

K C L A



REMOVABLE LABEL GUIDE

Cat. No. 4350L

Patent No. 1,379,179

## BROADCASTING STATION LICENSE RECORD

Date first licensed 1-28-47Call letters K C L ALOCATION: PINE BLUFF, ARKANSAS

KCLA, INC. (AL 6-18-68 EFF. 6-21-68)

x KENNETH KESTERSON and CHARLES PENIX, a partnership d/b as

Name of licensee RADIO ENGINEERING SERVICE

3601 Apple St., Pine Bluff, Arkansas (redescription L 5-25-76)  
 x South of 34th Ave. & East of Apple St., Pine Bluff, Arkansas (BP 5-13-75)  
 x 3010 W. 28th Ave., Pine Bluff, Ark. (BS 2-6-64) (Eff: 1-16-64)

Avenue (Ltr 8-14-61).

Transmitter location x 2900 West 28th St., Pine Bluff, Ark. (MP 10-22-46) Lic. 1-28-47

Same as transmitter

x South of 34th Ave. & East of Apple St., Pine Bluff, Arkansas (BP 5-13-75)  
 x 3010 W. 28th Ave., Pine Bluff, Ark. (BS 2-6-64) (Eff: 1-16-64)

Avenue (Ltr 8-14-61)

Main studio location x 2900 West 28th St., Pine Bluff, Ark. (MP 10-22-46) Lic. 1-28-47

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
B3-P-4498	9-5-46	1400	250w	U	
Letter 10-11-46 C.P. for new station granted subject to filing MP for approval of T site and antenna (Conditional Clause)					
B3-P-4498	10-22-46	1400	250w	U	12-22 6-22-47
B3-MP-2179	Mod.C.P.(4498) for approval of antenna and T site and change S site (Conditional Clause)				
B3-L-2249	1-28-47	1400	250w	U	1-28 8-1-47
B3-Z-2067	Lic. to cover CP(4498 as mod.) for new station and determine operating power by direct method (Conditional Clause)				
BS-1367	10-24-47	STA to transcribe and rebroadcast in connection with National Radio Week, amateur station test drills.			10-27 11-2-47
BR-1367	7-21-47	1400	250w	U	8-1 8-1-50
BR-1367	7-21-50	1400	250w	U	8-1 8-1-53
BR-1367	7-1-53	RENEWAL OF LICENSE			8-1-53 6-1-55
BR-1367	5-4-55	Renewal of license			6-1 6-1-58
BR-1367	5-7-58	Renewal of License			6-1 6-1-61
BP-13085	3-29-61	1400kc	250w-1kwLS	U	5-29 11-29-61
CP to increase daytime power and install a new transmitter. (COND'L)					
BR-1367	5-24-61	1400	250w	Un	6-1 6-1-64
BL-8631	9-20-61	1400kc	250w-1kw	Un	9-20 6-1-64
Lic. to cover CP (BP-13,085) which auth. inc. daytime power and the instl. of a new trans.					
BL-9160	5-17-62	1400kc	250w	Aux.	5-27 6-1-64
License to use old main trans(Gates 250-C-1) for aux. purposes only.					
BS-1367	2-6-64	Mod. of Lic. to chg. studio loc.			
Main (1) & Aux. (1) (Eff: 1-16-64)					
BR-1367	5-28-64	1400kc	250w, 1kw, U	LS	6-1 6-1-67
AUX 250w to 6-1-67					
BL-6168	11-10-66	Auth to determine operating power by direct meas. of antenna power			
(1)	MAIN				
BL-6208	11-23-66	Auth to determine operating power by direct meas. of antenna power			
(1)	AUX.				

Form BC 126

June 1954

#2

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters K C L A

Station location .....

Name of licensee SEE CARD #1

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BR-1367	5-22-67	1400kc Renewal	250w, 1kw, U-LS 250w (Aux.) of NDEA		6-1 6-1-70
BAL-6298 EFF.	6-18-68 6-21-68	Vol. AL			
BR-1367(L)	5-27-70	Renewal	of Main & Aux. &	NDEA	6-1-73
EBSA	5-25-72				
BR-1367(S)	5-31-73	RENEWAL			6-1-76
BP-19,900	5-13-75	1400khz.	250w, 1kw U		5-13-76
	CP to chg. ant.	TL & SL			
BL-14,124(L)	5-25-76	Lic. to cover	BP-19,900	for changes	6-1-76
		(Main and Auxiliary)			
BR-1367(s)	7-16-76	Renewal			6-1-79
BR790129VU(L)	11-8-79	RENEWAL OF LICENSE			6-1-82

## APPLICATION RECORD - BROADCASTING

Call K C L A  
 Letters x New

Name KENNETH KESTERSON and CHARLES PENIX, a partnership d/b as  
RADIO ENGINEERING SERVICE  
(P.O. 107 N. Pine St., Pine Bluff, Ark.)

