

W H W C

Globe-Wernicke  
No. 9558

MADE IN U. S. A.



B.S.

# BROADCASTING STATION LICENSE RECORD

NON COMMERCIAL EDUCATIONAL

Off. No. 63

Date first licensed 8-23-50

Call letters WHWC  
LOCATION: COLFAX, WISCONSIN  
Menomonie, Wisconsin (3-5-74)

STATE OF WISCONSIN-EDUCATIONAL COMMUNICATIONS BOARD (MLED-MPED-9-4-73)

X STATE OF WISCONSIN-EDUCATIONAL COMMUNICATIONS DIVISION (MLED 4-30-68)

X STATE OF WISCONSIN-EDUCATIONAL BROADCASTING DIVISION (MLED-8-15-67)

Name of licensee X STATE OF WISCONSIN - STATE RADIO COUNCIL

2.3 miles east of Wheeler, Wisconsin (PED-7-5-73)  
Transmitter location XR.F.D., Approx. 4.5 mi. southeast of Colfax, Wisconsin

Vilas Hall 821 University Avenue, University Of Wisconsin Campus  
Main studio location X University of Wisconsin, Madison, Wisconsin



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	E.R.P. Power	Time Div.	Period From-- To--
BPED-140 C.P. issued	10-27-49	88.3	50 kw.	630 ft.	By 12-27-49 To 6-27-50
BPED-202	1-24-50			740 ft.	To 6-27-50
Change type of trans. & antenna system.					
BPED-217	7-7-50	Ext. of compl. date to			7-20-50
BLD-76	8-23-50	88.3 mc.	50 kw.	U Terr: 740 ft.	8-23-50 to 6-1-52.
License to cover OP.					
BRED-63	5-14-52	RENEWAL OF LICENSE TO			6-1-54 (L)
BRED-63	5-19-54	RENEWAL OF LICENSE TO			12-1-55 S
BRED-63	11-9-55	Renewal of license to			12-1-58 S
BRED-63	11-9-55	Superseding license to correct station location to Colfax, Wisconsin. (L)			
BRED-63	11-19-58	Renewal of license			12-1 12-1-61
BRED-63	11-22-61	Renewal of license			12-1 12-1-64
BRED-63	11-9-61	Renewal of License			12-1 12-1-67
BSED-63 (1)	9-13-66	Mod. of	Lic. to show REL	520-DL trans.	
		mod. by	installation of a	RCA BTE-10C	
		Exciter.			
BSCA-687	9-15-66	Subsidiary Communications Authorization			12-1-67.
		on freq. of 67kcs. to			
BMLED-46 (2)	8-15-67	Mod. of	license to chg. the name of		
		licensee.			
BMLED-46	8-15-67	SCA showing new name.			
BRED-63	11-24-67	88.3mc	ERP: 50kw	Unl.	12-1 12-1-70
		Renewal of NDEA			
BRSCA-687	11-24-67	Renewal of SCA			12-1 12-1-70
BMLED-49(1)	4-30-68	ML. to chg. name (and SCA)			
BRED-63(L)	11-25-70	Renewal and NDEA			12-1-73
BRSCA-687	11-25-70	Renewal of SCA			12-1-73
EBSA	5-15-72				
BSED-63(1)	1-18-73	ML. to change studio location			12-1-73
					7-5-74
BPED-1647	7-5-73	88.3mhz.	ERP: 10kw (H&V)		
HAAT: 1050	(H&V)	#202	Class E		

CP chg. TL, install new trans.,  
ant., chg. TPO, ERP, HAAT.



Form BC 126

June 1954

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W H W C

Station location Colfax, Wisconsin

Name of licensee .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BMLED-72(1)	9-4-73	ML chg,	name of licensee		
BMPED-1017(1)	9-4-73	MP(BPED-1647)	chg, name of	permittee	
BMSCA-343	9-4-73	Chg, name of licensee (Mod of SCA)			
BRED-63(L)	11-28-73	RENEWAL			12-1-76
BRSCA-687	11-28-73	RENEWAL OF SCA			
BRCED-129(1)	1-24-74	ML to operate	transmitter	by RC	
BLED-1212(L)	3-15-74	Lic.(BPED-1647, as mod.)	88.3mhz., ERP: 10kw(H&V)	CHGS12-1-76	RC(TV site)
HAAT: 1050'(H&V)					
BMLED-100(1)	3-5-76	ML chg	station location		
BRED-63(L)	11-15-76	Renewal of license			12-1-79
BRSCA-687	"	Renewal of SCA			"
BRED790730UF(S)	11-30-79	Renewal of License			12-1-82
BRSCA790730UF	"	Renewal of SCA			" "



## APPLICATION RECORD - BROADCASTING

Call  
Letters

WBNC

~~WBNC~~

(WBNC requested)

Name STATE OF WISCONSIN - STATE RADIO COUNCIL  
P.O. Radio Hall, University of Wisconsin Campus, Madison, Wisc.

