

## **Radio Market Analysis**

### **Simmons-SLC, LS, LLC**

#### **Technical Statement**

1. This Technical Statement is prepared on behalf of Simmons-SLC, LS, LLC (with its affiliates, “Simmons”) to demonstrate that the purchases of radio stations KOVO(AM), KRAR(FM), KDWY(FM), KAOX(FM), KMER(AM), and KPEB(FM) as proposed in concurrently filed assignment applications would comply with Commission rules and regulations. This study also accounts for the proposed Time Brokerage Agreement (TBA) of KNJQ(FM), Manti, Utah.

While the FCC has approved the assignment of KUTR(AM) from Simmons to Bonneville Holding Company, that transaction has not yet been consummated. Hence, KUTR(AM) is considered in the instant study.

The FCC has licensed KXOL (AM), 1660 kHz, Brigham City, as the expanded band facility for KSOS (AM), 800 kHz, also licensed to Brigham City, Utah. Pursuant to Note 9 of Section 73.3555, KXOL is not considered in evaluating compliance with the multiple ownership rules at this time. Hence, the KSOS facility is considered in the instant study.

KPEB(FM) has a construction permit (BMPH20040204ABK, approved 2/12/2004), and it is this permit that is used for purposes of the instant study.

2. The proposed acquisitions of KRAR, KPEB, KNJQ, KDWY, KAOX, KMER(AM), and KOVO(AM) create for Simmons an ownership concentration shown in Figure 1. This shows the principal community contours for the stations that define a radio market for Simmons [KOVO(AM), KZNS(AM), KSOS(AM), KUTR(AM), KXRK(FM), KEGA(FM), KJQN(FM), KRAR(FM), KNJQ(FM), KDWY(FM), KAOX(FM), KMER(AM), and KPEB(FM)]. By examining Figure 1, eight unique

radio markets can be created from these different stations. They are defined as follows:

<b><u>Stations Defining the Market</u></b>	<b><u># Stations in the Market</u></b>
Market #1 - KJQN, KRAR, KXRK, KSOS(AM), KUTR(AM), and KZNS(AM)	57
Market #2 - KJQN, KRAR, KEGA, KUTR(AM), and KPEB (CP)	51
Market #3 - KEGA, KPEB (CP), KUTR(AM), KXRK, and KZNS(AM)	50
Market #4 - KEGA, KPEB (CP), KOVO(AM), KUTR(AM), and KXRK	50
Market #5 - KXRK, KZNS(AM), KOVO(AM), KNJQ, and KUTR(AM)	47
Market #6 - KDWY(CP), KMER(AM), KAOX(CP), KPEB(CP), and KEGA	47
Market #7 - KJQN, KRAR, KDWY(CP)	39
Market #8 - KMER(AM), KDWY, KAOX	7

3. These different markets have their own unique ownership concentration issues.

However, none of these market create a station concentration that violates any portion of §73.35555 of the Commission's local radio ownership rules.

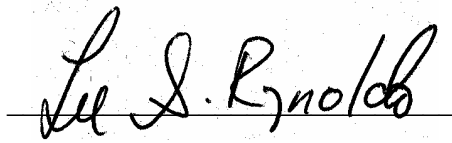
4. Section 73.3555(a)(1)(i) states that in a radio market with 45 or more commercial radio stations, it is allowable for a party to own up to 8 stations, with no more than 5 in the same service. For Markets 1-6, there are at least 45 stations in each market. The above table shows that none of the proposed markets will be defined by 8 stations, and none of them will have more than 5 of any one service.

5. For Market #7, Section 73.3555(a)(1)(ii) states that in markets with between 30 and 44 stations (inclusive), not more than 7 commercial stations total and 4 in the same service may be owned. Simmons is proposing ownership of 3 FM stations for this market.

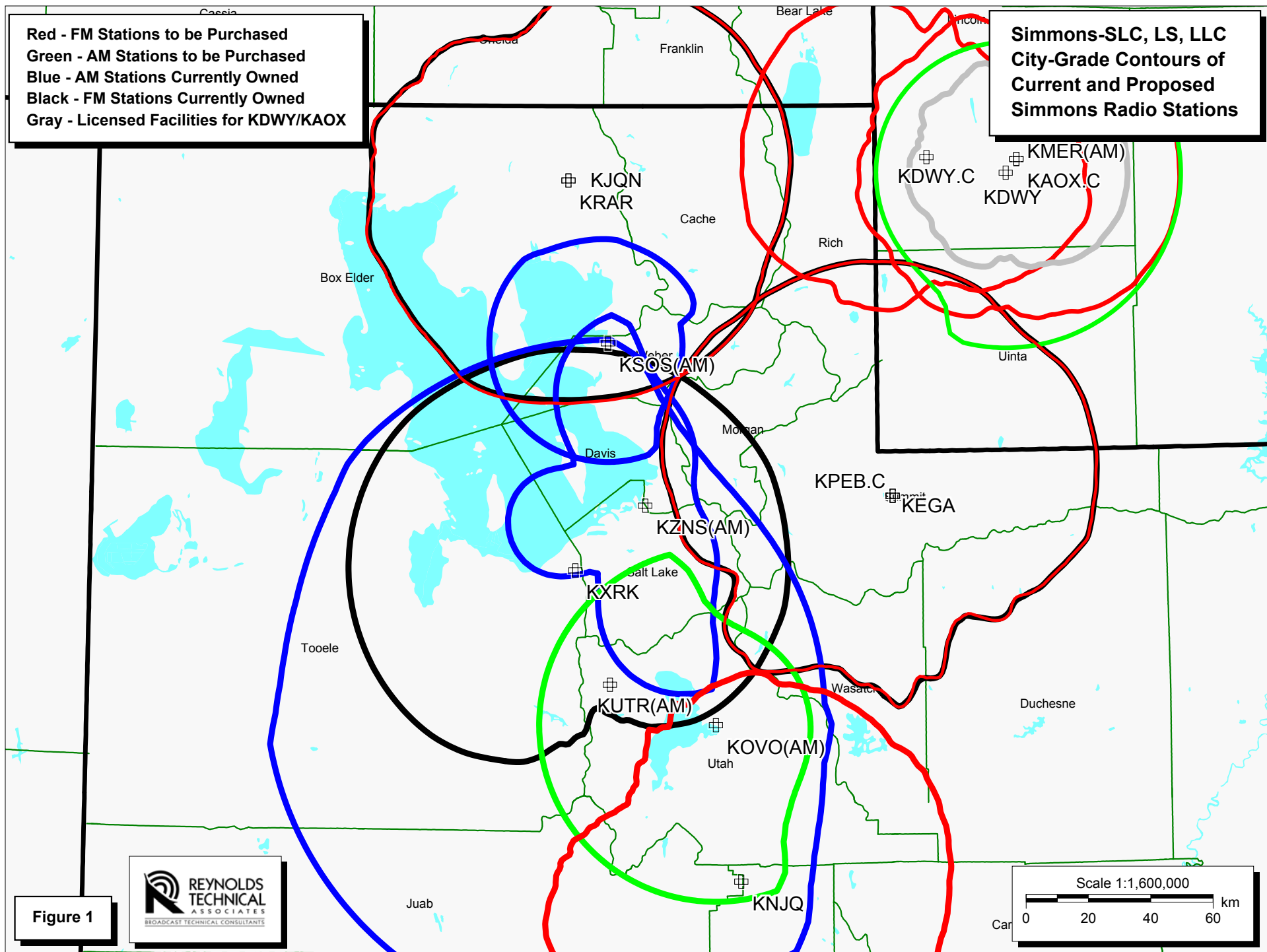
6. For Market #8, Section 73.3555(a)(i)(iv) states that in markets with 14 or fewer stations, and entity may own up to 5 stations, not more than 3 in the same service, provided that no party or entity (or entities under common control) may own more than 50% of the stations in said market. In this case, there are 7 stations in Market #8. Since Simmons is proposing the purchase of 3 stations (2 FM, 1 AM) in this market, the proposed purchase complies with the Commission's rules.

7. The foregoing technical statement was prepared on behalf of Simmons by Reynolds Technical Associates. All information contained herein is true and accurate to the best of our belief and knowledge. All data relating to AM and FM facilities was extracted from the CDBS database. We assume no liability for errors or omissions in that database which may be adverse to the information contained herein.

For Simmons:

A handwritten signature in black ink, reading "Lee S. Reynolds", is written over a horizontal line.

Lee S. Reynolds  
Reynolds Technical Associates  
12585 Old Highway 280 East, Suite 102  
Chelsea, AL 35043  
205.618.2020



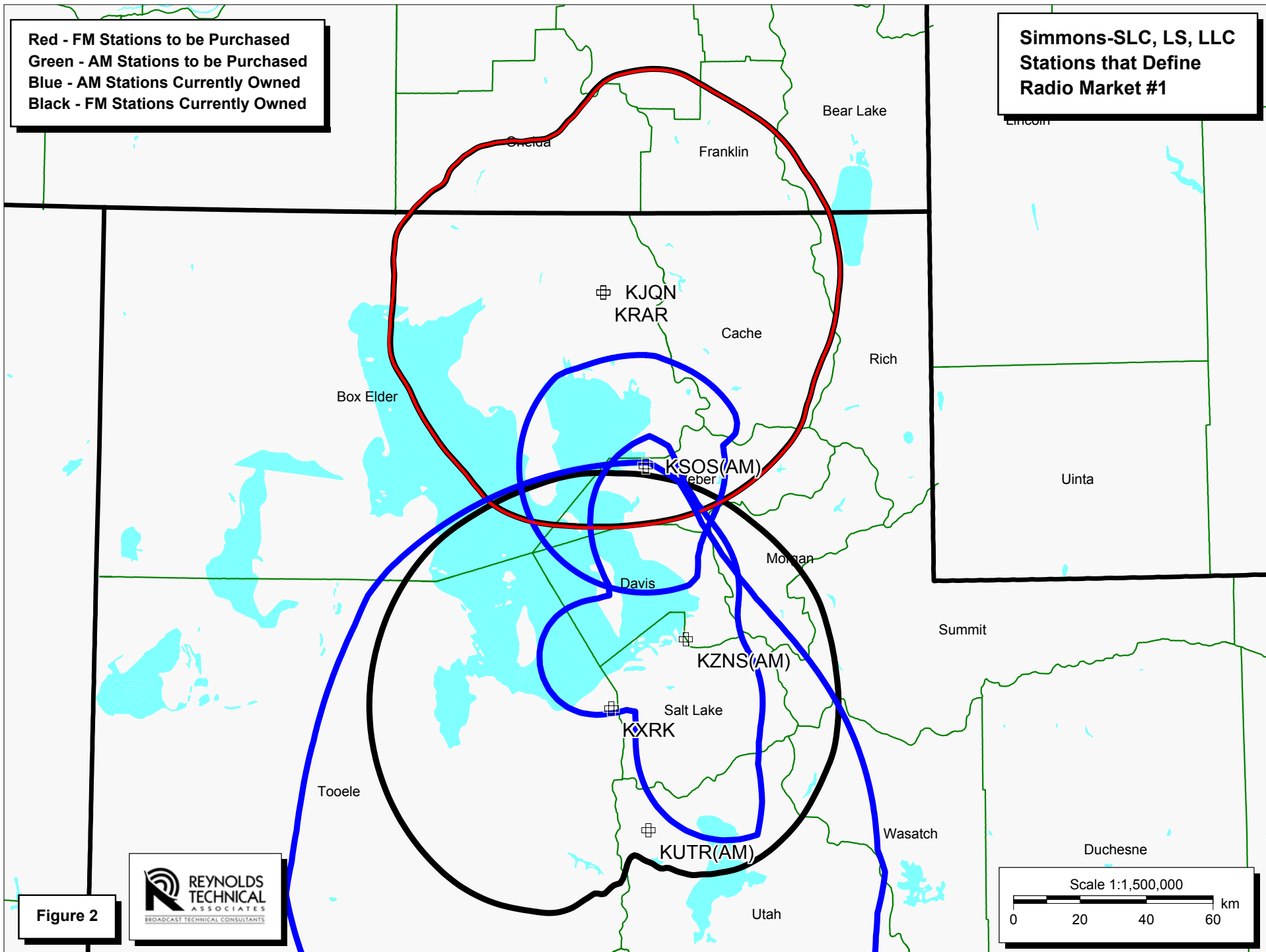


Figure 2

Black - FM Signals  
 Red - Contours Defining the Radio Market  
 Green - AM Signals

Simmons-SLC, LS, LLC  
 Radio Market Analysis  
 Stations in Radio Market #1  
 (KJQN/KRAR/KXRK/KSOS/KZNS/KUTR)

