-16-56) (Lic. 10-9-56)

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-10142	5-16-56	1400kc	250w	U	7-16 1-16-57
	CP for a new broadcast station				
BAL-6327	10-9-56	1400kc	250w	U	10-9-56 10-1-58
	Lic. to cover CP(BP-10,142) for a new standard b/cast station and chg. type of transmitter to GATES BC-250L.				
BAL-2617	7-19-57	Voluntary assignment of license to Charles A. Symon, Stanley L. Sadak, and John E. Godding, d/b as Munising-Alger Broadcasting Company.			
EFF:	7-19-57				
BR-3332	9-24-58	1400kc	250w	U	10-1 10-1-61
BAL-3711	3-30-60	Voluntary assignment of license to Charles A. Symon and Stanley L. Sadak d/b Munising Alger Broadcasting Company.			
EFF:	1-30-58				
BAL-3118	4-1-60	Voluntary assignment of license to Munising-Alger Broadcasting Company.			
EFF:	7-8-60				
Wire	11-20-61	Operate 7:00am to 7:00pm, except for special events period ending 4-1-62.			
BR-3332	2-14-62	1400kc	250w	Unl	2-14 10-1-64
BAL-4902	11-29-63	Voluntary assignment of license to Pictured Rocks Radio Corporation			
EFF	12-2-63				
BR-3332	9-14-64	1400kc	250w	U	10-1 10-1-67

See Card #2

Form BC 126 #2  
June 1954

BROADCASTING STATION LICENSE RECORD W Q X O

LIDLAW & ASSOCIATES, INC. (AL gr 9-29-77 EFF: 11-9-77 \* WGOW

Date first licensed

Call letters X W M A B

\* X OLLIE'S IDEA, INCORPORATED (AL 7-29-74 EFF: 8-16-74)

x GEORGE A. FREEMAN (AL 12-9-69 EFF: 12-11-69)

Station location Munising, Michigan

x PICTURED ROCKS RADIO CORPORATION (AL 11-29-63 EFF: 12-2-63)

x MUNISING-ALGER BROADCASTING COMPANY, (AL 4-1-60; EFF: 7-8-60)

x CHARLES A. SYMON AND STANLEY L. SADAK, d/b as

Name of licensee MUNISING ALGER BROADCASTING COMPANY, (AL 3-30-60; EFF: 1-30-58)

Transmitter location See card #1

Main studio location See card #1

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-16737	4-19-66	1400kc	250w, 1kw-LS	U	6-19 12-19-66
CP to increase daytime power to 1kw and install a new transmitter (Gates BC-1J) Cond'l.					
BL-11,335	6-30-66	1400kc	250w, 1kw-LS	U	6-30 10-1-67
Lic to cover CP(BP-16,737) which auth increase daytime power and install new trans.					
BR-3332	9-8-67	Renewal of License			10-1 10-1-70
BS-3332 (1)	4-27-69	Memo chg time zone to Eastern Standard Chg SR & SS hrs.			
BAL-6711 Eff: 12-11-69	12-9-69	Vol. AL			
<b>BR-3332(L)</b>	<b>9-30-70</b>	<b>RENEWAL</b>			<b>10-1-73</b>
EBSA	5-22-72				
BR-3332	11-16-73	(S) RENEWAL OF LICENSE			10-1 76
BAL-8080	7-29-74	VOL. AL	EFF: 8-16-74		
BR-3332(L)	9-28-76	Renewal of License			10-1-79
BAL-9047	9-20-77	VOL. AL	EFF: 11-9-77		
EBSA	8-28-78				
BR790608	10-30-79	Renewal of license SUPERSEDED AUTH. TO CORRECT SERVICE			10-1-82

## APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

Call **W M A B**Name **CHARLES A. SYMON: STANLEY L. SADAK AND RICHARD E. HUNT d/b as** Letters **New****MUNISING-ALGER BROADCASTING COMPANY****PO BOX 30, MUNISING, MICH. (c CHARLES SYMON)**