File No.	Dated	Application for	Action	
			Nature	Date
BPED-140 Recd Filed	9-23-49	Construction permit for a new Non-commercial Educational FM broadcast station; Frequency: 88.3 mcs. Operating power: 10,000 watts Transmitter: R.F.D., Colfax, Wisconsin (R E L, 710 ) Studio: University of Wisconsin Campus, Madison, Wisconsin	GRANTED	10-27-49
	9-26-49			
	9-26-49			
HMPED-202 Rec'd. Filed	1-3-50	Mod. of C. P. (BPED-140) which authorized a new Non-Commercial Educational FM broadcast station to change type of transmitter to REL 520-DL and make changes in the antenna system.	GRANTED	1-24-50
	1-5-50			
	1-5-50			
BMPED-217 Recd. Filed	6-26-50	Mod. of C. P. (BPED-140 as mod.) which authorized a new NON-Commercial Educational Broadcast station for extension of completion date from 6-27-50 to 7-20-50.	GRANTED	7-7-50
	6-28-50			
	6-28-50			
BLED-76 Recd & Filed	7-24-50	License to cover CP (BPED-140 as mod.) which authorized a new FM Non-Comm. Educa. b/c sta.	GRANTED	8-23-50
	7-26-50			



# APPLICATION RECORD - BROADCASTING

Call  
Letters **WHWC**

Name **STATE OF WISCONSIN- STATE RADIO COUNCIL**

File No.	Dated	Application for	Action	
			Nature	Date
BRED-63 Recd. Filed	2-22-52 2-27-52 2-27-52	Renewal of license	GRANTED	5-14-52
BRED-63 Recd. & Filed	3-1-54 3-5-54	Renewal of license	GRANTED	5-19-54
BRED-63 Recd & filed	8-10-55 8-12-55	Renewal of license	323 on file GRANTED	11-9-55
BRED-63 Recd Filed	8-26-58 9-2-58 9-2-58	Renewal of license	GRANTED	11-19-58
BRED-63 R & F	8-8-61 8-14-61	Renewal of License	GRANTED	11-22-61



FORM BC-121 #3

AUG. 1955

## APPLICATION RECORD - BROADCASTING

Call

STATE OF WISCONSIN-EDUCATIONAL COMMUNICATIONS DIVISION  
X STATE OF WISCONSIN-EDUCATIONAL BROADCASTING DIVISIONLetters WHWCName XSTATE OF WISCONSIN-STATE RADIO COUNCIL  
COLFAX, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
BRED-63 R&F	8-28-64 8-31-64	Renewal of license.	GRANTED	11-9-64
BSCA-687 R & F	3-2-66 3-4-66	Request for Subsidiary Communications Authorization on a sub-carrier frequency of 67kcs.	GRANTED	9-15-66
BMLED-46 R & F AUG 4 1967	7-27-67 7-28-67	Modification of license to change the name of licensee to EDUCATIONAL BROADCASTING DIVISION. (STATE OF WISCONSIN-	GRANTED	8-15-67
BRED-63 R & F BRSCA-687 R & F	8-30-67 9-5-67 8-30-67 9-5-67	Renewal of license  Renewal of SCA Atty- Daniel W. Toohey	GRANTED	11-24-67
SEP 20 1967 BMLED-49 R & F APR 25 1968	3-13-68 3-21-68	ML chg. name to STATE OF WISCONSIN-EDUCATIONAL COMMUNICATIONS DIVISION. Atty - Daniel W. Toohey(Dow, Lohnes etc.)	GRANTED	4-30-68



# APPLICATION RECORD - BROADCASTING

88.3mhz.

Call  
Letters W.H.W.G.

