

EXHIBIT 15

MULTIPLE OWNERSHIP

By this application and related applications filed concurrently herewith, pursuant to the Stock and Asset Purchase Agreement attached at Exhibit 6 of this application, the subsidiaries of NBC Universal, Inc. (“NBCU”) described below and Media General, Inc. (“Media General”) seek Commission approval of the assignment of the Commission licenses for the following television broadcast stations from subsidiaries of NBCU to subsidiaries of Media General subsidiary Media General Communications, Inc. (“Media General Communications”), as follows:

Assignment of licenses for WJAR(TV), Providence, Rhode Island
From: NBC WJAR License Company
To: Media General Communications, Inc.

Assignment of licenses for WNCN(TV), Goldsboro, North Carolina
From: NBC WNCN License Company
To: Media General Communications, Inc.

Assignment of licenses for WCMH-TV, Columbus, Ohio
From: NBC WCMH License Company
To: Media General Communications, Inc.

Assignment of licenses for WVTM-TV, Birmingham, Alabama
From: NBC WVTM License Company
To: Media General Communications, Inc.

The proposed assignments would comply with the Commission multiple and cross-ownership rules except in the Birmingham, Alabama, television market, where Media General subsidiary Media General Communications is the licensee of WIAT(TV), Birmingham, Alabama.

Accordingly, Media General requests a temporary waiver for a period of six months from the date of consummation of the assignment of the WVTM-TV licenses to come into compliance with Section 73.5555(b) of the Commission’s Rules, the so-called “television duopoly” rule in the Birmingham, Alabama television market. The requested waiver would provide Media General with six months following the consummation of the assignment to file with the Commission an application for station disposition that would bring Media General into full compliance with the Commission’s local television multiple ownership rules. As set forth below, grant of the temporary waiver that Media General seeks is both necessary and appropriate under current Commission policies.

**REQUEST FOR TEMPORARY WAIVER
OF THE FCC'S TELEVISION DUOPOLY RULE,
47 C.F.R. § 73.3555(b)**

Under the Commission's local television ownership as currently in effect,¹ a single party may not hold an attributable interest in more than one television broadcast station in a DMA that ranks within the top four television stations in that DMA based on the most recent all-day (9:00 a.m. to midnight) audience share, as measured by Nielsen Media Research or by any comparable professional, accepted audience ratings service. Both WVTM-TV and WIAT(TV) rank among the top-four rated stations in the Birmingham DMA.² Accordingly, Media General requires and is herein requesting a temporary waiver of § 73.3555(b) for a period of six months from the date of consummation of the assignment of WVTM's licenses to file with the Commission the application necessary come into compliance with the television duopoly rule, 47 C.F.R. Section 73.3555(b), in the Birmingham, Alabama television market through the anticipated disposition of WIAT(TV). Grant of the requested waiver would permit Media General to acquire control of the four NBCU stations subject to the Stock and Asset Purchase Agreement, including WVTM-TV, and to come into compliance with the Commission's ownership rules in an orderly manner within the waiver period.

The stated objectives of the Commission's television local ownership rules are two-fold: (1) "to promote diversification of programming sources and viewpoints" in a local market and (2) "to prevent an undue concentration of economic power."³ In weighing the merits of a request for a temporary waiver of the duopoly rule, the Commission therefore evaluates whether a grant of a temporary waiver would undermine its "goals of diversity and competition in the broadcast marketplace."⁴ The Commission also may consider "special circumstances" that may affect the

¹ See 47 C.F.R. § 73.3555(b) (2002). In the 2002 *Biennial Regulatory Review*, 18 FCC Rcd 13620 (2003), the Commission adopted new rules governing television local multiple ownership limitations. Several aspects of the new rules are currently stayed pursuant to *Prometheus Radio Project v. FCC*, 373 F. 3d 372 (3rd Cir. 2004). Both sets of rules, however, contain the top four limitation, which also was upheld in *Prometheus Radio*.

² See BIA Financial Network, Inc., *Investing in Television* 2005 (2nd Edition, 2005).

³ *NWCG (Parent) Holdings Corp. & NWCG Holdings Corp. (Transferor) and Fox Television Stations, Inc. (Transferee)*, 11 FCC Rcd 16318, 16322 (1996) (citing *Multiple Ownership Rule*, 22 FCC 2d 306, 307 (1970)).

⁴ *UTV of San Francisco, Inc., KCOP Television, Inc., UTV of San Antonio, Inc., Oregon Television, Inc., UTV of Baltimore, Inc., WWOR-TV, Inc., and UTV of Orlando, Inc. and United Television, Inc. (Assignors) and Fox Television Stations, Inc. (Assignee)*, FCC 01-209, ¶ 31 (rel. July 23, 2001) (citing *Lint Co.*, 15 FCC Rcd 18130, 18133 (2000); *Shareholders of CBS Corporation*, 15 FCC Rcd 8230, 8243 (2000)) [hereinafter, "*Chris-Craft/Fox*"].

appropriateness of granting a waiver.⁵ As explained more fully below, the facts and circumstances in support of the requested waiver are fully consistent with prior duopoly waivers, with the objectives of the local ownership rules, and with the public interest.

1. The Instant Waiver Request Is Consistent with Commission Precedent

The Commission has in the past regularly granted temporary waivers of its ownership rules when, as here, the prohibited combination would arise as the result of a larger media acquisition.⁶ In 1995, for example, the Commission granted a twelve-month waiver of Section 73.3555(b), permitting Gannett Co., owner of WXIA-TV, Atlanta, Georgia, to acquire Macon, Georgia television station WMAZ-TV as part of Gannett's acquisition of Multimedia.⁷ Similarly, in 1997, the Commission approved Belo's acquisition of The Providence Journal Company and, to facilitate that transaction, granted a six-month waiver of the television duopoly rule to permit the temporary common ownership by Belo of Seattle stations KIRO-TV and KING-TV.⁸ In 2003, the Commission granted a twelve-month waiver of Section 73.3555(b), permitting NBC, owner of KNBC-TV, Los Angeles, California to acquire television stations KWHY-TV, Los Angeles, California and KVEA(TV), Corona, California, as part of NBC's acquisition of Telemundo.⁹

The Commission has granted temporary waivers of the television duopoly rule in markets smaller in size than Birmingham. In *AFLAC Broadcasting Group, Inc.*, the Commission granted a temporary duopoly waiver to allow common ownership of two stations, one located in the Hattiesburg-Laurel, Mississippi DMA, then the 165th largest DMA, and the other located in the Birmingham, Alabama DMA, then the 91st largest DMA.¹⁰ Likewise, in that same case, the Commission also granted a temporary duopoly waiver in the Hattiesburg-Laurel DMA, then the 165th largest DMA (along with duopoly waivers for other associated stations), when some portions of the stations' overlap area would not receive any other television station besides the two commonly owned stations, the only two television stations located in the DMA.¹¹ As the 40th largest DMA, Birmingham has more media outlets and independent voices than those located in Hattiesburg-Laurel. Accordingly, Media General's temporary common ownership of WVTM-TV and WIAT(TV) is even less likely to compromise the highly diverse Birmingham

⁵ The Commission has "authority to waive its rules based on 'special circumstances' and where an applicant makes a proposal 'that will not undermine the policy served by the rule.'" *Disney*, 11 FCC Rcd at 5872.

