

Description of the Proposed Transaction

Cala Broadcast Partners LLC (“Cala”) has an assignment application granted to acquire the stations WABG-TV, Greenwood, MS (FCC ID 43203), WNBD-LD, Grenada, MS (FCC ID 181137), and WFXW-LD, Cleveland, MS (FCC ID 181144) (BALCDT-20151207AKN) (the “Stations”). Prior to closing that transaction, this application seeks the Commission’s consent to the *pro forma* transfer of control of Cala Broadcast Partners LLC (“Cala”) from Jason Wolff and NBI Holdings LLC (“NBI”) to Bryson Broadcast Holdings LLC (“Bryson”).

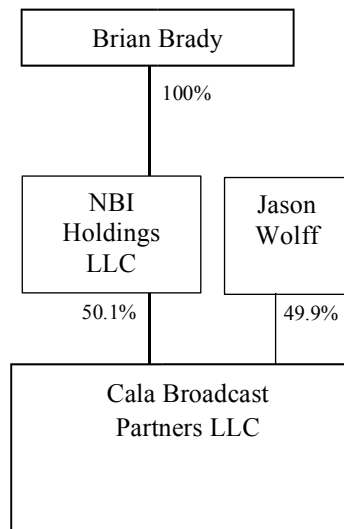
The proposed transaction will be effectuated as follows: NBI and Jason Wolff will contribute their membership units in Cala to Bryson. In turn, Bryson will become the sole member of Cala. NBI will then hold 50.1% of the membership units of Bryson and Jason Wolff will hold the remaining 49.9%.

The use of FCC Form 316 is appropriate because Brian Brady, the sole owner of NBI, currently controls, and will continue to ultimately control, the Stations following the proposed transaction.

The transactions described herein will involve various Contribution Agreements, which have not yet been executed. Once executed, they will be filed with the Commission to the extent required by Section 73.3613 of the Commission’s rules.

The following charts depict the before and after ownership of the Stations.

Current Structure



Proposed Structure

