



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1396199

BROADCASTING STATION LICENSE RECORD

Date first licensed 12-11-50

Call letters W A R A (Ltr. 3-29-50)
X W I R D

Station Location: Attleboro, Mass.

ATTLEBORO RADIO ASSOCIATION, INC. (MP-10-2-50)

Name of licensee JACKSON ASSOCIATES, INC.

Transmitter location 0.4 mi. S of Reservoir St. by Reservoir Pond, North Attleboro, Mass.
(CP-2-8-50)02703
Main studio location X 8 No. Main Street, Attleboro, Massachusetts (L 12-11-50)
To be determined, Attleboro, Mass. (CP 2-8-50)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-6917	2-8-50	1320	1kw DA	U	4-8- 10-8-50
	CP for new standard station. (CONDL. CLAUSE)				
BMP-5089	4-20-50	1320	1kw-DA	U	4-8 10-8-50
	Mod. of CP(6917) to install a new T. (CONDL. CLAUSE)				
MP-5200	6-26-50	1320	1kw-DA	U	4-8 10-8-50
	Mod. of CP(6917 as mod) to change type of T. (CONDL. CLAUSE)				
BMP-5316	10-2-50	1320	1kw-DA	U	4-8 10-8-50
	Mod. CP(BP-6917) to chg. name. (Conds)				
EL-4230	12-11-50	1320	1kw-DA	U	12-11 11-1-51
	Lic. cover CP(6917 as mod. which authorized new Std. station & specify studio location (Cond)				
BS-2556	10-25-51	Extension of license			11-1 2-1-52
BR-2556	1-3-52	1320	1kw-DA-2	U	1-3 4-1-54
BZ-3485 (1)	9-15-53	Authority to determine operating power.			9-15 4-1-54
Telegram continued renewal.	3-31-54	Action on renewal deferred 3-31-54 and continued operation auth. until final determination on renewal.			
BR-2556	11-24-54	1320	1kw-DA-2	U	11-24 4-1-57
BR-2556	3-27-57	Renewal of License			4-1 4-1-60
TC-3126 EFF: purchase of stock from	5-20-59 7-2-59	Voluntary acquisition of positive control of lic.corp. by Jerome Ottmar thru purchase of stock from Texas Instruments, Incorporated.			
	3-30-60	Commission deferred action on renewal pending further consideration.			
BR-2556	7-20-60	RENEWAL OF LICENSE			7-20 4-1-63
BR-2556	3-11-63	Renewal of license			4-1 4-1-66
BS-2556 (1)	5-25-65	Mod. of license to redescribe monitoring point #7. (Memo)			
BR-2556	3-21-66	1320kc	1kw-DA-2	U	4-1 4-1-69
BS-2556	8-23-66	1320kc	1kw-DA-2	U	8-23 4-1-69
		Mod. of lic to chg description of MP Memo			
BZ-7017(L)	12-24-68	Direct Meas.			

Form BC 126

June 1954

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W A R A

Station location

Name of licensee SEE CARD #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BR-2556(L)	3-26-69	Renewal of License & NDEA			4-1 4-1-72
BR-2556(L)	3-26-69	This authorization supersedes authori- zation as of the same date.			
Tr.	2-5-70	Trans. Dates 50-10			
BL-12,607(L)	5-13-70	Lic. to use former Main Trans. (RCA, BTA-1L) for Auxiliary purposes only 1320kc, 1kw-DA-2			4-1-72
EBSA	5-25-72				
BR-2556(L)	7-28-72	RENEWAL MAIN & AUX.			4-1-75
BR-2556(L)	7-28-72	Supersedes to correct Frequency: 4-1-75			
ERC-3731(L)	11-7-74	ML to operate trans. by RC (Main & Aux			
BR-2556(L)	12-9-75	RENEWAL (MAIN & AUX.)			4-1-78
BR-2556(S)	3-13-78	Renewal (Main & Aux.0			4-1-81

APPLICATION RECORD - BROADCASTING

Call W I R DLetters X New

Name JACKSON ASSOCIATES, INC.
 (PO c/o Metals and Controls Corporation, Attleboro, Mass.)

