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REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390189

B.S.

#1795

## BROADCASTING STATION LICENSE RECORD

WDEA

Date first licensed 12-31-47

Call letters WDEA

LOCATION: ROCKY MOUNT, NORTH CAROLINA

EASTERN CAROLINA ELECTRONICS, INC. (AL 3-9-51 Eff: 4-7-51)

Name of licensee X JOSH L. HORNE

Transmitter location 1.2 miles S.W. of Rocky Mount, North Carolina. (MP-5-29-47)

27803 1.2 miles S.W. of Rocky Mount, North Carolina (Hwy. 95) (Ltr. 12-27-55)

Main studio location 115 North Church Street, Rocky Mount, North Carolina. (MP 5-29-47)

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BS-P-5229	12-17-46	810	1kw	Daytime	
	Letter 1-23-47	C.P. for new station granted subject to filing MP for approval of T site and antenna			
B3-P-5229	5-29-47	810	1kw	Daytime	6-29 1-29-48
BMP-2682	Mod. C.P. (5229) for approval of antenna, change type T, approval of T location and specify studio location (Conditional Clause)				
BL-2784	1-31-47	810	1kw	Daytime	12-31 11-1-49
BZ-2628	Lic. to cover C.P. (5229) and authority to determine operating power by direct method, (Cond)				
BS-1796	5-25-48	810	1kw	Daytime	5-25 11-1-49
	Mod. license changing hours of opr. in accordance with revised sunrise and sunset tables. (COND. CLAUSE)				
BZ-2920	8-23-48	810	1kw	Daytime	8-23 11-1-49
	Determine opr. power by direct method.				
BR-1796	10-28-49	810	1kw	Daytime	11-1 11-1-52
BAL-1148	3-9-51	Voluntary assignment of license to EASTERN CAROLINA ELECTRONICS, INC.			
Eff:					
BAL-1148	3-9-51	Superseding AL to correcting file number			
EFF:	4-7-51				
BR-1796	10-15-52	810kc	1kw	Daytime	11-1 12-1-54
BR-1796	11-3-54	Renewal of license			12-1 12-1-57
BS-1796	11-18-55	810kc	1kw	Daytime	11-18 12-1-57
	Mod. Lic. correct January sunrise				
BR-1796	11-6-57	810kc	1kw	Daytime	12-1 12-1-60
BR-1796	11-16-60	Renewal of License			12-1 12-1-63
BR-1796	11-6-63	Renewal of license			12-1 12-1-66
BZ-5672	9-22-65	Authority to determine operating power by direct measurement of antenna power (1)			
BR-1796	3-20-67	810kc	1kw	Day	3-20 12-1-69
	RENEWAL OF NDEA				
BR-1796(S)	8-19-70	RENEWAL & NDEA			12-1-72
EBSA	5-25-72				
BR-1796(S)	12-6-72	Renewal			12-1-75
Ltr.	6-26-73	Trans. RCA BTF-10E1 now installed.			
WIRE	1-10-74	PSA	500w (protected station WGY)		

BC-126  
February 1974

## BROADCASTING STATION LICENSE RECORD

#2

Date first licensed .....

Call letters .....

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BTC-7434	7-25-74	INVOL. TC	EFF:	8-19-74	
BTC-7821	11/18/75	Vol TC	EFF:	12/1/75	
BR-1796(L)	11-17-75		RENEWAL		12-1-78
- Appli.	3-21-77	Collins AUxiliary trans. Harris NW-1 (Main) now installed	20K (former main)		now installed
BZ-9384(L)	4-15-77	Direct Measurement (Main & Aux.)			12-1-78
BR-1796(S)	11-14-78	(MAIN & AUXILIARY)	RENEWAL		12-1-81
BZ-791217AC (L)	3-6-80	DIRECT MEASUREMENT			12-1-81

## APPLICATION RECORD - BROADCASTING

 Call WCRG  
 Letters X New
Name JOSH L. HORNE

(PO 150 Howard Street, Rocky Mount, North Carolina)

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-5229	8-27-46	Construction Permit for a new standard broadcast station to be operated on: Frequency: 810kc Power: 1kw Hours of operation: Daytime only Trans. location: To be determined-Rocky Mount North Carolina Studio location: same	Decket No. 7882	
Rec'd	9-6-46		Granted without hearing	
Filed	9-6-46		subject filing MP for approval of T site and antenna	12-17-46
		Filed by George E. Gautney, Engr.	Letter 1-23-47	
			Issued with MP 2682	

## APPLICATION RECORD - BROADCASTING

#2

Call  
Letters WCECName JOSH L. HORNE

File No.	Dated	Application for	Action	
			Nature	Date
BMP-2682	4-10-47	Mod. of C.P. (B3-P-5229, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter (Collins 20-K), for approval of transmitter location at 1.2 miles SW of Rocky Mount, North Carolina and to specify studio location as 115 North Church Street, Rocky Mount, North Carolina.  Filed by Corwin R. Lockwood, Atty. John Barron, Engr.	GRANTED	5-29-47
Rec'd.	4-17-47		The authority herein granted is not to be construed as an approval by the Commission of this antenna and tower for use of an FM broadcast station which will be determined separately depending upon the merits of an FM broadcast station application.	
Filed	4-17-47			

