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Before the
Federal Communications Commission
Washington, DC 20554

Federal Communications Commission
Office of Secretary

In the Matter of:

Gulf-California Broadcast Company)

Application for Class A License)
KUNA-LP, Indio, CA)

Facility ID # 19779)
BLTTA-20031231AAZ)

To: Secretary

Attn: Hossein Hashemzadeh (Assoc. Chief, Video Division)
Room 2-C866

MOTION TO EXPEDITE GRANT OF CLASS A LICENSE

Gulf-California Broadcast Company ("Gulf"), licensee of KUNA-LP, Indio, CA, respectfully moves the FCC to expedite the grant of a Class A license for KUNA-LP ("KUNA" or "Station"). KUNA's Form 302-CA application, filed nearly one year ago, was accepted for filing by the FCC on January 2, 2004 (Report No. 25645).

Preliminary Statement

A permit for this LPTV facility (previously K15EI) was granted to Telemundo's Station Group (Estrella License Corporation) in 1993. For over four years, Telemundo was unable to construct a facility under this "problematic" permit.¹ In 1997, Telemundo agreed to assign the permit to Gulf, to construct the new LPTV Station that would be operated by Gulf pursuant to STA, at a site owned by Gulf, and the Station would become an affiliate of Telemundo's national Spanish-language TV network.

¹ The "problem" with the K15EI CP was that the facility could not be built at the permitted site and, moreover, a modified CP for any viable site could not be sought until the FCC opened a "major change filing window."

*BLTTA-20031231AAZ filed 11/24/03 - gv 12/8/03 - 12/10/03
due to cover*
- KUNA (K15EI) was not a licensed station

it began service on 11/3/97 under STA (CDAC 100...)

The Station commenced service on November 3, 1997, pursuant to STA. Station KUNA brought a unique local broadcast service to the Palm Springs TV market, not only as a fulltime affiliate of the Spanish-language Telemundo Network but also as a local TV station offering extensive Spanish-language local broadcasts (including local news) to the DMA's substantial Spanish-speaking population. From the outset, KUNA effectively operated more as a "full power" local television station than as a "secondary" LPTV facility.

Hence, following the passage by Congress in 1999 of the Community Broadcasters Protection Act of 1999, Pub. L. No. 106-113, 113 Stat. App. I, codified at 47 USC 336(f) (hereinafter "CBPA") and pursuant to the FCC's adoption of a Class A Television Report and Order, 15 FCC Rcd 6355 (2000), Gulf immediately took steps to become ultimately licensed as a Class A television station. KUNA had operated under STA since 1997 as a fulltime local television station and, even though KUNA had been afforded no opportunity by the FCC to become a "licensed" LPTV station by the effective date of the CBPA in November 1999,² nevertheless, the Station met all three of the statutory eligibility criteria established by the CBPA for qualifying LPTV stations.

Accordingly, after consultations with FCC staff regarding KUNA's statutory eligibility and its qualifications for ultimately obtaining a Class A license, Gulf filed a "Statement of Eligibility for Class A Designation" on January 28, 2000 and, attached as Exhibit 1 to the Statement, was a three-page "Waiver Request and Alternate Request to Hold in Abeyance." See Appendix A to this Motion. In its Statement of Eligibility, Gulf certified that KUNA met the CBPA's three eligibility requirements and Gulf's Waiver Request noted that KUNA's unlicensed status was merely the unintended consequence of the FCC's failure to provide an LPTV "major

² The FCC did not open a LPTV "major change filing window" between October 1997 and January 28, 2000, the deadline for LPTV stations to submit Statements of Eligibility for Class A Status.

*H had a CP for ch
K 3/17/1993
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p. 5/15/96
What prevented
at from filing
for a license*

change filing window” during the prior years that KUNA had been operating effectively like a “full-power” TV station. Id. Gulf noted that it had spent “hundreds of thousands of dollars” turning Telemundo’s unbuildable CP into a thriving local television station, which not only offered its Spanish-speaking viewers more hours of local news than either of the two full power televisions stations in the DMA -- as well as the DMA’s ONLY local, weekly magazine show (a total of eight (8) hours of local, Spanish-language programming EACH WEEK) -- but also that KUNA rendered exemplary community service, provided outreach programs and had received widespread honors from numerous local civic groups. Id. ³

Although Gulf argued in its Waiver Request that the FCC had the discretion to grant Class A status to KUNA in 2000, Gulf also argued, in the alternative, that the FCC should hold this matter in abeyance until Gulf was able to modify KUNA’s CP and file a license application.

The FCC did not reject or dismiss KUNA’s Statement of Eligibility but, rather, gave public notice of its filing on February 8, 2000. The matter has been held in abeyance by the FCC since 2000, as requested by Gulf.

