

**RADIO MARKET ANALYSIS**  
**LEGEND COMMUNICATIONS OF WYOMING, LLC**  
**KGCL (FM) RADIO STATION**  
**TEN SLEEP, WYOMING**  
**February 2007**

**TECHNICAL STATEMENT**

1. This Technical Statement and attached exhibits were prepared on behalf of Legend Communications of Wyoming, LLC (“Legend”), permittee of KGCL, Channel 286C2, Ten Sleep, Wyoming. Legend is proposing to modify the outstanding construction permit for KGCL. As such, an updated Radio Market Analysis is needed. Legend also has interests in stations KMZQ, 1140 kHz, and KMZQ-FM, Channel 262C, Greybull, Wyoming.<sup>1</sup> The 3.16 mV/m contours of the proposed KGCL and KZMQ-FM overlap with one another and with the 5.0 mV/m contour of KZMQ. This results in Legend having attributable interests in two FM stations and one AM station in the same market. None of these stations are located in, nor considered “home”, in any Arbitron market. Therefore, a revised contour overlap analysis is necessary. Exhibit #1 is a map depicting the subject stations.

2. A study, therefore, has been conducted to determine if ownership of these facilities complies with §73.3555 of the Commission’s rules. The contours of KGCL, KZMQ and KZMQ-FM will be used to define the market boundary, hereinafter referred to as the “Radio Market”. The study will determine the number of other commercial AM and FM stations that

---

1) Legend is also the licensee of KCGL, Channel 281C, Powell, Wyoming; KODI, 1400 kHz, and KTAG, Channel 250C, Cody, Wyoming; KBBS, 1450 kHz, and KLGJ, Channel 225C1, Buffalo, Wyoming; and KZZS, Channel 252C1, Story, Wyoming, as shown on Exhibit #1. Legend is also the licensee of KGWY, Channel 264C1, Gillette, Wyoming, and is the applicant for a new FM facility at Wright, Wyoming. Additionally, Legend has attributable interests for transfer of control of KAML-FM, Channel 245C1, and KIML, 1270 kHz, Gillette, Wyoming. These stations are so far removed that they are not shown on Exhibit #1. None of the noted stations have city grade overlap with the proposed KGCL, therefore, they are not considered further.

either have transmitter sites within, or provide coverage to, the subject radio market. Only those stations with transmitter sites within 92.0 kilometers will be considered as contributors to the market. No other stations in which Legend has an interest will be considered, unless a subject station in the market under review.

3. Exhibit #2 is a depiction of the stations within, or providing service to, the Radio Market boundary. A total of seven stations is depicted, including the three subject stations. Exhibit #3 is a tabulation of the stations in the Radio Market. The number of stations depicted falls in the fourteen or fewer stations tier of §73.3555(a)(1)(iv) of the Commission's rules. At the fourteen and fewer stations level, common ownership or control of up to five stations, with no more than three in the same service, is permissible, provided the number of stations to be commonly held does not exceed 50% of the stations in the market. Based on Legend's interests in the above referenced stations, it is demonstrated herein that the proposed modification of KGCL is in compliance with the Commission's multiple ownership rules, as detailed in §73.3555 of the rules.

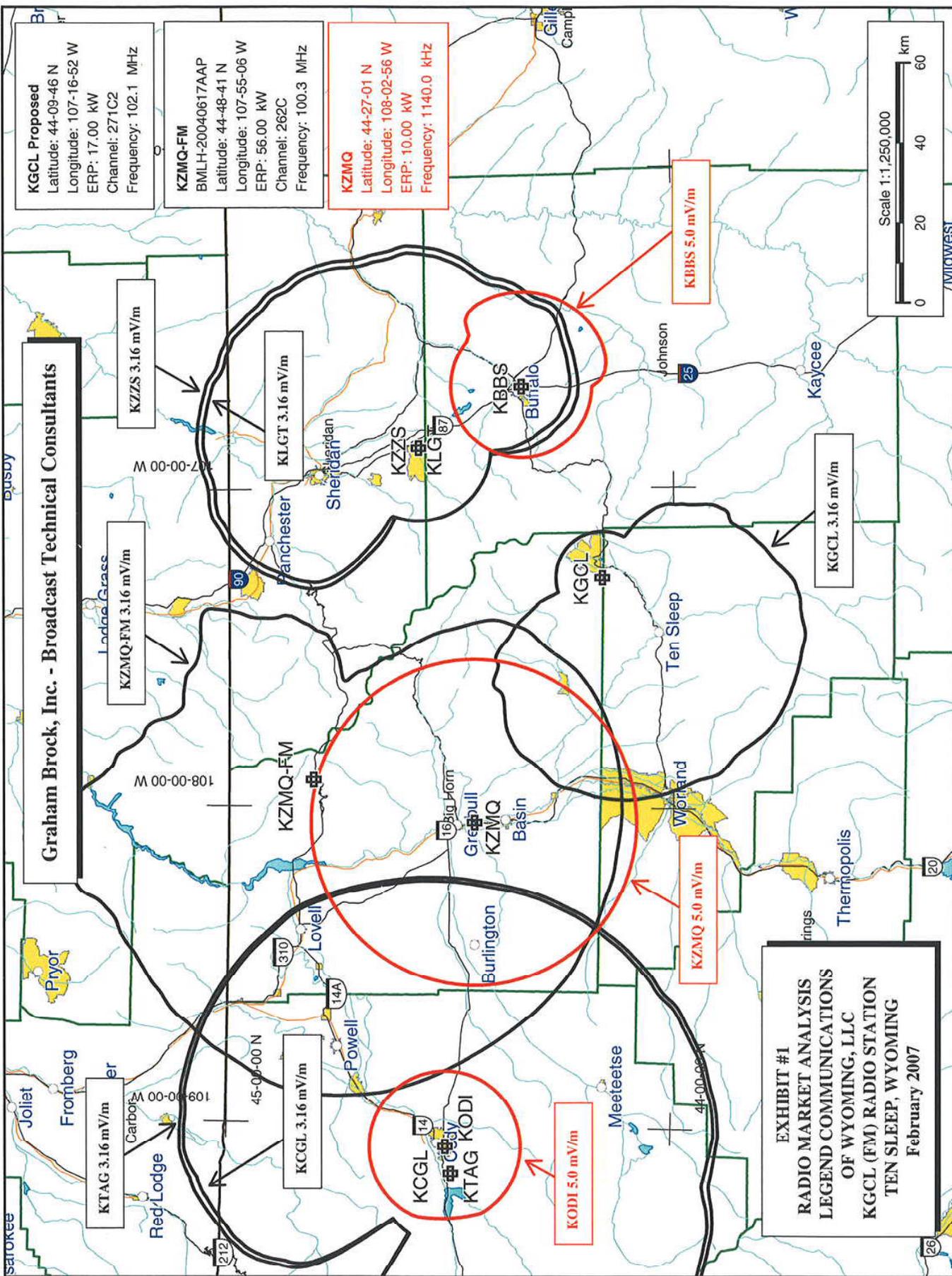
4. The foregoing technical statement was prepared on behalf of Legend Communications of Wyoming, LLC, by Graham Brock, Inc., its Technical Consultants. All information contained herein is true and accurate to the best of our belief and knowledge. All data relating to AM and FM facilities was extracted from the CDBS database. We assume no liability for errors or omissions in that database which may be adverse to the information contained herein.

