

Rochester Free Radio's goal has been to educate the community about the importance of on-air broadcast representation and community media. Being able to operate an LPFM station would greatly improve our efforts to do just that. More specifically, Rochester Free Radio's community media outreach would be greatly enhanced in that we will be able to give on-air broadcast representation to the under represented in our community. This need is not currently being met in our area. By receiving an LPFM license, we will be able to establish broadcast studios, which we will make available to all interested parties and individuals. In addition to on air-programming, we will expand our organization's current outreach to provide both training and access to audio recording production and podcasting production and distribution.

We plan to reach out to a wide variety of groups, including various ethnic communities, the LGBT community, local performing arts groups, secondary and college students (including at risk students) as well as economically disadvantaged members of the community.

We also are planning locally focused news programming and school sports, with an emphasis on that which is not necessarily covered by other local media outlets. Talk programming will also represent a diversity of different topics and opinions. Our only specification is that groups and individuals who produce their own programs maintain a respectful and humane attitude towards other members of the community.

A sample of daily programming:

6am - Wake Up Rochester - local news and community affairs.

8am - Democracy Now (live broadcast).

9am - Free Speech Radio News.

9:30am - That Really Neat Radio Show - local news magazine show.

10am - The Chuck McCoy Show - local telephone talk/interview show.

1pm - Democracy Now (rebroadcast).

2-3:30pm - St. John Fisher College Student Programming.

3:30-5pm - High School Student Programming.

5pm - Rochester Evening News - local news and community affairs.

6pm - Democracy Now (rebroadcast)

7pm - Free Speech Radio (rebroadcast)

7:30pm - Rotating Weekly Shows (LGBT Hour, Polka Varieties, Italian Hour, Rochester Radio TV Alumni Show, Local Radio Theater)

9pm - Jim McGrath Show - locally hosted eclectic mix of R&B, Zydeco, Forgotten Rock, Classic Country, etc.

11:30- Open Airwaves Talk - with Ron Linville. Mostly all subjects are open game for discussion.