In an August 2000 filing window, Gulf filed to modify its CP (see BMAPTTL-20000818AED), that application (as amended in 2001) was granted last year and, on December 31, 2003, Gulf filed a Form 302-CA application for a Class A license for KUNA-LP. ⁴

³ The Station has continued to broadcast substantial outstanding local programming and to provide extensive community service since filing its Statement of Eligibility in January 2000. See Appendix B to this Motion.

⁴ Because of the unusual procedural posture of KUNA and, out of an abundance of caution that KUNA should become “licensed” prior to seeking Class A status, Gulf’s consulting engineers filed a Form 347 license application (BLTTL-20031124AQH), which was granted on December 8, 2003.

DISCUSSION

I. CONGRESS GRANTED BROAD DISCRETION TO THE FCC IN IMPLEMENTING THE CBPA AND LICENSING CLASS A STATIONS

The CBPA was enacted by Congress in 1999 in recognition that LPTV stations suffer economically by being “secondary spectrum priorities”⁵ and that their future is uncertain.⁶ Congress plainly enacted the CBPA in 1999 to reward only those LPTV stations that had been providing beneficial programming to their local communities; the legislative intent was to grant that discrete pool of LPTV stations with a higher degree of spectrum security (although not total “full power” TV status), which could enhance those LPTV stations’ ability to raise capital that would reasonably sustain their meritorious local programming efforts.⁷ The CBPA empowered the FCC to award Class A status to any LPTV station that either (a) met specific eligibility criteria outlined in the legislation⁸ or, alternatively, (b) “if the Commission determines that the public interest, convenience and necessity would be served by treating the station as a qualifying low-power television station for purposes of this section, or for other reasons determined by the Commission.”⁹

Thus, the scope of the Congressional delegation of authority to the FCC to decide which “LPTV stations” should be awarded Class A status is breathtaking. The FCC is authorized by the CBPA to grant Class A status not only to those LPTV stations that met the express “eligibility criteria” outlined in the statute but, in addition, to any LPTV “station”:

⁵ See Report and Order, 51 RR 2d 476, 486 (1982).

⁶ See Section-by-Section Analysis to S. 1948, as printed in the Congressional Record of November 17, 1999, S 14708, 14724 (1999).

⁷ Id.; see also Memorandum Opinion and Order on Reconsideration, 16 FCC Rcd 8244, 8250, para. 15 (2001) (“Class A Reconsideration Order”).

⁸ Qualifying LPTV stations must have (1) broadcast a minimum of 18 hours per day, (2) broadcast an “average” of at least 3 hours of locally produced programming weekly and (3) complied with the LPTV rules. See Section (f)(2)(A) of the CBPA, *supra*.

⁹ Id. at (f)(2)(B), emphasis added.

- that the FCC determines should be “treated as a qualifying low-power television station” in order to serve the public interest OR
- that the FCC determines should be awarded Class A status “for other reasons.”

The fact that the FCC, in implementing the CBPA, concluded not to establish (at that time) any alternative bases for awarding Class A status to LPTV stations¹⁰ does not diminish, however, the clear intent of Congress that the Commission should not unreasonably deny the award of Class A status to a low-power station where the circumstances compel such an award. Indeed, the FCC did conclude in its Report and Order in 2000 that it would deviate “from the strict statutory eligibility criteria” where “compelling circumstances” and “equity” so require. Id., 15 FCC Rcd at 6359, para. 33.

II. COMPELLING CIRCUMSTANCES AND EQUITY REQUIRE

THE GRANT OF “CLASS A” STATUS TO KUNA

The confluence in this case of (a) Congressional intent, as expressed in the CBPA’s delegation of breathtakingly broad discretion to the FCC to award Class A status to deserving LPTV stations, (b) considerations of procedural fairness and administrative equity and (c) the compelling circumstances of KUNA’s outstanding service to its local community require the FCC to grant Class A status to KUNA.

First, KUNA plainly met the three legal “eligibility criteria” for LPTV stations that were established by the CBPA. More than “met” them, KUNA substantially exceeded these eligibility requirements in every particular. As detailed in its Statement of Eligibility, during the 90 days prior to enactment of the CBPA (on November 29, 1999), low-power station KUNA (a) broadcast 24 hours a day (not merely the 18-hour minimum required), (b) broadcast seven-and-one-half (7 ½) hours per week of local news – more than even the two “full power” TV stations

¹⁰ Id.; see 15 FCC Rcd at 6369.

licensed to the DMA -- and also a 30-minute weekly local magazine show – for a total of eight (8) hours per week of locally produced programming (not merely 3 hours per week); and (c) KUNA was in compliance with the FCC’s rules for LPTV stations.¹¹ In short, KUNA was exactly the type of LPTV station targeted by the CBPA for promotion to Class A status. See Class A Television Reconsideration Order, supra, 16 FCC Rcd at 8251, para. 17; compare WKOB Communications, Inc., 17 FCC Rcd 1127 (2002).

