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CATALOG NO. 4550L 1/5

Form BC 126
June 1954
Official No. 2096

FREQUENCY MODULATION

BROADCASTING STATION LICENSE RECORD

Date first licensed October 5, 1967

Call letters WVNO

Station location Monroe, Michigan

Name of licensee Monroe Broadcasting Company

Transmitter location SW edge of North Shores, ~~Monroe~~ Michigan (PH-1-25-67)

7 Monroe St., Monroe, Michigan (SH-7-1-77)

¹⁹
X Braunlich Building/First St., Monroe, Michigan (MP-6-7-67)

Main studio location X Same as Transmitter

FORM BC-121
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call **WVMO**
Letters **WVMO**

Name **MONROE BROADCASTING COMPANY**
MONROE, MICHIGAN (PO * John W. Koehn, 916 Lincoln Ave., Adrian, Mich. 49221)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-5568 R & F	9-17-66 9-20-66	Construction permit for a new FM broadcast station to be operated on: Frequency: 98.3mc CH 252 ERP: 3kw TPO: .881kw HAAT: 299 feet Type trans: Gates-FM-1G Type ant: Gates-FMA-4, 4 sections Trans loc: Southwest edge of North Shores, Mich. Studio loc: Same as transmitter Atty: <u>Midlen</u> & Harrison	GRANTED	1-25-67

CONTACT: John W. Koehn

PHONE: Code 313; 265-8641

**ADDRESS: 916 Lincoln Avenue
Adrian, Michigan.**

APPLICATION RECORD - BROADCASTING

Call Letters WVMO

Name MONROE BROADCASTING COMPANY
MONROE, MICHIGAN

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-9404 R & F	5-12-67 5-16-67	Mod. of CP(BPH-5568 which authorized a new FM b/c station) to operate from the location of the station chg. studio location to Braunlich Bldg. First Street, Monroe, Michigan; operate trans. by RC from studio location; chg. type trans(Gates-FM-3G); chg. type ant(Gates-FMC-3, 3 sections) & chg. TPO to 2.325kw; Atty - Edward B. Reddy (Midlen & Harrison) Engr.: E. Harold Munn, Jr.,(Coldwater, Michigan)	GRANTED	6-7-67
BLH-3707 R & F PTA-7/13/67	6/30/67 7/3/67	Lic. to cover CP (BPH-5568 as mod.) which auth. a new FM b/c station. (RC) Atty: E. B. Reddy	GRANTED	10-5-67

APPLICATION RECORD - BROADCASTING

Call
Letters **W V M O**

Name **MONROE BROADCASTING COMPANY**
MONROE, MICHIGAN

File No.	Dated	Application for	Action	
			Nature	Date
BRH-2096 R & F \$75 #613305 PN Recd. PRESS	6-22-70	RENEWAL OF LICENSE	GRANTED	9-30-70
	7-2-70	Ed. B. Reddy, Atty. (Midlen & Reddy)		
	"	AMENDED 9-16-70 re: programming		
	"			
	AUG 3 1970			
BRH-2096 R & F P.N. PRESS	6-29-73	Renewal of License	GRANTED	9-27-73
	7-2-73			
	7-2-73	Atty.: Edward B. Reddy		
	18 AUG 1973			
BRH-2096 R & F PN Recd. PRESS	5-24-76	RENEWAL OF LICENSE	GRANTED	9-15-76
	5-26-76	Ed. B. Reddy, Atty.		
	"	AMENDED 9-13-76 re: programming		
	"			
	JUL 13 1976			

#1
APPLICATION RECORD BROADCASTING

98.3 mhz

Call Letters: W V M O

Name: MONROE BROADCASTING COMPANY

Station Location: Monroe, MI

File No.	Date	Description	Action and Date
BRH790517UG PRESS	AUG 24 1979	Renewal of License Atty.: Edward B. Reddy	GRANTED 9-21-79

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

