

Exhibit 16: NCE Qualifications (Form 340)

NOTE: The failure to include an explanatory providing full particulars in connection with a "No" response may result in dismissal of the application. See Instructions, paragraph L for additional information regarding completion of explanatory exhibits.

SECTION II - Legal and Financial

1.	Certification. Applicant certifies that it has answered each question in this application based on its review of the application instructions and worksheets. Applicant further certifies that where it has made an affirmative certification below, this certification constitutes its representation that the application satisfies each of the pertinent standards and criteria set forth in the application instructions and worksheets.	<input checked="" type="radio"/> Yes <input type="radio"/> No
2.	Eligibility. Each application must answer "Yes" to one and "No" to two of the three following certifications. An applicant should not submit an explanatory exhibit in connection with these Question 2 "No" responses. The applicant certifies that it is: a. a nonprofit educational institution; or b. a governmental entity other than a school; or c. a nonprofit educational organization, other than described in a. or b.	<input type="radio"/> Yes <input checked="" type="radio"/> No <input type="radio"/> Yes <input checked="" type="radio"/> No <input checked="" type="radio"/> Yes <input type="radio"/> No
3.	For applicants checking "Yes" to question 2(c) and applying for a new noncommercial educational television station only, the applicant certifies that the applicant's officers, directors and members of its governing board are broadly representative of the educational, cultural, and civic segments of the principal community to be served.	<input checked="" type="radio"/> Yes <input type="radio"/> No <input type="radio"/> N/A
4.	a. The applicant certifies that the Commission has previously granted a broadcast application identified here by file number that found this applicant qualified as a noncommercial educational entity with a qualifying educational program, and that the applicant will use the proposed station to advance a program similar to that the Commission has found qualifying in applicant's previous application. b. Applicants who answered "No" to Question 4(a), must include an exhibit that describes the applicant's educational objective and how the proposed station will be used to advance an educational program that will further that objective according to 47 C.F.R. Section 73.503 (for radio applicants) and 47 C.F.R. Section 73.621 (for television applicants).	<input type="radio"/> Yes <input checked="" type="radio"/> No FCC FileNumber <input type="text"/> - <input type="text"/> <input type="button" value="Exhibit 2"/>
5.	The applicant certifies that its governing documents (e.g., articles of incorporation, by-laws, charter, enabling statute, and/or other pertinent organizational document) permit the applicant to advance an educational program and that there is no provision in any of those documents that would restrict the applicant from advancing an educational program or complying with any Commission rule, policy, or provision of the Communications Act of 1934, as amended.	<input checked="" type="radio"/> Yes <input type="radio"/> No
6.	a. Parties to the Application. List separately each party to the application including, as applicable, the applicant, its officers, directors, five percent or greater stockholders, non-insulated partners, members, and all other persons and entities with attributable interests. If another entity hold an attributable interest in the applicant, list separately, as applicable, its officers, directors, five percent or greater stockholders, non-insulated partners, and board members. Create a separate row for each individual or entity. Attach additional pages if necessary. <input type="button" value="Enter Parties/Owners Information"/>	
	b. Applicant certifies that equity and financial interests not set forth above are non-attributable pursuant to 47 C.F.R. Section 73.3555 and that there are no agreements or understandings with any non-party that would give influence over the applicant's programming, personnel, or finances to that non-party.	<input checked="" type="radio"/> Yes <input type="radio"/> No <input type="button" value="Exhibit 3"/>
7.	Other Authorizations. List call signs, locations, and facility identifiers of all other broadcast	<input type="checkbox"/> N/A