⁶ See, e.g., *UTV of San Francisco, Inc.*, 16 FCC Rcd 14975 (2001); *LINT Co.*, 15 FCC Rcd 18130 (MMB 2000); *AFLAC Broadcasting Group, Inc.*, 12 FCC Rcd 3907 (1997).

⁷ See *Multimedia, Inc.*, 11 FCC Rcd 4883 (1995).

⁸ See *Providence Journal Company*, 12 FCC Rcd 2883 (1997).

⁹ See *Telemundo Communications Group, Inc.*, 17 FCC Rcd 6958 (2003).

¹⁰ See *AFLAC Broadcasting Group, Inc.*, 12 FCC Rcd 3907 (1997).

¹¹ See *AFLAC Broadcasting Group, Inc.*, 12 FCC Rcd 3907, ¶ 15 (other portions of the overlap area received at least five or at least thirteen additional television stations).

market than the common ownership of similar properties might have affected the Hattiesburg-Laurel market.

Most recently, in January 2006, the Commission granted six-month temporary waivers to Raycom Media, Inc. in four television markets to facilitate the transfer of control to Raycom of the television broadcast stations of The Liberty Corporation.¹² Each of the markets for which Raycom sought a waiver in *The Liberty Corporation* was smaller than the Birmingham, Alabama television market for which Media General seeks a waiver. In *The Liberty Corporation*, the Commission granted temporary waivers of the television duopoly rule in the following markets:

- Toledo, Ohio, the 70th largest market, where Raycom would hold the number one and number three station in a market with seven full-service stations and five independent owners;
- Columbia, South Carolina, the 83rd largest market, where Raycom would hold the number one and the number three station in a market with eight full-service stations and five independent owners;
- Wilmington, North Carolina, the 140th largest market, where Raycom would hold the number one and number two station in the market in a market with four full service stations and two independent owners; and
- Albany, Georgia, the 148th largest market, where Raycom would hold the number one and the number two station in a market with six full-service television stations and three independent owners.

Here, Media General seeks a six-month temporary waiver to hold the number two and the number three television station in the Birmingham, Alabama television DMA, the 40th largest television market. The Birmingham, Alabama DMA has 13 commercial and non-commercial full-service television stations held by nine independent owners. Eight independent owners would remain after the consummation of the WVTM-TV assignment, as well as a plethora of other media. Thus, in comparison to the multiple duopoly waivers that the Commission granted in *The Liberty Corporation*, the prospect that the waiver now sought by Media General could affect either competition or programming diversity in the Birmingham, Alabama DMA is far more remote.

- First, Raycom sought waivers for four markets. Here, Media General seeks a single waiver for a single market, the Birmingham, Alabama market.
- Second, the Birmingham, Alabama DMA, the 40th largest DMA in the nation, is substantially larger than any of the four DMAs for which the Commission granted duopoly waivers to Raycom. The presence of a larger number of media outlets provides

¹² See Memorandum Opinion and Order, Applications for Transfer of Control of The Liberty Corporation, File No BTCCT-20050909ADC et al., DA 06-72 (released January 17, 2006) ("*The Liberty Corporation*").

additional assurance that the brief common ownership proposed herein will not affect competition or programming diversity in the DMA.

- Third, given the size of the Birmingham television market, with its 13 full-service stations and nine independent television owners, Media General could own both WVTM-TV and WIAT(TV) but for the proviso in the rule that a single party may not hold attributable interests in two or more of the top-four-rated television stations in any DMA. This was not the case in those markets for which the Commission granted waivers in *The Liberty Corporation*.
- Finally, like Media General, Raycom also needed a waiver of the Commission's restriction on holding attributable interests in more than one of the top-four-rated television stations in a single DMA. In every market for which the Commission granted Raycom a waiver, Raycom proposed to hold the number one rated television station in the DMA plus either the second or the third rated television station. A grant of the waiver sought by Media General would allow Media General temporarily to hold an attributable interest in the second and third rated television in the much larger Birmingham, Alabama DMA.

The Commission repeatedly has stated that the benefits derived from mergers or transfers of multiple stations generally support grant of a reasonable waiver period to effectuate the merger and permit time to come into compliance with the Commission's Rules.¹³ In permitting Gannett's acquisition of Multimedia, the Commission concluded that temporary waivers of the multiple ownership rules are particularly appropriate where the conflicts with the multiple ownership rules are "incidental" to a much larger merger that would otherwise serve the public interest, convenience and necessity.¹⁴ Indeed, these temporary waivers permit parties to consummate significant transactions that "promote commerce, encourage investment in the broadcast industry, and allow for the free transferability of broadcast licenses."¹⁵ As such, consistent with past precedent, the Commission should grant the requested temporary waiver to permit the multi-station, multi-market transaction for which Media General and the selling NBCU subsidiaries seek consent.

¹³ *Multimedia, Inc., supra*, 11 FCC Rcd 4883, ¶ 5 (1995) citing *Stockholders of Westinghouse, Inc.*, FCC 95-469 (released November 22, 1995), at 23.

¹⁴ *Id.*

¹⁵ *Id.*, citing *Stockholders of Westinghouse*, at 23.

2. The Requested Temporary Waiver Will Have No Adverse Impact on the Diversity of Voices and Competition in the Birmingham, Alabama Television Market

The tremendous diversity of media outlets in the Birmingham, Alabama television market ensures that the temporary ownership of two television stations in the market will have no adverse impact on diversity. In addition, grant of the requested waiver will have no impact on economic competition in the Birmingham television market. The Birmingham, Alabama DMA, includes Anniston, Alabama, and Tuscaloosa, Alabama, is the 40th largest television broadcast market in the United States, and is served by a diverse number of media outlets, including radio and television broadcast stations, cable, Direct Broadcast Satellite ("DBS"), and newspapers.¹⁶ Including the NBCU and Media General stations, television viewers currently have access to programming from the DMA's 13 full-service commercial and non-commercial television stations with nine separate owners.¹⁷ (Consummation of the proposed WVTM-TV assignment pursuant to the requested waiver would leave eight independent voices temporarily.) Twenty-five low power television stations and Class A television stations are authorized to serve the Birmingham, Alabama DMA.¹⁸

Radio broadcasting is also diverse, with a multiplicity of commercial stations and formats. The Arbitron Metro Market for Birmingham includes 45 full-service AM and FM stations, with six non-commercial educational stations.¹⁹

Residents of the Birmingham market also have access to numerous other information sources. The cable penetration rate in the Birmingham DMA is 61 percent.²⁰ About 60 separate cable systems under a variety of different ownership serve subscribers in the DMA.²¹ The area is also served by two separately owned DBS operators, which provide a strong multichannel competitor to cable in the Birmingham market. Eight daily newspapers (produced by six separate publishers) and twenty-six community weekly papers together with almost a dozen shopper weekly papers, serve the Birmingham market.²²

¹⁶ See *Broadcasting & Cable Yearbook 2006* at B-140 (2006).