Second, KUNA met the procedural requirements established by the CBPA. Within 60 days of the CBPA’s enactment, KUNA filed its Statement of Eligibility and, because the FCC had not opened a “major change filing window” for LPTV stations between 1997 and January 28, 2000 that would have permitted KUNA timely to have become a “licensed” LPTV station, KUNA’s Statement of Eligibility included a detailed “Waiver Request and Alternate Request to Hold in Abeyance.” See Appendix A to this Motion. KUNA argued that the fact that it had been prevented (by the FCC) from becoming a “licensed” LPTV station since 1997 should not penalize KUNA from realizing the CBPA’s intent to confer extra spectrum protection for every LPTV station that, as of the Fall of 1999, had been performing “valuable service to its community.” Id.¹² KUNA was not only the very type of LPTV “candidate” for promotion to Class A status that Congress contemplated in the CBPA, KUNA may have been the nation’s *most* qualified LPTV station for elevation to Class A status in January of 2000 – except for the fact that it had been precluded from becoming “licensed” at that point in time merely because the FCC had not opened a “major change filing window” after KUNA commenced LPTV service in

These did not prevent KUNA from filing due to coverage issues. Initial CP on ch 15, and reg still to open until a major window opened

¹¹ KUNA has also remained in compliance with the FCC’s operating rules for full power television stations since its Form 302-CA application was filed last December.

¹² KUNA’s Waiver Request chronicled the Station’s “over-qualification” for Class A eligibility, save its inability since 1997 to become licensed. See Appendix A to this Motion.

1997.¹³ Thus, the Waiver Request argued that the FCC should determine – in the exercise of broad discretion afforded to the FCC under the CBPA – that affording Class A status on KUNA is required in the public interest. Id. Alternatively, KUNA argued that, if the FCC could not waive its rules and exercise its considerable discretion under the CBPA to award Class A status to KUNA in 2000 (conditioned only on KUNA’s “ultimate” licensure), then KUNA’s Certification of Eligibility should be “held in abeyance” until such time as KUNA’s application for a Class A license could be processed. Id.

In fact, the FCC has held this matter in abeyance since January 2000. Compare WKOB Communications, Inc., supra (Statement of Eligibility dismissed by staff, DA 00-1227, June 9, 2000). KUNA’s Form 302-CA license application was filed last December¹⁴ and the FCC “accepted it for filing.” See Applications Report No. 25645, January 2, 2004.

Thus, in considering all of the relevant factors, KUNA’s Form 302-CA application, filed almost a year ago, should be granted on an expedited basis.¹⁵ A Certificate of Eligibility for Class A status was timely filed by KUNA in 2000. The Certificate of Eligibility demonstrated that KUNA timely met [it greatly exceeded] the statutory eligibility requirements for Class A status. Because KUNA was not “licensed” at that time (through no fault of its own), KUNA’s Certificate also included a timely-filed Waiver Request and also a request that the FCC hold KUNA’s Certificate of Eligibility in abeyance until KUNA could submit a corresponding Class A license application. That Form 302-CA license application is now pending.

¹³ When the FCC did open a “major change” filing window in August 2000, Gulf filed a timely application that was granted by the FCC in 2003.

¹⁴ KUNA’s modified permit for a viable tower site was granted by the FCC in 2003, KUNA moved promptly to construct that facility and Gulf applied for a license to cover KUNA’s modified CP. See note 4, supra.

¹⁵ The FCC’s commencement of a final DTV channel selection process two months ago (see Second Periodic Review of the Rules and Policies Affecting the Conversion to Digital Television, FCC 04-192, released September 7, 2004) accelerates the need for Gulf to obtain Class A status for KUNA.

Equitable administrative principles, Congressional mandates, and the FCC's own policies support the grant of KUNA's Form 302-CA license application where the FCC's failure to provide a "major change filing window" for LPTV stations from 1997-January 2000 is the ONLY reason that KUNA was not licensed in January 2000 – a matter beyond Gulf's control.¹⁶ As the FCC's Report and Order expressly recognized in 2000, where potential beneficiaries of the CBPA "face circumstances beyond their control that prevent them from filing [Class A license applications] within 6 months [after final rules are promulgated], we will examine those instances on a case-by-case basis to determine their eligibility for filing." Id., 15 FCC Rcd at 6362, para. 14, emphasis added.¹⁷ Thus, in promulgating its Class A rules in 2000, the FCC expressly reserved its right to consider cases such as presented here by KUNA – where a timely and meritorious Certificate of Eligibility was filed by a LPTV station but where a timely Class A license application could not be filed because of "circumstances beyond [its] control." Id.