	stations in which applicant or any party to the application has an attributable interest pursuant to the notes to 47 C.F.R. Section 73.3555.	Exhibit 4
8.	Character Issues. Applicant certifies that neither applicant nor any party to the application has or has had any interest in or connection with: <ul style="list-style-type: none"> a. any broadcast application in any proceeding where character issues were left unresolved or were resolved adversely against the applicant or party to the application; or b. any pending broadcast application in which character issues have been raised. 	<input checked="" type="radio"/> Yes <input type="radio"/> No See Explanation in Exhibit 5
9.	Adverse Findings. Applicant certifies that, with respect to the applicant, any party to the application, and any non-party equity owner in the applicant, no adverse finding has been made, nor has an adverse final action been taken by any court or administrative body in a civil or criminal proceeding brought under the provisions of any law related to any of the following: any felony; mass media-related antitrust or unfair competition; fraudulent statements to another government unit; or discrimination. If the answer is "No," attach as an Exhibit a full disclosure concerning the persons and matters involved, including an identification of the the court or administrative body and the proceeding (by dates and file numbers), and a description of the disposition of the matter. Where the requisite information has been earlier disclosed in connection with another application or as required by 47 C.F.R. Section 1.65, the applicant need only provide: (i) an identification of that previous submission by reference to the file number in the case of an application, the call letters of the station regarding which the application or Section 1.65 information was filed, and the date of filing; and (ii) the disposition of the previously reported matter.	<input checked="" type="radio"/> Yes <input type="radio"/> No See Explanation in Exhibit 6
10.	Alien Ownership and Control. Applicant certifies that it complies with the provisions of Section 310 of the Communications Act of 1934, as amended, relating to interests of aliens and foreign governments.	<input checked="" type="radio"/> Yes <input type="radio"/> No See Explanation in Exhibit 7
11.	Program Service Certification. Applicant certifies that it is cognizant of and will comply with its obligations as a commission licensee to present a program service responsive to the issues of public concern facing the station's community of license and service area.	<input checked="" type="radio"/> Yes <input type="radio"/> No
12.	Local Public Notice. Applicant certifies compliance with the public notice requirements of 47 C.F.R. Section 73.3580.	<input type="radio"/> Yes <input type="radio"/> No
13.	Anti-Drug Abuse Act Certification. Applicant certifies that neither applicant nor any party to the application is subject to denial of federal benefits pursuant to Section 5301 of the Anti-Drug Abuse Act of 1988, 21 U.S.C. Section 862.	<input checked="" type="radio"/> Yes <input type="radio"/> No
14.	Equal Employment Opportunity (EEO). If the applicant proposes to employ five or more full-time employees, applicant certifies that it is filing simultaneously with this application a Model EEO Program Report on FCC Form 396-A.	<input type="radio"/> Yes <input type="radio"/> No <input checked="" type="radio"/> N/A
QUESTIONS 15, 16 AND 17 APPLY ONLY TO APPLICANTS FOR NEW STATIONS. OTHER APPLICANTS CAN PROCEED TO QUESTION 18.		
15.	Financial. The applicant certifies that sufficient net liquid assets are on hand or that sufficient funds are available from committed sources to construct and operate the requested facilities for three months without revenue. If "No" to 15., answer question 16. and 17.	<input type="radio"/> Yes <input type="radio"/> No See Explanation in Exhibit 8
16.	Is this application contingent upon receipt of a grant from the National Telecommunications and Information Administration?	<input type="radio"/> Yes <input type="radio"/> No
17.	Is this application contingent upon receipt of a grant from a charitable organization, the approval of the budget of a school or university, or an appropriation from a state, county, municipality or other political subdivision?	<input type="radio"/> Yes <input type="radio"/> No
NOTE: If Yes to 16. or 17., the application cannot be granted unconditionally until all of the necessary funds are committed		

or appropriated. In the case of grants from the National Telecommunications and Information Administration, no further action on the applicant's part is required. If the applicant relies on funds from a source specified in Question 17., **the applicant must advise the Commission when the funds are committed or appropriated.** This should be accomplished by letter amendment to the application. Applicants should take note that the Commission's construction period is not considered "tolled" by funding difficulties and that any permit granted conditionally on funding will expire if the station is not constructed for any reason, including lack of funding.

QUESTIONS 18 AND 19 DO NOT APPLY TO APPLICATIONS FOR NEW STATIONS. APPLICANTS FOR NEW FM STATIONS CAN PROCEED TO SECTION III. APPLICANTS FOR NEW TV STATIONS CAN PROCEED TO SECTION IV.

Holding Period.

