

**TECHNICAL STATEMENT**  
**RADIO MULTIPLE OWNERSHIP ANALYSIS**

We propose to modify WUBL AND WKLS (FM) Atlanta, Georgia. A multiple ownership analysis was prepared considering radio stations under present or proposed common ownership, time brokerage or joint sales.<sup>i</sup>

**Arbitron Market Study**

In this application, we are proposing to change the antenna location of Station WUBL AND WKLS (FM). The community of license, Atlanta, Georgia is part of the Atlanta, Georgia Arbitron Metro and thus WUBL AND WKLS (FM) are geographically located in this Arbitron Metro. WUBL AND WKLS (FM) is designated "home" to the Atlanta, Georgia Arbitron Metro; the number of stations owned by the licensee in the Atlanta, Georgia Arbitron Metro is not changing by this application.

According to the FCC's local ownership "tiers," in a Metro reported by BIA as having 45 or more commercial and noncommercial educational full-power radio stations, a party may have a cognizable interest in up to 8 commercial full-power radio stations, not more than 5 of which are in the same service(AM or FM)<sup>ii</sup>. This application complies with the multiple ownership rules because only 7 of 87 full-power radio stations (5 FM and 2 AM) will be attributable.

**Interim Contour-Overlap Analysis**

Because the principal community of WUBL AND WKLS (FM) and the communities of all commonly-owned or attributable stations with overlapping principal contours with WUBL AND WKLS (FM) are located inside an Arbitron Metro, an interim contour-overlap analysis is not required.

Respectfully Submitted,

Troy G. Langham

FCC Engineering Supervisor

May 8, 2012

**Table of stations considered being in the Atlanta, Georgia Arbitron Metro<sup>iii</sup>**

Count	Calls	Band	Fac ID	Owner	Community
1	WDWD	AM	8623	ABC/Disney	Atlanta
2	WJTP	AM	2464	Newlife Broadcasting Inc	Lithia Springs
3	WBHF	AM	22669	Anverse Inc	Cartersville
4	WAEC	AM	22132	Beasley Broadcast Group	Atlanta
5	WWWE	AM	71603	Beasley Broadcast Group	Hapeville
6	WYFW	FM	5125	Bible Broadcasting Network	Winder
7	WKUN	AM	12816	Bostwick Broadcasting Group	Monroe
8	WAOK	AM	63775	CBS Radio	Atlanta
9	WVEE	FM	63776	CBS Radio	Atlanta
10	WZGC	FM	13805	CBS Radio	Atlanta
11	WBZY	FM	63406	Clear Channel Communications Inc	Bowdon
12	WCOH	AM	48739	Clear Channel Communications Inc	Newnan
13	WGST	AM	29730	Clear Channel Communications Inc	Atlanta
14	WKLS	FM	11275	Clear Channel Communications Inc	Atlanta
15	WUBL	FM	29735	Clear Channel Communications Inc	Atlanta
16	WWLG	FM	61142	Clear Channel Communications Inc	Peachtree City
17	WWVA-FM	FM	10698	Clear Channel Communications Inc	Canton
18	WHIE	AM	65005	Chappell Communications LLC	Griffin
19	WABE	FM	3538	City of Atlanta, Board of Education	Atlanta
20	WYXC	AM	19541	Clarion Communications Inc	Cartersville
21	WCLK	FM	11675	Clark Atlanta University	Atlanta
22	WIMO	AM	63385	Country Road Productions	Winder
23	WALR-FM	FM	48728	Cox Media Group	Greenville
24	WSB	AM	73977	Cox Media Group	Atlanta
25	WSB-FM	FM	73978	Cox Media Group	Atlanta
26	WSBB-FM	FM	11710	Cox Media Group	Doraville
27	WSRV	FM	59970	Cox Media Group	Gainesville
28	WKHX-FM	FM	73161	Cumulus Media Holdings Inc	Marietta
29	WNNX	FM	6809	Cumulus Media Holdings Inc	College Park
30	WWWQ	FM	73345	Cumulus Media Holdings Inc	Atlanta
31	WYAY	FM	48727	Cumulus Media Holdings Inc	Gainesville
32	WNEV-FM	FM	14744	Curriculum Development Foundation	Cumming
33	WCHK	AM	10694	Davis Broadcasting Inc	Canton
34	WLKQ-FM	FM	36350	Davis Broadcasting Inc	Buford
35	WNSY	FM	78332	Davis Broadcasting Inc	Talking Rock
36	WCNN	AM	56389	Dickey Broadcasting Company	North Atlanta
37	WFOM	AM	72066	Dickey Broadcasting Company	Marietta
38	WIFN	AM	1098	Dickey Broadcasting Company	Atlanta
39	WAZX	AM	22983	DTS Broadcasting LLC	Smyrna