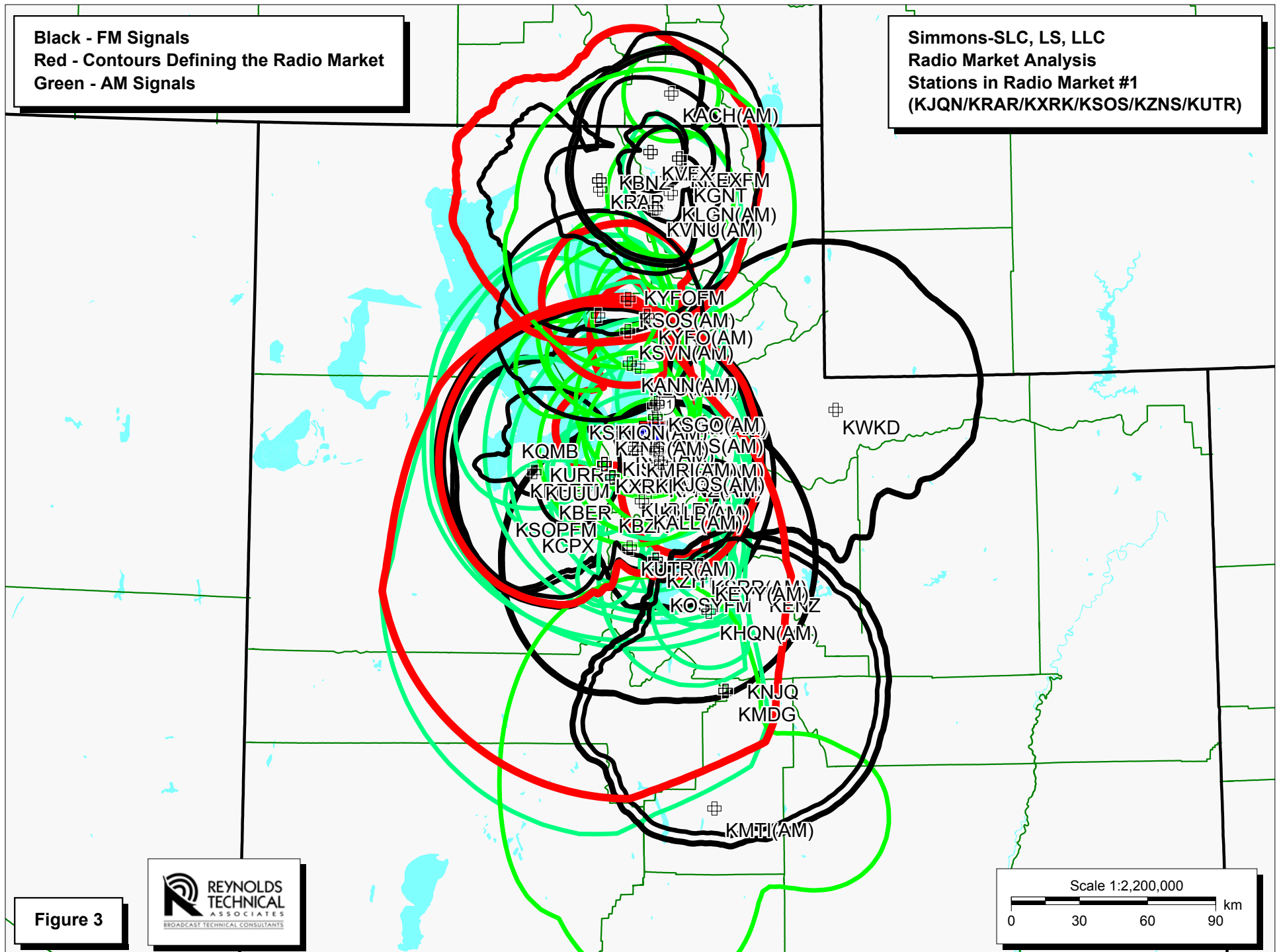


Figure 3

**TECHNICAL EXHIBIT**  
**KPEB(FM), KRAR(FM), AND KOVO(AM) PURCHASE**  
**STATIONS IN THE DEFINABLE RADIO MARKET #1**

<u>Call</u>	<u>Lat</u>	<u>Long</u>	<u>Chan</u>	<u>Pwr.</u>	<u>City</u>	<u>State</u>	<u>File #</u>
KACH	420745	1115100	1340	1	PRESTON	ID	BL--
KALL	403048	1120023	910	5	SALT LAKE CITY	UT	BL19861229AK
KANN	410331	1120410	1120	10	ROY	UT	BML-19991112ACR
KBEE	404247	1115553	860	10	SALT LAKE CITY	UT	BL19891129AA
KBEEFM	403630	1120934	254C	40	Salt Lake City	UT	BLH19880104KB
KBER	403935	1121205	266C	25	Ogden	UT	BLH19790130AE
KBLQFM	415218	1114831	225C2	50	Logan	UT	BLH19860926KF
KBNZ	414454	1121337	285C	100	Tremonton	UT	BLH19990723KH
KBZN	403935	1121205	250C	26	Ogden	UT	BLH19781208AG
KCPX	403935	1121205	289C	25.5	Centerville	UT	BLH19961029KB
KENZ	401648	1115605	298C	45	Orem	UT	BLH19850517KF
KEYY	401349	1114112	1450	1	PROVO	UT	BL--
KFNZ	403836	1115524	1320	5	SALT LAKE CITY	UT	BL--
KGNT	414844	1114731	280A	3	Smithfield	UT	BLH19830311AK
KHQN	400430	1113942	1480	1	SPANISH FORK	UT	BL--
KIQN	404550	1120050	1010	50	TOOELE	UT	BL19970516AC
KISNFM	403935	1121205	246C	30	Salt Lake City	UT	BMLH19890328K
KJQN*	414708	1121355	264C	100	Brigham City	UT	BLH20020215ABI
KJQS	403957	1115426	1230	1	MURRAY	UT	BL--
KKAT	403935	1121205	270C	26	Ogden	UT	BLH19830912AH
KKDS	403915	1115530	1060	10	SOUTH SALT LAKE	UT	BL20011001AMG
KKEX	415218	1114831	244C1	55	Preston	ID	BLH19960213KC
KLGN	414404	1115113	1390	5	LOGAN	UT	BL--
KLLB	403306	1115817	1510	10	WEST JORDAN	UT	BL19830208AE
KLO	411044	1120409	1430	5	OGDEN	UT	BLED19811013A
KLZX	415350	1115739	240A	0.5	Weston	ID	BLH20001031AC
KMDG	394537	1113438	280C	74	Nephi	UT	BLH20011213ABC
KMTI	391739	1113813	650	10	MANTI	UT	BL19980814AC
KMRI	404316	1120229	1550	10	WEST VALLEY CITY	UT	BL-19970213AC
KNJQ	391923	1114623	286C	63	Manti	UT	BLH19870312KA
KNRS	404909	1115556	570	5	SALT LAKE CITY	UT	BL19910522AB
KODJ	403622	1120949	231C	40	Salt Lake City	UT	BLH7863
KOSY	401650	1115606	293C	45	Spanish Fork	UT	BLH19980929KC
KQMB	403934	1121205	274C	25.5	Midvale	UT	BLH19980311KE
KRAR*	411527	1122624	295C	68	Brigham City	UT	BLH19850919KA
KRSPFM	403937	1121205	278C	27.5	Salt Lake City	UT	BLH19851209KF
KSFI	403935	1121205	262C	26	Salt Lake City	UT	BLH19781101AD
KSGO	405408	1115540	1600	5	CENTERVILLE	UT	BLH19840516CB
KSL	404646	1120556	1160	50	SALT LAKE CITY	UT	BL19920127AB
KSOP	404312	1115542	1370	5	SOUTH SALT LAKE	UT	BL-19811229AB
KSOPFM	403935	1121205	282C	25	Salt Lake City	UT	BLH7567
KSOS*	411854	1120443	800	1	BRIGHAM CITY	UT	BL19870227AK
KSRR	401529	1114224	1400	1	PROVO	UT	BL19940421AA
KSVN	411117	1120452	730	1	OGDEN	UT	BL-19890814AE
KTKK	404130	1115530	630	1	SANDY	UT	BL19800129AB

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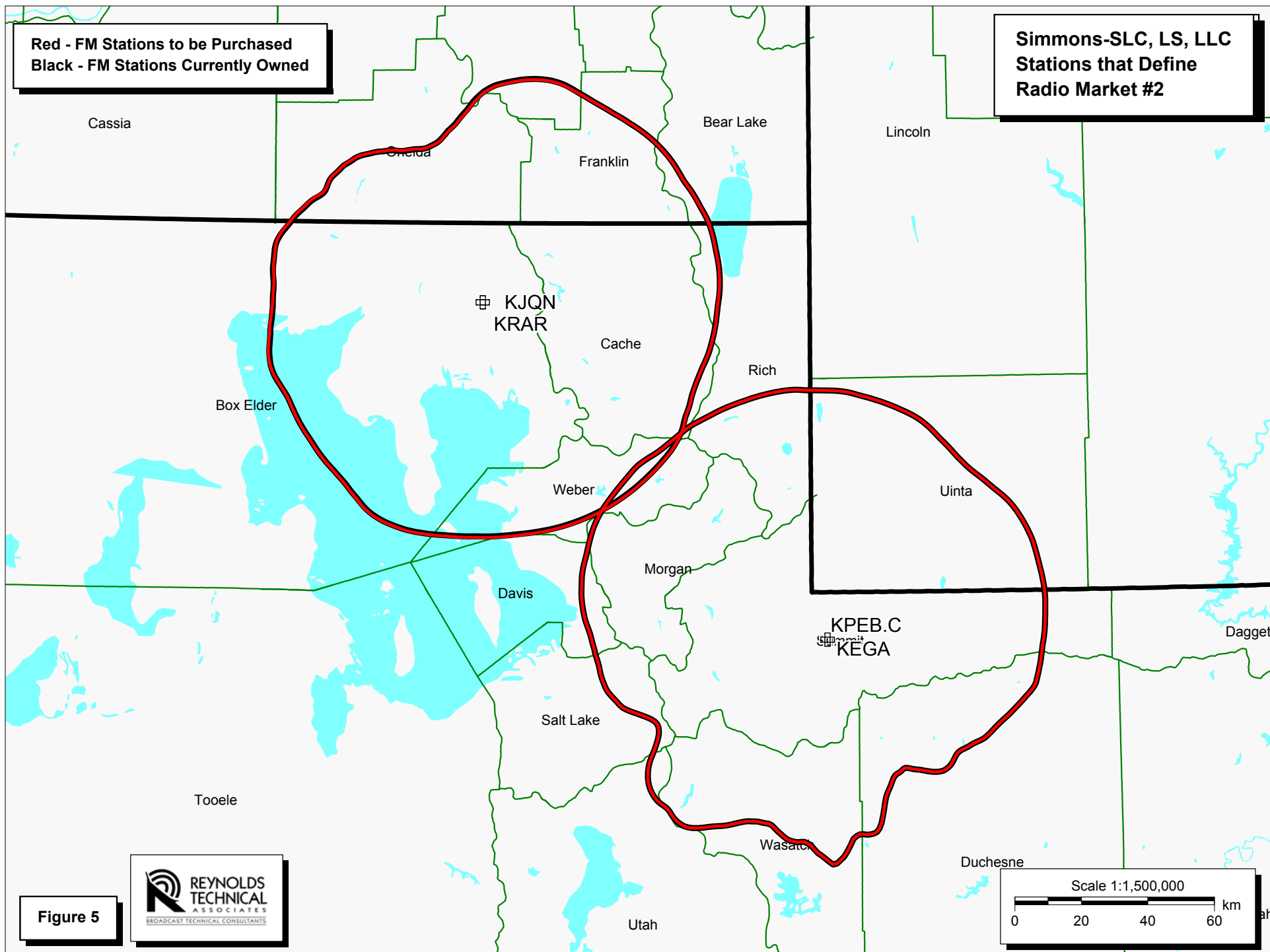
Figure 4

<b><u>Call</u></b>	<b><u>Lat</u></b>	<b><u>Long</u></b>	<b><u>Chan</u></b>	<b><u>Pwr.</u></b>	<b><u>City</u></b>	<b><u>State</u></b>	<b><u>File #</u></b>
KUBLFM	403935	1121205	227C	26	Salt Lake City	UT	BLH19801112AI
KURR	403629	1120933	258C	40	Bountiful	UT	BLH19880311KC
KUUU	403740	1123359	221C3	9.7	Tooele	UT	BLH19990511KC
KVFX	415350	1115739	233C	70	Logan	UT	BLH19971113KA
KVNU	414030	1115606	610	5	LOGAN	UT	BL19820602AJ
KWKD	405216	1105943	272C	89	Randolph	UT	BLH20001116AAO
KWLW	405329	1115628	700	50	NORTH SALT LAKE	UT	BL19810915AH
KXRK*	403628	1120926	242C	38	Provo	UT	BLH19951207KA
KYFO	411450	1115846	1490	1	OGDEN	UT	BL20001013ACN
KYFOFM	411517	1121414	238C1	100	Ogden	UT	BLH19830616AC
KZHT	401658	1115611	235C	48	Provo	UT	BLH19801219AI
KZNS*	405047	1115611	1280	10	SALT LAKE CITY	UT	BL19940114AA

Total number of stations = 57

\* Stations considering assignment in instant application, owned, controlled, or time-brokered by Simmons