18.	Applicant certifies that this application does not propose a modification to an authorization that was awarded on the basis of a preference for fair distribution of service pursuant to 47 U.S.C. Section 307(b).	<input checked="" type="radio"/> Yes <input type="radio"/> No
	If "No," answer a. and b. below. If applicant answers "No" to 18. above and cannot answer "Yes" to either a. or b. below, the application is unacceptable.	
a.	Applicant certifies that the proposed modification will not downgrade service to the area on which the Section 307(b) preference was based.	<input type="radio"/> Yes <input type="radio"/> No
b.	Applicant certifies that although it proposes to downgrade service to the area on which the Section 307(b) preference was based, applicant has provided full service to that area for a period of four years of on-air operations.	<input type="radio"/> Yes <input type="radio"/> No
19.	Applicant certifies that this application does not propose a modification to an authorized station that received a credit for superior technical parameters under the point system selection method in 47 C.F.R. Section 73.7003.	<input checked="" type="radio"/> Yes <input type="radio"/> No
	If "No," applicant must be able to answer "Yes" to a. below or provide an exhibit that makes a compelling showing that the downgrade would be in the public interest.	
a.	Applicant certifies that the population and area within the proposed service contour (60 dBu (FM) or grade B (TV)) are greater than or equivalent to those authorized.	<input type="radio"/> Yes <input type="radio"/> No
		<div>Exhibit 9</div>

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Exhibit 2
Transferee's Qualified Educational Program

Public Media Connect (“PMC”) is a nonprofit educational organization that is a joint venture of two existing qualified noncommercial educational (“NCE”) entities: Greater Dayton Public Television, Inc. (“GDPTV”) and the Greater Cincinnati Television Educational Foundation (“GCTEF”). The governing board of PMC will be comprised of equal numbers of board members from GDPTV and GCTEF, and the President and CEO of GDPTV. PMC will operate the stations licensed to GDPTV and GCTEF in a manner that furthers their existing qualified educational programs.

The Commission has previously found that GDPTV is a qualified NCE entity in connection with the licensing of GDPTV's existing NCE broadcast stations: WPTD, Dayton, OH (FIN: 25067) and WPTO, Oxford, OH (FIN: 25065). As the licensee of the stations since 1977, GDPTV provides diverse educational, cultural and informational programming and services to people in schools, homes and the workplace. GDPTV is the most widely used non-profit educational, cultural and information resource in its community. Each week, more than 750,000 viewers watch GDPTV's high quality programming, including 100 school districts that serve 20,000 teachers and over 400,000 students.

Similarly, the Commission has previously found that GCTEF is a qualified NCE entity in connection with the licensing of GCTEF's existing NCE broadcast station: WCET, Cincinnati, OH (FIN: 65666). For more than 50 years, GCTEF has provided the greater Cincinnati area with television programming that stimulates the imagination, challenges the intellect, encourages achievement and celebrates diversity. GCTEF is a leading provider of education and enrichment in classrooms and living rooms throughout Greater Cincinnati. Through PBS and local programming, innovative multimedia curriculum projects, parent workshops and teacher training, GCTEF positively impacts millions of lives in its community.

As a joint venture of these two long-time licensees of NCE television stations, PMC is committed to – and capable of – providing high quality educational broadcast programming to the communities that it serves. PMC will operate the broadcast stations licensed to GDPTV and GCTEF with the goal of continuing to provide a wide range of news, public affairs, performing arts, and other noncommercial programming that addresses issues of concern and interest to residents of their respective viewing areas.

PMC's officers and board members are also broadly representative of the educational, cultural and civic segments of the principal communities that PMC will serve. *See* Attachment A (PMC Board of Trustees and Profiles).

Attachment A

PMC Board of Trustees
(Initial Members)



Trustees

1. Dawn Bertsche
2. Lee Carter
3. Evelyn Cole
4. Bryan Dunn
5. Sen. Richard Finan
6. Michele Heath
7. David Hoguet
8. Marcia Humes
9. Dr. Stanley Kaplan
10. Jerry Kathman
11. Lorrence Kellar
12. Dr. Mitchel Livingston
13. Bradley Mays
14. Maria Molina
15. Miriam West