File No.	Dated	Application for	Action	
			Nature	Date
BP-6917	8-20-48	Construction Permit for a new standard broad-	Docket 9184	
Rec'd	8-31-48	cast station to be operated on:	GRANTED 2-8-50 after	
Filed	8-31-48	Frequency: 1320kc	hearing subj. to cond.	
		Power: 1kw (DA-2)	re properly designed	
		Hours of operation: Daytime only Unlimited	phase monitor; re non-DA	
		Trans. location: To be determined-	directional survey shall	
		In or near Attleboro, Mass.	be made and accepted by	
		Studio location: To be determined-	Comm. prior to issuance	
		Attleboro, Mass.	of lic.; re field meas-	
		(Filed by Frank U. Fletcher, Atty.;	uring equip.	
		Glenn D. Gillett, Engr.)	DECISION & ORDER ISSUED	
		(See AMENDMENT Card #2)		

Transmitter - Raytheon RA-1000

APPLICATION RECORD - BROADCASTING

Call W A R A (Ltr. 3-22-50)
 Letters X W I R D
X New

Name JACKSON ASSOCIATES, INC.

(PO c/o Metals and Controls Corporation, Attleboro, Mass.)

File No.	Dated	Application for	Action	
			Nature	Date
(BP-6917 continued on Card #1)				
AMEND.	5-31-49	AMENDED to change power and hours of operation from 1kw Daytime Only to 1kw Day and Night, Unlimited; to install DA for night and day (DA-2); to make change in officers, directors and stockholders; change transmitter location from To Be Determined, ^{in or near} Attleboro, Mass. <u>TO</u> 0.4 mile South of Reservoir Street by Reservoir Pond, North Attleboro, Mass.		
Rec'd.	6-3-49			
Filed	6-10-49			

APPLICATION RECORD - BROADCASTING

Call

Letters

Y A A A

Name JACKSON ASSOCIATES, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-5089 Rec'd Filed	4-11-50 4-14-50 4-14-50	Modification of construction permit (BP-6917 which authorized a new standard broadcast station) to install a new transmitter (Western Electric 353-B-1) Frank U. Fletcher, Atty. Glenn Gillett, Engr.	GRANTED 4 cond. see authoriza- tion.	4-25-50
BMP-5200 Rec'd Filed	6-16-50 6-20-50 6-20-50	Mod. of C.P. (BP-6917, as mod., which authorized a new standard broadcast station) to change type of transmitter (RCA BTA-1L). (Frank U. Fletcher, Atty.)	GRANTED re properly designed phase monitor installed re a non-DA, DA survey be made & accepted by Comm. prior to issuance of a license; re field meas. equipment	6-25-50

APPLICATION RECORD - BROADCASTING

ATTLEBORO RADIO ASSOCIATION, INC. (MP-10-2-50)

Call

Letters W A R AName XJACKSON ASSOCIATES, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-5316 Rec'd Filed	9-5-50 9-8-50 9-8-50	Modification of construction permit (BP-6917, as modified, which authorized a new standard broadcast station) to change the name of permittee from Jackson Associates, Inc. to Attleboro Radio Association, Inc. Frank U. Fletcher, Atty.	GRANTED re properly designed phase monitor installed re a non-DA, DA survey be made & accepted by Comm. prior to issuance of a license; re field measuring equipment	10-2-50
EL-4230 Rec'd Filed	10-4-50 10-4-50 10-4-50	License to cover construction permit (BP-6917, as modified) which authorized a new standard broadcast station and to specify studio location as 8 No. Main Street, Attleboro, Massachusetts. Frank U. Fletcher, Atty.	GRANTED re field meas. equip. available & record kept.	12-11-50
BR-2556 Rec'd Resubmitted	7-20-51 7-30-51 8-13-51	Renewal of license	Appl. re. 8-3-51, signed by Manager. Granted	1-3-52

FORM A-170

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call

Letters W A R AName ATTLEBORO RADIO ASSOCIATION, INC.

File No.	Dated	Application for	Action	
			Nature	Date
B2-3486	3-11-53	Auth. to determine operating power by direct measurement of antenna power. Richard J. Grain, Engr.	RETURNED	APR 4 1953
Rec'd	4-7-53		-- Rec'd to file Form 302	
Resub.	5-15-53			
Rec'd	5-18-53		GRANTED	9-15-53
Filed	5-18-53			
BR-2556	12-31-53	Renewal of License		
Rec'd	1-8-54		GRANTED	11-24-54
Filed	1-8-54			
BR-2556	12-19-56	Renewal of License		
Rec'd	1-7-57		GRANTED	3-27-57
Filed	1-7-57			