Moreover, there are compelling circumstances in this case that require the FCC, in the sound exercise of its broad discretion to implement the CBPA, to grant KUNA's pending Form 302-CA license application. This LPTV station, which broadcast eight (8) hours of locally produced programming per week in 1999 to an underserved TV market, provided full-time Spanish-language programming to more than 113,000 Hispanic-American viewers [2000 Census], who now constitute more than 30% of the TV households in this southern California DMA. Id. The FCC acknowledged in its Class A Report and Order the "valuable service provided by foreign language [LPTV] stations." Id., 15 FCC Rcd at 6369. Although the FCC declined in 2000 to establish an "alternate" Class A eligibility basis for foreign-language LPTV

¹⁶ See 47 USC 154(j).

¹⁷ The FCC's only caveat was its determination not to "accept license applications" where no timely Certifications of Eligibility were filed (because the FCC did not believe that Congress intended the CBPA to create "an open-ended class of potential Class A stations"). Id.

stations alone (because it interpreted Congress's intent to reward LPTV stations only on the basis of their local programming), it would be an abuse of discretion in this case for the FCC to ignore the compelling circumstances presented by KUNA, which has broadcast an extraordinary amount and quality of LOCAL news, public affairs and other programming in Spanish to more than 113,000 viewers since 1997 and which took all of the reasonable procedural steps that it could, immediately after passage of the CBPA, to become a Class A station.

Indeed, the FCC correctly accepted KUNA's Certificate of Eligibility for filing in 2000 and has held it in abeyance pending Gulf's filing of KUNA's Form 302-CA application. The FCC's implicit finding in 2000 is that a permit holder such as Gulf, who has been providing an exemplary LPTV service (under STA) for many years but was unable to be licensed in 2000 (for reasons beyond its control) should not be penalized.¹⁸

In sum, it would be an abuse of discretion in this case for the FCC not to grant a Class A license to KUNA, which is clearly the very type of LPTV station that the CBPA intended to reward. See Class A Television Rules Reconsideration Order, supra, at 8256 and note 66, emphasis added ("the purpose of the CBPA is to 'ensure that many communities across the nation will continue to have access to free, over-the-air low-power television (LPTV) stations, even as full-service television stations proceed with their conversion to digital format.'").

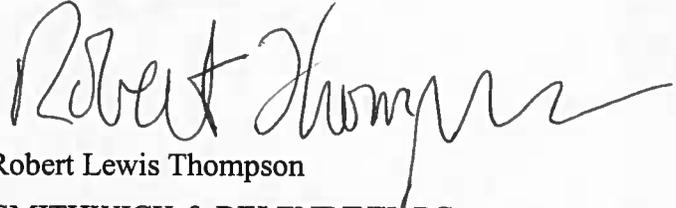
CONCLUSION

Accordingly, the FCC should determine that (i) Congressional intent, as expressed in the CBPA's delegation of extraordinarily broad discretion to the FCC to award Class A status to deserving LPTV stations, (ii) consideration of basic principles of procedural fairness and administrative equity and (c) the compelling circumstances of KUNA's outstanding service to its

¹⁸ Cf. LPTV and Translator Digital Conversion Rules, FCC 04-220 (Report and Order), released September 30, 2004 (permittees not yet licensed are eligible to file applications for companion digital facilities).

local community prior to January 28, 2000 and since, require the FCC to grant Class A status to KUNA-LP on an expedited basis.¹⁹

Respectfully submitted,



Robert Lewis Thompson

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November 22, 2004

Counsel for Gulf-California Broadcast Co.

¹⁹ See note 15, supra.

APPENDIX A

STATEMENT OF ELIGIBILITY FOR CLASS A DESIGNATION

FILE COPY

4127 APP
KUNA-TV

LAW OFFICES OF
TAYLOR THIEMANN & AITKEN, L.C.
908 KING STREET, SUITE 300
ALEXANDRIA, VIRGINIA 22314

TELEPHONE (703) 836-9400
FACSIMILE (703) 836-9409

RECEIVED
JAN 28 2000
FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

BY HAND

January 28, 2000

Ms. Magalie Salas, Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

Re: K15EI, Indio, CA (KUNA-LP)

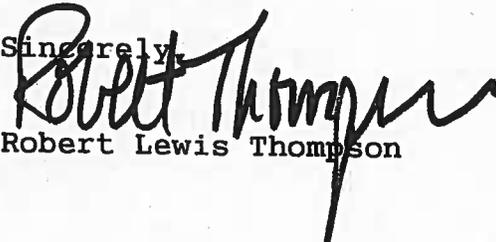
Attn: Barbara Kreisman, Chief, Video Services Division
Room 2-A665

Dear Barbara:

Enclosed for filing are an original plus two copies of a "Statement of Eligibility for Class A Designation." Attached to the Statement is an Exhibit 1, which requests a waiver and, alternatively, to hold processing in abeyance.

Please date-stamp the File Copy and return it to us in the attached, stamped envelope.