Trustees

1. Edwina Blackwell Clarl
2. John Danis
3. Diane Ewing
4. Jim Goubeaux
5. Travis Greenwood
6. Dr. Tom Lasley
7. Al Leland
8. Patricia McDonald
9. Marc Martens
10. Pavan Mediratta
11. Bob Nevin
12. Bryce Nickel
13. Cathy Ponitz
14. Randi Thomas
15. Susie Woodhull

David Fogarty

PMC BOARD OFFICERS

Board Chair: Bryan Dunn

Vice Chairs: Jerry Kathman
John Danis

Treasurers: Bradley Mays
Travis Greenwood

Secretaries: David Hoguet
Al Leland



The Greater Cincinnati Television Educational Foundation

2008 - 2009 Board of Trustees



Bryan C. Dunn, Chairman

Mr. Dunn is President of the W & S Agency Group of the Western & Southern Financial Group. He graduated from the University of Dubuque, Iowa with a BS in Accounting and Business Administration. In addition to serving on CET's Board, Mr. Dunn also serves on the Board of the American College, the GAMA Executive Management Cabinet, the LIMRA Distribution Leadership Round Table, and is a member of the National Association of Insurance and Financial Advisors.



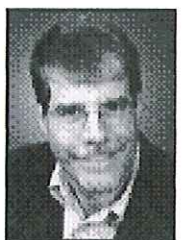
Jerome C. Kathman, Vice Chairman

Mr. Kathman, President and CEO of LPK, is recognized within the industry as a leading authority on brand identity. His global experience has provided clients insight into both opportunities and pitfalls of taking a brand beyond the national boundaries. Mr. Kathman is a member of the advisory council of the Design Management Institute and a charter member of the In-Store Marketing Institute. He lectures frequently to business and academic audiences in North America, Europe and Asia including Columbia University, University of California at Berkeley, The Design Management Institute, and the In-Store Marketing Institute.



Dawn H. Bertsche, Secretary

Ms. Bertsche is Senior Vice President and Chief Financial Officer at Multi-Color Corp. (NASDAQ) where she has served since 1999. Prior to joining Multi-Color Corp. she held financial management positions at Hill Top Research, Clipay, and LSI Lighting Systems. She began her career at the public accounting firm of Price Waterhouse in 1977. She received her BA in Business Administration from the University of Tennessee in Knoxville and her MBA from Xavier University in Cincinnati. In addition to serving on CET's Board, she also holds the position of Treasurer for the Ohio River Valley Chapter of the Arthritis Foundation.



David Hoguet, Assistant Secretary

Mr. Hoguet is the former President & CEO of Fechheimer Brothers Company. Prior to Fechheimer, he was Magazine Group Head at F & W Publications and Chairman of Globe Business Resources. He graduated from the University of Pennsylvania with a BA in History and a MBA in Finance from NYU. In addition to serving on CET's Board, Mr. Hoguet also serves on the Board of The Seven Hills School and Project GRAD and is a member of the Cincinnati Presidents Organization.



Bradley R. Mays, Treasurer

Mr. Mays is a corporate officer and Vice President of Tax for Macy's, Inc. He joined Macy's in September 2003. Prior to Macy's, Mr. Mays held a similar position with Saks Incorporated in Birmingham, AL. Mr. Mays began his career in the tax field with the public accounting firm of Coopers & Lybrand (now PriceWaterhouseCoopers) in Atlanta, GA. Mr. Mays graduated magna cum laude from Augusta State University with BA in both Accounting and Management, and holds a master of accountancy degree from the University of Georgia.



Evelyn L. Cole

Ms. Cole currently serves as Partner in Charge of Assurance Practice for Ohio, Kentucky and Indiana for PricewaterhouseCoopers LLP and a partner in PwC Technology Sector. After receiving a bachelor's degree from Oklahoma State University in 1977, she began her career with Ernst & Young, becoming a partner there in 1988. In 1993, Ms. Cole founded a health care company which grew to more than 1,000 employees with more than 50 operating sites in 27 states, growing through acquisitions, joint ventures and new starts. Ms. Cole is a Certified Public Accountant and is a member of the American Institute of Certified Public Accountants. She is active in community organizations, including being a board member for the Cincinnati Symphony Orchestra and board member and past president of Family Outreach. Ms. Cole is also involved with the Oklahoma State University Alumni Association, American Women's Society of Certified Public Accountants and a Distinguished Alumnus of Oklahoma State University.



