

WPAZ

B.S. 2655

BROADCASTING STATION LICENSE RECORD

Date first licensed ...October 17, 1951.....

Call letters .....W.P.A.Z.....  
LOCATION: POTTSTOWN, PENNSYLVANIA

POTTSTOWN BROADCASTING COMPANY (AL 3-3-52, Eff. 4-1-52)

AND

xHERBERT WOLIN, RALPH E. P. MELLON / MARGARET LEVINE d/b as

Name of licensee .....POTTSTOWN BROADCASTING COMPANY.....

240' S. of Maugers Mill Rd. (Rd. 46003), 2 1/4 mi. NNE of Pottstown in  
Upper Pottsgrove Twp., Pennsylvania (CP 7-5-51) Lic. 10-17-51

Transmitter location x To be determined in Pottstown, Pennsylvania

240' S. of Maugers Mill Rd. (Rd. 46003), 2 1/4 mi. NNE of Pottstown in Upper Pottsgrove Twp.,  
Pennsylvania (BS 8-11-71)

ZIP 19464 x247 High Street, Pottstown, Pennsylvania (CP 7-5-51) Lic. 10-17-51

Main studio location x To be determined in Pottstown, Pennsylvania

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-7691 C.P. for a new std. station subj. to filing ant. & T site - Decision issued	2-14-51	1370	1kw	Daytime	MP for approval
BP-7691 ) BMP-5520 )	7-5-51	1370	1kw	Day	9-5 3-5-52
CP for a new standard broadcast station and MP approval ant., T&S sites and chg. type trans.					
BL-4550 Lic. cover CP 7691 as mod., for a new standard broadcast station	10-17-51	1370	1kw	Day	10-17 8-1-54
BAL-1319 Eff.	3-3-52 4-1-52	Vol. assignment of license to POTTSTOWN BROADCASTING COMPANY			
BRC-53(1)	5-14-53	Mod. of lic. to operate by R. C. from 247 High Street, Pottstown, Pa.			
BR-2655	7-14-54	1370	1kw	Daytime	8-1 8-1-57
BR-2655	7-18-57	RENEWAL OF LICENSE			8-1 8-1-60
BR-2655	7-20-60	Renewal of License			8-1 8-1-63
	7-24-63	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.			
BR-2655	1-9-64	Renewal of License			1-9 8-1-66
Ltr. dated 7-8-64 & rec'd 7-9-64 giving notification per Sect. 73.48(a)(5) Rules that a Gates BC-1G trans. is now installed & in oper. (Eff: 7-9-64)					
BR-2655	9-21-66	1370kc	1kw	D	9-21 8-1-69
TELEGRAM	10-17-67	PSA	500w		
BR-2655	9-21-66	1370kc	1kw	Day RC	8-1-69
Superseding Ren. to show Gates BC-1F as trans.					
STC-0124	12-30-69	Vol. TC	EFF: 1-2-70		
BR 2655(S)	2-27-70	RENEWAL			8-1-72
Ltr.	8-4-71	Trans. CCA, Type AM-1000D install and operating			
BS-2655(1)	8-11-71	Mod. of license to change main studio location. Remote control deleted.			
EBSA	6-12-72				
BR-2655(1)	7-31-72	<del>RENEWAL</del>			
BR-2655(S)	7-23-75	RENEWAL OF LICENSE			8-1-78
BR-2655(S)	11-13-78	Renewal of License			8-1-81

## APPLICATION RECORD - BROADCASTING

Call

W P A Z

Letters

~~NEW~~

Name Herbert Wolin, Ralph E. P. Mellon, Margaret Levine and  
~~Charles Kinzer Bentz~~, d/b as Pottstown Broadcasting Company  
 (PO - 25 King Street, Pottstown, Pennsylvania)

File No.	Dated	Application for	Action		
			Nature	Date	
BP-7691 Rec'd Filed	5-26-50	Construction permit for a new standard broadcast station to be operated on: Frequency: 1370kc Power: 1kw Hours of operation: Daytime Trans. Location: To be determined Pottstown, Pennsylvania Studio Location: To be determined Pottstown, Pennsylvania  Bernard Koteen, Atty. Jules Cohen, Engr.	GRANTED	2-14-51	
	5-29-50				after hearing - Docket #9720 - subj. to filing MP for approval ant. & T site - Decision issued.
	5-29-50				
AMENDED Rec'd Filed	10-7-50	AMENDED to change name of applicant from Herbert Wolin, Ralph E.P. Mellon, Margaret Levine and Charles Kinzer Bentz, d/b as Pottstown Broadcasting Company, to Herbert Wolin, Ralph E. P. Mellon, and Margaret Levine d/b as Pottstown Broadcasting Company.			
	10-12-50				
	10-20-50				

## APPLICATION RECORD - BROADCASTING

Call

Letters WPAZ

and

Name HERBERT WOLIN, RALPH E. P. MELLON, /MARGARET LEVINE d/b as POTTSTOWN BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-5520 Rec'd Filed	3-19-51 3-29-51 3-29-51	Modification of construction permit (BP-7691, which authorized a new standard broadcast station) for approval of antenna, transmitter location as <del>2.1 miles south of Schuylkill River on Pennsylvania State Route 100, Near Pottstown, Pennsylvania,</del> specify main studio location as 247 High Street, Pottstown, Pennsylvania and change type of transmitter (Gates BC-1F).  Bernard Koteen, Atty. Lester H. Carr, Engr.	GRANTED	7-5-51
AMENDED Rec'd Filed	5-15-51 5-28-51 5-28-51	AMENDED to change transmitter location from 2.1 miles south of Schuylkill River on Pennsylvania State Route 100, Near Pottstown, Pennsylvania to In Upper Pottsgrove Township, 240 feet south of Maugers Mill Road (Road 46003) 2 1/4 miles NNE of center of Pottstown, Pennsylvania.		