¹⁷ Attachment A hereto; see also *Broadcasting & Cable Yearbook 2006* at B-140.

¹⁸ See Attachment B hereto; see also FCC CDBS Database.

¹⁹ See Attachment C (BIA Financial Network, Inc., "FCC Geographic Market Definition for Birmingham, Alabama," March 14, 2006).

²⁰ BIA Financial Network, Inc. *Investing in Television 2005* (2nd ed. 2005).

²¹ See Attachment D hereto (listing and description of cable television systems serving the Birmingham DMA as compiled from *2006 Cable Factbook*).

²² See Attachment E (listings of (i) daily newspapers, (ii) community weekly newspapers and (iii) weekly shopper newspapers serving communities in the Birmingham, Alabama DMA).

As the foregoing demonstrates, the Birmingham market is diverse and well served by media outlets. Moreover, even if the Commission were to consider only broadcast outlets (without including the vast array of other media voices), the Birmingham market would still be extremely diverse, offering its residents scores of separately owned radio and television voices.²³ Given the rich diversity of voices and the competing media outlets in the Birmingham market, Media General's temporary ownership of WVTM-TV and WIAT(TV) would not cause undue media concentration during the requested waiver period.

3. WVTM-TV and WIAT(TV) Will be Operated Independently During the Temporary Period of Common Ownership

In support of its waiver request, Media General commits to operating WIAT(TV) and WVTM-TV separately during the waiver period. Thus, during the waiver period, Media General will maintain the separate management, programming and sales operations of the two stations. The staff of each of the stations will be insulated from the staff and proprietary and confidential information of the co-owned same-market station. Media General will maintain separate national sales representation for each of the stations.

The Commission has ruled in prior waiver decisions that an applicant's pledge to operate the stations separately during the waiver period weighs in favor of granting the requested waiver.²⁴ In *Disney*, for example, the Commission stated that any "anti-competitive effects. . . would be diminished by the continued separate operations of the stations as pledged by the applicant."²⁵ The Commission understood that pledge to mean that the two stations would compete in the overlap area and would refrain from engaging in joint sales within that area. In *The Liberty Corporation, supra*, the applicant's commitment to "operate the stations in overlap markets as separate entities and maintain competition between them pending divestiture" led the Commission to find that four waivers were warranted for a single transaction, with each waiver allowing an otherwise-proscribed duopoly in a market much smaller than the Birmingham DMA.²⁶

²³ Moreover, any concerns regarding diminished diversity are mitigated by Media General's pledge to operate WVTM-TV independently from WIAT(TV), Media General's existing station in the Birmingham market during the waiver period, a factor which the FCC has found persuasive in granting temporary waivers. *See Westinghouse* at 3761-62; *Disney* at 5874.

²⁴ *See New City Communications, Inc.*, 12 FCC Rcd 3929, 3952 (1997); *Capital Cities/ABC, Inc. (Transferor) and the Walt Disney Company (Transferee)*, 11 FCC Rcd 5841, 5872 (1996); *Multimedia, Inc.*, 11 FCC Rcd 4883, 4887 (1995).

²⁵ *Id.*

²⁶ *The Liberty Corporation, supra*, at ¶ 6.

4. Media General's Commitment to Market Aggressively the Station to Be Divested Minimizes Any Potential for an Adverse Effect on the Birmingham Television Market

Media General will aggressively market WIAT(TV) so that the necessary station disposition will be completed expeditiously. Upon execution of the Stock and Asset Purchase Agreement, Media General announced that it intended to sell WIAT(TV). Stephens Inc. ("Stephens"), its investment banker, has been directed to begin efforts to locate a buyer for WIAT(TV) promptly.

Stephens has reported to Media General that it is confident WIAT(TV) will generate strong interest. Indeed, Stephens already has received unsolicited calls from interested third parties. Stephens will market WIAT(TV) aggressively by, among other things, preparing an offering memorandum, proactively contacting those third parties (strategic and financial) that it believes may have an interest in WIAT(TV), and working with Media General to facilitate due diligence reviews by interested buyers on an expedited basis. Given that Media General has publicly announced its desire to sell these stations, the confidentiality concerns and restrictions that typically slow a divestiture process should not be present in this case. Accordingly, Stephens anticipates that Media General will be able to negotiate and enter into final contract for the sale of WIAT in the third quarter of 2006, if not sooner.

Conclusion

In sum, the Commission should grant Media General's request for a six-month temporary waiver of the television duopoly rule to permit Media General to acquire WVTM-TV as part of a larger transaction described in the Stock and Asset Purchase Agreement. The proposed temporary common ownership would not adversely affect programming diversity or competition in the Birmingham, Alabama television market and would serve the public interest through continued separate operation of the stations. In addition, Media General will aggressively seek to sell one of the stations.

Attachments to Exhibit 15

Birmingham, Alabama DMA

Attachment A: Full Power Television Stations in Birmingham (Anniston and Tuscaloosa), AL
(DMA #40)

Attachment B: Class A and Low Power Television Stations in the Birmingham, AL DMA

Attachment C: Radio Broadcast Stations in Birmingham, AL Arbitron Radio Metro Market

Attachment D: Cable Television Systems in Birmingham, AL DMA

Attachment E: Newspapers Serving Birmingham, AL DMA

Daily Newspapers

Weekly Community Newspapers

Weekly Shopper Newspapers

ATTACHMENT A

Full Power Television Stations in Birmingham, AL (DMA #40)

ATTACHMENT A
FULL POWER TELEVISION STATIONS IN BIRMINGHAM, AL (DMA #40)

Voice	Call Sign, City, State	Channel	Owner	Network
1.	WIAT(TV), Birmingham, AL	42	Media General Communications, Inc. [Media General, Inc.]	CBS
2.	WVTM-TV, Birmingham, AL	13	NBC License Company [NBC TV Stations Division] <i>to be acquired by Media General, Inc.</i>	NBC
3.	WBRC(TV), Birmingham, AL	6	WBRC License, Inc. [Fox Television Stations, Inc.]	Fox
4.	WTTO(TV), Homewood, AL	21	WTTO Licensee L.L.C. [Sinclair Broadcast Group, Inc.]	WB/Fox Kids
5.	WABM(TV), Birmingham, AL	68	Birmingham (WABM-TV) Licensee, Inc. [Sinclair Broadcast Group, Inc.]	UPN
6.	WDBB(TV), Bessemer, AL ^{1/}	17	WDBB-TV Inc.: Cecil Heftel, H. Carl Parmer	WB/Fox Kids
7.	WCFT-TV, Tuscaloosa, AL	33	TV Alabama, Inc. [Allbritton Communications Co.]	ABC
8.	WJSU-TV, Anniston, AL	40	TV Alabama, Inc. [Allbritton Communications Co.]	ABC
9.	WPXH(TV), Gadsden, AL	44	Paxson Communications License Co., LLC [Paxson Communications Corporation]	PAX TV
10.	WTJP-TV, Gadsden, AL	60	Trinity Broadcasting Network	Independent
11.	*WCIQ(TV), Mt. Cheaha, AL	7	Alabama ETV Commission	PBS
12.	*WBIQ(TV), Birmingham, AL	10	Alabama ETV Commission	PBS
13.	WUOA(TV) Tuscaloosa, AL	23	The Board of Trustees of the University of Alabama	Independent

^{1/} Programmed by WTTO(TV) under time brokerage agreement.