Lee Carter

Mr. Carter graduated from Princeton University returning to Cincinnati to join the Drackett Company. Mr. Carter formed the Local Marketing Corporation, a marketing consulting company, in 1971. His clients included Procter & Gamble, Quaker Oats, Coca Cola, and S. C. Johnson. Local Marketing Corporation was bought in 1989 by Grey Advertising. Mr. Carter has been active in Cincinnati serving as Chairman of the Board of the following organizations: Children's Hospital, The Institute of Fine Arts, The Heart Association of S. W. Ohio, The Urban Design Review Board, The Freestore/Foodbank Foundation and the Cincinnati Arts and Technology Center.



Senator Richard H. Finan

Senator Finan is an attorney with Calfee, Halter & Griswold and owns his own practice locally. He is a former Ohio Senate President. He earned his BS in Business Administration at the University of Dayton and is a graduate of the College of Law at the University of Cincinnati. Senator Finan is a member of the Cincinnati Bar Association and various Republican clubs. In addition to serving on CET's Board, he is a member of the University of Dayton Board of Trustees, Board Member of First Franklin Corporation, Rest Haven Cemetery Association, St. Joseph Home, Chair, Capital Square Review & Advisory Board, Board Member of the Ohio Veteran's Hall of Fame, Chair of Planning Partner of Hamilton County; Co-Chair of the Government Cooperation & Efficiency Project and has been named honorary Chairman of the Holocaust Museum.



Michele L. Heath

With over ten years senior-level professional experience, Michele Heath serves KPMG LLP as Senior Manager in the Advisory Services practice. She is actively involved in KPMG's National African American Steering Committee, serves as KPMG's Cincinnati Office Advisory People Team Leader, co-chairs the Cincinnati chapter of KPMG's Network of Women (KNOW) and is the recipient of KPMG's 2006 Chairman's Award. Michele was honored as a selected member of the 2007-2008 Leadership Cincinnati Class of XXXI as well as a member of the 2007 Forty under 40 class and as 2007 Rising Star by the YWCA. Her community involvement includes board memberships at Playhouse in the Park, Cincinnati Works, CET and Good Samaritan Hospital. Michele is the Southern Ohio President for the National Association of Black Accountants, Cincinnati Chapter. She is actively involved in the National Association for Female Executives, Delta Sigma Theta Sorority, Inc., and the National Black MBA Association.



Marcia R. Humes

Ms. Humes is an active community volunteer currently serving as a member of the Board of Trustees for the Cincinnati Playhouse In The Park, the Cincinnati Parks Foundation and Dress for Success. Other volunteer commitments include Community Resource Center, Junior League of Cincinnati, and Cincinnati Children's Hospital Medical Center. She is the immediate Past President of The Cincinnati Woman's Club. Ms. Humes received her BS from Purdue University and a Masters of Education from the University of Cincinnati.



Dr. Stanley Kaplan

Dr. Kaplan is a Professor Emeritus at the University of Cincinnati College of Medicine and serves on the Board of the Kaplan Foundation. He received the Public Television Leadership Award in 2000, given nationally to persons whose extraordinary actions and involvement have influenced others to support public television. In 2001, he was also honored with CET's Chairman's Award. Dr. Kaplan is involved with the Contemporary Arts Center, Playhouse-in-the-Park, the Academy of Art, the Cincinnati Art Association, and the Fine Arts Fund.



Lorrence T. Kellar

Mr. Kellar currently serves as Vice President of Retail Development for Continental Properties. His Directorships include Chairman and Director for Multi-Color Corporation (NASDAQ), Director of Frisch's Restaurants (AMEX), Director, Spar Group, Inc. (NASDAQ), Trustee Acadia REIT (NYSE). He formerly served as a Trustee for Bartlett Management Trust (Mutual Fund Group) and as a Director for U. S. Shoe Corporation (NYSE), BT Office Products International (NYSE), and Loehmann's (NASDAQ). He serves as a Trustee for Building Healthy Lives for Women Foundation, Cincinnati Symphony Orchestra and Hamilton County Library Foundation.