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-4498 Recd. Filed	1-29-46 3-5-46	C.P. for a new Standard Broadcast Station to be operated on: Frequency - 1400 kc Power - 250w Hours of operation - Unlimited time Transmitter location - <del>107 N. Pine St., Pine Bluff, Ark.</del> Studio location - 107 N. Pine St., Pine Bluff, Ark. (Filed by Atty. Geo. Sutton - Engr. Geo. Davis) "Call letters KCLA reserved"	Docket No. 7422 GRANTED AFTER A HEARING Decision and Order issued 9-5-46 Granted subject to filing MP for approval of T site and antenna and Conditional re waiver 3.55(b) Letter 10-11-46 Issued with MP-2179	
AMENDED Recd. Filed	3-13-46 3-15-46 3-19-46	AMENDED to change transmitter location from 107 N. Pine St., Pine Bluff, Ark. <u>to</u> a site to be determined, Pine Bluff, Ark.		

Gates 250-C

## APPLICATION RECORD - BROADCASTING

# 2

Call

Letters K C L AName KENNETH WESTERSON AND CHARLES DEMIX, a partnership d/b as RADIO ENGINEERING SERVICE.

File No.	Dated	Application for	Action	
			Nature	Date
B3-MP-2179	8-31-46	Mod. of C.P. (B3-P-4498, which authorized a new standard broadcast station) for approval of antenna, approval of transmitter location at 2900 West 28th, Pine Bluff Arkansas, and to change studio location from 107 North Pine St., Pine Bluff, Arkansas to 2900 West 28th Street, Pine Bluff, Arkansas. (Filed by George O. Sutton, Atty., George C. Davis, Engr.)	GRANTED	10-22-46
Rec'd	9-18-46		Conditional re waiver	
Filed	9-18-46		3.55(b)	

## APPLICATION RECORD - BROADCASTING

Call

Letters

K C L A

Name KENNETH KESTERSON AND CHARLES PENIX, A Partnership d/b as RADIO ENGINEERING SERVICE

File No.	Dated	Application for	Action	
			Nature	Date
B3-L-2249 Rec'd Filed	1-11-47 1-13-47 1-13-47	License to cover C.P. (B3-P-4498, as mod..) which authorized a new standard broadcast station  and Authority to determine operating power by direct measurement of antenna power.  (William Thomson, Atty.)	GRANTED (Conditional re Waiver 3.55(b))	1-28-47
B3-Z-2067 Rec'd Filed	1-11-47 1-13-47 1-13-47	Renewal of license Filed by William Thomson atty. Financial schedule filed 7-25-47	Granted	7-31-47
BR-1367 Rec'd	5-27-47 5-29-47	Renewal of license	GRANTED	7-21-50

# APPLICATION RECORD - BROADCASTING

Call  
Letters K C L A

Name KENNETH KESTERSON and CHARLES PENIX, a partnership  
d/b as RADIO ENGINEERING SERVICE

File No.	Dated	Application for	Action	
			Nature	Date
BR-1367 Rec'd Filed	5-1-53 5-5-53 5-5-53	Renewal of License	GRANTED	7-1-53
BR-1367 Rec'd Filed	2-25-55 3-2-55 3-2-55	Renewal of License	GRANTED	5-4-55
BR-1367 Rec'd Filed	2-24-58 2-26-58 2-26-58	Renewal of License.	GRANTED	5-7-58
BP-13,085 Rec'd Filed	5-6-59 5-14-59 5-14-59	Construction Permit to increase daytime power from 250w to 1kw and install a new transmitter (Gates BC-1-T) Atty.- Adams & Thomson	GRANTED	3-29-61 Cond'l re accept interf. of Class IV stat. if auth incr. power to 1kw.
BR-1367 Rec'd & Filed	2-28-61 3-6-61	Renewal of License	GRANTED	5-24-61

# APPLICATION RECORD - BROADCASTING

Call  
Letters K C L A

Name KENNETH KESTERSON and CHARLES L. NIX, a partnership d/b as RADIO ENGINEERING SERVICE  
Pine Bluff, Arkansas

