

**ENGINEERING STATEMENT  
RADIO MULTIPLE OWNERSHIP ANALYSIS**

This radio multiple ownership analysis was prepared to consider common ownership of the stations tabulated below under the FCC “Interim” contour analysis method.\* NM Licensing LLC is proposing to acquire FM stations KMAD-FM, KMKT(FM), and KLAKE(FM) from NM Licensing LLC Debtor in Possession. Below is a tabulation of facilities for each station.

Call Sign / Facility ID	Location	Facilities
KMAD-FM / 54812 Licensed Facility	Whitesboro, TX	Channel 273C2 18 kW 205 m
KMKT(FM) / 77588 Licensed Facility	Bells, TX	Channel 226C3 6.8 kW 191 m
KLAKE(FM) / 36265 Licensed Facility	Tom Bean, TX	Channel 248C2 32 kW 188 m

The principal community contours of these three stations are depicted on a map included herein as Figure 1. Since the principal community contours (5 mV/m for AM stations, 3.16 mV/m for FM stations) of all three stations are involved in common overlap, an ownership study was prepared in accordance with the Federal Communications Commission multiple ownership rules as outlined in Section 73.3555.

Radio Market

The “radio market” applicable to common ownership of the subject stations is defined as the area encompassed by the mutually overlapping principal community contours of the stations proposed to be commonly owned. There is one new “radio market” to consider based on the proposed acquisition. The table below lists the defined market:

Defined Radio Market	Stations that Define Radio Market	
	AM Stations	FM Stations
Market 1	--	KMAD-FM(Licensed), KMKT(FM)(Licensed), KLAKE(FM)(Licensed)

\* See Report and Order and Notice of Proposed Rulemaking, MB Docket 02-277, FCC 03-127, Released July 2, 2003.

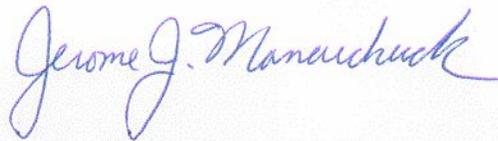
Count of Stations in Defined Markets

The number of radio stations in a “radio market” is determined by counting the operating stations having principal community contours which overlap or intersect the principal community contours which define the radio market. Only those stations located within 92 km of the perimeter of the mutual overlap area of the defined market area were employed in the count of stations. The results of the analysis are tabulated below:

Defined Radio Markets	Number of Stations in the Defined Radio Market
Market 1	19 AM, 23 FM; 42 Total

Figure 2 is a tabulation of the radio stations identified in the defined radio markets. Only known licensed, operating stations were employed for the study. Distances to the AM coverage contours were predicted using the antenna patterns as identified in the Commission’s AM database and the appropriate Ground Wave Field Strength versus Distance Graph of 47 CFR 73.184. Ground conductivity data were obtained from FCC Figure M3. Distances to the FM contours were determined based on the method of 47 CFR 73.313. Terrain data was derived from the USGS 3 second computer database for each of the FM stations using radials evenly-spaced every 10 degree of azimuth.

