

KALZ(FM)
Fowler, LA
March 2024

RADIO MULTIPLE OWNERSHIP ANALYSIS

We propose to modify the construction permit of KALZ Fowler, California. A multiple ownership analysis was prepared considering radio stations under present or proposed common ownership, time brokerage or joint sales.

Nielsen Audio Market Study

The station is designated "home" to the Visalia-Tulare-Hanford, CA Nielsen Audio Metro; the number of stations owned by us in the Metro is not changing by this application.

According to the FCC's local ownership "tiers," in a Metro reported by BIA as having 15 or more and 29 or less commercial and noncommercial educational full-power radio stations, a party may have a cognizable interest in up to 6 commercial full-power radio stations, not more than 4 of which are in the same service(AM or FM). This application complies with the multiple ownership rules because only 6 of 24 full-power radio stations (2-AM 4 FM) will be attributable to us, see attached BIA report.

Interim Contour-Overlap Analysis

Because the principal community of KALZ (FM) and the communities of all commonly-owned or attributable stations with overlapping principal contours with KALZ (FM) are located inside a Nielsen Audio Metro, an interim contour-overlap analysis is not required.

Figure 1– BIA Report

FCC Geographic Market Definition for Visalia-Tulare-Hanford, CA											
Call Letters	AM/FM	Type	Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License	
KIGS	AM	620	C	South Asian	Visalia-Tulare-Hanford, CA	02/01/2005	109	Akal Broadcasting Corporation	Hanford, CA	Kings	
KBLO	FM	102.3	C	Span/Relgn	Visalia-Tulare-Hanford, CA	07/02/2003	109	Centro Cristiano Amistad Church	Corcoran, CA	Kings	
KDUV	FM	88.9	NC	ChrsContem	Visalia-Tulare-Hanford, CA	07/02/2003	109	Community Educational Broadcasting Inc	Visalia, CA	Tulare	
KLXY	FM	90.5	NC	ChrsContem	Visalia-Tulare-Hanford, CA	07/02/2003	109	Educational Media Foundation	Woodlake, CA	Tulare	
KVMI	AM	1270	C	AC	Visalia-Tulare-Hanford, CA	07/02/2003	109	GAF Holdings Inc	Tulare, CA	Tulare	
KCRZ	FM	104.9	C	CHR	Visalia-Tulare-Hanford, CA	07/02/2003	109	GAF Holdings Inc	Tipton, CA	Tulare	
KIOO	FM	99.7	C	Clsc Rock	Visalia-Tulare-Hanford, CA	07/02/2003	109	GAF Holdings Inc	Porterville, CA	Tulare	
KJUG	FM	106.7	C	Country	Visalia-Tulare-Hanford, CA	07/02/2003	109	GAF Holdings Inc	Tulare, CA	Tulare	
KARM	FM	89.7	NC	Christian	Visalia-Tulare-Hanford, CA	07/02/2003	109	Harvest Broadcasting Co	Visalia, CA	Tulare	
KRDJ	AM	1130	C	Chrs/Talk	Fresno, CA	07/02/2003	66	iHeartMedia Inc	Dinuba, CA	Tulare	
KRZR	AM	1400	C	Talk	Visalia-Tulare-Hanford, CA	02/01/2005	109	iHeartMedia Inc	Visalia, CA	Tulare	
KBOS	FM	94.9	C	Rhymc/CHR	Visalia-Tulare-Hanford, CA	01/11/2007	109	iHeartMedia Inc	Tulare, CA	Tulare	
KFBT	FM	103.7	C	Rhymc/AC	Fresno, CA	07/02/2003	66	iHeartMedia Inc	Hanford, CA	Kings	
KFSO	FM	92.9	C	Mexican	Fresno, CA	07/02/2003	66	iHeartMedia Inc	Visalia, CA	Tulare	
KSOF	FM	98.9	C	Soft Rock	Fresno, CA	07/02/2003	66	iHeartMedia Inc	Dinuba, CA	Tulare	
KGEN	AM	1370	C	Mexican	Visalia-Tulare-Hanford, CA	06/27/2007	109	JA Ventures Inc	Tulare, CA	Tulare	
KTIP	AM	1450	C	Grupero	Visalia-Tulare-Hanford, CA	07/02/2003	109	JA Ventures Inc	Porterville, CA	Tulare	
KGEN	FM	94.5	C	Mexican	Visalia-Tulare-Hanford, CA	07/02/2003	109	JA Ventures Inc	Hanford, CA	Kings	
KOND	FM	107.5	C	Mexican	Fresno, CA	07/02/2003	66	Latino Media Network LLC	Hanford, CA	Kings	
KMOA	FM	100.5	C	Mexican	Visalia-Tulare-Hanford, CA	07/02/2003	109	Lazer Broadcasting Corporation	East Porterville, CA	Tulare	
KSEQ	FM	97.1	C	CHR	Fresno, CA	06/17/2007	66	Lotus Communications Corp	Visalia, CA	Tulare	
KFRR	FM	104.1	C	New Rock	Visalia-Tulare-Hanford, CA	07/25/2019	109	One Pitt Broadcasting	Woodlake, CA	Tulare	
KJOP	AM	1240	NC	Religion	Visalia-Tulare-Hanford, CA	07/02/2003	109	Relevant Radio Inc	Lemoore, CA	Kings	
KPSV	FM	91.9	NC	Variety	Visalia-Tulare-Hanford, CA		109	South Valley Peace Center	Tulare, CA	Tulare	

Number of Stations in Geographic Market 24
Previous Stations in Geographic Market