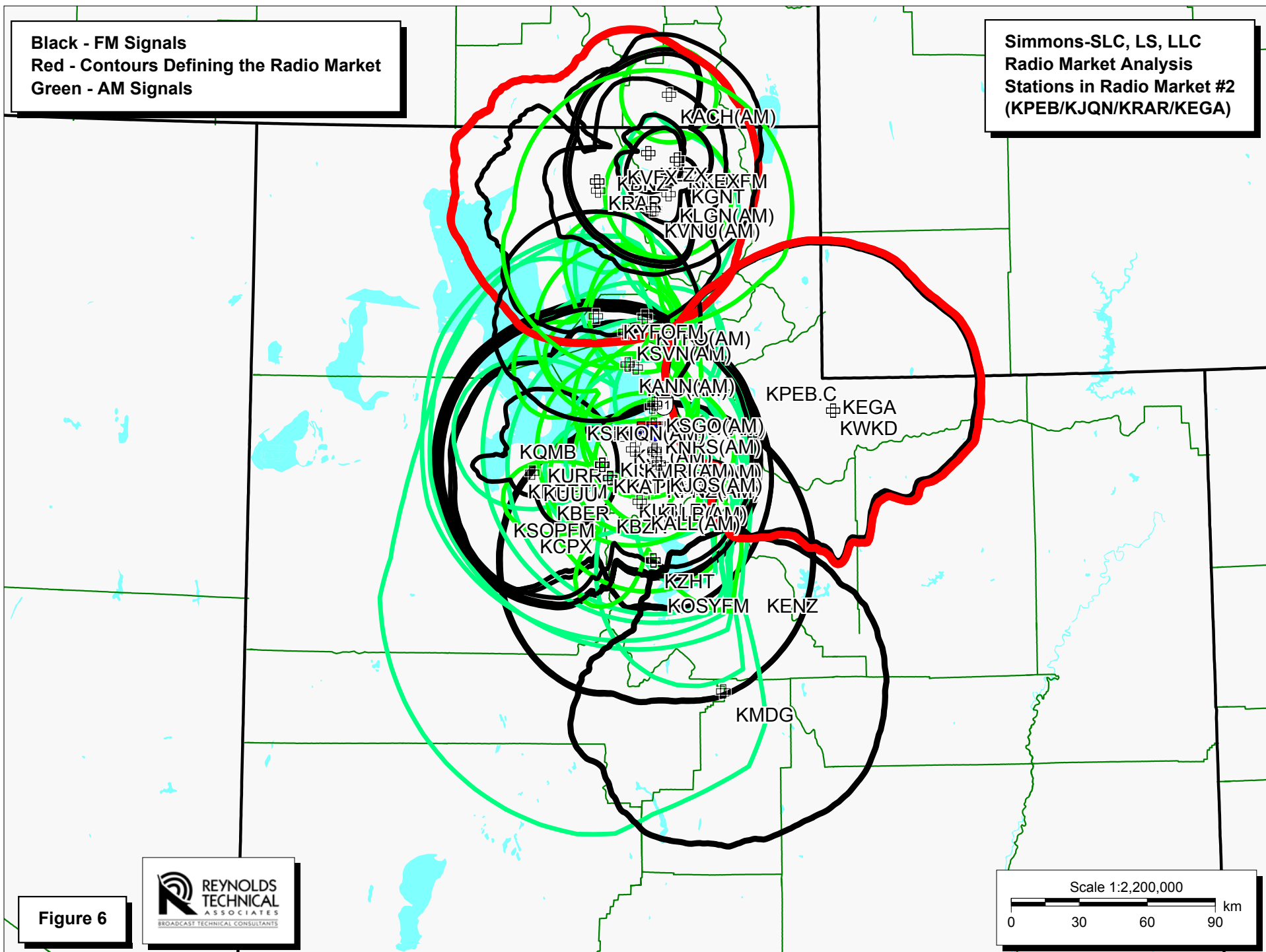


Figure 6

**TECHNICAL EXHIBIT**  
**KPEB(FM), KRAR(FM), AND KOVO(AM) PURCHASE**  
**STATIONS IN THE DEFINABLE RADIO MARKET #2**

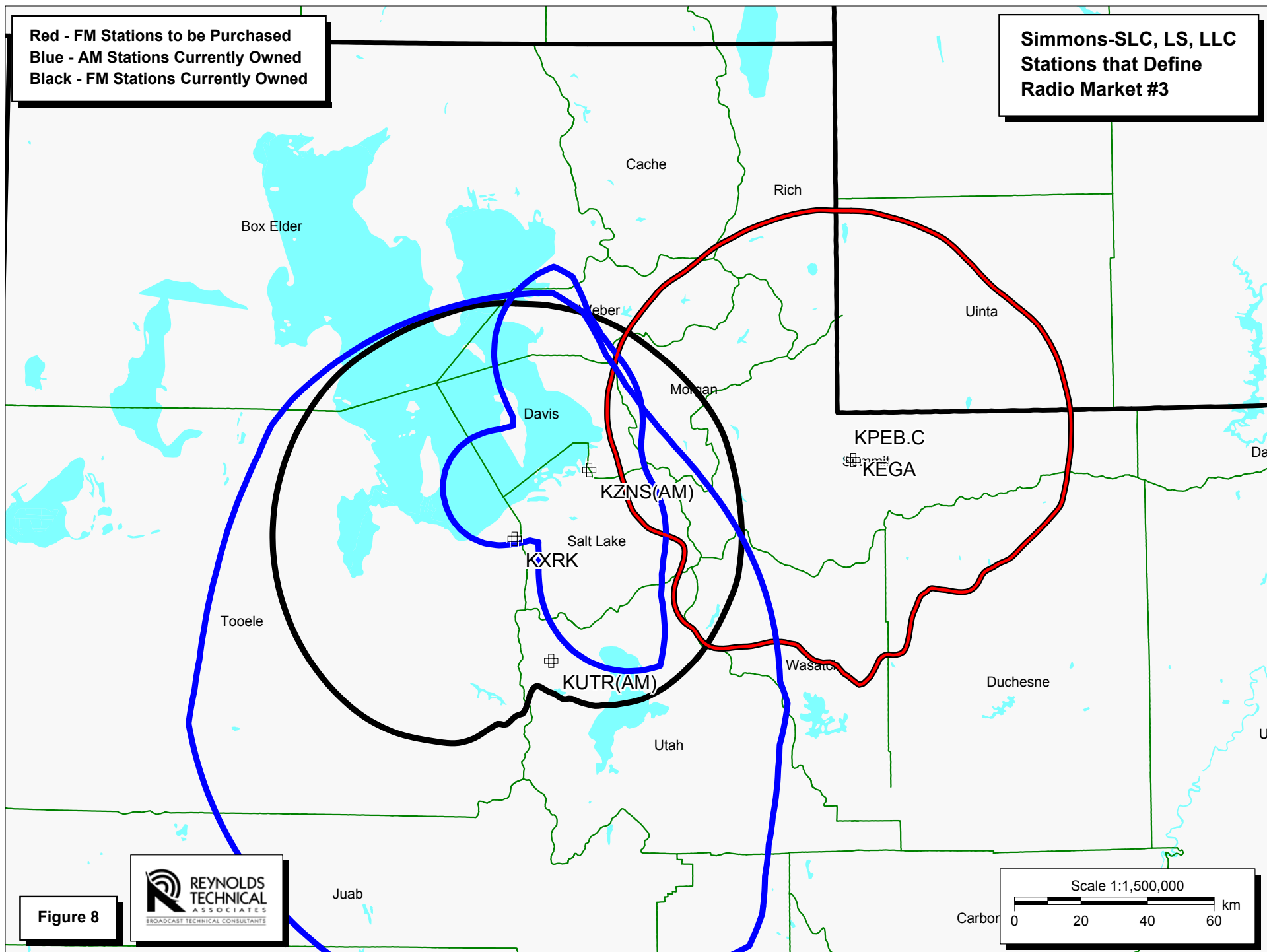
<b>Call</b>	<b>Lat</b>	<b>Long</b>	<b>Chan</b>	<b>Pwr.</b>	<b>City</b>	<b>State</b>	<b>File #</b>
KACH	420745	1115100	1340	1	PRESTON	ID	BL--
KALL	403048	1120023	910	5	SALT LAKE CITY	UT	BL19861229AK
KANN	410331	1120410	1120	10	ROY	UT	BML-19991112ACR
KBEE	404247	1115553	860	10	SALT LAKE CITY	UT	BL19891129AA
KBEEFM	403630	1120934	254C	40	Salt Lake City	UT	BLH19880104KB
KBER	403935	1121205	266C	25	Ogden	UT	BLH19790130AE
KBLQFM	415218	1114831	225C2	50	Logan	UT	BLH19860926KF
KBNZ	414454	1121337	285C	100	Tremonton	UT	BLH19990723KH
KBZN	403935	1121205	250C	26	Ogden	UT	BLH19781208AG
KCPX	403935	1121205	289C	25.5	Centerville	UT	BLH19961029KB
KEGA*	405216	1105943	268C	89	Oakley	UT	BLH20030604ABC
KENZ	401648	1115605	298C	45	Orem	UT	BLH19850517KF
KFNZ	403836	1115524	1320	5	SALT LAKE CITY	UT	BL--
KGNT	414844	1114731	280A	3	Smithfield	UT	BLH19830311AK
KIQN	404550	1120050	1010	50	TOOELE	UT	BL19970516AC
KISNFM	403935	1121205	246C	30	Salt Lake City	UT	BMLH19890328K
KJQN*	414708	1121355	264C	100	Brigham City	UT	BLH20020215ABI
KJQS	403957	1115426	1230	1	MURRAY	UT	BL--
KKAT	403935	1121205	270C	26	Ogden	UT	BLH19830912AH
KKDS	403915	1115530	1060	10	SOUTH SALT LAKE	UT	BL20011001AMG
KKEX	415218	1114831	244C1	55	Preston	ID	BLH19960213KC
KLGN	414404	1115113	1390	5	LOGAN	UT	BL--
KLLB	403306	1115817	1510	10	WEST JORDAN	UT	BL19830208AE
KLO	411044	1120409	1430	5	OGDEN	UT	BLED19811013A
KLZX	415350	1115739	240A	0.5	Weston	ID	BLH20001031AC
KMDG	394537	1113438	280C	74	Nephi	UT	BLH20011213ABC
KMRI	404316	1120229	1550	10	WEST VALLEY CITY	UT	BL-19970213AC
KNRS	404909	1115556	570	5	SALT LAKE CITY	UT	BL19910522AB
KODJ	403622	1120949	231C	40	Salt Lake City	UT	BLH7863
KOSY	401650	1115606	293C	45	Spanish Fork	UT	BLH19980929KC
KPEB (CP)*	405216	1105943	276C	89	Coalville	UT	BMPH20040204ABK
KQMB	403934	1121205	274C	25.5	Midvale	UT	BLH19980311KE
KRAR*	411527	1122624	295C	68	Brigham City	UT	BLH19850919KA
KRSPFM	403937	1121205	278C	27.5	Salt Lake City	UT	BLH19851209KF
KSFI	403935	1121205	262C	26	Salt Lake City	UT	BLH19781101AD
KSGO	405408	1115540	1600	5	CENTERVILLE	UT	BLH19840516CB
KSL	404646	1120556	1160	50	SALT LAKE CITY	UT	BL19920127AB
KSOP	404312	1115542	1370	5	SOUTH SALT LAKE	UT	BL-19811229AB
KSOPFM	403935	1121205	282C	25	Salt Lake City	UT	BLH7567
KSVN	411117	1120452	730	1	OGDEN	UT	BL-19890814AE
KTKK	404130	1115530	630	1	SANDY	UT	BL19800129AB
KUBLFM	403935	1121205	227C	26	Salt Lake City	UT	BLH19801112AI
KURR	403629	1120933	258C	40	Bountiful	UT	BLH19880311KC
KUUU	403740	1123359	221C3	9.7	Tooele	UT	BLH19990511KC
KVFX	415350	1115739	233C	70	Logan	UT	BLH19971113KA

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<b><u>Call</u></b>	<b><u>Lat</u></b>	<b><u>Long</u></b>	<b><u>Chan</u></b>	<b><u>Pwr.</u></b>	<b><u>City</u></b>	<b><u>State</u></b>	<b><u>File #</u></b>
KVNU	414030	1115606	610	5	LOGAN	UT	BL19820602AJ
KWKD	405216	1105943	272C	89	Randolph	UT	BLH20001116AAO
KWLW	405329	1115628	700	50	NORTH SALT LAKE	UT	BL19810915AH
KYFO	411450	1115846	1490	1	OGDEN	UT	BL20001013ACN
KYFOFM	411517	1121414	238C1	100	Ogden	UT	BLH19830616AC
KZHT	401658	1115611	235C	48	Provo	UT	BLH19801219AI

Total number of stations = 51

\* Stations considering assignment in instant application, owned, controlled, or time-brokered by Simmons



Black - FM Signals  
 Red - Contours Defining the Radio Market  
 Green - AM Signals

Simmons-SLC, LS, LLC  
 Radio Market Analysis  
 Stations in Radio Market #3  
 (KEGA/KPEB/KXRK/KZNS/KUTR)