Mitchel D. Livingston, Ph.D

Dr. Livingston is the Vice President for Student Affairs and Chief Diversity Officer and professor of Educational Studies at the University of Cincinnati. He joined UC in 1994 after serving as Vice President for Student Affairs at the University at Albany, SUNY, and Dean of Students at Ohio State University. Dr. Livingston earned his Ph.D in Higher Education Administration at Michigan State University and his Masters and Bachelor degrees in Education from Southern Illinois University. In addition to serving on CET's Board (previous board chair for two terms), Dr. Livingston serves on the board of Fifth Third Bancorp, Fine Arts Fund, Center for Holocaust & Humanity Education, and is board chair of Bridges for a Just Community. He is a member of NASPA, NASULGC, ACPA, Inter-University Council of Ohio and Greater Cincinnati Consortium of Colleges and Universities.



Maria G. Molina

Ms. Molina is the Latin America Development Manager, Americas Consumer Relations for Procter & Gamble. She began her career at Procter & Gamble in NA Consumer Relations, moving on to External Relations Manager and Global Knowledge Management Manager. Ms. Molina graduated from Xavier University with a BA in Liberal Arts with a concentration in Communications. She is the recipient of the distinguished Hispanic Ohioan Award in 2000 and the Northern KY Centro de Amistad "Alma Latina" Community Leadership award in 2005. Ms. Molina is active in several professional, civic and community organizations including Program Committee Chair for Bridges for a Just Community and a member of the P&G Hispanic Leadership Team.



Miriam E. West

Ms. West retired from Cincinnati Public Schools and the Cincinnati Youth Collaborative where she had thirty years of diverse experience in the field of Education as a teacher, special education tutor, program coordinator and program director with both elementary and high school students. She is currently a youth mentoring program and development consultant/expert. In addition to serving on CET's Board, Ms. West belongs to many civic and social organizations including the Cincinnati Bar Association Auxiliary, Parents for Public Schools, NAACP and serves on the foundation advisory board of CES – Links Fund, Fund for Independent Schools Cincinnati, NURFC, Speaking of Women's Health and Ohio Valley Voices.

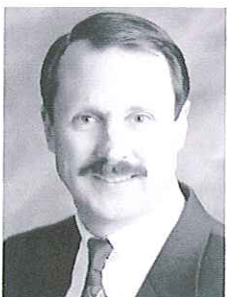


Think^{TV}
Greater Dayton Public Television, Inc.
2008-2009
Board of Trustees



John Danis, Chair

Mr. Danis is the Chairman and Chief Executive Officer of Danis Building Construction. Mr. Danis received his B.S. degree from Cornell University in 1983, attended the MBA program at the University of Scranton from 1988 through 1989 and completed the Leadership at the Peak Program at the Center for Creative Leadership in 1995. He joined the B.G. Danis Company in 1983. From 1983 through 1989, he served in various capacities with the construction divisions including estimator, project engineer, project manager and project executive. In 1989, he was appointed vice president and general manager of the Danis Heavy Construction Company. In 1991, he was appointed vice president of development of The Danis Companies. In 1993, he was appointed senior vice president of The Danis Companies and president of Danis Environmental Management Co. In 1997, Danis Building Construction Company was split off from The Danis Companies and Mr. Danis was named Chairman & C.E.O.



Al Leland, Vice Chair

A twenty-nine year veteran of the Banking Industry, Mr. Leland currently heads Leland Consulting LLC, assisting family business owners with succession management, ownership, ownership control and value transfers. An active volunteer in the community Al currently serves on the Boards of the Victoria Theater Association, Art Center Foundation, Engineering and Science Foundation, and Think^{TV}. Al is a past Chairman of the Dayton Art Institute and a past President of the Carillon Historical Park. In addition to his volunteer activities, Al serves on the Boards of several family owned businesses. Al is a graduate of the University of Southern California.