Sincerely,



Robert Lewis Thompson

Enclosures

cc: Bob Allen (Local Public File)

FOR CLASS A LOW POWER TELEVISION STATION STATUS

1. Legal Name of LPTV Licensee: Gulf-California Broadcast Co.

Mailing Address: 42-650 Melanie Place

City: Palm Desert	State or Country (if foreign address): CA	ZIP Code: 92211
Telephone Number (include area code):	E-Mail Address (if available):	

LPTV Station:

Facility ID Number: 19779	Call Sign: K15EI (KUNA-LP)
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Community of License:

City: Indio	State: CA
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2. Contact Representative (if other than licensee): Robert L. Thompson

Company or Firm Name: TTA	E-Mail Address (if available): rlt4fcc@erols.com
Telephone Number (include area code): (703) 836-9400	

3. For the 90-day period ending November 28, 1999, has the low power television licensee:
- a. broadcast a minimum of 18 hours per day? Yes No
 - b. broadcast an average of 3 hours or more per week of programming produced within the market area served by the station or by community-controlled stations? Yes No
 - c. operated its station in full compliance with 47 Code of Federal Regulations Section 74.701, et seq., the Commission's regulations applicable to low power television stations? Yes No

If the answers to Questions 3(a), (b), and (c) is YES, the LPTV licensee may submit this statement to obtain a certificate of eligibility for Class A LPTV station status.

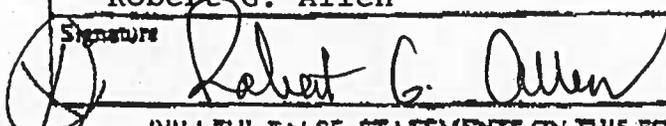
See Exhibit 1

If the answer to Question 3(a), (b), or (c) is NO, the LPTV licensee may submit an Exhibit, setting forth fully the extent to which its station does not meet the above eligibility criteria and the reasons nevertheless that warrant a Commission determination that issuance of a certificate of eligibility would serve the public interest, convenience and necessity.

Exhibit No. 1

4. Does the LPTV licensee certify that neither the licensee nor any party to the licensee, as defined in 47 Code of Federal Regulations Section 1.2002(b), is subject to a denial of federal benefits pursuant to Section 5301 of the Anti-Drug Abuse Act of 1988, 21 U.S.C. Section 863? Yes No

5. Certification. I certify that I have examined this Statement and that to the best of my knowledge and belief, all representations in this Statement are true, correct and complete.

Typed or Printed Name of Person Signing: Robert G. Allen	Typed or Printed Title of Person Signing: Vice president/GM
Signature: 	Date: 1/26/00

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

Gulf-California Broadcast Co.
KUNA-LP, Indio, CA (K15EI)
January 25, 2000

Exhibit 1 to Statement of Eligibility

"Waiver Request and Alternate Request to Hold in Abeyance"

The applicant requests a waiver of any applicable FCC rules in order to process and eventually grant a "Class A" license to K15EI, Indio, CA (KUNA-LP), an LPTV station which has been providing a celebrated, specialized programming service to the Indio-Palm Springs, CA area since 1997. There is "good cause" for the FCC's grant of a waiver or, alternatively, holding in abeyance the processing of a "Class A" license for K15EI.

First, the applicant meets the statutory criteria established in the Community Broadcasters Protection Act of 1999 ("Act") for a "Class A" LPTV license. Specifically, (i) applicant HAS broadcast more than 18 hours per day during the 90-day "window" referenced in the Act, (ii) applicant HAS broadcast, during the statutory "window," more than three (3) hours per week of programming that was produced within the station's market and (iii) applicant HAS complied with the FCC's LPTV rules (see 47 CFR 74.701 et seq.).

Second, the applicant has been prevented, through no fault of its own, from becoming a "licensed" LPTV station since commencing its unique broadcast service in 1997. Applicant acquired a longstanding, unbuilt CP from Telemundo in 1997, spent hundreds of thousands of dollars to find a workable antenna site, built a state-of-the-art broadcast facility, obtained STA from the FCC to

commence broadcasting at the new site and has diligently obtained renewals of STA for the past two-and-one-half years. In short, the applicant is unlicensed ONLY because the FCC's "freeze" on the filing of LPTV "major change" applications has prevented the applicant since 1997 from having its CP modified to specify the new, workable antenna site.

Third, the fact that KUNA-LP has been prevented from becoming "licensed" since 1997 should not frustrate the intent of Congress to "protect" stations such as KUNA-LP, which is providing a unique and valuable service to its community. In fact, KUNA-LP brings fulltime Spanish-language programming to the approximately 100,000 Hispanic American viewers in Indio, Palm Springs and the entire Coachella Valley of Southern California. This LPTV applicant's fulltime Spanish-language broadcast service is the only Telemundo Network programming available in the market -- a growing market that is served by only two (2) local, full-power TV stations.

