

## **G-town Radio LPFM Application Information**

### **1. G-town Radio's Educational Purpose:**

- a. G-town Radio's mission is to educate the people of Germantown and greater NW Philadelphia on local issues not considered important by larger media outlets. We currently stream programs online that educate the community on a variety of topics including the arts, legal issues, community news, financial information and the area's rich history which predates the American Revolution. In a large metropolitan area such as Philadelphia getting information about one's own community is difficult. The programming on G-town Radio will educate listeners about important stories in their community and the larger world that impacts this community. While streaming online is relatively easy it pales in comparison to LPFM's ability to reach into the homes of the rich, poor, young, old and everyone in between. G-town Radio is so committed to bringing an LPFM to the community we are willing to let other non-profit applicants use our studio.

### **2. G-town Radio's Proposed Programming:**

- a. G-town Radio will produce home grown radio shows that educate the community on what is happening and how they can become better engaged in creating community. This includes arts & culture shows that highlight the work of Germantown's artistic community; legal advice shows where callers have their questions answered by a lawyer; and a financial advice program hosted by a certified financial planner that covers all money related items from investing to buying a home to navigating the new health care law. The station also creates special programming such as hosting and broadcasting political debates; producing news programs focused on local issues; and partnering with local schools to teach children radio production. Music programming will also be offered which caters to various groups within the community. All programming is intended to expand the amount of information community members need to lead more engaged lives.

### **3. See document **G-town Radio Programming Schedule** for sample schedule.**