Travis Greenwood, Treasurer

Mr. Greenwood is the Chief Executive Officer of The Greentree Group. Greentree is a leader in comprehensive management and technical solutions for public and private clients. As Greentree's CEO, he provides direction and leadership toward the achievement of the firm's values, philosophies, mission strategies as well as its annual goals and objectives. Additionally, Mr. Greenwood oversees all aspects of the firm's business management operations. He also plans and develops strategies designed to improve Greentree's image and relations with its clients, employees and the public. Mr. Greenwood earned his Bachelor of Arts degree from Wright State University and his Master of Science in Administration from Central Michigan University.



Edwina Blackwell Clark

Ms. Blackwell Clark is Publisher for Cox Ohio Publishing's Southwest Group of Newspapers, which includes the *JournalNews* of Hamilton, *The Middletown Journal* and eight weeklies in Butler and Warren counties. Before that, she was Senior Vice President for Audience for Cox Ohio Publishing. In that role, she was responsible for growing audience and non-traditional revenues among Cox Ohio's group of newspapers. Edwina is a member of the board of trustees for the Greater Hamilton Chamber of Commerce, the Middletown Community Foundation and the Dayton Minority Economic Development Council. Edwina holds a bachelor's degree in communications from Ohio University. She has a master's in business administration from the University of Dayton.

**Diane Ewing**

Ms. Ewing is Vice President of Marketing and Communications at Premier Health Partners (PHP). Diane oversees strategic marketing, public relations and communications, Web sites, graphics and design, a call center and community relations. Prior to joining PHP, Diane served as Vice President of Marketing and Public Relations at ViaHealth in Rochester, New York. At ViaHealth, she was responsible for strategic marketing, internal and external communications, public relations, Web sites, community relations, and a call center. Earlier, she was vice president of Community Services for Finger Lakes Health in Geneva, New York, and director of Community Relations for Missouri Baptist Medical Center in St. Louis.

**Jim Goubeaux**

Mr. Goubeaux is President of Goubeaux & Goubeaux Attorneys in Greenville, Ohio and President of G M Real Estate Ventures. He is also a Director of Fifth Third Bank, Western Ohio. Mr. Goubeaux has been a member of the American Arbitration Association and, prior to founding Goubeaux & Goubeaux, he was a Judge on the Darke County Court. Mr. Goubeaux is a graduate of Wabash College and Harvard Law School and attended The Aspen Institute. He has been a participant in the Harvard Law School Leadership Conference and as a panelist at the Renaissance Weekend Seminar in Charleston, S.C.

**Dr. Thomas Lasley**

Dr. Lasley is Dean, School of Education and Allied Professions at the University of Dayton. Prior to his university experience, he completed his baccalaureate (1969), masters (1972) and doctoral degree (1978) at the Ohio State University. Dr. Lasley has published in excess of 70 articles in professional journals. He has authored or co-authored 10 books. He was instrumental in helping to co-found the Dayton Early College Academy, which is a unique educational partnership between the University of Dayton and the Dayton Public Schools.

**Patricia McDonald**

Ms. McDonald is Sr. Vice President and Regional Manager of Southwest Ohio for Key Private Bank. Pat has been in the financial services field for 25 years, specializing in serving the high net worth market. She previously held positions with National City Bank and Bank One/J.P. Morgan Chase after arriving in Dayton in 1989. Pat serves as Vice Chair of the Victoria Theatre Association/Arts Center Foundation. Pat also serves on the Board of Directors of The Kettering Medical Center Foundation. She is an honorary chair of The Dayton Ballet Association and serves on the Grants and Contributions committee of The Dayton Foundation. Pat is a founding member of the Ribbon of Hope Society of the Women's Wellness Fund of Kettering Medical Center Foundation.

**Marc Martens**

Mr. Martens is the Executive Director for Corporate and Foundation Relations at the University of Dayton. Mr. Martens forges mutually beneficial partnerships with corporations and foundations, both local and national. He actively builds, develops and enhances relationships that align programs and opportunities at the University of Dayton with the strategic needs, goals and objectives of UD partners in order to advance the university as a national leader in higher education. Prior to joining UD, Mr. Martens held 3 positions with Delphi. He was Regional Director of Government & Community Relations for Delphi Corporation in Troy, Michigan, Director of Public Affairs and Communications for Delphi Delco Electronics Systems in Kokomo, Indiana, and Manager, Community and Government Relations for Delphi Energy and Chassis Systems Division in Dayton, Ohio.