ATTACHMENT B

Class A and Low Power Television Stations in the Birmingham, AL DMA

ATTACHMENT B

Class A and Low Power Television Stations in the Birmingham, AL DMA¹

	Call Sign City, State	Owner/Licensee	Class of Station
1.	W14CV Carrollton, AL (CP Off Air)	Tiger Eye Licensing, LLC	Low Power TV
2.	W15AZ Alabaster, AL (Licensed)	Glen Iris Baptist School	Class A
3.	W20CA Carrollton, AL (CP Off Air)	Tiger Eye Licensing, LLC	Low Power TV
4.	W23AK Jasper, AL (Licensed)	WMTY, Inc.	Low Power TV
5.	W24DC Hamilton, AL (Licensed)	WMTY, Inc.	Low Power TV
6.	W34BI Birmingham, AL (Licensed)	Ventana Television, Inc.	Low Power TV
7.	W46DF Hamilton, AL (Licensed)	WMTY, Inc.	Low Power TV
8.	W49AY Birmingham, AL (Licensed)	Glen Iris Baptist School	Class A
9.	W50BO Ashville, AL (Licensed)	Bowlin and Johnson	Low Power TV
10.	W51DE Carrollton, AL (CP Off Air)	Tiger Eye Licensing, LLC	Low Power TV

Source: *Broadcasting & Cable Yearbook 2006; FCC CDBS Database*

¹ Bibb, Blount, Calhoun, Cherokee, Chilton, Clay, Cullman, Etowah, Fayette, Greene, Hale, Jefferson, Marion, Pickens, St. Clair, Shelby, Talladega, Tuscaloosa, Walker, Winston Counties, AL.

	Call Sign City, State	Owner/Licensee	Class of Station
11.	W55BJ Jasper, AL (Licensed)	Combs Broadcasting, Inc.	Low Power TV
12.	W62BG Birmingham, AL (Licensed and Silent)	WTTO Licensee, LLC	Low Power TV
13.	W63CK Talladega, AL (Licensed)	Bowlin Broadcast Network, Inc.	Low Power TV
14.	WBMA-LP Birmingham, AL (Licensed)	TV Alabama, Inc.	Low Power TV
15.	WBMG-LP Moody, AL (Licensed)	Tiger Eye Broadcasting Corporation	Class A
16.	WBUN-CA Birmingham, AL (Licensed)	Word of God Fellowship, Inc.	Class A
17.	WBXA-CA Birmingham, AL (Licensed)	L4 Media Group, LLC	Class A
18.	WCQT-LP Cullman, AL (Licensed)	First Cullman Broadcasting, Inc.	Low Power TV
19.	WDVZ-CA Greensboro, AL (Licensed)	TTI, Inc.	Class A
20.	WJXS-CA Jacksonville, AL (Licensed)	Alabama Heritage Communications, LLC	Class A
21.	WOIL-LP Talladega, AL (Licensed)	Bowlin Broadcast Network	Class A
22.	WOTM-LP Montevallo, AL (Licensed)	WOTM, LLC	Class A
23.	WSFG-LP Berry, AL (Licensed)	Ettie Clark	Low Power TV
24.	WSSF-LP Berry, AL (Licensed)	Ettie Clark	Low Power TV

	Call Sign City, State	Owner/Licensee	Class of Station
25.	WVUA-CA Tuscaloosa/Northport, AL (Licensed)	The Board of Trustees of the University of Alabama	Class A

ATTACHMENT C

**Radio Broadcast Stations in the Birmingham, AL
Arbitron Radio Metro Market**



FCC Geographic Market Definition for Birmingham, AL

Call Letters	AM/ FM	Type	Station Format	Home Market	Market			City & State of License	County of License
					Designn Date	Home Mkt Rank	Owner		
WDXB	FM	102.5 C	Country	Birmingham, AL	07/02/2003	57	Clear Channel Communications	Jasper, AL	Walker
WPSB	AM	1320 C	Urban/Talk	Birmingham, AL	07/02/2003	57	Cox Radio Inc	Birmingham, AL	Jefferson
WAPI	AM	1070 C	Talk/News	Birmingham, AL	07/02/2003	57	Citadel Communications	Birmingham, AL	Jefferson
WYSF	FM	94.5 C	Soft Rock	Birmingham, AL	07/02/2003	57	Citadel Communications	Birmingham, AL	Jefferson
WL YJ	AM	1240 C	Soltn Gospel	Birmingham, AL	07/02/2003	57	Joy Christian Communications Inc	Jasper, AL	Walker
WATV	AM	900 C	Urb/Old/Bgp	Birmingham, AL	07/02/2003	57	Sheridan Broadcasting Corp	Birmingham, AL	Jefferson
WBYE	AM	1370 C	Gospel	Birmingham, AL	07/02/2003	57	Progressive United Communications	Calera, AL	Shelby
WCRL	AM	1570 C	Oldies	Birmingham, AL	07/02/2003	57	Blount County Broadcasting	Oneonta, AL	Blount
WYDE	AM	1260 C	News/Talk	Birmingham, AL	07/02/2003	57	Crawford Broadcasting Company	Birmingham, AL	Jefferson
WDJC	FM	93.7 C	Christian	Birmingham, AL	07/02/2003	57	Crawford Broadcasting Company	Birmingham, AL	Jefferson
WRAX	FM	100.5 C	Alternative	Birmingham, AL	07/02/2003	57	Citadel Communications	Helena, AL	Shelby
WERC	AM	960 C	Nws/Tlk/Spt	Birmingham, AL	07/02/2003	57	Clear Channel Communications	Birmingham, AL	Jefferson
WBHJ	FM	95.7 C	HpHop/Rhy	Birmingham, AL	07/02/2003	57	Cox Radio Inc	Midfield, AL	Jefferson
WFHK	AM	1430 C	Country	Birmingham, AL	07/02/2003	57	Stocks Broadcasting Inc	Pell City, AL	Saint Clair
WYDE	FM	101.1 C	News/Talk	Birmingham, AL	07/02/2003	57	Crawford Broadcasting Company	Cullman, AL	Cullman
WOCR	AM	1500 C	Mexcn/Varty	Birmingham, AL	07/02/2003	57	Esparza, Maria G	Alabaster, AL	Shelby
WULD	AM	1400 C	R&B/Tlk/Gs	Birmingham, AL	07/02/2003	57	Richardson Broadcasting Corporation	Fairfield, AL	Jefferson
WKLD	FM	97.7 C	Country	Birmingham, AL	07/02/2003	57	Blount County Broadcasting	Oneonta, AL	Blount
WBPT	FM	106.9 C	Cisc Hlis	Birmingham, AL	07/02/2003	57	Cox Radio Inc	Homewood, AL	Jefferson
WLPH	AM	1480 C	Gospel	Birmingham, AL	07/02/2003	57	Willis Broadcasting Corporation	Irondale, AL	Jefferson
WMJU	FM	96.5 C	AC	Birmingham, AL	07/02/2003	57	Clear Channel Communications	Birmingham, AL	Jefferson
WCOC	AM	1010 C	Spu/SpA/Va	Birmingham, AL	07/02/2003	57	Macias, Javier	Dora, AL	Walker
WOEN	FM	103.7 C	CHR	Birmingham, AL	07/02/2003	57	Clear Channel Communications	Trussville, AL	Jefferson
WOSB	FM	105.1 C	Country	Birmingham, AL	07/02/2003	57	Courington Jr., Pat	Albertville, AL	Marshall
WZRR	FM	99.5 C	Cisc Rock	Birmingham, AL	07/02/2003	57	Citadel Communications	Birmingham, AL	Jefferson
WZGX	AM	1450 C	Spanish	Birmingham, AL	07/02/2003	57	BAR Broadcasting Inc	Bessemer, AL	Jefferson
WAYE	AM	1220 C	Gospel	Birmingham, AL	07/02/2003	57	Willis Broadcasting Corporation	Birmingham, AL	Jefferson
WJOX	AM	690 C	Spts/Talk	Birmingham, AL	07/02/2003	57	Citadel Communications	Birmingham, AL	Jefferson
WIXI	AM	1360 C	Gospel	Birmingham, AL	07/02/2003	57	Lee, James	Jasper, AL	Walker
WXJC	AM	850 C	Christian	Birmingham, AL	07/02/2003	57	Crawford Broadcasting Company	Birmingham, AL	Jefferson
WAGG	AM	610 C	Gospel	Birmingham, AL	07/02/2003	57	Cox Radio Inc	Birmingham, AL	Jefferson
WZZK	FM	104.7 C	Country	Birmingham, AL	07/02/2003	57	Cox Radio Inc	Birmingham, AL	Jefferson
WURL	AM	760 C	Gospel	Birmingham, AL	07/02/2003	57	Bill Davison Evangelistic Association	Moody, AL	Saint Clair
WUHT	FM	107.7 C	Urban AC	Birmingham, AL	01/28/2004	57	Citadel Communications	Birmingham, AL	Jefferson
WBHK	FM	98.7 C	Urban AC	Birmingham, AL	07/02/2003	57	Cox Radio Inc	Warrior, AL	Jefferson