Moreover, this applicant's line-up of locally-produced Spanish-language programming exceeds that of many full-power TV stations in this country. For example, the applicant broadcasts more hours of local, Spanish-language news ("KUNA Noticias"), than any other station in the market (live at 6:00PM and rebroadcast at both 11:00PM and again at 5:30AM). The applicant also broadcasts the market's ONLY 30-minute, local magazine show ("Que Pasa con Cirenia"). Three other locally-produced programs also are broadcast each week by KUNA-LP. In all, KUNA-LP broadcasts nine-and-one-half hours per week of locally produced, Spanish language programming for the rapidly growing Hispanic-American audience in

this Southern California market.

Furthermore, this applicant has rendered exemplary service to its community and been honored repeatedly. For example, the applicant not only participates in Career Days at local schools but hosts local Hispanic-Americans at its studios for "Job Shadowing" days several times each year. In addition to its many, locally-produced program-length shows, it also broadcasts numerous local and national PSA's in Spanish each week. The station has been repeatedly honored by local civic groups for its outstanding service to the community.

Finally, the applicant submits that, in the Act, Congress has given the FCC considerable discretion to grant Class A status to LPTV stations not merely when the foregoing criteria are met but also whenever the FCC determines that the public interest would be served thereby. This is one of those cases. This LPTV applicant's service to its community is exemplary. This applicant deserves to ultimately be granted a "Class A" license for its dedicated service to the Indio-Palm Springs community. To the extent that the FCC should determine that it cannot certify KUNA-LP's eligibility for Class A status until the "freeze" is lifted and the applicant is able to modify its CP and file a Form 302 license application, then this request should be held in abeyance until such time as a Class A license can be processed.

APPENDIX B

DESCRIPTION OF KUNA'S CURRENT PROGRAMMING/SERVICE

Kuna News keeps the Hispanic Community informed with the latest local news and current events that directly affect their lives. For example:

- 1- The Mobil Mexican Consulate from San Bernardino travels to the Coachella Valley periodically to issue ID's to Mexican nationals. This identification card allows them to open bank accounts and drive in some communities. We let the community know when to expect each visit. Approximately 250 identification cards are distributed during each visit
- 2-Kuna News contributed to a successful heart transplant for Manuel Torres, a 10 month old infant who only had 30 days to live. The heart was found at Loma Linda Hospital after Kuna News and KESQ aired the story. The cost of the surgery was covered by the military health insurance.
- 3-We help raise funds for children in need through the St. Jude foundation.
- 4-Kuna News assisted a young family of three after the head of household lost his life in a car accident on highway 86. We took the initiative to coordinate a car wash and raised \$1,500 for the families immediate needs.
- 5- During the Christmas season we had a toy give-away for needy children. We received over 80 letters and then chose the winning messages. After announcing the winners on the air, approximately 20 children came to the station to pick up their gifts.
- 6-Kuna News contributes to the health of the viewers with weekly medical segments with Dr. Julio Martinez. He talks about subjects such as prenatal care, diabetes, kidney failure, influenza and the lack of immunizations, heart conditions, sexually transmitted diseases, skin conditions, obesity, verbal and physical abuse and overall well being.
- 7-Kuna News contributes to keeping kids off the streets and away from gang activity with a weekly visit from the public relations officer of the Riverside County Sheriff's department Dennis Gutierrez and Deputy D.A. Antonio Villalobos. They talk about what parents should do to keep their children safe and the consequences of minor and major criminal activity.
- 8- Kuna news has assisted in giving donations to Martha's Kitchen by informing the public about how they could contribute. I personally have donated to that shelter with a bedroom set and other furniture
- 9-We have created an awareness about spousal abuse and have been part of the yearly walk against physical abuse.
- 10- Kuna has informed the public about a program called Avoid The 30. This pertains to the consequences of driving under the influence.
- 11-The Boys and Girls club from Desert Hot Springs visits us frequently to tell us about the importance of children having a safe and productive place to spend time after school.
- 12-Southern California Edison visits us about 3-4 times a year to let the audience know how they could conserve energy and save 20% on their monthly statements. This program is for families earning less than 12,000 a year.
- 13- An IRS representative visits us every year to alert Kuna's targeted audience about tax return fraud and the importance of having a social security number.
- 14- The California Highway Patrol has been in our studios to inform the public about traffic laws and the importance of wearing a seatbelts and using proper seats for infants, toddlers and children. They have also talked about the dangers of transporting more than eight people in a van, specifically relating to migrant workers.