Aug. 1955

Call
Letters W A R AName ..ATTLEBORO RADIO ASSOCIATION, INC.ATTLEBORO, MASSACHUSETTS

File No.	Dated	Application for	Action	
			Nature	Date
BTC-3126 Rec'd. Filed	5-5-59 5-12-59 5-12-59	Voluntary acquisition of positive control of licensee corporation by Jerome Ottmar thru purchase of stock from Texas Instruments, Incorporated. Russell Rowell, Atty. for Transferee	GRANTED EFF:	5-20-59 7-2-59
BR-2556 Rec'd Resub. Rec'd Filed	12-31-59 1-4-60 2-1-60 2-15-60 2-15-60	Renewal of license	RETURNED Dated 1-28-60 GRANTED	1-28-60 Incomplete 7-20-60
BR-2556 R & F	12-28-62 12-31-62	Renewal of License Henry R. Goldstein, Atty.	GRANTED	3-11-63
BR-2556 Rec'd Filed	12-13-65 12-15-65 12-16-65	Renewal of License Attys-Fletcher, Heald, Powell, Kennehan & Hildreth P.C.C. - WASHINGTON, D. C. (Frank W. Fletcher)	GRANTED	3-21-66

FORM BC-121 #7
Aug. 1955

APPLICATION RECORD - BROADCASTING

1320kc

Call
Letters W A R A

Name ATTLEBORO RADIO ASSOCIATION, INC.
Attleboro, Mass.

File No.	Dated	Application for	Action	
			Nature	Date
BZ-7017 R & F #452092 \$30 DM OVER FOR AMENDMENTS DEC 4 1968	8/12/68 8/15/68 9/15/68 8/22/68	Direct Meas. Engr: Edward W. Deeters REFUNDED 12/3/68 Atty: Wade H. Hargrove	GRANTED	12-24-68
BR-2556 R & F #480943 \$75.00 PRESS FEB 1969	12-19-68 12-31-68 12-31-68	Renewal of license AMENDED 3-12-69 re: Business interests & programming Atty. Edward W. Hummers (Fletcher, Heald, Rowell Amended 1-29-69 re engr. etc.)	GRANTED	3-26-69
BL-12,607 R & F #575960 \$30. PTA PRESS MAY 7 1970	2-6-70 2-10-70 2-10-70 2-19-70	Lic. to use former Main Trans. (RCA, BTA-1L) as Auxiliary Trans., for Auxiliary purposes only. Atty: Edw. W. Hummers, Jr. (Fletcher, Heald, Rowell, etc.)	GRANTED	5-13-70

AMENDMENT: R & F 11/16/68 re engr. data.

AMENDMENT: R & F 11/22/68 re engr. data.

Amended 1-29-69 re: Engineering for renewal

APPLICATION RECORD - BROADCASTING

Call
Letters **WARA**

Name **ATTLEBORO RADIO ASSOCIATION, INC.**
ATTLEBORO, MASS.

File No.	Dated	Application for	Action	
			Nature	Date
BR-2556 R & F PN PRESS JAN 3 1972	12-15-71 12-22-71 12-22-71	RENEWAL OF LICENSE (MAIN & AUXILIARY) ATTY-EDWARD W. HUMMERS, JR.	GRANTED	7-28-72
BRC-3731 R & F \$50-346699 AC-056 PRESS: OCT 7 1974	9-16-74 9-18-74 9-18-74	Modification of license to operate transmitter by remote control from 8 North Main Street, Attleboro, Massachusetts (Main & Aux.) DA-2 Atty: Edward W. Hummers, Jr.	GRANTED	11-7-74
BR-2556 R & F PN Recd. PRESS JAN 13 1975	11-15-74 11-19-74 "	RENEWAL OF LICENSE (MAIN & AUX.) E.W. Hummers, Jr. Atty.	GRANTED	12-9-75

APPLICATION RECORD - BROADCASTING

1320khz

Call
Letters W A R A

Name ATTLEBORO RADIO ASSOCIATION, INC.
Attleboro, Massachusetts

File No.	Dated	Application for	Action	
			Nature	Date
BR-2556 R & F PN PRESS	11-17-77 11-28-77 11-28-77 DEC 12 1977	Renewal of license (Main & Auxiliary) Atty- Edward W. Hummers, Jr. (Fletcher, Heald et al)	GRANTED	3-13-78
BR 801119 PRESS	UB DEC 18 1980	RENEWAL OF LICENSE (MAIN & AUXILIARY)	AN	3/30/81

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