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed



FCC Geographic Market Definition for Birmingham, AL

						Market		Home		City & State		County of
Call Letters	AM/ FM	Freq	Type	Station Format	Home Market	Designn Date	Mkt Rank	Owner		of License	License	
WENN	FM	105.5	C	Gospel	Birmingham, AL	07/02/2003	57	Clear Channel Communications		Hoover, AL	Jefferson	
WOEM	FM	101.5	C	Christian	Birmingham, AL	07/02/2003	57	Glen Iris Baptist School		Columbiana, AL	Shelby	
WPHC	FM	92.5	C	Christian	Birmingham, AL	07/02/2003	57	Crawford Broadcasting Company		Cordova, AL	Walker	
WNCB	FM	97.3	C	Country	Birmingham, AL	07/02/2003	57	Cox Radio Inc		Gardendale, AL	Jefferson	
WBFR	FM	89.5	NC	Religion	Birmingham, AL	07/02/2003	57	Family Stations Inc		Birmingham, AL	Jefferson	
WBHM	FM	90.3	NC	News/Clsd	Birmingham, AL	07/02/2003	57	University of Alabama		Birmingham, AL	Jefferson	
WGIB	FM	91.9	NC	Christian	Birmingham, AL	07/02/2003	57	Glen Iris Baptist School		Birmingham, AL	Jefferson	
WJSR	FM	91.1	NC	Cisc Rock	Birmingham, AL	07/02/2003	57	Jefferson State Community College		Birmingham, AL	Jefferson	
WLJR	FM	88.5	NC	Religion	Birmingham, AL	07/02/2003	57	Briarwood Presbyterian Church		Birmingham, AL	Jefferson	
WVSU	FM	91.1	NC	Smooth	Birmingham, AL	07/02/2003	57	Samford University		Birmingham, AL	Jefferson	

Number of Stations in Geographic Market 45

Previous Stations in Geographic Market

ATTACHMENT D

**CABLE TELEVISION SYSTEMS
IN THE BIRMINGHAM, AL DMA**

Birmingham (Anniston & Tuscaloosa) Cable						
Headend	Cable Company	County	Also Serves	Channel Capacity	Number of Subscribers (Type of Service)	Date of Service Origination
Addison, AL	Southern Cablevision	Winston (AL)	Winston County (eastern portions)	45	122 (basic)	2/1/90
Akron, AL	CableSouth, Inc.	Hale (AL)	N/A	N/A	84 (basic)	3/1/89
Albertville, AL	Charter Communications	DeKalb (AL) Etowah (AL) Marshall (AL)	Arab Boaz Crossville DeKalb County (southwestern portion) Douglas Etowah County (portions) Geraldine Lakeview Marshall County (portions) Moutainboro Sardis City Union Grove	N/A	16,662 (basic) 15,568 (expanded basic)	11/1/64
Aliceville, AL	Northland Communications	Pickens (AL)	Carrollton Gordo Pickens County Pickensville Reform	39	4,214 (basic)	5/1/71
Altoona, AL	Charter Communications	Etowah (AL)	Walnut Grove	N/A	610 (basic) 606 (expanded basic 1) 596 (expanded basic 2)	N/A
Anniston, AL	Cable One	Calhoun (AL) Talladega (AL)	Anniston Army Depot Calhoun County (unincorporated areas) Fort McClellan Hobson City Jacksonville Munford Ohatchee Oxford Talladega County (unincorporated areas)	78	32,796 (basic) 13,744 (digital basic)	5/1/61
Arley, AL	Galaxy Cablevision	Winston (AL)	N/A	61	176 (basic)	11/1/90

