

TECHNICAL STATEMENT
RADIO MULTIPLE OWNERSHIP ANALYSIS
MMP LICENSE LLC

This radio multiple ownership analysis was prepared on behalf of MMP License LLC (“MMP”) in connection with MMP’s proposed acquisition of the following radio stations in northeastern Pennsylvania:

Call Sign	City of License	Facilities
WYGL(AM)	Selinsgrove, PA	1240 kHz, 1 kW, U
WLGL(FM)	Riverside, PA	Channel 222A, 0.93 kW, 254 m
WWBE(FM)	Mifflinburg, PA	Channel 252A, 1.4 kW, 147 m
WYGL-FM	Elizabethville, PA	Channel 263A, 1.2 kW, 157 m
WFYY(FM)	Bloomsburg, PA	Channel 293B, 10.5 kW, 313 m

The principal community contours of all of these stations are depicted on a map included herein as Figure 1. The radio multiple ownership analysis considers only those stations with overlapping principal community contours (5 mV/m for AM stations, 3.16 mV/m for FM stations). An ownership study was prepared in accordance with the Federal Communications Commission multiple ownership rules as outlined in Section 73.3555.

Radio Markets

The “radio market” applicable to common ownership of the subject stations is defined as the area encompassed by the mutually overlapping principal community contours of the stations proposed to be commonly owned. As listed in the table below, there is one defined “radio market” formed by the subject stations:

Defined Radio Market	Stations that Define Radio Market	
	AM Stations	FM Stations
Market 1	WYGL	WLGL, WWBE, WFYY

WYGL-FM is not included in the defined market because it overlaps only WYGL(AM). Ownership of WYGL-FM is permissible under Section 73.3555(a)(2) of the FCC Rules.

Count of Stations in Defined Markets

The number of radio stations in a “radio market” is determined by counting the operating stations that have principal community contours that intersect the principal community contours that define the radio market. Only those stations located within 92 km of the perimeter of the mutual overlap area of the respective defined market areas were employed in the count of stations. Commonly owned stations were not considered in the count of stations in the defined markets.* The results of the analysis are tabulated below:

Defined Radio Market	Number of Stations in Radio Market
Market 1	14 AM; 26 FM; 40 Total

Figure 2 is a tabulation of the radio stations identified in the defined radio markets. Only known licensed, operating stations were employed for the study. Distances to the AM coverage contours were predicted using the antenna patterns as identified in the Commission’s AM database and the appropriate Ground Wave Field Strength versus Distance Graph described in Section 73.184 of the FCC Rules. Ground conductivity data

* See Report and Order and Notice of Proposed Rulemaking, MB Docket 02-277, FCC 03-127, Released July 2, 2003.

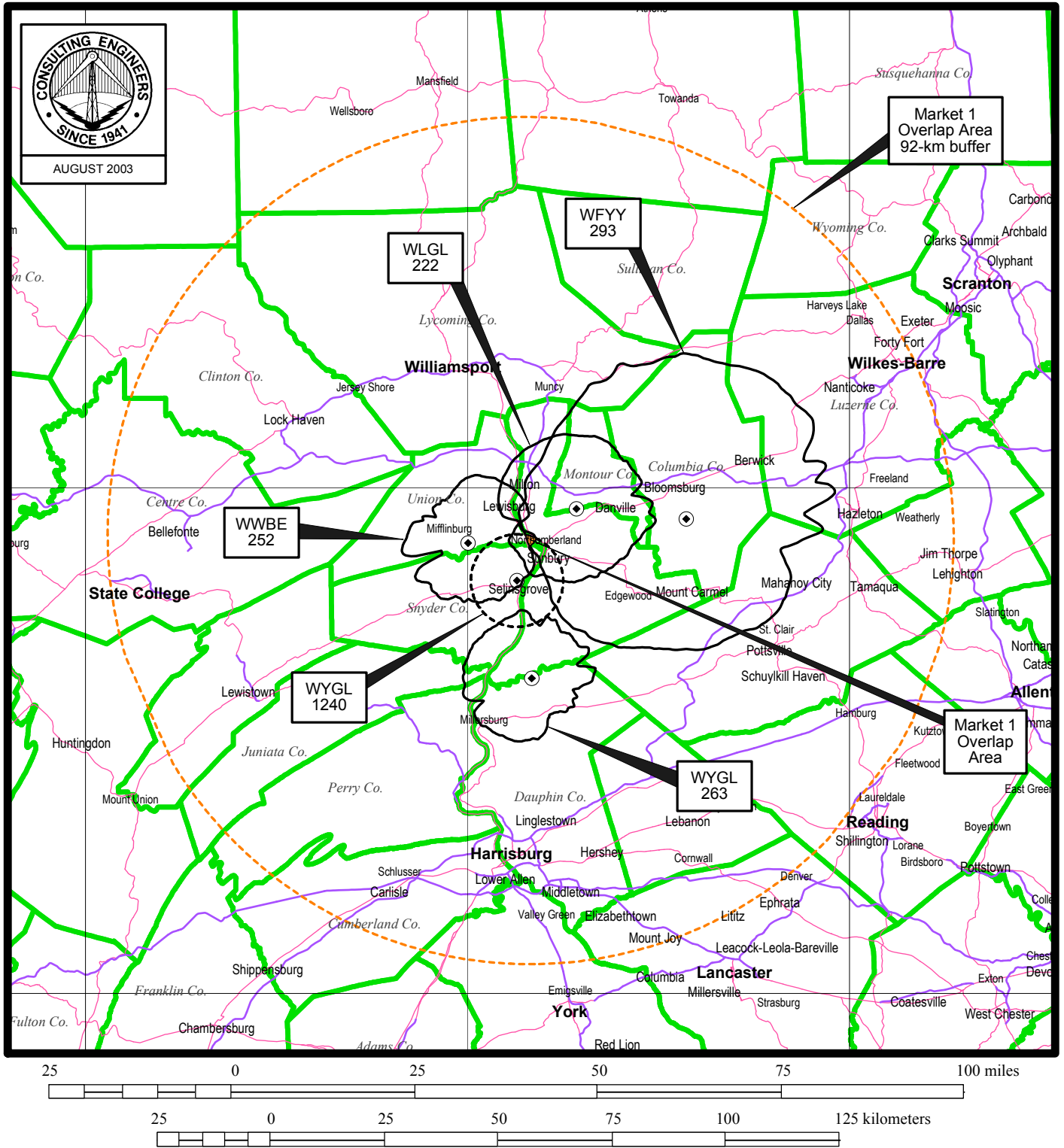
were obtained from FCC Figure M3. Distances to the FM contours were determined based on the method outlined in Section 73.313 of the FCC Rules. Terrain data were derived from the U.S.G.S. 3-second computer database for each of the FM stations using radials evenly-spaced every 2 degrees of azimuth.