## APPLICATION RECORD - BROADCASTING

Call

Letters W C B CName JOSH L. HORNE

File No.	Dated	Application for	Action	
			Nature	Date
BL-2784 Rec'd Filed	10-30-47 10-30-47 10-30-47	License to cover C.P. (B3-P-5239, as mod.,) which authorized a new standard broadcast station;  and Authority to determine operating power by direct measurement of antenna power.	GRANTED Authority not to be con- strued as appr. of ant. & tower for use of FM B/C s station	12-31-47
BZ-2628 Rec'd Filed	10-30-47 10-30-47 10-30-47	Authority to determine operating power by direct measurement of antenna power.	GRANTED	8-23-48
BZ-2920 Rec'd Filed	8-4-48 8-6-48 8-6-48	Authority to determine operating power by direct measurement of antenna power.	GRANTED	8-23-48
BSSA-213 Rec'd Filed	6-15-49 6-16-49 6-16-49	Special Service Authorization to commence operation at 5 am, EST, with power of 1kw, for a period ending in no event later than 11-1-49.	DENIED ORDER ISSUED	2-1-50

## APPLICATION RECORD - BROADCASTING

Name #4 EASTERN CAROLINA ELECTRONICS, INC. (AL 3-9-51  
X JOSH L. HORNE Eff:

Call  
 Letters WCBC

File No.	Dated	Application for	Action	
			Nature	Date
BR-1796 Rec'd	8-25-49 9-7-49	Renewal of license Filed by Corwin Lockwood atty.	GRANTED	10-28-49
BAL-1148 Rec'd Filed	2-19-51 2-20-51 2-20-51	Voluntary assignment of license from Josh L. Horne to Eastern Carolina Electronics, Inc.	GRANTED Eff:	3-9-51 4-7-51
BR-1796 Rec'd Filed	7-18-52 8-1-52 8-1-52	Renewal of license	GRANTED	10-15-52
BR-1796 Rec'd Filed	8-18-54 8-19-54 8-19-54	Renewal of license	GRANTED	11-3-54

## APPLICATION RECORD - BROADCASTING

Aug. 1955

Call

Letters W.C.E.C.Name EASTERN CAROLINA ELECTRONICS, INC.ROCKY MOUNT, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BR-1796 Rec'd Filed	8-26-57 8-30-57 8-30-57	Renewal of License	GRANTED	11-6-57
BR-1796 Rec'd Resub. Rec'd Filed	9-19-60 9-20-60 10-17-60 10-18-60 10-18-60	Renewal of License.	<del>RETRAINED</del> Notarized by interested party GRANTED	<del>10-19-60</del> 11-16-60
BR-1796 R. & F.	8-28-63 8-29-63	Renewal of License.	GRANTED	11-6-63
BR-5672 R & F	6/21/65 6/22/65	Authority to determine operating power by direct measurement of antenna power.	GRANTED	9-22-65
BR-1796 R & F	8-28-66 8-30-66	Renewal of license.	GRANTED	3-20-67

APPLICATION RECORD - BROADCASTING

810kms

Call  
 Letters N.C.N.C.

Name EASTERN CAROLINA ELECTRONICS, INC.  
Rocky Mount, N. C.

File No.	Dated	Application for	Action	
			Nature	Date
BR-1796 R & F #539610 \$75. P. N.	8-28-69 9-2-69 9-2-69 9-2-69	Renewal of License AMENDED 11-10-69 re: Business interests & Programming AMENDED 7-6-70 re: programming AMENDED 7-27-70 re: commercial practices	GRANTED	8-29-70
OCT 7 - 1969				
BR-1796 R & F PN PRESSREP 26	8-23-72 8-28-72 8-28-72	Renewal of License	Granted	12-6-72
-----				
BTC -7434 Re: R FEE PD: \$250 #303060 CODE 047 (Form 316) FILED JUN 7 1974	4-8-74 4-15-74 5-8-74 (Court Order filed)	Involuntary transfer of control of lic corp from Josh L. Horne to Mary Louise Warner, Executrix of the Estate of Josh L. Horne, Deceased	GRANTED	7-25-74 EFF: 8-19-74

APPLICATION RECORD - BROADCASTING

810kHz

Call  
Letters WCEC

Name Eastern Carolina Electronics, Inc.  
Rocky Mount, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BTC-7821 R & F FEE PD: \$400 # 459884 COLE 047 (INCLUDES FM AUG 20 1975 PN filed	7-15-75 8-1-75 WFMA) 9/29/75	Voluntary transfer of control of lic corp from Mary Louise Warner, Executrix of the Estate of Jos. L. Horne, (deceased) to Mary Louise Warner AMENDED 11-14-75 re Table II (statement re bus.int) Atty - Wade Hargrove, Raleigh, N.C	GRANTED EFF: NO FEE	11/18/75 12/1/75
BR-1796 R & F PN Recd. PRESS	7-15-75 8-1-75 " SEP 30 1975	RENEWAL OF LICENSE <i>(per renewal of license - call 20-K)</i>	GRANTED Cond'l re consummation of BTC-7821 & 7822 within 60 days	11-17-75
BZ-9384 R & F DM PRES MAR 21 1977 301 3-21-77	3-1-77 3-1-77 3-9-77	Direct Measurement	GRANTED	4-15-77

APPLICATION RECORD - BROADCASTING

Call  
Letters W C E C

Name EASTERN CAROLINA ELECTRONICS, INC.  
ROCKY MOUNT, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BR780731XR PRESS	SEP 11 1978	RENEWAL OF LICENSE (MAIN & AUXILIARY)  Atty. Wade H. Hargrove (Raleigh, N. C.)	GRANTED	11-14-78
BZ-791217AC R & F DM PRESS FEB 29 1980	12-17-79 1-15-80	DIRECT MEASUREMENT	GRANTED	3-6-80

W C E C - RECORD OF DENIAL OF INFORMAL APPLICATIONS

Tele: 12-29-48 inform application that request for  
STA to broadcast Dixie Bowl football game 1-1-49  
if it extended after 5:15 pm; not considered  
in accordance Sec.1.324 of the Rules

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