Birmingham (Anniston & Tuscaloosa) Cable						
Headend	Cable Company	County	Also Serves	Channel Capacity	Number of Subscribers (Type of Service)	Date of Service Origination
Ashland, AL	Communicom Services	Clay (AL)	Lineville	35	N/A (basic)	4/1/87
Ashville, AL	Southern Cablevision	St. Clair (AL)	Springville St. Clair County (portions) Steele	45	1,557 (basic)	1/1/88
Attalla, AL	Charter Communications	Etowah (AL)	Etowah County Reece City Ridgeville	N/A	2,784 (basic) N/A (expanded basic 1) 1,298 (expanded basic 2)	8/1/68
Baileyton, AL	Charter Communications	Cullman (AL) Marshall (AL) Morgan (AL)	Cullman County (portions) Hog Jaw Hulaco Joppa Marshall County (unincorporated areas) Morgan County (portions) Ruth	N/A	1,506 (basic) 1,413 (expanded basic)	1/1/89
Berry, AL	Charter Communications, Inc.	Fayette (AL)	Fayette County	N/A	185 (basic) 180 (expanded basic) N/A (digital basic)	N/A
Birmingham, AL	Bright House Networks	Jefferson (AL)	Bessemer (portions) Brighton Brownville Fairfield (portions) Hueytown (portions) Irondale Jefferson County (portions) Lipscomb Roosevelt City	61	75,000 (basic) 12,592 (basic) [commercial subscribers] N/A (expanded basic) 22,000 (digital basic) N/A (digital expanded basic)	N/A
Blount County, AL	Southern Cablevision	Blount (AL) Jefferson (AL)	Hayden Jefferson County	45	1,566 (basic)	1/1/89
Blountsville, AL	Adelphia Communications	Blount (AL)	Blount County (northwestern portion)	N/A	370 (basic) 352 (expanded basic)	N/A

Birmingham (Anniston & Tuscaloosa) Cable						
Headend	Cable Company	County	Also Serves	Channel Capacity	Number of Subscribers (Type of Service)	Date of Service Origination
Boligee, AL	Sky Cablevision	Green (AL)	N/A	N/A	N/A (basic)	8/1/89
Bradford, AL	Charter Communications	Blount (AL) Jefferson (AL)	County Line Jefferson County Trafford	N/A	1,303 (basic) 1,279 (expanded basic) N/A (digital basic)	N/A
Brookwood, AL	Charter Communications	Tuscaloosa (AL)	Coaling Peterson Tuscaloosa County (portions) Vance	N/A	3,384 (basic) N/A (expanded basic) N/A (digital basic)	7/1/84
Cedar Bluff, AL	Charter Communications	Cherokee (AL)	Cherokee County (portions)	N/A	756(basic) 731 (expanded basic) N/A (digital basic)	11/1/82
Centre, AL	Charter Communications	Cherokee (AL)	Cherokee County	N/A	1,609 (basic) 1,526 (expanded basic) N/A (digital basic)	8/1/71
Centreville, AL	Charter Communications	Bibb (AL)	Bibb County (portions) Brent	N/A	1,306 (basic) N/A (expanded basic) N/A (digital basic)	12/1/80
Clanton, AL	Charter Communications	Chilton (AL)	Chilton County	50	2,825 (basic) 2,723 (expanded basic) N/A (digital basic)	3/16/79
Collinsville, AL	Collinsville TV Cable	Cherokee (AL) DeKalb (AL)	N/A	22	380 (basic)	N/A
Columbiana, AL	Charter Communications	Shelby (AL)	Shelby County (portions) Wilsonville	N/A	1,385 (basic) N/A (expanded basic) N/A (digital basic)	1/1/82

Birmingham (Anniston & Tuscaloosa) Cable						
Headend	Cable Company	County	Also Serves	Channel Capacity	Number of Subscribers (Type of Service)	Date of Service Origination
Cullman, AL	Adelphia Communications	Cullman (AL)	Cullman County (portions) Fairview Garden City Hanceville Holly Pond Vinemont West Point	N/A	11,300 (basic) 10,400 (expanded basic) N/A (digital basic)	5/1/67
Curry, AL	Charter Communications	Walker (AL)	N/A	N/A	651 (basic) N/A (expanded basic) N/A (digital basic)	N/A
Double Springs, AL	Charter Communications, Inc.	Winston (AL)	Winston County	N/A	216 (basic) 210 (expanded basic) N/A (digital basic)	6/1/81
Eutaw, AL	Northland Cable Television	Greene (AL)	Greene County (unincorporated areas)	38	1,035 (basic)	9/1/72
Fairfield, AL	Charter Communications	Jefferson (AL)	Hueytown Midfield Pleasant Grove	N/A	12,677 (basic) 11,464 (expanded basic) N/A (digital basic)	12/1/70
Fayette, AL	West Alabama TV Cable Co, Inc.	Fayette (AL)	Belk	60	2,348 (basic) N/A (expanded basic)	2/1/66
Forkland, AL	Sky Cablevision	Greene (AL)	N/A	N/A	N/A (basic)	2/1/90
Gadsden, AL	Comcast of Cadsden	Etowah (AL)	Glencoe Rainbow City	57	29,000 (basic) N/A (expanded basic 1) N/A (expanded basic 2)	6/1/62
Good Hope, AL	Southern Cablevision	Cullman (AL)	Cullman County (portions) Dodge City	45	982 (basic)	1/1/88
Greensboro, AL	Mediacom	Hale (AL)	Hale County (portions)	40	1,183 (basic) N/A (digital basic)	10/1/70

Birmingham (Anniston & Tuscaloosa) Cable						
Headend	Cable Company	County	Also Serves	Channel Capacity	Number of Subscribers (Type of Service)	Date of Service Origination
Guin, AL	Communicon Services	Marion (AL)	Marion County (portions)	30	925 (basic)	10/24/66
Hackleburg, AL	Communicon Services	Marion (AL)	N/A	13	328 (basic)	8/1/84
Haleyville, AL	Charter Communications	Marion (AL) Winston (AL)	Bear Creek Marion County (portions) Winston County (portions)	N/A	2,379 (basic) N/A (expanded basic) N/A (digital basic)	4/1/69
Hamilton, AL	West Alabama TV Cable Co, Inc.	Marion (AL)	N/A	60	2,233 (basic) N/A (expanded basic)	6/1/65
Hoover, AL	Charter Communications	Jefferson (AL) Shelby (AL)	Bluff Park Forest Park Green Valley Homewood Jefferson County Riverchase Rocky Ridge Shades Mountain Shelby County Vestavia Hills	76	35,156 (basic) 27,458 (expanded basic) N/A (digital basic)	6/1/67
Jasper, AL	Charter Communications, Inc.	Jefferson (AL) Walker (AL)	Carbon Hill Cordova Dora Eldridge Kansas Parish Sipsey Walker County (portions) West Jefferson	N/A	11,237 (basic) N/A (expanded basic) N/A (digital basic)	4/1/69
Leeds, AL	Charter Communications, Inc.	Chambers (AL) Clay (AL) Coosa (AL) Hale (AL) Jefferson (AL) Lee (AL) Macon (AL) Pickens (AL) Shelby (AL) St. Clair (AL) Talladega (AL) Tallapoosa (AL) Tuscaloosa (AL)	Adamsville Alabaster Alexander City Auburn Bayview Bessemer (rural areas) Birmingham (portions) Bon Air Brookside Buhl Cahaba Valley Calera Camp Hill	N/A	105,053 (basic) 29,751 (expanded basic) N/A (digital basic)	10/1/79

Birmingham (Anniston & Tuscaloosa) Cable						
Headend	Cable Company	County	Also Serves	Channel Capacity	Number of Subscribers (Type of Service)	Date of Service Origination
			Center Point Chambers County (portions) Childersburg Clay County (portions) Coker Coosa County (portions) Cottdale Duncanville Elrod Five Points Forestdale Fultondale Gardendale Goodwater Gordo Grayson Valley Graysville Helene Hoover (portions) Indian Springs Village Inverness Jackson Gap Jefferson County Lee County (portions) Maytown Montevallo Moody Morris Moundville Mount Olive Mountain Brook Mulga New Site Northport Oak Grove Opelika Pelham Pinson Rockford Shelby County (northern portion) St. Clair County (portions) Sycamore			