Based on the above, it is concluded that the proposed combination of the stations to be owned complies with Section 73.3555(a) of the FCC Rules.

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August 15, 2003



PREDICTED PRINCIPAL COMMUNITY CONTOURS OF SUBJECT STATIONS

du Treil, Lundin & Rackley, Inc. Sarasota, Florida

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Tabulation of Stations in Radio Markets

(The following tabulations exclude stations that are commonly owned by MMP and stations located outside of the 92 km buffer zone around the perimeter of the mutual overlap area. See Figure 1.)

Market 1	
Number	Station
AM Stations	
1	WNAK, NANTICOKE, PA, 730 kHz
2	WEEU, READING, PA, 830 kHz
3	WHLM, BLOOMSBURG, PA, 930 kHz
4	WILK, WILKES-BARRE, PA, 980 kHz
5	WKOK, SUNBURY, PA, 1070 kHz
6	WRKK, HUGHESVILLE, PA, 1200 kHz
7	WFBS, BERWICK, PA, 1280 kHz
8	WOGY, WEST HAZLETON, PA, 1300 kHz
9	WPPA, POTTSVILLE, PA, 1360 kHz
10	WMLP, MILTON, PA, 1380 kHz
11	WPAM, POTTSVILLE, PA, 1450 kHz
12	WISL, SHAMOKIN, PA, 1480 kHz
13	WAZL, HAZLETON, PA, 1490 kHz
14	WPGM, DANVILLE, PA, 1570 kHz
FM Stations	
1	WBGM, NEW BERLIN, PA, Channel 201
2	WRGN, SWEET VALLEY, PA, Channel 201
3	WQSU, SELINSGROVE, PA, Channel 205
4	WVIA-F, SCRANTON, PA, Channel 210
5	WVBU-F, LEWISBURG, PA, Channel 213
6	WBUQ, BLOOMSBURG, PA, Channel 216
7	WGRC, LEWISBURG, PA, Channel 217
8	WMGS, WILKES-BARRE, PA, Channel 225
9	WBZD-F, MUNCY, PA, Channel 227
10	WCWQ, DALLAS, PA, Channel 229
11	WQKX, SUNBURY, PA, Channel 231
12	WBLJ-F, SHAMOKIN, PA, Channel 237
13	WGGI, BENTON, PA, Channel 240

Market 1	
Number	Station
14	WPGM-F, DANVILLE, PA, Channel 244
15	WBSX, HAZLETON, PA, Channel 250
16	WKRZ, WILKES-BARRE, PA, Channel 253
17	WSPI, MOUNT CARMEL, PA, Channel 259
18	WVLY-F, MILTON, PA, Channel 265
19	WAVT-F, POTTSVILLE, PA, Channel 270
20	WKSJ, WILLIAMSPORT, PA, Channel 274
21	WAMT, FREELAND, PA, Channel 276
22	WKAB, BERWICK, PA, Channel 278
23	WCXR, LEWISBURG, PA, Channel 279
24	WILQ, WILLIAMSPORT, PA, Channel 286
25	WMGH-F, TAMAQUA, PA, Channel 288
26	WEGH, NORTHUMBERLAND, PA, Channel 297