File No.	Dated	Application for	Action	
			Nature	Date
BP-10,142 Rec'd Filed	9-5-55 10-7-55 10-7-55	Construction permit for a new standard broadcast station to be operated on: Frequency: 1400kc Power: 250w Hours of Operation: Unlimited Trans. Location: RFD #1, East Edge of city Munising, Michigan Studio Location: Munising & Elm Ave. Munising, Michigan Remote Control Point: Same as studio.  Barnes & Neilson, Attys.	GRANTED	5-16-56

GATES 64-19A

## APPLICATION RECORD - BROADCASTING

AUG. 1955

Name CHARLES A. SYMON, STANLEY L. SADAK AND RICHARD E. HUNT  
 D/B AS MUNISING-ALGER BROADCASTING COMPANY

Call Letters W M A B

File No.	Dated	Application for	Action	
			Nature	Date
BL-6327 Rec'd Filed	9-8-56 9-11-56 9-11-56	License to cover Construction Permit BP-10,142 which authorized a new standard broadcast station and change type transmitter to GATES BC-250L.	GRANTED	10-9-56
<del>BAL-2617</del> BAL-2617 Rec'd Filed	3-15-57 3-29-57 3-29-57	Voluntary assignment of license to Charles A. Symon, Stanley L. Sadak and John E. Coddington, d/b as Munising-Alger Broadcasting Company  Maurice R. Barnes, Atty.	GRANTED EFF:	7-19-57 7-19-57
BR-3332 Rec'd & Filed	7-3-61 7-10-61	Renewal of License	GRANTED	2-14-62
BAL-4321 Rec'd Filed	8-29-61 9-5-61 9-5-61	Voluntary assignment of license to R. G. Blomquist.	DISMISSED Req. of Applicant	10-18-61

## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call  
Letters W M A BName CHARLES A. SYMON, Stanley L. SADAK AND JOHN E. CODDING  
d/b as MUNISING-ALGER BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-3332 Rec'd.	6-28-58 7-7-58	Renewal of license.	RETURNED - wrong name, Sec. 11 dated after Sec. 1.	7-14-58
Resubmitted Rec'd Filed	7-17-58 7-121-58 7-21-58		GRANTED	9-24-58
BAL-3118 * Rec'd. Filed	7-23-58 7-25-58 7-25-58	Voluntary assignment of license to Munising-Alger Broadcasting Company.  George S. Baldwin, Atty.	(See below)	
BAL-3711 Rec'd Filed	11-21-59 11-27-59 11-27-59	Voluntary assignment of license to Charles A. Symon and Stanley L. Sadak d/b as Munising Alger Broadcasting Company.	GRANTED EFF:	3-30-60 1-30-58
*BAL-3118 Amended Rec'd Filed	1-8-60 1-11-60 1-11-60	AMENDED to change assignor name to Charles A. Symon and Stanley L. Sadak d/b as Munising Alger Broadcasting Company.	GRANTED EFF:	4-1-60 7-8-60

FORM BC-121  
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W G O N  
X M A B

PICTURED ROCKS RADIO CORPORATION

Name X MUNISING-ALGER BROADCASTING COMPANY  
Munising, Mich.

File No.	Dated	Application for	Action	
			Nature	Date
BAL-4902 R & F	9-9-63 9-11-63	Voluntary assignment of license to Pictured Rocks Radio Corporation  Atty. Harry J. Daly	GRANTED EFF	11-29-63 12-2-63
ER-3332 Rec'd Filed	7-8-64 7-13-64 7-13-64	Renewal of license	GRANTED	9-14-64
BP-16,737 R. & F.	5-14-65 5-21-65	CP to increase daytime power from 250w to 1kw and install a new transmitter (Gates BC-1J). Atty: Daly & Joyce Engr: Nathan Williams	GRANTED	4-19-66
BL-11,335 R & F	5/19/66 5/23/66	License to cover CP (BP-16,737) which auth. increase daytime power and install new trans.  Atty: Daly & Joyce	GRANTED	6-30-66