Birmingham (Anniston & Tuscaloosa) Cable						
Headend	Cable Company	County	Also Serves	Channel Capacity	Number of Subscribers (Type of Service)	Date of Service Origination
			Sylacauga Sylvan Springs Talladega Talladega County (western portion) Tallapoosa County (portions) Tarrant City Taylorville Trussville Tuscaloosa Tuscaloosa County Tuskegee West End Westover Whites Chapel Wilton			
Lincoln, AL	Coosa Cable	Talladega (AL)	N/A	36	1,384 (basic)	9/1/83
Locust Fork, AL	Charter Communications	Blount (AL)	Cleveland	N/A	555 (basic) N/A (expanded basic) N/A (digital basic)	N/A
Margaret, AL	Southern Cablevision	Jefferson (AL) St. Clair (AL)	Argo Jefferson County (eastern portion) St. Clair County Trussville	45	443 (basic)	1/1/90
Nauvoo, AL	Galaxy Cablevision	Walker (AL) Winston (AL)	Lynn Walker County (portions) Winston County (southern portion)	54	229 (basic)	5/1/90
Oakman, AL	Charter Communications, Inc.	Walker (AL)	Walker County	N/A	301 (basic) 291 (expanded basic) N/A (digital basic)	N/A
Odenville, AL	Cable Vision Services, Inc.	St. Clair (AL)	Branchville Brompton	N/A	1,364 (basic)	10/1/84
Oneonta, AL	Otelco Telephone Co.	Blount (AL)	N/A	40	3,532 (basic)	10/1/84

Birmingham (Anniston & Tuscaloosa) Cable						
Headend	Cable Company	County	Also Serves	Channel Capacity	Number of Subscribers (Type of Service)	Date of Service Origination
Pell City, AL	Coosa Cable CO.	St. Clair (AL)	Riverside St. Clair County (portions)	45	15,000 (basic) 8 (basic) [commercial subscribers]	9/11/71
Piedmont, AL	Charter Communications	Calhoun (AL) Cherokee (AL)	Cherokee County (portions)	42	2,073 (basic) 1,984 (expanded basic) N/A (digital basic)	8/1/66
Ragland, AL	Ragland Telephone Co.	St. Clair (AL)	N/A	N/A	700 (basic)	3/1/84
Shelby Lake, AL	Charter Communications	Shelby (AL)	Lay Lake Shelby County (southern portion)	40	766 (basic) 733 (expanded basic) N/A (digital basic)	N/A
Southside, AL	Charter Communications, Inc.	Calhoun (AL) Etowah (AL)	Hokes Bluff	52	3,982 (basic) 2,080 (expanded basic) N/A (digital basic)	2/1/81
Thorsby, AL	Charter Communications	Chilton (AL)	Jemison	N/A	817 (basic) N/A (expanded basic) N/A (digital basic)	6/1/84
Tuscaloosa, AL	Comcast of Tuscaloosa	Jefferson (AL) Tuscaloosa (AL)	Aberant Bucksville Jefferson County (southern portion) Million Dollar Lake Northport Tuscaloosa County	70	38,000 (basic) 7,011 (basic) [commercial subscribers] N/A (expanded basic) N/A (digital basic)	7/1/57
Vestavia Hills, AL	BellSouth Entertainment	Jefferson (AL) Shelby (AL)	N/A	N/A	N/A (basic) N/A (expanded basic 1) N/A (expanded basic 2)	N/A

Birmingham (Anniston & Tuscaloosa) Cable						
Headend	Cable Company	County	Also Serves	Channel Capacity	Number of Subscribers (Type of Service)	Date of Service Origination
Warrior, AL	Adelphia Communications	Jefferson (AL)	Jefferson County (portions) Kimberly	N/A	N/A (basic) N/A (expanded basic) N/A (digital basic)	12/1/83
West Blocton, AL	Charter Communications	Bibb (AL) Jefferson (AL) Tuscaloosa (AL)	Bibb County (portions) Green Pond Jefferson County (portions) McAdoroy McCalla Tuscaloosa County (portions) Woodstock	N/A	2,198 (basic) N/A (expanded basic) N/A (digital basic)	N/A
Westover, AL	Charter Communications	Shelby (AL)	Chelsea Harpersville Shelby County Vincent	N/A	1,417 (basic) N/A (expanded basic) N/A (digital basic)	N/A
Winfield, AL	West Alabama TV Cable Co., Inc.	Marion	Brilliant	60	2,192 (basic) 83 (expanded basic)	5/1/65

ATTACHMENT E
NEWSPAPERS SERVING BIRMINGHAM, AL DMA

ATTACHMENT E

**DAILY NEWSPAPERS SERVING BIRMINGHAM (ANNISTON AND TUSCALOOSA)
AL, DMA²⁷**

Title	Counties served	Owner/Parent Co.	Circulation
<i>*The Birmingham News</i> (m-mon to thur; m-fri; S) <i>Birmingham</i> <i>News/Birmingham Post-</i> <i>Herald (m-sat),</i> <i>Birmingham, AL</i>	Jefferson County	Advance Publications Inc.	145,506 (morning); 167,889 (morning- Friday); 184,036 (Sunday); 150,353 (morning-Saturday); ABC Sept. 30, 2004
<i>*Birmingham Post-</i> <i>Herald (e-mon to fri)</i> <i>Birmingham</i> <i>News/Birmingham Post-</i> <i>Herald (m-sat),</i> <i>Birmingham, AL</i>	Jefferson County	E.W. Scripps Co. (Scripps Howard Newspapers)	8,019(evening); 150,353 (morning- Saturday); ABC Sept. 30, 2004
<i>Daily Mountain Eagle,</i> <i>Jasper, AL</i>	Walker County	Cleveland Newspapers Inc.	11,026 (morning); 11,026 (morning- Saturday); 10,835 (Sunday); ABC Sept. 30, 2004
<i>The Cullman Times,,</i> <i>Cullman, AL</i>	Cullman County	Community Newspaper Holdings Inc.	10,419 (morning); 10-419 (morning- Saturday); 11,020 (Sunday); ABC Sept. 30, 2004
<i>The Anniston Star,</i> <i>Anniston, AL</i>	Calhoun County	Consolidated Publishing Co.	25,310 (morning); 25,310 (morning- Saturday); 26,747 (Sunday); ABC Sept. 30, 2004
<i>The Daily Home,,</i> <i>Talladega, AL</i>	Talladega County	Consolidated Publishing Co.	9,872 (morning); 9,872 (morning- Saturday); 9,872 (Sunday); Sworn Sept. 30, 2000

²⁷ Source: EDITOR & PUBLISHER INTERNATIONAL YEARBOOK (2005) at I-2, I-3, I-4, I-6, I-7, I-9.