**Kuna Noticias Community Services
KUNA NOTICIAS COMMUNITY SERVICES**

GINA MEDINA .- she going into Heart surgery at loma linda, thanks to the generosity of our viewers that donate money

MANUELITO TORRES .- We Support Manuel Family all the way from His First Call for a Heart to his Recovery

ELIZABETH AND ROBERT MORALES FUND.- We ask our viewers for donations for these brothers that was violent murdered

SERGIO HERNANDEZ FUND .- we supported The Family of An indio 15 Year Old Teenager Killed By A Speeding car... When crossing Clinton St in fron of his Apartment Complex The Day of His Birthday ...To raise fund for his funeral

JOSE HERNANDEZ FUND.-After six Months of loss one or her childs a Delia Hernandez of Indio Lost her second One on a car ax .. Kuna Noticias supported her asking the community for donations for his funeral

FAMILIA *ARREDENDO*** FUND FOR JAVIER, OMAR Y ROBERTO-** a Family of Farmworkers Traveling from Mecca to Fresno Have an accident where they lost 3 of their ones and let 2 other in the hospital ...Kuna Noticias supported The Family asking the community for donations for Their funerals

JENIFFER CASTILLO FUND.- a Tragic Suspicious Fire on Duros Mobil park on Thermal leave a 9 years old girl dead and a family with a total losses ...Kuna Noticias supported the Family of Jennifer asking the community for donations for her funeral and help her family to recover some of their losses

GUIDE DOGS OF THE DESERT.- Needs Community Support T0 Remain Open... Kuna Noticias ask for viewers to support this organization with donations

Ashley and Emely Ochoa FUND .- a Mother of Indio lost the control of her vehicle and lost 2 of her 3 childs .. Kuna Noticias supported her asking the community for donations for Their funerals

FRANCISCO APODACA FUND.- A Traffic Crash On The Old Highway 86 Claimed The Life Of a Thermal Man ... Kuna Noticias supported his Family asking the community for donations for his funeral through a Car wash

NORMA BUSCAMANTE FUND.- a 5 Years Old Girl survived 10 days on the wildness after the car where she travel with her mother who died in the accident felt on a ravine ... Kuna Noticias supported her Family asking the community for donations for his funeral through a Car wash and donations

Kuna Noticias Community Services

FAMILIA AYALA FUND RAISE-- FUNERAL ANGELINA Y JAZMINE.- After a Deadly Hit and run that Killed a Mother and a Child Angelina and Jazmine Ayala - Kuna Noticias supported Maria Ayala Mother of Angelina asking the community for donations for Their funerals and support for a 4 years old blind and sick boy that get orphan

OMAR MENDIOLA FUND.- Omar Mendiola dead on a Currently investigation When a CHP officer Opened Fire after he stop MendiolaKuna Noticias supported his Family asking the community for donations for his funeral through a Car wash and contacting the family with the Mexican Consul

COACHELLA VALLEY BOXING CLUB.- Kuna Noticias support all the events that raise funds for this Sports Club That Brings Help to a Dozens of Kids On Coachella Area

BOXING CLUB OF THERMAL //// BOXING EVENT .-Kuna Noticias We Sponsor a Raising Fund To re-Building This Club That was consumed by a fire

CONSULADO MEXICANO .- Kuna Noticias in a Good effort to have our spanish community informed about their rights, have the zMexican Consul on Set twice a month to Talk about a Different Topic That Will Help Mexican Community of the Coachella Valley

RIVERSIDE COUNTY SHERIFF .- Kuna Noticias Have every Thursday a Riverside Sheriff Deputy on Set To Cover Most of The Criminal Problems That our Spanish Speaker Community Have in This area and Have advisement from Him about Have to be on the side of the Law.

JULIO CESAR MARTINEZ .-In the Best Effort to Contributed with Our Community we have all Wednesday a Medical Segment That Give information about the most common illness that affect our Community here in the Valley and Give advice to some off the local health events that they can get benefits

FLYING DOCTORS .- Are a health event that take place here in the coachella Valley twice a Year Kuna Noticias Promote This event extensively from 2 o More Time in advance to advice our viewers about this big health event That Provide health services to a Hundreds of un insurance Residents .

D A P ...Twice a Month we have a Deputy from the District Attorneys Office to talk about a Youth programs that this office provide for a conflictive students and show the rights of the family to help their Kids even if They do not want be helped.

IRS OFFICE .- Every Year we update the Changes that this office do every year and give advice to our viewer about dead lines to sent it .

Kuna Noticias Community Services

ANGELITA FRANCO ...A Cancer Patient that just have a few days of life wants to return to Mexico to die, Kuna Noticias and Kuna Radio do a Few fund raise to get more that 12 thousand dollars for this woman that pass away few weeks after she return to Mexico letting two orphans kids

FIGHT THE CANCER NOW .- Kuna Noticias Present This Organization and ask our community for supported them with donations .

DESERT SAMPLER .- Twice a Year Kuna Noticias Sponsoring The Desert Sampler "Poquito de Todo " where Local schools get Money for Their especial Projects .