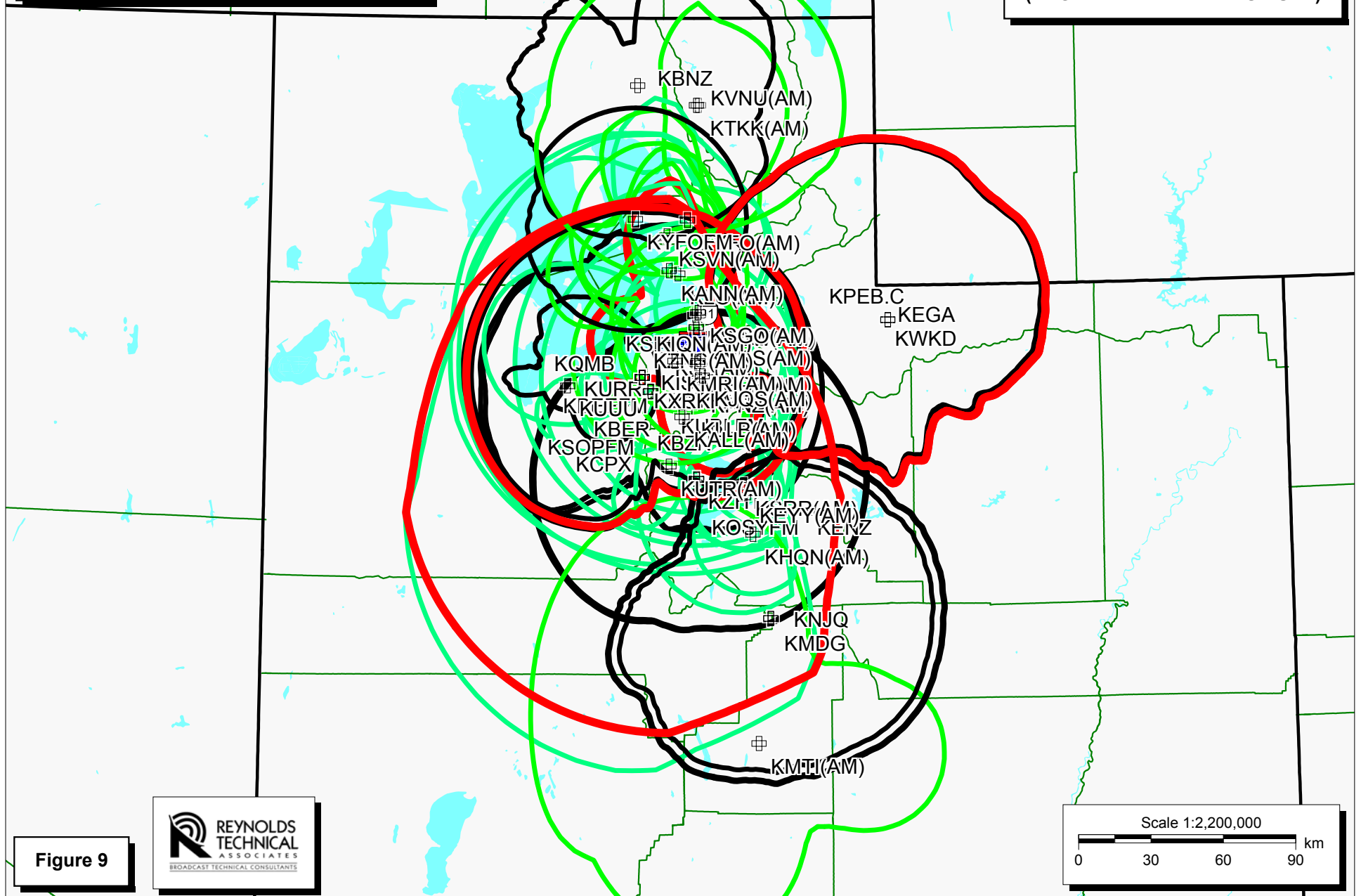
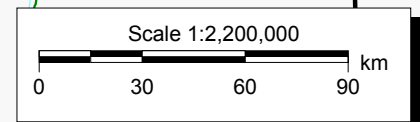


Figure 9



**TECHNICAL EXHIBIT**  
**KPEB(FM), KRAR(FM), AND KOVO(AM) PURCHASE**  
**STATIONS IN THE DEFINABLE RADIO MARKET #3**

<u>Call</u>	<u>Lat</u>	<u>Long</u>	<u>Chan</u>	<u>Pwr.</u>	<u>City</u>	<u>State</u>	<u>File #</u>
KALL	403048	1120023	910	5	SALT LAKE CITY	UT	BL19861229AK
KANN	410331	1120410	1120	10	ROY	UT	BML-19991112ACR
KBEE	404247	1115553	860	10	SALT LAKE CITY	UT	BL19891129AA
KBEEFM	403630	1120934	254C	40	Salt Lake City	UT	BLH19880104KB
KBER	403935	1121205	266C	25	Ogden	UT	BLH19790130AE
KBNZ	414454	1121337	285C	100	Tremonton	UT	BLH19990723KH
KBZN	403935	1121205	250C	26	Ogden	UT	BLH19781208AG
KCPX	403935	1121205	289C	25.5	Centerville	UT	BLH19961029KB
KEGA*	405216	1105943	268C	89	Oakley	UT	BLH20030604ABC
KENZ	401648	1115605	298C	45	Orem	UT	BLH19850517KF
KEYY	401349	1114112	1450	1	PROVO	UT	BL--
KFNZ	403836	1115524	1320	5	SALT LAKE CITY	UT	BL--
KHQN	400430	1113942	1480	1	SPANISH FORK	UT	BL--
KIQN	404550	1120050	1010	50	TOOELE	UT	BL19970516AC
KISNFM	403935	1121205	246C	30	Salt Lake City	UT	BMLH19890328K
KJQS	403957	1115426	1230	1	MURRAY	UT	BL--
KKAT	403935	1121205	270C	26	Ogden	UT	BLH19830912AH
KKDS	403915	1115530	1060	10	SOUTH SALT LAKE	UT	BL20011001AMG
KLGN	414404	1115113	1390	5	LOGAN	UT	BL--
KLLB	403306	1115817	1510	10	WEST JORDAN	UT	BL19830208AE
KLO	411044	1120409	1430	5	OGDEN	UT	BLED19811013A
KMDG	394537	1113438	280C	74	Nephi	UT	BLH20011213ABC
KMTI	391739	1113813	650	10	MANTI	UT	BL19980814AC
KMRI	404316	1120229	1550	10	WEST VALLEY CITY	UT	BL-19970213AC
KNJQ	391923	1114623	286C	63	Manti	UT	BLH19870312KA
KNRS	404909	1115556	570	5	SALT LAKE CITY	UT	BL19910522AB
KODJ	403622	1120949	231C	40	Salt Lake City	UT	BLH7863
KOSY	401650	1115606	293C	45	Spanish Fork	UT	BLH19980929KC
KPEB (CP)*	405216	1105943	276C	89	Coalville	UT	BMPH20040204ABK
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KRSPFM	403937	1121205	278C	27.5	Salt Lake City	UT	BLH19851209KF
KSFI	403935	1121205	262C	26	Salt Lake City	UT	BLH19781101AD
KSGO	405408	1115540	1600	5	CENTERVILLE	UT	BLH19840516CB
KSL	404646	1120556	1160	50	SALT LAKE CITY	UT	BL19920127AB
KSOP	404312	1115542	1370	5	SOUTH SALT LAKE	UT	BL-19811229AB
KSOPFM	403935	1121205	282C	25	Salt Lake City	UT	BLH7567
KSRR	401529	1114224	1400	1	PROVO	UT	BL19940421AA
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KTKK	404130	1115530	630	1	SANDY	UT	BL19800129AB
KUBLFM	403935	1121205	227C	26	Salt Lake City	UT	BLH19801112AI
KURR	403629	1120933	258C	40	Bountiful	UT	BLH19880311KC
KUUU	403740	1123359	221C3	9.7	Tooele	UT	BLH19990511KC
KVNU	414030	1115606	610	5	LOGAN	UT	BL19820602AJ
KWKD	405216	1105943	272C	89	Randolph	UT	BLH20001116AAO
KWLW	405329	1115628	700	50	NORTH SALT LAKE	UT	BL19810915AH

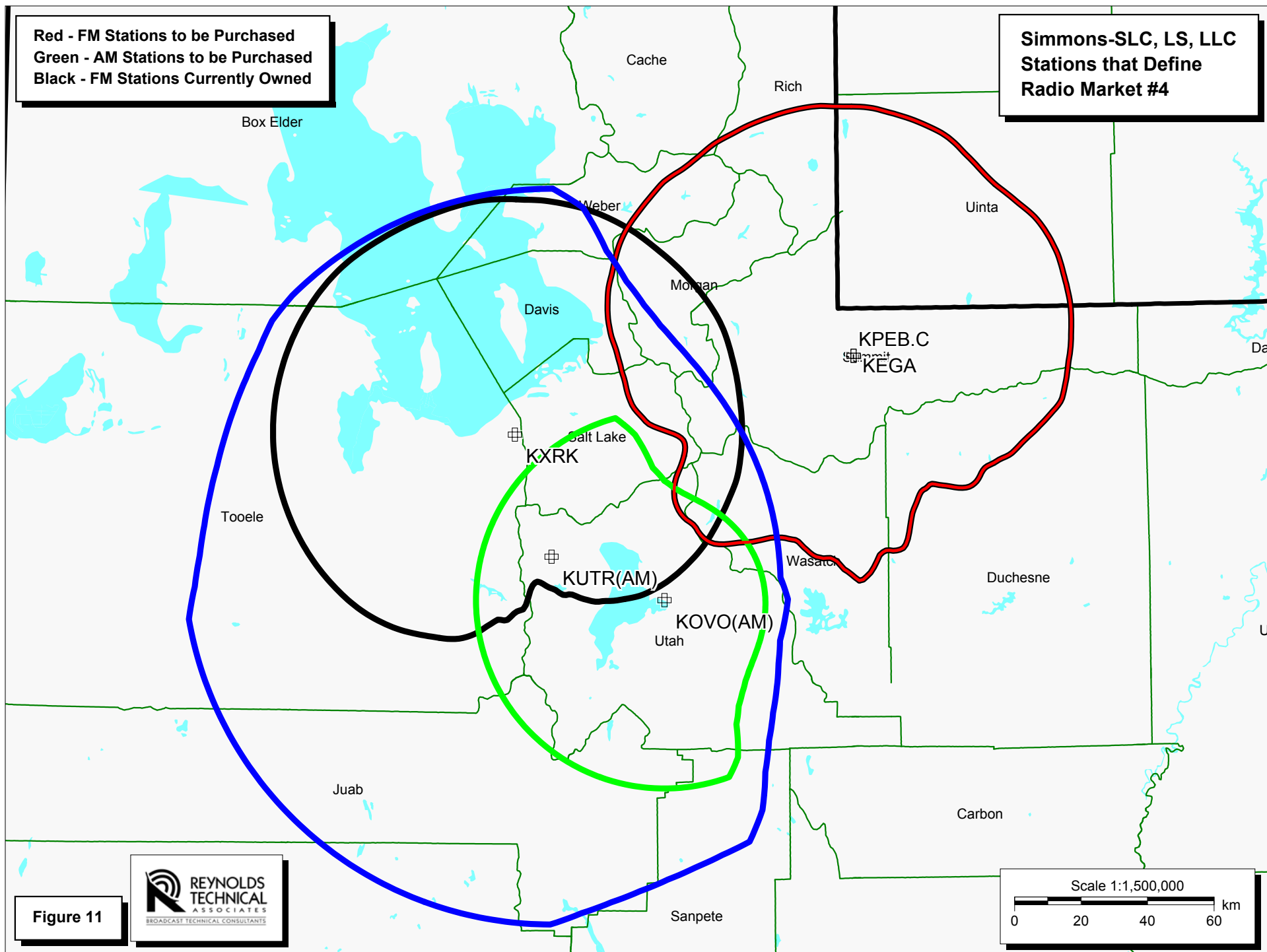
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<b><u>Call</u></b>	<b><u>Lat</u></b>	<b><u>Long</u></b>	<b><u>Chan</u></b>	<b><u>Pwr.</u></b>	<b><u>City</u></b>	<b><u>State</u></b>	<b><u>File #</u></b>
KXRK*	403628	1120926	242C	38	Provo	UT	BLH19951207KA
KYFO	411450	1115846	1490	1	OGDEN	UT	BL20001013ACN
KYFOFM	411517	1121414	238C1	100	Ogden	UT	BLH19830616AC
KZHT	401658	1115611	235C	48	Provo	UT	BLH19801219AI
KZNS*	405047	1115611	1280	10	SALT LAKE CITY	UT	BL19940114AA