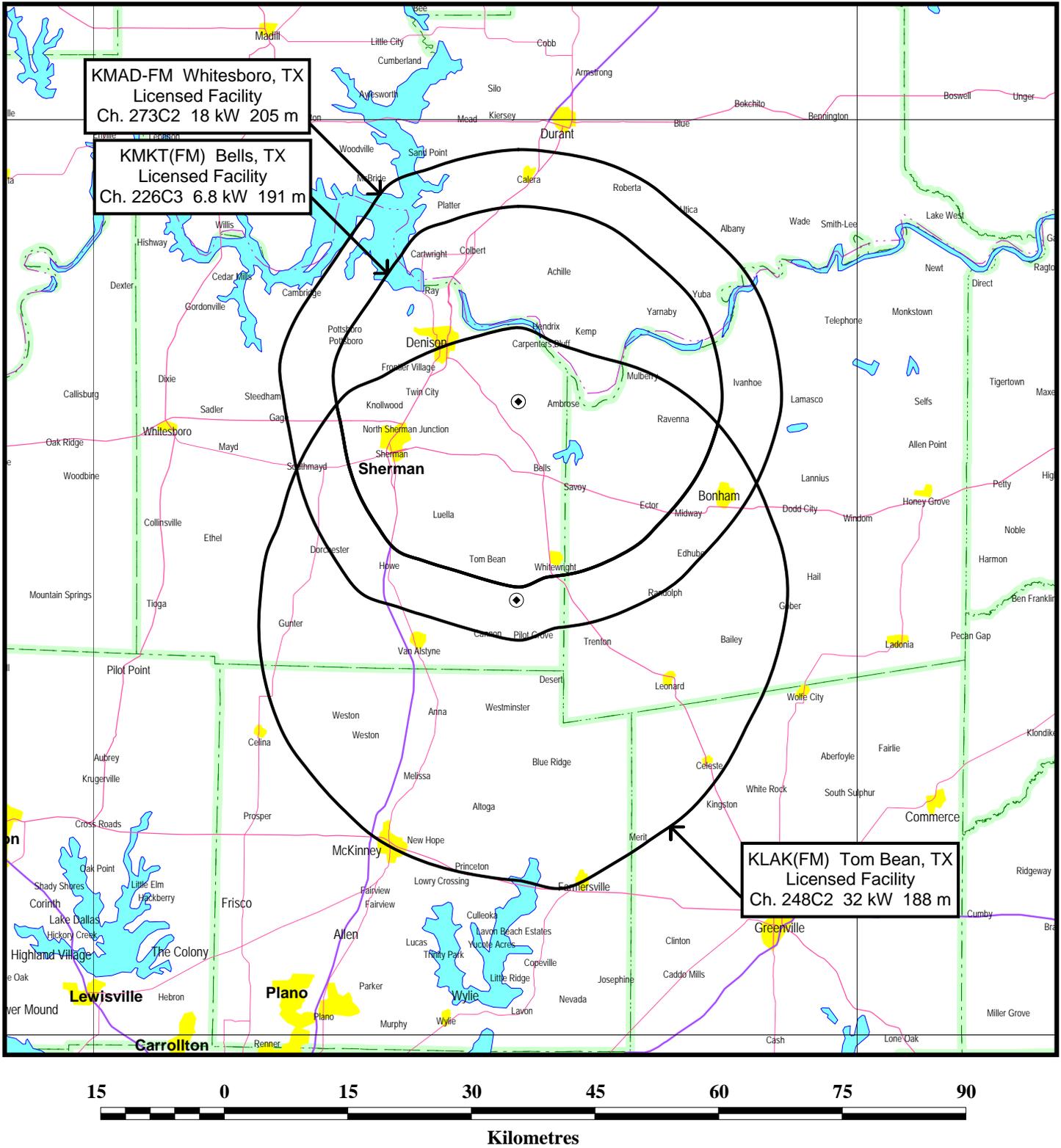
Based on the above, it is concluded that the proposed combination of the stations to be owned complies with Section 73.3555(a) of the FCC Rules.



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January 26, 2010



# PRINCIPAL COMMUNITY CONTOURS OF SUBJECT STATIONS

NM LICENSING LLC

du Treil, Lunding & Rackley, Inc. Sarasota, Florida 34237

TECHNICAL STATEMENT  
 RADIO MULTIPLE OWNERSHIP ANALYSIS  
 NM Licensing LLC

Tabulation of Stations in Defined Radio Market 1

<u>Call Sign</u>	<u>Community of License</u>	<u>State</u>	<u>Frequency</u>
KLIF	DALLAS	TX	570 kHz
KMKI	PLANO	TX	620 kHz
KSKY	BALCH SPRINGS	TX	660 kHz
KHSE	WYLIE	TX	700 kHz
KSEO	DURANT	OK	750 kHz
KAAM	GARLAND	TX	770 kHz
KJON	CARROLLTON	TX	850 kHz
KATH	FRISCO	TX	910 kHz
KFCD	FARMERSVILLE	TX	990 kHz
KGGR	DALLAS	TX	1040 kHz
KRLD	DALLAS	TX	1080 kHz
KFXR	DALLAS	TX	1190 kHz
KTCK	DALLAS	TX	1310 kHz
KGVL	GREENVILLE	TX	1400 kHz
KFYN	BONHAM	TX	1420 kHz
KTNO	UNIVERSITY PARK	TX	1440 kHz
KJIM	SHERMAN	TX	1500 kHz
KZMP	UNIVERSITY PARK	TX	1540 kHz
KRVA	COCKRELL HILL	TX	1600 kHz
KNTU	MCKINNEY	TX	88.1 MHz
KETR	COMMERCE	TX	88.9 MHz
KVRK	SANGER	TX	89.7 MHz
KTXG	GREENVILLE	TX	90.5 MHz
KYFB	DENISON	TX	91.5 MHz
KSSU	DURANT	OK	91.9 MHz
KXEZ	FARMERSVILLE	TX	92.1 MHz
KMKT	BELLS	TX	93.1 MHz
KSOC	GAINESVILLE	TX	94.5 MHz
KHYI	HOWE	TX	95.3 MHz
KZRC	BENNINGTON	OK	96.1 MHz
KPMZ	FLOWER MOUND	TX	96.7 MHz
KLAK	TOM BEAN	TX	97.5 MHz
KBOC	BRIDGEPORT	TX	98.3 MHz
KWRD-FM	HIGHLAND VILLAGE	TX	100.7 MHz
KTCY	AZLE	TX	101.7 MHz
KMAD-FM	WHITESBORO	TX	102.5 MHz
KESN	ALLEN	TX	103.3 MHz
KZMP-FM	PILOT POINT	TX	104.9 MHz
KLBC	DURANT	OK	106.3 MHz
KZZA	MUENSTER	TX	106.7 MHz
KQDR	SAVOY	TX	107.3 MHz
KESS-FM	LEWISVILLE	TX	107.9 MHz