Name STATE OF WISCONSIN EDUCATIONAL COMMUNICATIONS DIVISION  
Colfax, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BRED-63 R & F P.N.	8-28-70 9-3-70 9-3-70	Renewal of License	GRANTED	11-25-70
BRSCA-687 R & F OCT 16 1970	8-28-70 9-3-70	Renewal of SCA		
BPED- Rec'd: NO FEE REQUIRED: PRESS: MAY 29 1973	5-16-73 5-21-73	CP to chg. trans. loc. to: 2.3 mi. E. of city, Wheeler, Wisconsin; install new trans. (GATES-FM-10H3); install new Ant. (GATES-FMS-4, 4 sects.); make chgs. in ant. system (incr. hght); chg. ERP: 15kw; & chg. HAAT: 1046.4'.  45° 02' 47" - 91° 51' 42" Atty - Daniel W. Toohey	RETURNED (Interference)	5-25-73



Form BC-121  
September 1969

## APPLICATION RECORD - BROADCASTING

Call  
Letters W H W C

## STATE OF WISCONSIN-EDUCATIONAL COMMUNICATIONS BOARD

Name State of Wisconsin-Educational Communications Division  
Colfax, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BPED-1,647 R & F No Fee Required Press JUL 8 1973	6-6-73 6-11-73	CP to chg. TL to: 2.3 miles east of Wheeler, Wisconsin; install new trans. (Gates FM-10H3); install new ant. (Gates FMS-4, 4 sects.); make chg. ant. system (increase height); chg. TPO; ERP: 10KW and HAAT: 1046.4'. (45° 02' 47" - 91° 51' 42")  Atty: Daniel W. Toohey	GRANTED	7-5-73
BMPED-1,017 R & F No Fee Required Press	7-23-73 7-26-73	MP (BPED-1,647) to change the permittee name to: STATE OF WISCONSIN-EDUCATIONAL COMMUNICATIONS BOARD.  Atty: Daniel W. Toohey	GRANTED	9-4-73
BMLED-72 R & F No Fee Required Press	7-23-73 7-26-73	ML to change the licensee name to: STATE OF WISCONSIN-EDUCATIONAL COMMUNICATIONS BOARD.	GRANTED	9-4-73
BMSCA-343 R & F Press	7-23-73 7-26-73 AUG 20 1973	Mod. of SCA to change the name to: STATE OF WISCONSIN-EDUCATIONAL COMMUNICATIONS BOARD.	GRANTED	9-4-73



## APPLICATION RECORD - BROADCASTING

Call  
Letters W H W CName STATE OF WISCONSIN-EDUCATIONAL COMMUNICATIONS BOARD  
COOLFAX, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
BRED-63 BRSCA-687 R & F PN Recd. PRESS	8-27-73 " 8-29-73 " OCT 11 1973	RENEWAL OF LICENSE RENEWAL OF SCA Daniel W. Toohey, Atty.	GRANTED	11-28-73
BRCED-129 R & F No Fee Required Press	12-6-73 12-14-73 JAN 14 1974	Mod. of license to operate transmitter by remote control from the WHWC-TV Site: South Broadway, Menomonie, Wisconsin. Atty: Daniel W. Toohey (Dow, Lohnes & Albertson)	GRANTED	1-24-74
BLED-1212 R & F PTA PRESS	1-28-74 1-31-74 2-6-74 FEB 27 1974	Lic. (BPED-1647, as mod.) - Changes Atty: Dow, Lohnes & Albertson (D.W. Toohey)	GRANTED	3-15-74
BMLED-100 R & F No Fee Required Press P. N. Rec'd	10-24-75 11-3-75 11-26-75 NOV 1 1975	Mod. of license to change station/location Menomonie, Wisconsin. Atty: Daniel W. Toohey	GRANTED	3-5-76



#7

88.3 mhz

Form BC-121

May 1976

12-50

## APPLICATION RECORD - BROADCASTING

Call  
Letters W H W CName STATE OF WISCONSIN-EDUCATIONAL COMMUNICATIONS BOARDCOLFAX, WISCONSIN MENOMONIE, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
BRED-63	7-30-76	RENEWAL OF LICENSE	GRANTED	11-15-76
BRSCA-687	7-30-76	RENEWAL OF SCA		
R & F	"			
PN Recd.	"	Daniel W. Toohey, Atty.		
PRESS	SEP 24 1976			
BRED 790730	UF	RENEWAL OF LICENSE	GRANTED	11-30-79
BRSCA "		RENEWAL OF SCA		
PRESS	AUG 29 1979	F.D. Cooke, Jr., Atty.		

F.C.C. - WASHINGTON, D. C.



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