FORM BC-121  
AUG. 1955

#5

APPLICATION RECORD - BROADCASTING

1400kc

Call  
Letters W G O N

GEORGE A. FREEMAN

Name  PICTURED ROCKS RADIO CORPORATION  
Munising, Michigan 49862

File No.	Dated	Application for	Action	
			Nature	Date
BR-3332 R & F	6-26-67 6-30-67	Renewal of License	GRANTED	9-8-67
JUL 21 1967				
BAL-6711 R & F FEE PD: \$75	6-30-69 7-7-69 - #527365	Voluntary assignment of license to GEORGE A. FREEMAN  Atty - Samuel Miller	GRANTED EPP:	12-9-69 12-11-69
JUL 15 1969 Pub. notice filed 7-17-69				
BR-3332 R & F NO FEE PAID PN Recd. PRESS \$75 #617434	6-27-70 7-6-70 7-6-70 7-17-70	RENEWAL OF LICENSE	GRANTED	9-30-70
JUL 23 1970				

Form BC-121  
September 1969

## APPLICATION RECORD - BROADCASTING

Call  
Letters W G O N

OLLIE'S IDEA, INCORPORATED

x GEORGE A. FREEMAN

Name x PICTURED ROCKS RADIO CORPORATION  
Munising, Michigan

File No.	Dated	Application for	Action	
			Nature	Date
10-8-70 Annual	Fee \$8.67 (Max)	deducted from \$75.00 Renewal fee. Credited \$66.33 to 1971		
BR-3332 R & F PN PRESS	6-28-73 7-2-73 7-2-73 AUG 1973	Renewal of License AMENDED 10-29-73 re: EEO program	GRANTED	11-16-73
BAL -8080 Re: R FEE FD: \$250 #260026 CODE 047 (Form 316) ALSO SEE FM WQXO) 2-5-74 FILED FEB 12 1974	11-9-73 12-10-73	Voluntary assignment of license to OLLIE'S IDEA, INCORPORATED Articles of Inc. filed 12-28-73 By-Laws filed 1-17-74 <del>Articles of Inc. filed 12-28-73</del> Ltr re payment filed 7-10-74	GRANTED RFF:	7-29-74 8-16-74
BR-3332 R & F PN Recd. PRESS	5-27-76 6-3-76 " " JUN 24 1976	RENEWAL OF LICENSE	Granted	9-28-76

APPLICATION RECORD - BROADCASTING

Call **W Q X O**  
 Letters **X W Q X O**

LIDLAW & ASSOCIATES, INC.

Name **X OLLIE'S IDEA, INCORPORATED**  
 Munising, Mich.

File No.	Dated	Application for	Action	
			Nature	Date
BAL-9047 R & F FORM 314 (ALSO SEE FM FN filed 6-22-77 WQXO) AL 18 1977	6-6-77 6-9-77	Voluntary assignment of license to LIDLAW & ASSOCIATES, INC. (SEE OVER) Atty for assignee - Samuel Miller	GRANTED EFF:	9-29-77 11-9-77
BR 790608 UA PRESS JUL 30 1979		RENEWAL OF LICENSE Jerrold Miller, Atty.	GRANTED	10-30-79
BAL810803HO Form 314 PRESS AUG 12 1981		Vol AL to Morgan J. Marti		

RE: BAL-9047 - Assignee is N.D. corp; cert of auth for  
Mich. not filed ATTORAS CALLED 7-15-77 - Signature page  
Sec. IV-A not in a piece 9-8-77  
AMENDED 9-8-77 - financial data  
CERT OF AUTH for Mich; bank ltr re loan - filed 9-26-77

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