**Graham Brock, Inc. - Broadcast Technical Consultants**

**KGCL Proposed**  
 Latitude: 44-09-46 N  
 Longitude: 107-16-52 W  
 ERP: 17.00 kW  
 Channel: 271C2  
 Frequency: 102.1 MHz

**KZMQ-FM**  
 BMLH-20040617AAP  
 Latitude: 44-48-41 N  
 Longitude: 107-55-06 W  
 ERP: 56.00 kW  
 Channel: 262C  
 Frequency: 100.3 MHz

**KZMQ**  
 Latitude: 44-27-01 N  
 Longitude: 108-02-56 W  
 ERP: 10.00 kW  
 Frequency: 1140.0 kHz



**EXHIBIT #1**  
 RADIO MARKET ANALYSIS  
 LEGEND COMMUNICATIONS  
 OF WYOMING, LLC  
 KGCL (FM) RADIO STATION  
 TEN SLEEP, WYOMING  
 February 2007



**RADIO MARKET ANALYSIS**  
**LEGEND COMMUNICATIONS OF WYOMING, LLC**  
**KGCL (FM) RADIO STATION**  
**TEN SLEEP, WYOMING**  
**February 2007**

**EXHIBIT #3**

**Tabulation of Stations in Radio Market**

**AM Stations**

* KZMQ	1140 kHz	Greybull, Wyoming
+ KWOR	1340 kHz	Worland, Wyoming

Total AM Stations - 2

**FM Stations**

+ KYTI	Ch 229C	Sheridan, Wyoming
+ KZWY	Ch 235C	Sheridan, Wyoming
+ KKLX	Ch 241C2	Worland, Wyoming
* KZMQ-FM	Ch 262C	Greybull, Wyoming
* KGCL	Ch 271C2	Ten Sleep, Wyoming

Total FM Stations - 5

**GRAND TOTAL OF STATIONS CONSIDERED IN STUDY - 7**

- \* Subject station.
- + Provides city grade coverage to radio market.

**AFFIDAVIT AND QUALIFICATIONS OF CONSULTANT**

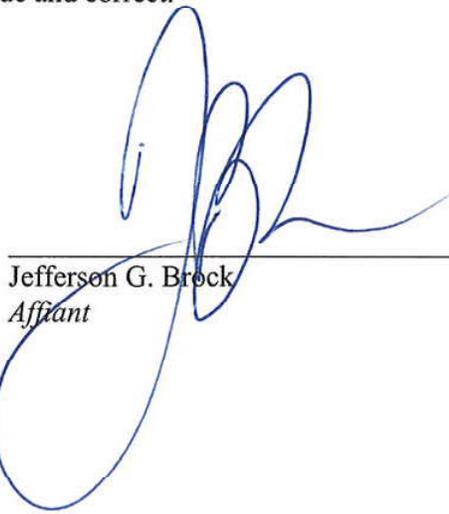
State of Georgia )  
St. Simons Island ) ss:  
County of Glynn )

**JEFFERSON G. BROCK**, being duly sworn, deposes and says that he is an officer of Graham Brock, Inc. Graham Brock has been engaged by Legend Communications of Wyoming, LLC, to prepare the attached Technical Exhibit.

His qualifications are a matter of record before the Federal Communications Commission. He has been active in Broadcast Engineering since 1979.

The attached report was either prepared by him or under his direction and all material and exhibits attached hereto are believed to be true and correct.

*This the 20th day of February 2007.*

  
\_\_\_\_\_  
Jefferson G. Brock  
Affiant

*Sworn to and subscribed before me  
this the 20th day of September 2007*

  
\_\_\_\_\_  
Notary Public, State of Georgia  
My Commission Expires September 3, 2007