**Pavan Mediratta**

Mr. Mediratta is senior director of Integrated Marketing Services at LexisNexis. In that capacity, Mediratta is responsible for the long-term planning and execution of complex, strategic, integrated communication programs for the entire U.S. legal market. He delivers advertising and promotional campaigns to communicate the company's value proposition, leverage the company's leadership positions and drive sales force effectiveness and productivity to generate revenue. Mediratta holds a B.S. in Management Information Systems from Wright State University (WSU). He is also a Certified Novell Engineer (CNE) and a Microsoft Certified Professional (MCP).

**Robert C. Nevin**

Mr. Nevin retired from The Reynolds and Reynolds Company on October 1, 2001. He had been president of the Automotive Group, The Reynolds and Reynolds Company, since Jan. 21, 1997. Other positions held at Reynolds were executive vice president, corporate administration and finance operations and president, Business Systems Group. Before joining Reynolds, he was employed by Huffey Corp. as executive vice president, chief administrative officer and chief financial officer. He serves as Chairman and trustee, Wright State University and Chairman, Endowment Committee, Dayton Art Institute. Nevin holds a Bachelor of Arts degree from Williams College and a master's degree in Business Administration from the University of Pennsylvania's Wharton School of Commerce and Finance.

**Bryce Nickel**

As Vice President of Transmission and Distribution Operations for the Dayton Power and Light Company, Mr. Nickel is responsible for operating and maintaining DP&L's electrical distribution and transmission systems. Bryce facilitates and manages the efforts of over 300 employees and contractors who work "24x7" delivering service to DP&L's customers. Key functional responsibilities include Line Operations, Reliability Programs, Vegetation Management, System Operations and Dispatch and Storm Operations. In addition to his current responsibilities, Bryce has held various positions since joining DP&L in 1981. These include Assistant Vice President, DPL Energy Resources; Director of Service Operations; Manager, South Dayton and Eaton Customer Energy Center; Manager, Corporate Forecasting; and Financial Analyst. He is a graduate of Southern Illinois University where he received a Bachelor of Arts Degree in Economics in 1978. He received a Master of Business Administration Degree in 1980 from Bowling Green State University.

**Cathy Ponitz**

Ms. Ponitz is Director, Community Relations and Executive Director, CareSource Foundation. Cathy joined CareSource in January, 2006. In her role as Community Relations director, she is responsible for creating and implementing community engagement and corporate culture strategies to serve the states in which CareSource serves. In addition, she was tapped to develop a new health foundation at CareSource which launched in June, 2006. The CareSource Foundation concentrates on four focus areas including issues of the uninsured, critical health trends, collaboration with other key health organizations and health prevention/intervention. She graduated with a Bachelor of Science degree from Miami University and earned an advanced certificate in Corporate Community Relations from Boston College.

**Randi Thomas**

Mr. Thomas, Esq. became the Director of Institutional Relations at Miami University in April 1999. Prior to joining the Miami staff, Randi practiced public finance law in the Columbus, Ohio office of Squire, Sanders & Dempsey, LLP. Randi is a graduate of Miami University in Oxford, Ohio, earning a Bachelor of Arts Degree in Speech Communication and Political Science and a Master of Arts Degree in Speech Communication. He earned a Doctor of Jurisprudence from Vanderbilt University School of Law.

**Susie Woodhull**

Ms. Woodhull is Owner and President of Woodhull, LLC, a document imaging solutions company located in Dayton and West Chester, OH, serving the Greater Dayton and Cincinnati metro areas. Susie began her career with Woodhull Corporation in 1985 selling office equipment. She held various positions from Sales Representative to Human Resources and her last position as Vice President of Operations & Service. In 1996 Woodhull Corp. was sold to IKON Office Solutions and in 1999 Susie left IKON. In September 2000, Susie established Woodhull, LLC with the acquisition of REM Office Products in West Chester. In March 2004, Woodhull, LLC acquired Feltz Office Systems in Dayton, giving Woodhull, LLC an even greater presence in Southwestern Ohio.

Exhibit 3
Parties to the Application

[Please see Form 315, Section IV, Exhibit 14.]