Count	Calls	Band	Fac ID	Owner	Community
40	WYYZ	AM	46480	Enlightment LLC	Jasper
41	WREK	FM	54536	Georgia Institute of Technology, Commu	Atlanta
42	WUWG	FM	71602	Georgia Public Telecommunications Commi	Carrollton
43	WRAS	FM	23959	Georgia State University	Atlanta
44	WYZE	AM	24145	GHB Broadcasting	Atlanta
45	WBTR-FM	FM	9118	Gradick, Steven L.	Carrollton
46	WCKS	FM	63409	Gradick, Steven L.	Fruithurst
47	WLBB	AM	54515	Gradick, Steven L.	Carrollton
48	WPBC	AM	36144	Hanmi Broadcasting Inc	Decatur
49	WIVL	FM	90341	Hellinger Foundation Inc	Jasper
50	WKKP	AM	26940	Henry County Radio Co	McDonough
51	WCCV	FM	28333	Immanuel Broadcasting Network Inc	Cartersville
52	WCFO	AM	15521	JW Broadcasting Inc	East Point
53	WMLB	AM	87118	JW Broadcasting Inc	Avondale Estates
54	WDGR	AM	24459	Kim, Hye Cha	Dahlonega
55	WAOS	AM	36157	La Favorita Inc	Austell
56	WLBA	AM	8606	La Favorita Inc	Gainesville
57	WXEM	AM	36158	La Favorita Inc	Buford
58	WMVV	FM	46714	Life Radio Ministries	Griffin
59	WMVW	FM	86333	Life Radio Ministries	Peachtree City
60	WSTR	FM	30822	Lincoln Financial Media Company	Smyrna
61	WQXI	AM	30825	Lincoln Financial Media Company	Atlanta
62	WXJO	AM	25386	Monte Sinai Inc	Douglasville
63	WATB	AM	14745	MultiCultural Radio Broadcasting Inc	Decatur
64	WGFS	AM	54551	MultiCultural Radio Broadcasting Inc	Covington
65	WPBS	AM	42070	PacificStar Media Corporation	Conyers
66	WFTD	AM	52862	Prieto Broadcasting Inc	Marietta
67	WPLO	AM	8066	Prieto, Teresa	Grayson
68	WRFG	FM	54585	Radio Free Georgia Broadcasting Found	Atlanta
69	WAMJ	FM	31872	Radio One Inc	Roswell
70	WHTA	FM	52548	Radio One Inc	Hampton
71	WPZE	FM	24562	Radio One Inc	Mableton
72	WUMJ	FM	3105	Radio One Inc	Fayetteville
73	WVFJ-FM	FM	53679	Radio Training Network Inc	Manchester
74	WGUN	AM	72134	Rivers Radio Group	Atlanta
75	WTSH-FM	FM	7043	Woman's World Broadcasting Inc	Rockmart
76	WAFS	AM	72111	Salem Communications Corporation	Atlanta
77	WFSH-FM	FM	56390	Salem Communications Corporation	Athens
78	WGKA	AM	65976	Salem Communications Corporation	Atlanta
79	WLTA	AM	42660	Salem Communications Corporation	Alpharetta
80	WNIV	AM	23607	Salem Communications Corporation	Atlanta

Count	Calls	Band	Fac ID	Owner	Community
81	WIGO	AM	60918	Sheridan Broadcasting Corp	Morrow
82	WISK	AM	63785	Sumter Broadcasting Co Inc	Lawrenceville
83	WTJH	AM	72814	Willis Broadcasting Corporation	East Point
84	WKEU	AM	16783	WLT Associates LP	Griffin
85	WDCY	AM	73693	Word Christian Broadcasting	Douglasville
86	WDPC	AM	73871	Word Christian Broadcasting	Dallas
87	WNEA	AM	73317	Word Christian Broadcasting	Newnan

<sup>i</sup> None of the following stations are attributable by virtue of a time brokerage agreement or joint sales agreement  
<sup>ii</sup> no person or single entity (or entities under common control) may have a cognizable interest in more than 50% of the full-power, commercial and noncommercial radio stations in such market unless the combination of stations comprises not more than one AM and one FM station.

<sup>iii</sup> Source: BIA