<i>The Gadsden Times</i> , Gadsden, AL	Etowah County	The New York Times Co. (The New York Times Reg'l Newspaper Group)	22,014 (morning); 22,014 (morning- Saturday); 23,939 (Sunday); ABC Sept. 30, 2004
<i>The Tuscaloosa News</i> , Tuscaloosa, AL	Tuscaloosa County	The New York Times Co. (The New York Times Reg'l Newspaper Group)	34,332 (morning); 34,332 (morning- Saturday); 36,205(Sunday); ABC Sept. 30, 2004

* The Birmingham News (morning Sunday) and Birmingham Post-Herald (evening) are corporately and editorially separate. The Birmingham News acts as agent for Birmingham Post Co. in printing, circulating and selling advertising space in Birmingham Post-Herald. The Saturday circulation is combined.

ABC Sept 30, 2004: indicates net paid (excluding bulk) circulation from the ABC publisher's statement for period ending Sept. 20, 2004, unless otherwise noted.

Sworn: from newspaper's sworn postal statement of Sept. 20, 2000.

**WEEKLY COMMUNITY NEWSPAPERS SERVING BIRMINGHAM (ANNISTON
AND TUSCALOOSA) AL, DMA²⁸**

Title	Counties served	Owner/Parent Co.	Circulation
<i>Alabama Messenger</i> , Birmingham, AL	Jefferson County/Shelby County	Alabama Messenger	1,500 paid, 75 free; Estimate
<i>The Centreville Press</i> , Centerville, AL	Bibb County	Bibb Publications	4,200 paid, 157 free; Estimate
<i>Clanton Advertiser</i> , Clanton, AL	Chilton County	Boone Newspapers Inc.	3,700 paid; Estimate
<i>Shelby County Reporter</i> , Columbiana, AL	Shelby County	Boone Newspapers Inc.	7,997 paid, 24,500 free; Estimate
<i>Chilton County News</i> , Clanton, AL	Chilton County	Chilton County News	3,000 paid; Estimate
<i>Clay Times-Journal</i> , Lineville, AL	Clay County	Clay Times-Journal	3,600 paid, 99 free; Estimate
<i>The Leeds News</i> , Leeds, AL	Jefferson County	Community Newspaper Holdings Inc.	3,500 paid; Estimate
<i>The Jacksonville News</i> , Jacksonville, AL	Calhoun County	Consolidated Publishing Co.	3,300 paid; Estimate
<i>The Cullman Tribune</i> , Cullman, AL	Cullman County	The Cullman Tribune	13,400 paid; Estimate
<i>Gadsden Messenger</i> , Gadsden, AL	Etowah County	Gadsden Messenger	9,000 paid; Estimate
<i>Greene County Independent</i> , Eutaw, AL	Greene County	Greene County Independent	1,500 paid; Estimate
<i>Greene County Democrat</i> , Eutaw, AL	Greene County	Greene County Newspaper Co.	7,000 paid, 300 free; Estimate
<i>The Greensboro Watchman</i> , Greensboro, AL	Hale County	The Greensboro Watchman	2,700 paid, 95free; Estimate
<i>The Hanceville Herald</i> , Hanceville, AL	Cullman County	The Hanceville Herald	7,000 paid; Estimate
<i>Northwest Alabamian</i> , Haleyville, AL	Winston County	Mid-South Newspapers Inc.	7,500 paid, 78 free; Estimate
<i>Journal Record</i> , Hamilton, AL	Marion County	Mid-South Newspapers Inc.	8,500 paid; Estimate
<i>Pickens County Herald</i> , Carrollton, AL	Pickens County	Mid-South Newspapers Inc.	5,000 paid, 27free; Estimate

²⁸ Source: EDITOR & PUBLISHER INTERNATIONAL YEARBOOK (2005) at COMM-2 – COMM-7.

<i>The Times-Record,</i> Fayette, AL	Fayette County	Mid-South Newspapers Inc.	5,000 paid; Estimate
<i>Moundville Times,</i> Moundville, AL	Hale County	Moundville Times	1,300 paid; Estimate
<i>Cherokee County Herald,</i> Centre, AL	Cherokee County	News Publishing Co.	2,400 paid, 9,591 free; Estimate
<i>North Jefferson News,</i> Gardendale, AL	Jefferson County	North Jefferson News	6,000 paid; Estimate
<i>The Northport Gazette,</i> Northport, AL	Tuscaloosa County	The Northport Gazette	8,600 paid; Estimate
<i>Piedmont Journal-Independent,</i> Piedmont, AL	Calhoun County	Piedmont Journal-Independent	3,500 paid; Estimate
<i>The Blount Countian,</i> Oneota, AL	Blount County	The Southern Democrat Inc.	6,900 paid, 13,000 free; Estimate
<i>The Western Star,</i> Bessemer, AL	Jefferson County	The Western Star	6,600 paid; Estimate
<i>West Alabama Gazette,</i> Millport, AL	Lamar/Pickens/Fayette Cos.	West Alabama Gazette	3,500 paid; Estimate

**WEEKLY SHOPPER NEWSPAPERS SERVING BIRMINGHAM (ANNISTON AND
TUSCALOOSA) AL, DMA²⁹**

Title	Counties served	Owner/Parent Co.	Circulation
<i>Thrifty Nickel Want Ads,</i> Birmingham, AL	Jefferson County	American Classifieds LLC	70,000 free; Estimate
<i>The Extra,</i> Clanton, AL	Chilton County	Boone Newspapers Inc.	8,100 free; Estimate
<i>Shelby County Shopping</i> <i>News,</i> Columbiana, AL	Shelby County	Boone Newspapers Inc.	24,900 free; Estimate
<i>Greene/Hale County</i> <i>Shoppers Guide,</i> Demopolis, AL	Green/Hale Cos.	Boone Newspapers Inc.	12,161 free; Estimate
<i>Shopping News,</i> Demopolis, AL	Marengo Co./Hale Co./ Greene Co./Perry Co.	Boone Newspapers Inc.	7,100 free; Estimate
<i>Shopper Stopper,</i> Birmingham, AL	Jefferson County	Community Newspaper Holdings Inc.	52,000 free; Estimate
<i>Community Shopper's</i> <i>Guide,</i> Cullman, AL	Cullman County	Community Shopper's Guide	37,313 free; Estimate
<i>Tuscaloosa Shopper &</i> <i>Reporter,</i> Northport, AL	Tuscaloosa County	RMC Inc.	14,274 free; CVC
<i>The Free Press,</i> Oneonta, AL	Blount County	The Southern Democrat Inc.	13,000 free; Estimate
<i>The Times Extra,</i> Cullman, Alabama	Cullman County	Southern Newspapers Inc.	14,000 free; Estimate
<i>Times Direct,</i> Gadsden, AL	Etowah County	Times Direct	23,000 free; Sworn

CVC: Circulation Verification Council
Sworn: sworn statement of circulation

²⁹ Source: EDITOR & PUBLISHER INTERNATIONAL YEARBOOK (2005) at SHOP-2 – SHOP-3.