Total number of stations = 50

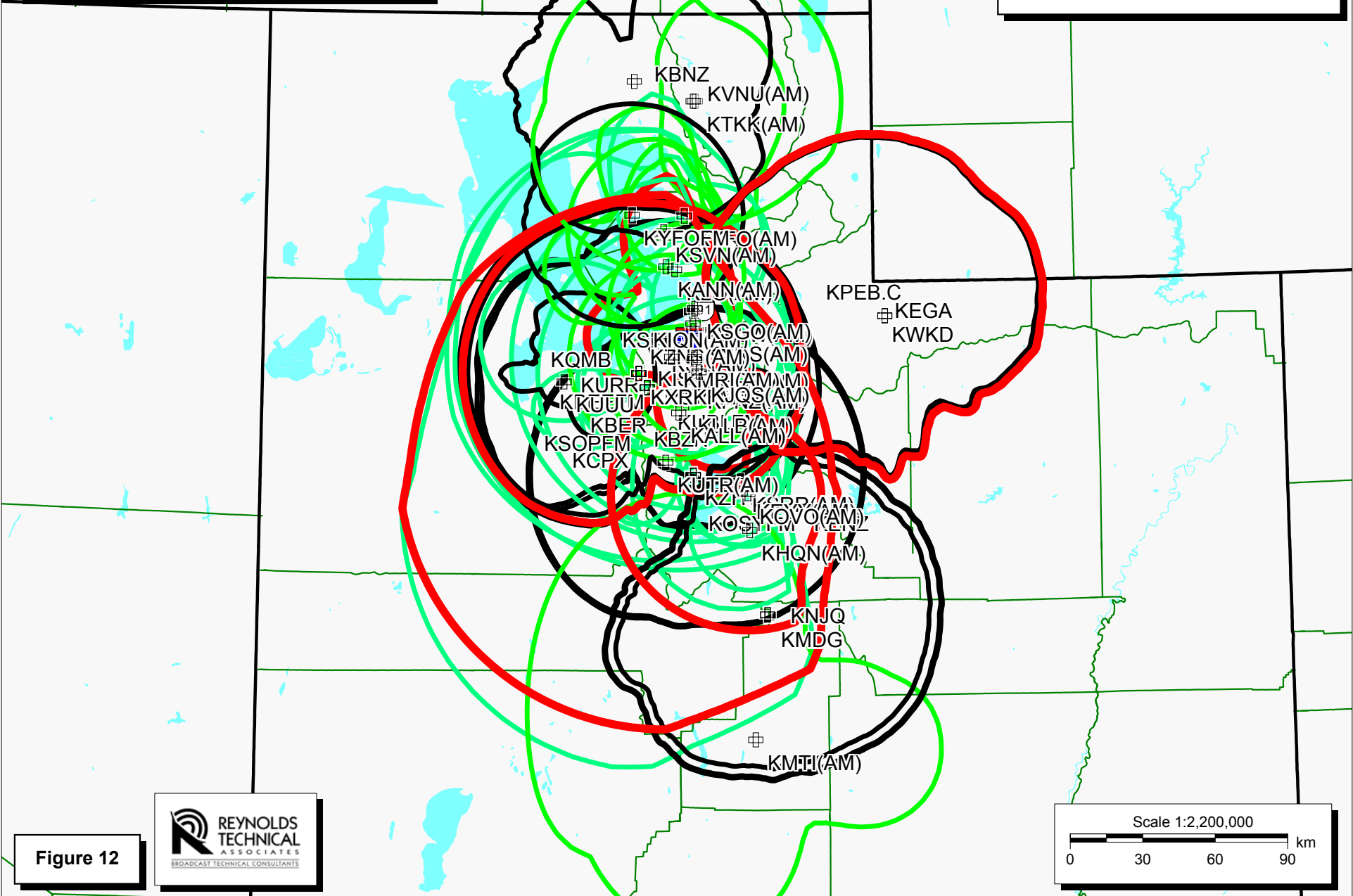
\* Stations considering assignment in instant application, owned, controlled, or time-brokered by Simmons





**Black - FM Signals**  
**Red - Contours Defining the Radio Market**  
**Green - AM Signals**

**Simmons-SLC, LS, LLC**  
**Radio Market Analysis**  
**Stations in Radio Market #4**  
**(KEGA/KPEB/KXRK/KOVO/KUTR)**



**Figure 12**

**TECHNICAL EXHIBIT**  
**KPEB(FM), KRAR(FM), AND KOVO(AM) PURCHASE**  
**STATIONS IN THE DEFINABLE RADIO MARKET #4**

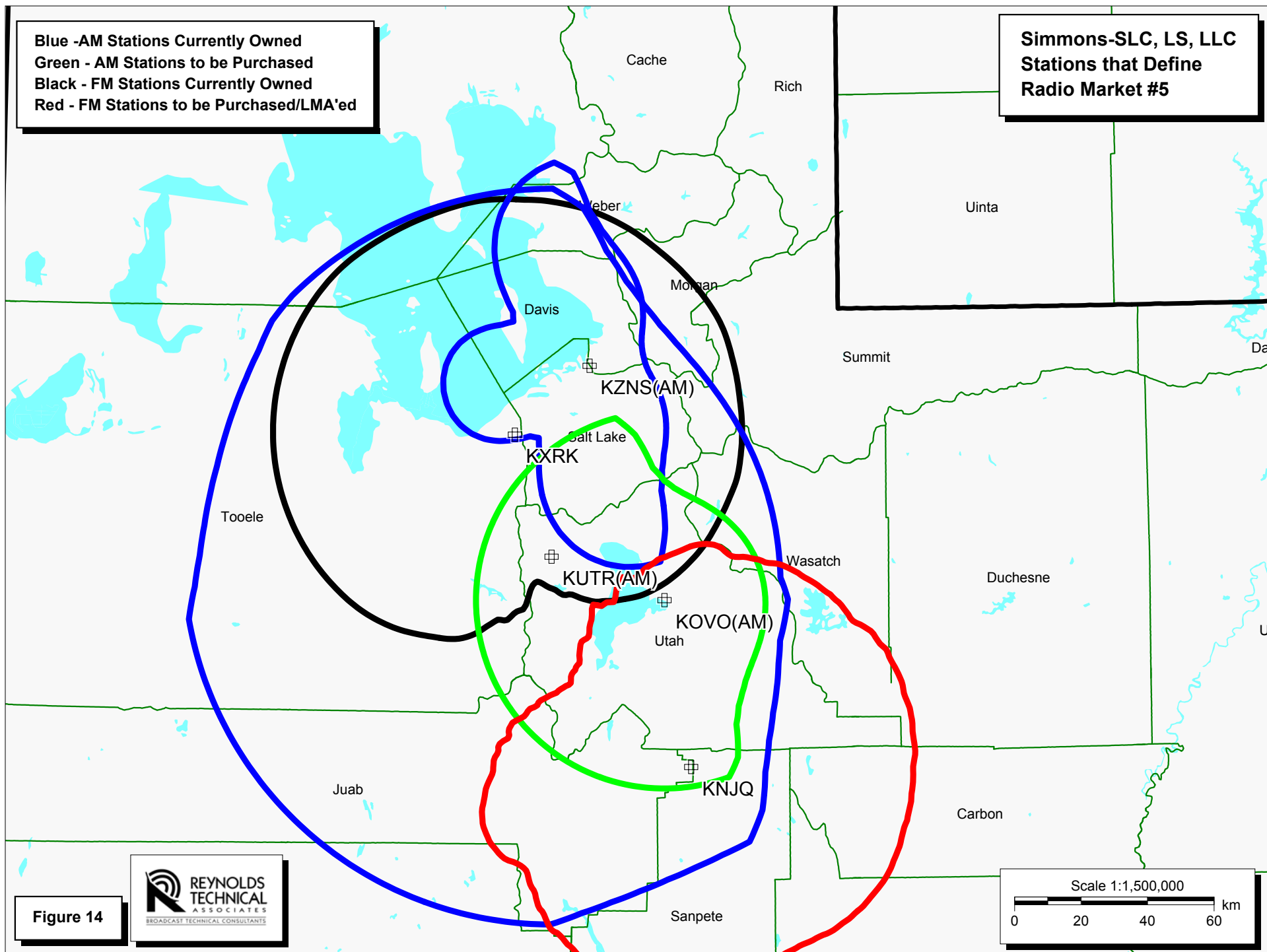
<b>Call</b>	<b>Lat</b>	<b>Long</b>	<b>Chan</b>	<b>Pwr.</b>	<b>City</b>	<b>State</b>	<b>File #</b>
KALL	403048	1120023	910	5	SALT LAKE CITY	UT	BL19861229AK
KANN	410331	1120410	1120	10	ROY	UT	BML-19991112ACR
KBEE	404247	1115553	860	10	SALT LAKE CITY	UT	BL19891129AA
KBEEFM	403630	1120934	254C	40	Salt Lake City	UT	BLH19880104KB
KBER	403935	1121205	266C	25	Ogden	UT	BLH19790130AE
KBNZ	414454	1121337	285C	100	Tremonton	UT	BLH19990723KH
KBZN	403935	1121205	250C	26	Ogden	UT	BLH19781208AG
KCPX	403935	1121205	289C	25.5	Centerville	UT	BLH19961029KB
KEGA*	405216	1105943	268C	89	Oakley	UT	BLH20030604ABC
KENZ	401648	1115605	298C	45	Orem	UT	BLH19850517KF
KEYY	401349	1114112	1450	1	PROVO	UT	BL--
KFNZ	403836	1115524	1320	5	SALT LAKE CITY	UT	BL--
KHQN	400430	1113942	1480	1	SPANISH FORK	UT	BL--
KIQN	404550	1120050	1010	50	TOOELE	UT	BL19970516AC
KISNFM	403935	1121205	246C	30	Salt Lake City	UT	BMLH19890328K
KJQS	403957	1115426	1230	1	MURRAY	UT	BL--
KKAT	403935	1121205	270C	26	Ogden	UT	BLH19830912AH
KKDS	403915	1115530	1060	10	SOUTH SALT LAKE	UT	BL20011001AMG
KLGN	414404	1115113	1390	5	LOGAN	UT	BL--
KLLB	403306	1115817	1510	10	WEST JORDAN	UT	BL19830208AE
KLO	411044	1120409	1430	5	OGDEN	UT	BLED19811013A
KMDG	394537	1113438	280C	74	Nephi	UT	BLH20011213ABC
KMTI	391739	1113813	650	10	MANTI	UT	BL19980814AC
KMRI	404316	1120229	1550	10	WEST VALLEY CITY	UT	BL-19970213AC
KNJQ	391923	1114623	286C	63	Manti	UT	BLH19870312KA
KNRS	404909	1115556	570	5	SALT LAKE CITY	UT	BL19910522AB
KODJ	403622	1120949	231C	40	Salt Lake City	UT	BLH7863
KOSY	401650	1115606	293C	45	Spanish Fork	UT	BLH19980929KC
KOVO*	401244	1114013	960	5	PROVO	UT	BL19830118AH
KPEB (CP)*	405216	1105943	276C	89	Coalville	UT	BMPH20040204ABK
KQMB	403934	1121205	274C	25.5	Midvale	UT	BLH19980311KE
KRSPFM	403937	1121205	278C	27.5	Salt Lake City	UT	BLH19851209KF
KSFI	403935	1121205	262C	26	Salt Lake City	UT	BLH19781101AD
KSGO	405408	1115540	1600	5	CENTERVILLE	UT	BLH19840516CB
KSL	404646	1120556	1160	50	SALT LAKE CITY	UT	BL19920127AB
KSOP	404312	1115542	1370	5	SOUTH SALT LAKE	UT	BL-19811229AB
KSOPFM	403935	1121205	282C	25	Salt Lake City	UT	BLH7567
KSRR	401529	1114224	1400	1	PROVO	UT	BL19940421AA
KSVN	411117	1120452	730	1	OGDEN	UT	BL-19890814AE
KTKK	404130	1115530	630	1	SANDY	UT	BL19800129AB
KUBLFM	403935	1121205	227C	26	Salt Lake City	UT	BLH19801112AI
KURR	403629	1120933	258C	40	Bountiful	UT	BLH19880311KC
KUUU	403740	1123359	221C3	9.7	Tooele	UT	BLH19990511KC
KVNU	414030	1115606	610	5	LOGAN	UT	BL19820602AJ
KWKD	405216	1105943	272C	89	Randolph	UT	BLH20001116AAO
KWLW	405329	1115628	700	50	NORTH SALT LAKE	UT	BL19810915AH

continued

<b><u>Call</u></b>	<b><u>Lat</u></b>	<b><u>Long</u></b>	<b><u>Chan</u></b>	<b><u>Pwr.</u></b>	<b><u>City</u></b>	<b><u>State</u></b>	<b><u>File #</u></b>
KXRK*	403628	1120926	242C	38	Provo	UT	BLH19951207KA
KYFO	411450	1115846	1490	1	OGDEN	UT	BL20001013ACN
KYFOFM	411517	1121414	238C1	100	Ogden	UT	BLH19830616AC
KZHT	401658	1115611	235C	48	Provo	UT	BLH19801219AI

