

**EXHIBIT 11**  
**ENGINEERING STATEMENT**  
**MEREDITH CORPORATION**  
**MODIFICATION OF BLTT19890725IH**  
**TELEVISION TRANSLATOR STATION K40AD**  
**COTTONWOOD, ETC., ARIZONA**  
**CH 40, 2.3KW-D, 773 MTR. HAAT**

This statement supports an application by Meredith Corporation licensee of K40AD a television translator station licensed to serve Cottonwood, etc., Arizona.

The applicant is proposing to “flash-cut” the operation of K40AD from analog to digital at some point in the future when analog transmissions cease.

No change is being proposed to the make or model of the antenna or to the height of radiation center currently authorized. Selection of digital ERP was chosen to provide, at minimum, replication of the current analog facility. An analysis was performed using the methodology stated in OET-69 using same software (tv\_process\_dlptv) utilized by the Commission for analyzing interference into current users and pending applicants and, therefore, should yield similar results. The results of that analysis indicate the proposed facility is in compliance with 47 C.F.R. Sections 74.709, 74.793(e), 74.793(f), 74.793(g), 74.793(h), 74.794(b) and 73.1030.