FIESTA DEL CINCO DE MAYO.- - Kuna Noticias and Kuna La Poderosa 96.7 organize a big Mexican fiesta to Celebrate Batalla de Puebla 5 de Mayo ESTABLISHED 15-20,000 attendees in Coachella

FIESTA DEL 16 DE SEPTIEMBRE.- Kuna Noticias and Kuna La Poderosa 96.7 organize a big Mexican fiesta to Celebrate september 16 Mexican Independence day

FARM WORKERS APPRECIATION DAY .- Kuna Noticias Sponsors The farm workers Appreciation Day

FANTASY SPRINGS CASINO .-Kuna Noticias announce Job Fairs That Help Our Community To Have a Chance to get a New and Better Jobs

SPA RESORT CASINO.- Kuna Noticias announce Job Fairs That Help Our Community To Have a Chance to get a New and Better Jobs

MORONGO CASINO .- Kuna Noticias announce Job Fairs That Help Our Community To Have a Chance to get a New and Better Jobs

HERE UNION.- Kuna Noticias Present the problems of the union casino Workers they March's for Better Benefits and Rights for Immigrants

St Jude children hospital .- Kuna Noticias Support Kuna La Poderosa 96.7 Radiothon that every year raise Thousand of dollars for Children that have Cancer and leukemia

PLANN PARENTHOOD.- Kuna Noticias support the Health events that this organization do for the community of the Coachella Valley and give our viewers Information about some of the programs they have for teenagers

LIDERES CAMPESINAS .. Every Year Kuna Noticias March for non Domestic Violence and the purple ribbons through our Service at the community we Present Victims and Psychologist talking about the issue .Also we help this group when they have other events like pesticide seminars, fire prevention between other's.

Kuna Noticias Community Services

BOYS AND GIRLS CLUB DESERT HOT SPRINGS.- Kuna Noticias support this organization announcing their fund raising events and having Their representatives to talk about this Center .

SOUTHER CALIFORNIA EDISON ... Kuna Noticias advice the public en relation a different programs that this company offer to them to low the cost of their bill every month .

FARMWORKERS UNION .-Kuna Noticias sponsor the Cesar Chavez celebration that takes event this year in the Veterans Park also Kuna Noticias support the march's this group do asking for better benefits

CALPULLI PROYECT:- Kuna Noticias inform our Veterans Farmworkers about the Progress of a sue that demand the restitution of Millions of Dollars that farmworker's lost on the time of the bracero Program.

INTERNATIONAL MEDICAL ALLIANCE.- Kuna Noticias Present this non profit organization that give health services and non cost surgeries on Poor Communities on Centro and South America and ask for donations for them .

BLOOD BANK .- Kuna Noticias Support the Blood Bank all year Long looking for a New Hispanic Donors ..

MARTHAS KITCHEN .- Kuna Noticias Support Martha's Kitchen all year Long looking for Donations For their Organization, Thanksgiving , Christmas Time and Other events They Have ..

WELL OF THE DESERT.- Kuna Noticias Support Well of the Desert all year Long looking for Donations For their Organization, Thanksgiving , Christmas Time and Other events They Have ..

SALVATION ARMY-Kuna Noticias Support Salvation Army all year Long looking for Donations For their Organization, Thanksgiving , Christmas Time and Other events They Have ..

COACHELLA VALLEY RESCUE.- Kuna Noticias Support Coachella all year Long looking for Donations For their Organization, Thanksgiving , Christmas Time and Other events They Have ..

VICTORY OUTREACH.- Kuna Noticias do a special reports on what this organization do to the community...

DESERT AIDS PROYECT.- Kuna Noticias Support the Desert AID's Project all Year Long given to The community all the information related with aids and special Events that

Kuna Noticias Community Services
this Organization do for Test and Fund raise.

SHELTER FROM THE STORM: Kuna Noticias do a Special Reports About This Non Profit Organization and The Service they Provide to the Community and Victims Of Domestic Violence .

COACHELLA SENIOR CENTER ,-we cover all the events that this organizations do to our seniors fiestas del 16 de September , Grandfather appreciation day and events related to this community .

ALANNAH FOSTER FAMILY .- Kuna Noticias Make a especial Invitation to All the Viewers to be a Foster Parents For a Childs on need of a Good Places to Live...Through the Alannh Foster Family Office.

MARILU TORRES ..Kuna Noticias support Marilu Torres Who do a Halloween Party Every Year for the Last 30 Years after lost one of her Childs on a halloween day when he got poisoning by a Candy

CHILDRENS DISCOVERY MUSEUM OF THE DESERT.- Kuna Noticias Support this Museum announcing their events all the year.

LIVING DESERT.-Kuna Noticias Support this ZOO sponsoring the halloween fiesta all years .