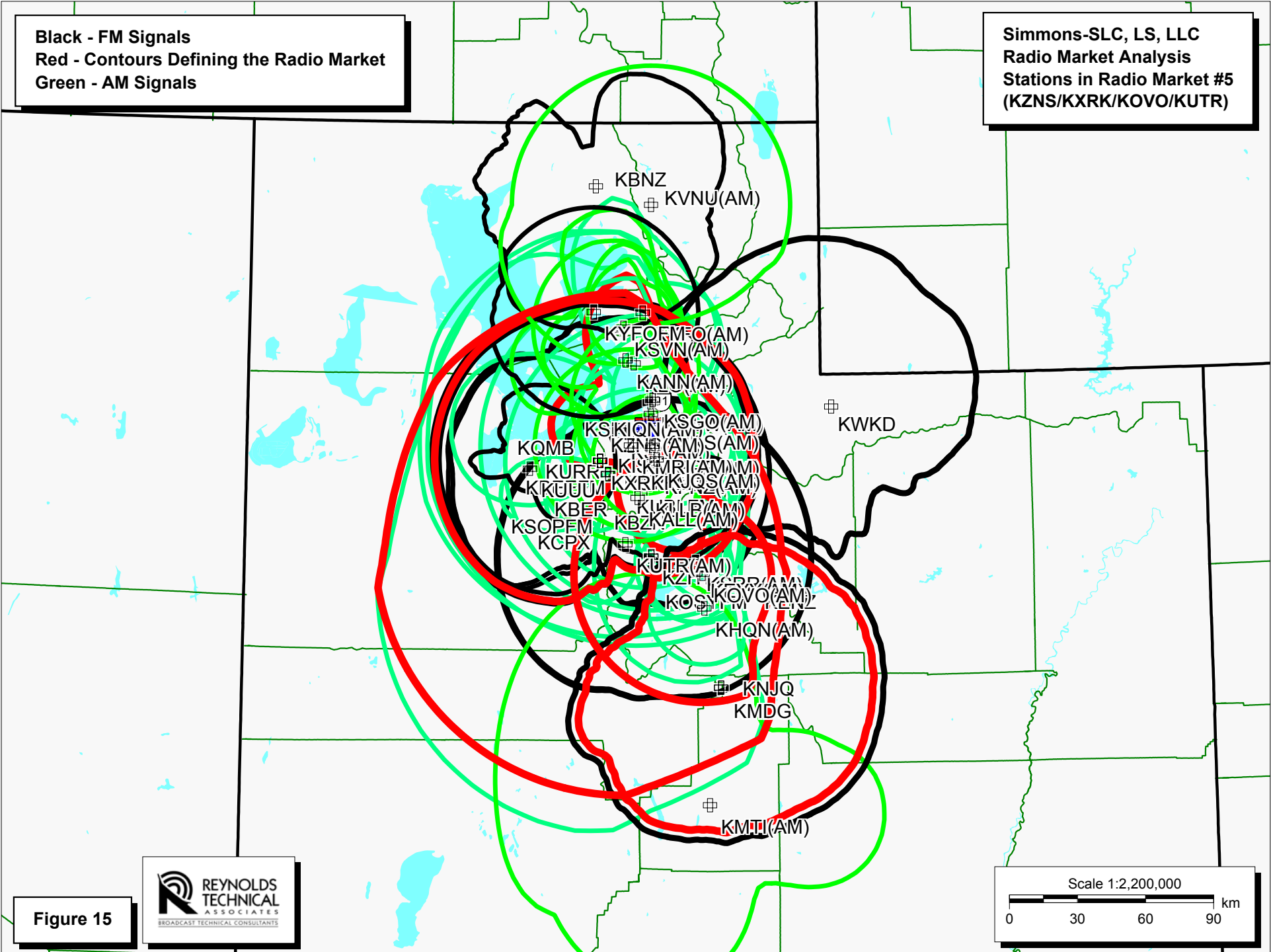
Total number of stations = 50

\* Stations considering assignment in instant application, owned, controlled, or time-brokered by Simmons



**Black - FM Signals**  
**Red - Contours Defining the Radio Market**  
**Green - AM Signals**

**Simmons-SLC, LS, LLC  
Radio Market Analysis  
Stations in Radio Market #5  
(KZNS/KXRK/KOVO/KUTR)**



**Figure 15**

**TECHNICAL EXHIBIT**  
**KPEB(FM), KRAR(FM), AND KOVO(AM) PURCHASE**  
**STATIONS IN THE DEFINABLE RADIO MARKET #5**

<u>Call</u>	<u>Lat</u>	<u>Long</u>	<u>Chan</u>	<u>Pwr.</u>	<u>City</u>	<u>State</u>	<u>File #</u>
KALL	403048	1120023	910	5	SALT LAKE CITY	UT	BL19861229AK
KANN	410331	1120410	1120	10	ROY	UT	BML-19991112ACR
KBEE	404247	1115553	860	10	SALT LAKE CITY	UT	BL19891129AA
KBEEFM	403630	1120934	254C	40	Salt Lake City	UT	BLH19880104KB
KBER	403935	1121205	266C	25	Ogden	UT	BLH19790130AE
KBNZ	414454	1121337	285C	100	Tremonton	UT	BLH19990723KH
KBZN	403935	1121205	250C	26	Ogden	UT	BLH19781208AG
KCPX	403935	1121205	289C	25.5	Centerville	UT	BLH19961029KB
KENZ	401648	1115605	298C	45	Orem	UT	BLH19850517KF
KEYY	401349	1114112	1450	1	PROVO	UT	BL--
KFNZ	403836	1115524	1320	5	SALT LAKE CITY	UT	BL--
KHQN	400430	1113942	1480	1	SPANISH FORK	UT	BL--
KIQN	404550	1120050	1010	50	TOOELE	UT	BL19970516AC
KISNFM	403935	1121205	246C	30	Salt Lake City	UT	BMLH19890328K
KJQS	403957	1115426	1230	1	MURRAY	UT	BL--
KKAT	403935	1121205	270C	26	Ogden	UT	BLH19830912AH
KKDS	403915	1115530	1060	10	SOUTH SALT LAKE	UT	BL20011001AMG
KLGN	414404	1115113	1390	5	LOGAN	UT	BL--
KLLB	403306	1115817	1510	10	WEST JORDAN	UT	BL19830208AE
KLO	411044	1120409	1430	5	OGDEN	UT	BLED19811013A
KMDG	394537	1113438	280C	74	Nephi	UT	BLH20011213ABC
KMTI	391739	1113813	650	10	MANTI	UT	BL19980814AC
KMRI	404316	1120229	1550	10	WEST VALLEY CITY	UT	BL-19970213AC
KNJQ	391923	1114623	286C	63	Manti	UT	BLH19870312KA
KNRS	404909	1115556	570	5	SALT LAKE CITY	UT	BL19910522AB
KODJ	403622	1120949	231C	40	Salt Lake City	UT	BLH7863
KOSY	401650	1115606	293C	45	Spanish Fork	UT	BLH19980929KC
KOVO*	401244	1114013	960	5	PROVO	UT	BL19830118AH
KQMB	403934	1121205	274C	25.5	Midvale	UT	BLH19980311KE
KRSPFM	403937	1121205	278C	27.5	Salt Lake City	UT	BLH19851209KF
KSFI	403935	1121205	262C	26	Salt Lake City	UT	BLH19781101AD
KSGO	405408	1115540	1600	5	CENTERVILLE	UT	BLH19840516CB
KSL	404646	1120556	1160	50	SALT LAKE CITY	UT	BL19920127AB
KSOP	404312	1115542	1370	5	SOUTH SALT LAKE	UT	BL-19811229AB
KSOPFM	403935	1121205	282C	25	Salt Lake City	UT	BLH7567
KSRR	401529	1114224	1400	1	PROVO	UT	BL19940421AA
KSVN	411117	1120452	730	1	OGDEN	UT	BL-19890814AE
KUBLFM	403935	1121205	227C	26	Salt Lake City	UT	BLH19801112AI
KURR	403629	1120933	258C	40	Bountiful	UT	BLH19880311KC
KUUU	403740	1123359	221C3	9.7	Tooele	UT	BLH19990511KC
KVNU	414030	1115606	610	5	LOGAN	UT	BL19820602AJ
KWKD	405216	1105943	272C	89	Randolph	UT	BLH20001116AAO
KWLW	405329	1115628	700	50	NORTH SALT LAKE	UT	BL19810915AH
KXRK*	403628	1120926	242C	38	Provo	UT	BLH19951207KA
KYFO	411450	1115846	1490	1	OGDEN	UT	BL20001013ACN

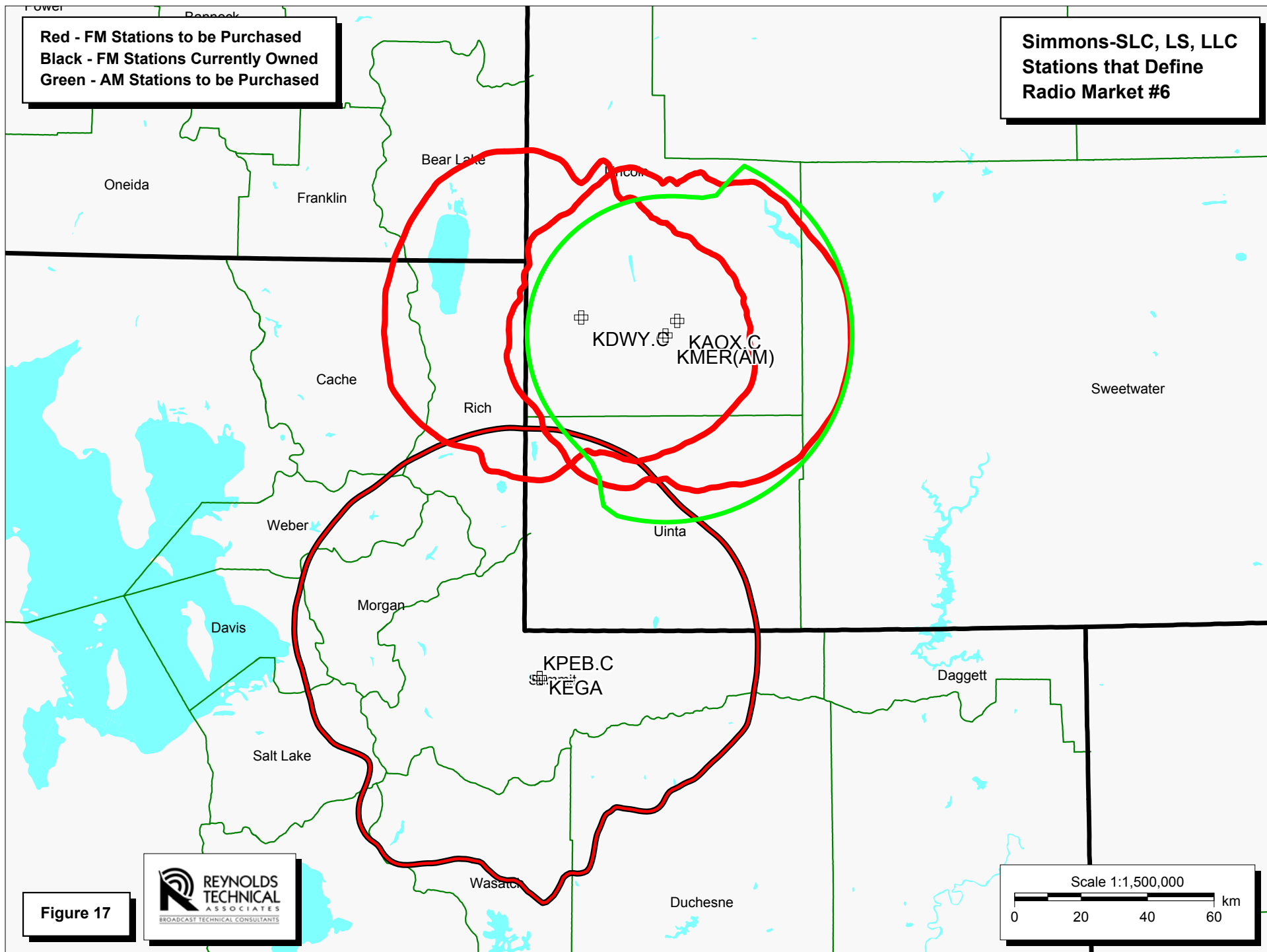
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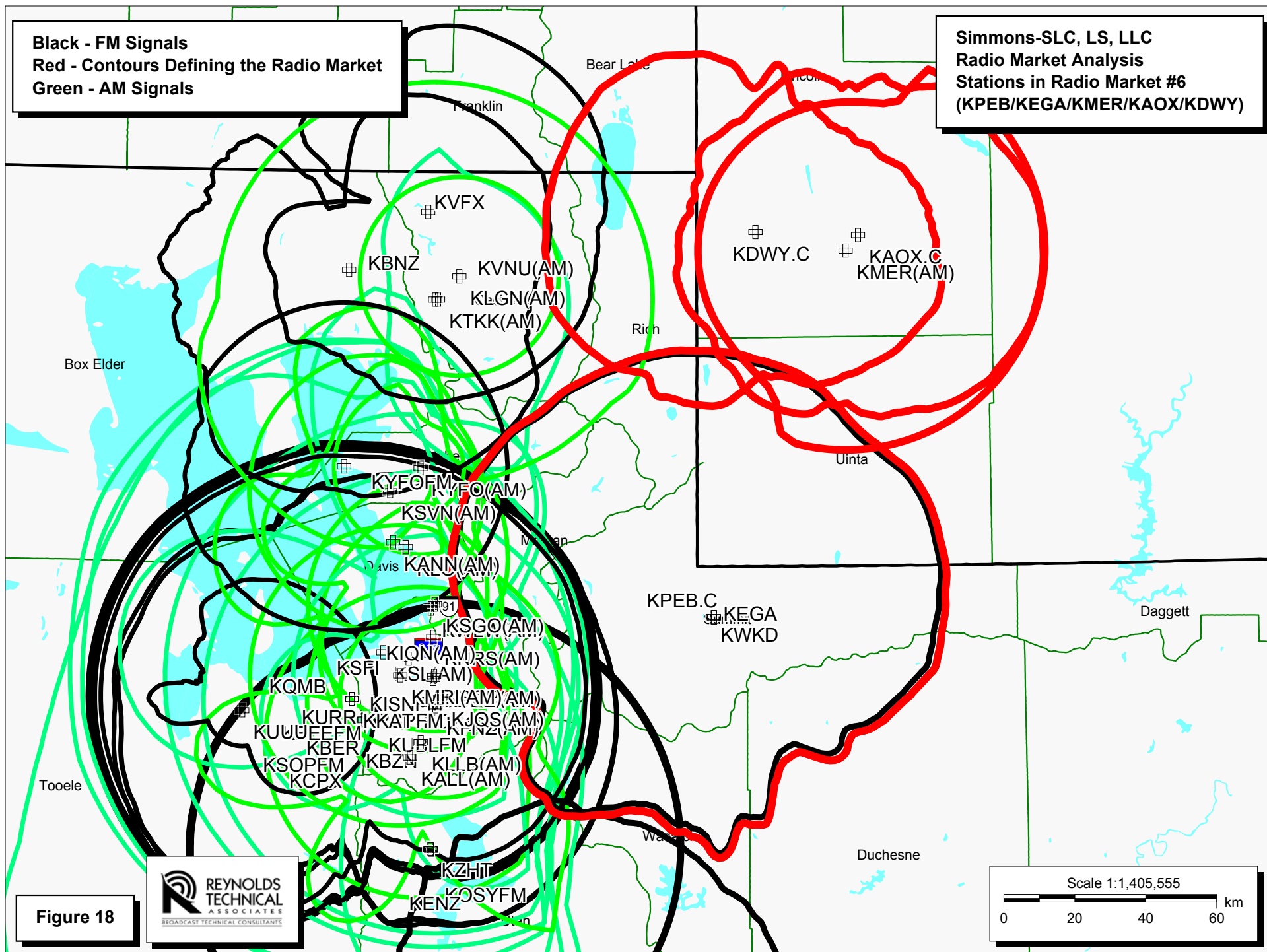
<u>Call</u>	<u>Lat</u>	<u>Long</u>	<u>Chan</u>	<u>Pwr.</u>	<u>City</u>	<u>State</u>	<u>File #</u>
KYFOFM	411517	1121414	238C1	100	Ogden	UT	BLH19830616AC
KZHT	401658	1115611	235C	48	Provo	UT	BLH19801219AI