#3

FCC Form 94

## APPLICATION RECORD - BROADCASTING

POTTSTOWN BROADCASTING COMPANY (AL 3-3-52, Eff.

Call

x HERBERT WOLIN, RALPH E. P. MELLON AND MARGARET LEVINE d/b as Letters W.P.A.Z.

Name POTTSTOWN BROADCASTING COMPANY

Pottstown, Pennsylvania

File No.	Dated	Application for	Action	
			Nature	Date
BL-2550 Rec'd Resubmitted Rec'd Filed	9-11-51 9-14-51 10-1-51 10-4-51 10-4-51	License to cover construction permit (BP-7691, as mod.) which authorized a new standard broadcast station.	<del>GRANTED</del> <del>GRANTED</del> <del>GRANTED</del> GRANTED	<del>9-27-51</del> <del>10-1-51</del> <del>10-1-51</del> 10-17-51
BAL-1319 Rec'd Filed	1-9-52 1-16-52 1-16-52	Voluntary assignment of license to Pottstown Broadcasting Company  Leonard H. Marks, Atty.	GRANTED Eff.	3-3-52 4-1-52
BRC-53 Rec'd Filed	5-8-53 5-11-53 5-11-53	Modification of license to operate transmitter by Remote Control from 247 High Street, Pottstown, Pennsylvania.	GRANTED	5-14-53

#4

FORM A-170

## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call  
Letters W P A ZName POTTSTOWN BROADCASTING COMPANYPOTTSTOWN, PA.

File No.	Dated	Application for	Action	
			Nature	Date
BR-2655 Rec'd Filed	4-26-54 5-5-54 5-5-54	Renewal of License Filed by Leonard H. Marks, Atty.	Granted	7-14-54
BR-2655 Rec'd Filed	5-1-57 5-1-57 5-1-57	Renewal of license Leonard H. Marks, Atty	GRANTED	7-18-57
BR-2655 Rec'd Filed	6-10-60 6-14-60 6-14-60	Renewal of license Atty: Stanley B. Cohen	GRANTED	7-20-60
BR-2655 R & F	5-31-63 6-11-63	Renewal of license. Atty, Stanley B. Cohen	GRANTED	1-9-64
BR-2655 R & F	4-28-66 5-3-66	Renewal of license Atty. Roy Perkins	GRANTED	9-21-66

FORM BC-121  
AUG. 1955

## APPLICATION RECORD - BROADCASTING

1370kc

Call  
Letters ..... W P A Z .....Name ..... POTTSTOWN BROADCASTING COMPANY  
.....  
POTTSTOWN, PENNSYLVANIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-2655 R & F #511932 \$75. PRESS	4-28-69 5-5-69 5-5-69	Renewal of license Atty-Cohn & Marks (Roy F. Perkins, Jr.) AMENDED 8-15-69 re: Programming	GRANTED	2-27-70
BTC-6124 Rec'd & Filed FEE PD: \$30 (Form 316) DEC 15 1969 EFF: 1-2-70	11-25-69 11-28-69 #560672	Vol. acquisition of positive control (100%) of lic corp by Herbert Scott thru sale of stock (and retirement thereof) by Herbert Sinberg, Ralph E.P. Mellon, Charles E. Mellon and Margaret Levine to the licensee corporation  Atty - Cohn & Marks	GRANTED	12-30-69
BR-2655 R & F P.N. PRESS MAY 31 1972	4-17-72 5-3-72 5-3-72	Renewal of License  Atty: Allan J. Arlow AMENDED 7-5-72 re: community survey; emp. policy	GRANTED	7-31-72

Form BC-121  
September 1969

## APPLICATION RECORD - BROADCASTING

Call  
Letters W P A ZName POTTSTOWN BROADCASTING COMPANY  
POTTSTOWN, PENNSYLVANIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-2655 R & F PN Recd. PRESS	2-27-75 4-1-75 " <b>MAY 7 1975</b>	RENEWAL OF LICENSE Allan J. Arlow, Atty. (Cohn & Marks)	<b>GRANTED</b>	7-23-75
BR-2655 R & F PRESS	3-31-78 4-4-78 <b>APR 19 1978</b>	RENEWAL OF LICENSE Atty. Richard A. Helmich (Cohn & Marks)	<b>GRANTED</b>	11-13-78
BR810401WZ PRESS	MAY 26 1981	RENEWAL OF LICENSE Atty Richard A. Helmick	<i>gr</i>	<i>7-17-81</i>

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