File No.	Dated	Application for	Action	
			Nature	Date
BL-8631 Rec'd Resub. R. & F.	6-30-61 7-5-61 7-6-61 7-10-61	License to cover C. P. (BP-13,085) which auth. increase daytime power and the installation of a new transmitter.	<del>RETURNED</del> <del>Section 1 not filed.</del> GRANTED	<del>2-10-61</del>  9-20-61
BL-9160 R. & F.	2-5-62 2-7-62	Lic to use main trans. (gates - C-1) at present loc of main trans to be operated on 1400kc, 250w, U, for AUXILIARY PURPOSES ONLY.	GRANTED	5-17-62
BR-1367 R & F	2-14-64 2-19-64	Renewal of license---(Main & Auxiliary)	GRANTED	5-28-64
BZ-6168 R & F	8/26/66 8/31/66	Auth. to determine operating power by direct meas. of antenna power. (Main)	GRANTED	11-10-66
BZ-6208 Rec'd Resubmitted R & F	9/26/66 11/7/66 11/11/66	Auth. to determine operating power by direct meas. of antenna power. (Auxiliary)	<del>RETURNED</del> <del>not signed or dated</del> GRANTED	<del>11-14-66</del>  11-23-66
BR-1367 R & F	2-24-67 2-25-67	Renewal of License (Main and Auxiliary) <small>V.E.C. - Washington, D.C.</small>	GRANTED	5-22-67

FORM BC-12: #6

## APPLICATION RECORD - BROADCASTING

(1400kc)

Aug. 1955

KCLA, INC.

Call  
Letters K C L A

X Kenneth Kesterson and Charles Penix

Name dba RADIO ENGINEERING SERVICE

Pine Bluff, Arkansas 71601

File No.	Dated	Application for	Action	
			Nature	Date
BAL-6298 Rec'd Filed (see over for amendments) FEB 4 3 1968	1-29-68 1-31-68 2-12-68	Voluntary assignment of license to KCLA, INC.	GRANTED EFF.	6-18-68 6-21-68
BR-1367 R & F #581839 \$75. #581840 \$30.	2-25-70 3-3-70 3-3-70 3-2-70 MAR 1 2 1970	Renewal of License (Main & Auxiliary) AMENDED 4-15-70 re: commercial matter	GRANTED	5-27-70
BR-1367 R & F P.N. PRESS APR 18 1973	2-24-73 2-27-73 2-27-73	Renewal of License (Main)	GRANTED	7-17-76

RE: BAL-6298 - Form 324 (fin. report) <sup>(reply to ltr 4-26-68)</sup> filed 5-1-68

(BR-1367) Forms mailed 4-16-73 re: Auxiliary

# APPLICATION RECORD - BROADCASTING

(1400kc)

Call Letters K C L A

Name KCLA, INC.  
Pine Bluff, Arkansas

File No.	Dated	Application for	Action	
			Nature	Date
BR-1367 R & F PRESS	4-20-73 4-26-73	Renewal of License (Auxiliary)	GRANTED	5-31-73
BP-19,900 Rec'd Filed \$50-390272 AC-056	1-22-75 1-24-75 2-11-75	Construction permit to change antenna transmitter location to Just South of 34th Ave. & Just East of Apple St., Pine Bluff, Arkansas. 34° 11' 33" 92° 02' 42" change studio location.	GRANTED	5-13-75
Amended 2-21-75 re: Req. Waiver of Sec. 73.188(a)(1) & Sec. 73.188(b)(1) of the Rules.				
BR-1367 R & F PN Recd. PRESS	1-29-76 2-3-76 " <b>APR 13 1976</b>	RENEWAL OF LICENSE (MAIN & AUXILIARY)	GRANTED	7-16-76

# APPLICATION RECORD - BROADCASTING

1400khz

#8

Call  
Letters K C L A

Name KCLA, INC.  
Pine Bluff, Arkansas

File No.	Dated	Application for	Action	
			Nature	Date
BL-14,124 R & F \$100#544647 Aux. rec'd PTA PRES APR 29 1976	2-22-76 3-1-76 3-24-76 4-22-76 4-22-76	Lic. to cover BP-19,900 for changes SL & TL: 3601 Apple, Pine Bluff, Ark.	GRANTED	5-25-76
BR790129VU PRESS: APR 5 1979		RENEWAL OF LICENSE (Main & Aux. Trans.)	GRANTED COND'L	11-8-79

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