Total number of stations = 47

\* Stations considering assignment in instant application, owned, controlled, or time-brokered by Simmons





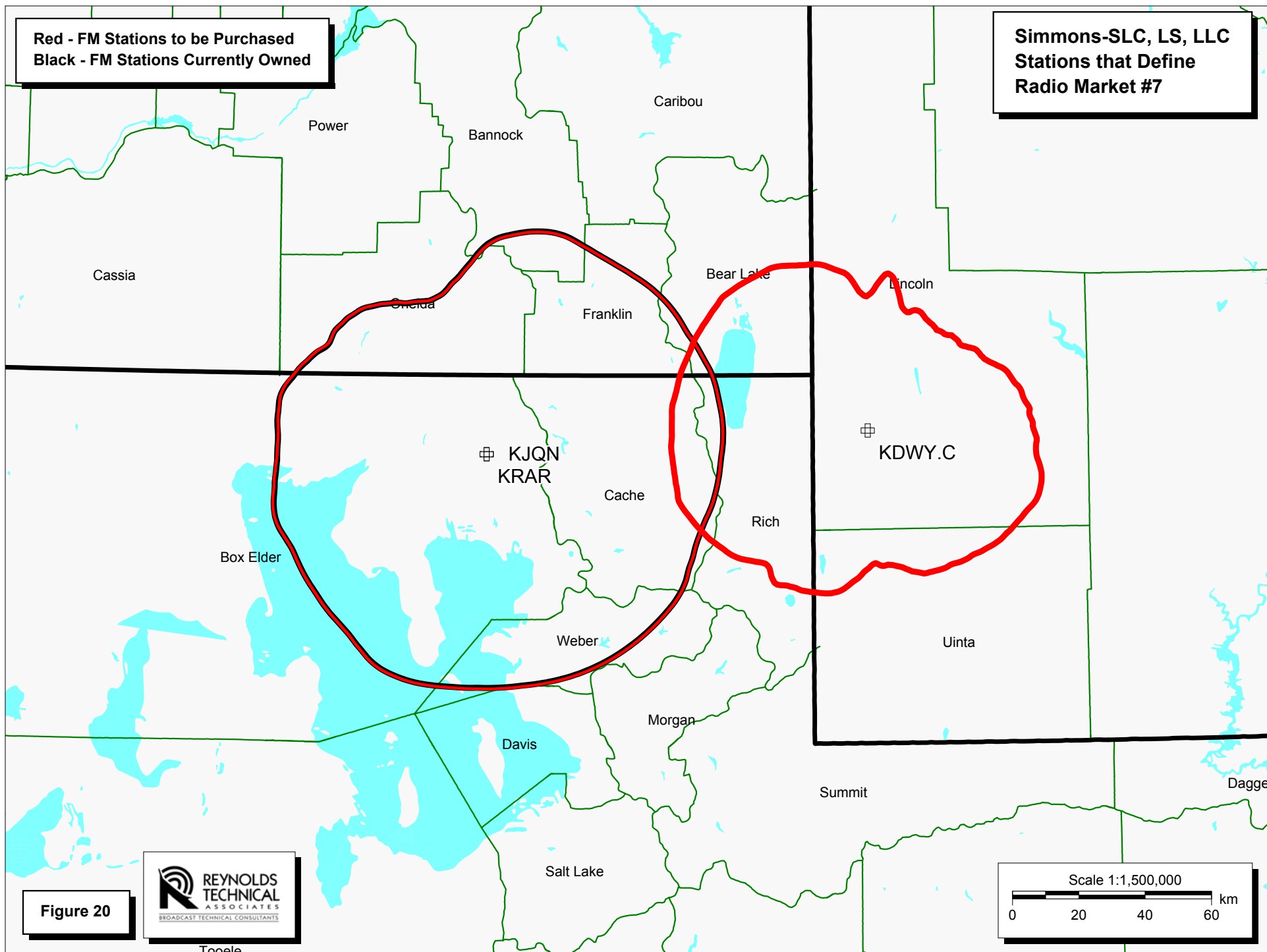


**TECHNICAL EXHIBIT**  
**KPEB(FM), KRAR(FM), AND KOVO(AM) PURCHASE**  
**STATIONS IN THE DEFINABLE RADIO MARKET #6**

<b>Call</b>	<b>Lat</b>	<b>Long</b>	<b>Chan</b>	<b>Pwr.</b>	<b>City</b>	<b>State</b>	<b>File #</b>
KALL	403048	1120023	910	5	SALT LAKE CITY	UT	BL19861229AK
KANN	410331	1120410	1120	10	ROY	UT	BML-19991112ACR
KAOX (CP)*	415018	1103011	297C1	100	Kemmerer	WY	BPH20011029AAJ
KBEE	404247	1115553	860	10	SALT LAKE CITY	UT	BL19891129AA
KBEEFM	403630	1120934	254C	40	Salt Lake City	UT	BLH19880104KB
KBER	403935	1121205	266C	25	Ogden	UT	BLH19790130AE
KBNZ	414454	1121337	285C	100	Tremonton	UT	BLH19990723KH
KBZN	403935	1121205	250C	26	Ogden	UT	BLH19781208AG
KCPX	403935	1121205	289C	25.5	Centerville	UT	BLH19961029KB
KDWY (CP)*	415051	1105102	287C1	67	Diamondville	WY	BPH20011018AGB
KEGA*	405216	1105943	268C	89	Oakley	UT	BLH20030604ABC
KENZ	401648	1115605	298C	45	Orem	UT	BLH19850517KF
KFNZ	403836	1115524	1320	5	SALT LAKE CITY	UT	BL--
KIQN	404550	1120050	1010	50	TOOELE	UT	BL19970516AC
KISNFM	403935	1121205	246C	30	Salt Lake City	UT	BMLH19890328K
KJQS	403957	1115426	1230	1	MURRAY	UT	BL--
KKAT	403935	1121205	270C	26	Ogden	UT	BLH19830912AH
KKDS	403915	1115530	1060	10	SOUTH SALT LAKE	UT	BL20011001AMG
KLGN	414404	1115113	1390	5	LOGAN	UT	BL--
KLLB	403306	1115817	1510	10	WEST JORDAN	UT	BL19830208AE
KLO	411044	1120409	1430	5	OGDEN	UT	BLED19811013A
KMDG	394537	1113438	280C	74	Nephi	UT	BLH20011213ABC
KMER*	414757	1103244	950	5	KEMMERER	WY	BL--
KMRI	404316	1120229	1550	10	WEST VALLEY CITY	UT	BL-19970213AC
KNRS	404909	1115556	570	5	SALT LAKE CITY	UT	BL19910522AB
KODJ	403622	1120949	231C	40	Salt Lake City	UT	BLH7863
KOSY	401650	1115606	293C	45	Spanish Fork	UT	BLH19980929KC
KPEB (CP)*	405216	1105943	276C	89	Coalville	UT	BMPH20040204ABK
KQMB	403934	1121205	274C	25.5	Midvale	UT	BLH19980311KE
KRSPFM	403937	1121205	278C	27.5	Salt Lake City	UT	BLH19851209KF
KSFI	403935	1121205	262C	26	Salt Lake City	UT	BLH19781101AD
KSGO	405408	1115540	1600	5	CENTERVILLE	UT	BLH19840516CB
KSL	404646	1120556	1160	50	SALT LAKE CITY	UT	BL19920127AB
KSOP	404312	1115542	1370	5	SOUTH SALT LAKE	UT	BL-19811229AB
KSOPFM	403935	1121205	282C	25	Salt Lake City	UT	BLH7567
KSVN	411117	1120452	730	1	OGDEN	UT	BL-19890814AE
KTKK	404130	1115530	630	1	SANDY	UT	BL19800129AB
KUBLFM	403935	1121205	227C	26	Salt Lake City	UT	BLH19801112AI
KURR	403629	1120933	258C	40	Bountiful	UT	BLH19880311KC
KUUU	403740	1123359	221C3	9.7	Tooele	UT	BLH19990511KC
KVFX	415350	1115739	233C	70	Logan	UT	BLH19971113KA
KVNU	414030	1115606	610	5	LOGAN	UT	BL19820602AJ
KWKD	405216	1105943	272C	89	Randolph	UT	BLH20001116AAO
KWLW	405329	1115628	700	50	NORTH SALT LAKE	UT	BL19810915AH
KYFO	411450	1115846	1490	1	OGDEN	UT	BL20001013ACN
KYFOFM	411517	1121414	238C1	100	Ogden	UT	BLH19830616AC
KZHT	401658	1115611	235C	48	Provo	UT	BLH19801219AI

Total number of stations = 47

\* Stations considering assignment in instant application, owned, controlled, or time-brokered by Simmons



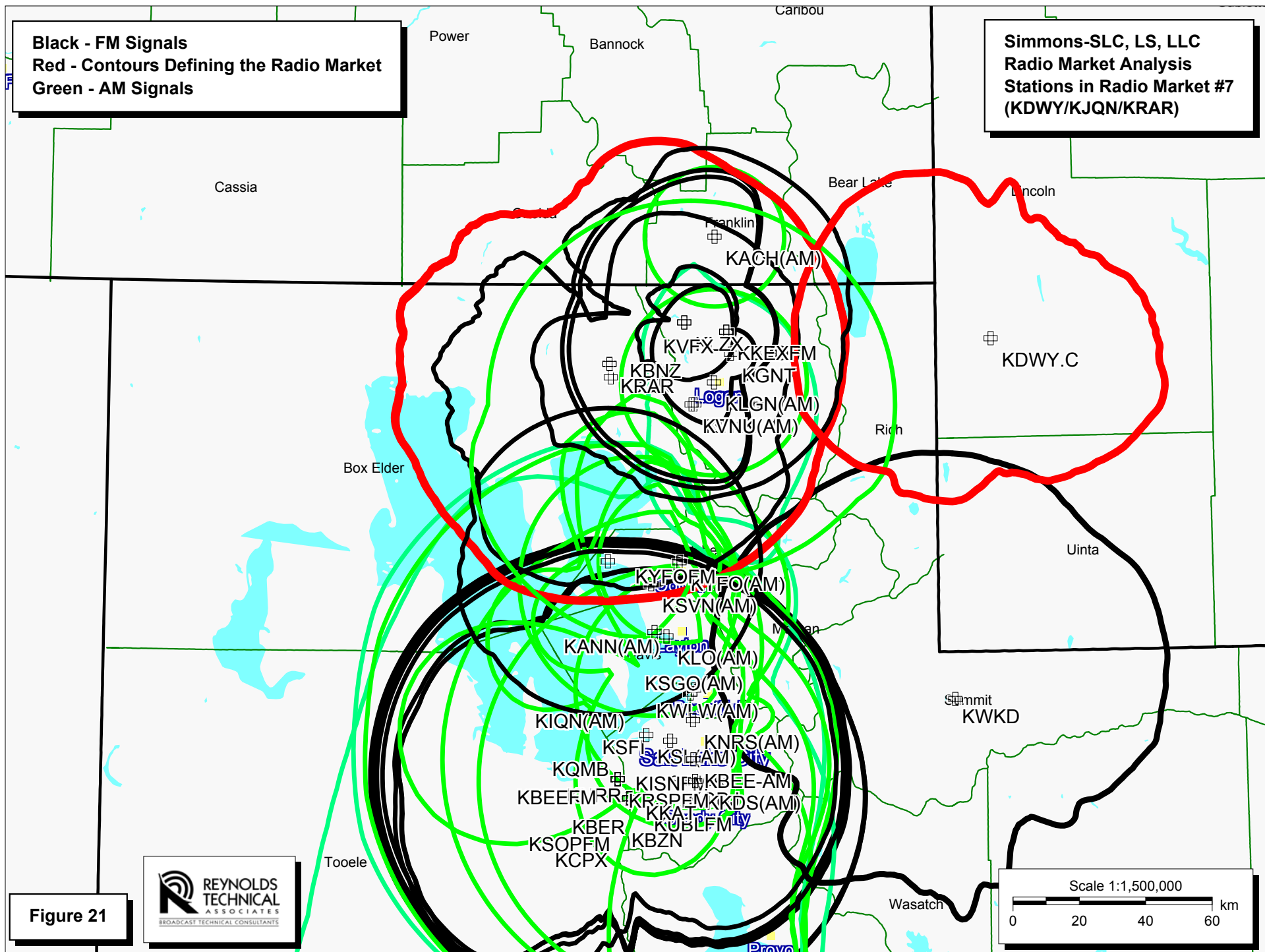


Figure 21

**TECHNICAL EXHIBIT**  
**KPEB(FM), KRAR(FM), AND KOVO(AM) PURCHASE**  
**STATIONS IN THE DEFINABLE RADIO MARKET #7**

<u>Call</u>	<u>Lat</u>	<u>Long</u>	<u>Chan</u>	<u>Pwr.</u>	<u>City</u>	<u>State</u>	<u>File #</u>
KACH	420745	1115100	1340	1	PRESTON	ID	BL--
KANN	410331	1120410	1120	10	ROY	UT	BML-19991112ACR
KBEE	404247	1115553	860	10	SALT LAKE CITY	UT	BL19891129AA
KBEEFM	403630	1120934	254C	40	Salt Lake City	UT	BLH19880104KB
KBER	403935	1121205	266C	25	Ogden	UT	BLH19790130AE
KBLQFM	415218	1114831	225C2	50	Logan	UT	BLH19860926KF
KBNZ	414454	1121337	285C	100	Tremonton	UT	BLH19990723KH
KBZN	403935	1121205	250C	26	Ogden	UT	BLH19781208AG
KCPX	403935	1121205	289C	25.5	Centerville	UT	BLH19961029KB
KDWY (CP)	415051	1105102	287C1	67	Diamondville	WY	BPH20011018AGB
KGNT	414844	1114731	280A	3	Smithfield	UT	BLH19830311AK
KIQN	404550	1120050	1010	50	TOOELE	UT	BL19970516AC
KISNFM	403935	1121205	246C	30	Salt Lake City	UT	BMLH19890328K
KJQN*	414708	1121355	264C	100	Brigham City	UT	BLH20020215ABI
KKAT	403935	1121205	270C	26	Ogden	UT	BLH19830912AH
KKDS	403915	1115530	1060	10	SOUTH SALT LAKE	UT	BL20011001AMG
KKEX	415218	1114831	244C1	55	Preston	ID	BLH19960213KC
KLGN	414404	1115113	1390	5	LOGAN	UT	BL--
KLO	411044	1120409	1430	5	OGDEN	UT	BLED19811013A
KLZX	415350	1115739	240A	0.5	Weston	ID	BLH20001031AC
KNRS	404909	1115556	570	5	SALT LAKE CITY	UT	BL19910522AB
KODJ	403622	1120949	231C	40	Salt Lake City	UT	BLH7863
KQMB	403934	1121205	274C	25.5	Midvale	UT	BLH19980311KE
KRAR*	411527	1122624	295C	68	Brigham City	UT	BLH19850919KA
KRSPFM	403937	1121205	278C	27.5	Salt Lake City	UT	BLH19851209KF
KSFI	403935	1121205	262C	26	Salt Lake City	UT	BLH19781101AD
KSGO	405408	1115540	1600	5	CENTERVILLE	UT	BLH19840516CB
KSL	404646	1120556	1160	50	SALT LAKE CITY	UT	BL19920127AB
KSOPFM	403935	1121205	282C	25	Salt Lake City	UT	BLH7567
KSVN	411117	1120452	730	1	OGDEN	UT	BL-19890814AE
KTKK	404130	1115530	630	1	SANDY	UT	BL19800129AB
KUBLFM	403935	1121205	227C	26	Salt Lake City	UT	BLH19801112AI
KURR	403629	1120933	258C	40	Bountiful	UT	BLH19880311KC
KVFX	415350	1115739	233C	70	Logan	UT	BLH19971113KA
KVNU	414030	1115606	610	5	LOGAN	UT	BL19820602AJ
KWKD	405216	1105943	272C	89	Randolph	UT	BLH20001116AAO
KWLW	405329	1115628	700	50	NORTH SALT LAKE	UT	BL19810915AH
KYFO	411450	1115846	1490	1	OGDEN	UT	BL20001013ACN
KYFOFM	411517	1121414	238C1	100	Ogden	UT	BLH19830616AC

Total number of stations = 39

\* Stations considering assignment in instant application, owned, controlled, or time-brokered by Simmons

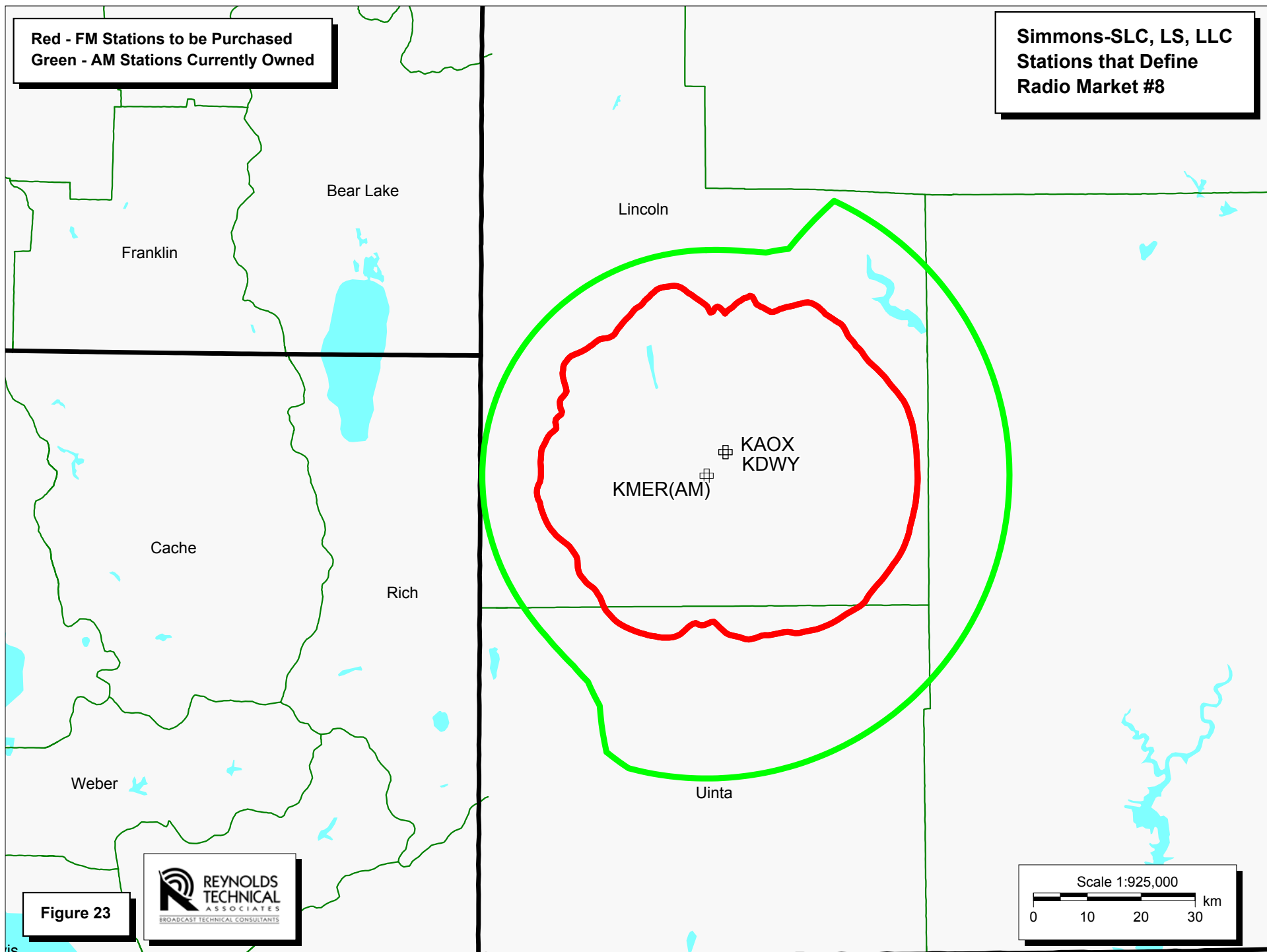
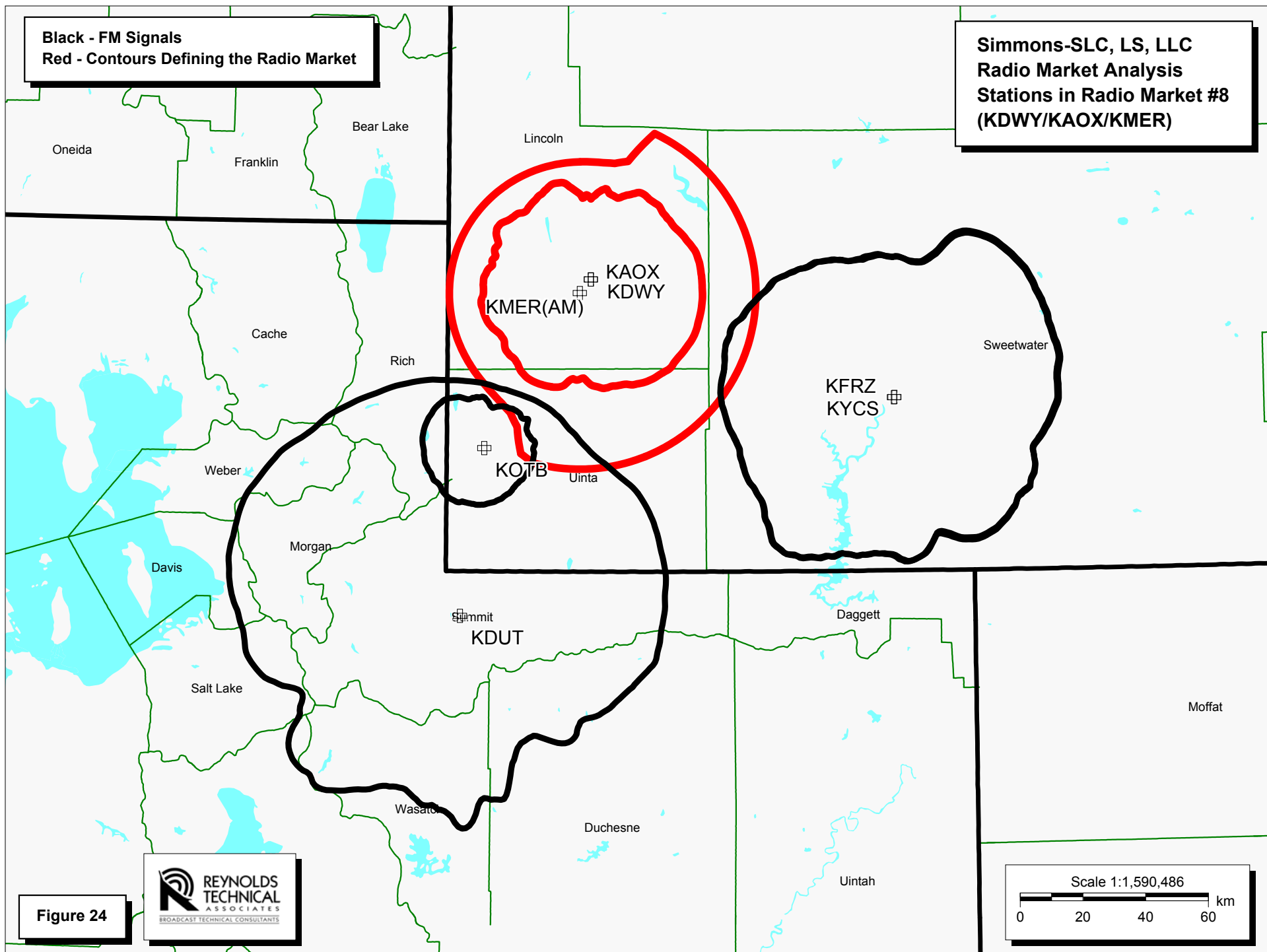


Figure 23





**TECHNICAL EXHIBIT**  
**KPEB(FM), KRAR(FM), AND KOVO(AM) PURCHASE**  
**STATIONS IN THE DEFINABLE RADIO MARKET #8**

<b><u>Call</u></b>	<b><u>Lat</u></b>	<b><u>Long</u></b>	<b><u>Chan</u></b>	<b><u>Pwr.</u></b>	<b><u>City</u></b>	<b><u>State</u></b>	<b><u>File #</u></b>
KAOX*	415018	1103012	297C2	16	Kemmerer	WY	BLH19990910AAG
KDUT	405216	1105943	272C	89	Randolph	UT	BLH20030729AEW
KDWY*	415018	1103012	287C2	16	Diamondville	WY	BLH20001204AIF
KFRZ	412947	1092044	221C	100	Green River	WY	BLH19980921KA
KMER*	414757	1103244	950	5	KEMMERER	WY	BL--
KOTB	412111	1105428	291C3	0.38	Evanston	WY	BLH19970926KD
KYCS	412950	1092036	236C	100	Rock Springs	WY	BLH19861015KA

Total number of stations = 7

\* Stations considering assignment in instant application, owned, controlled, or time-brokered by Simmons