

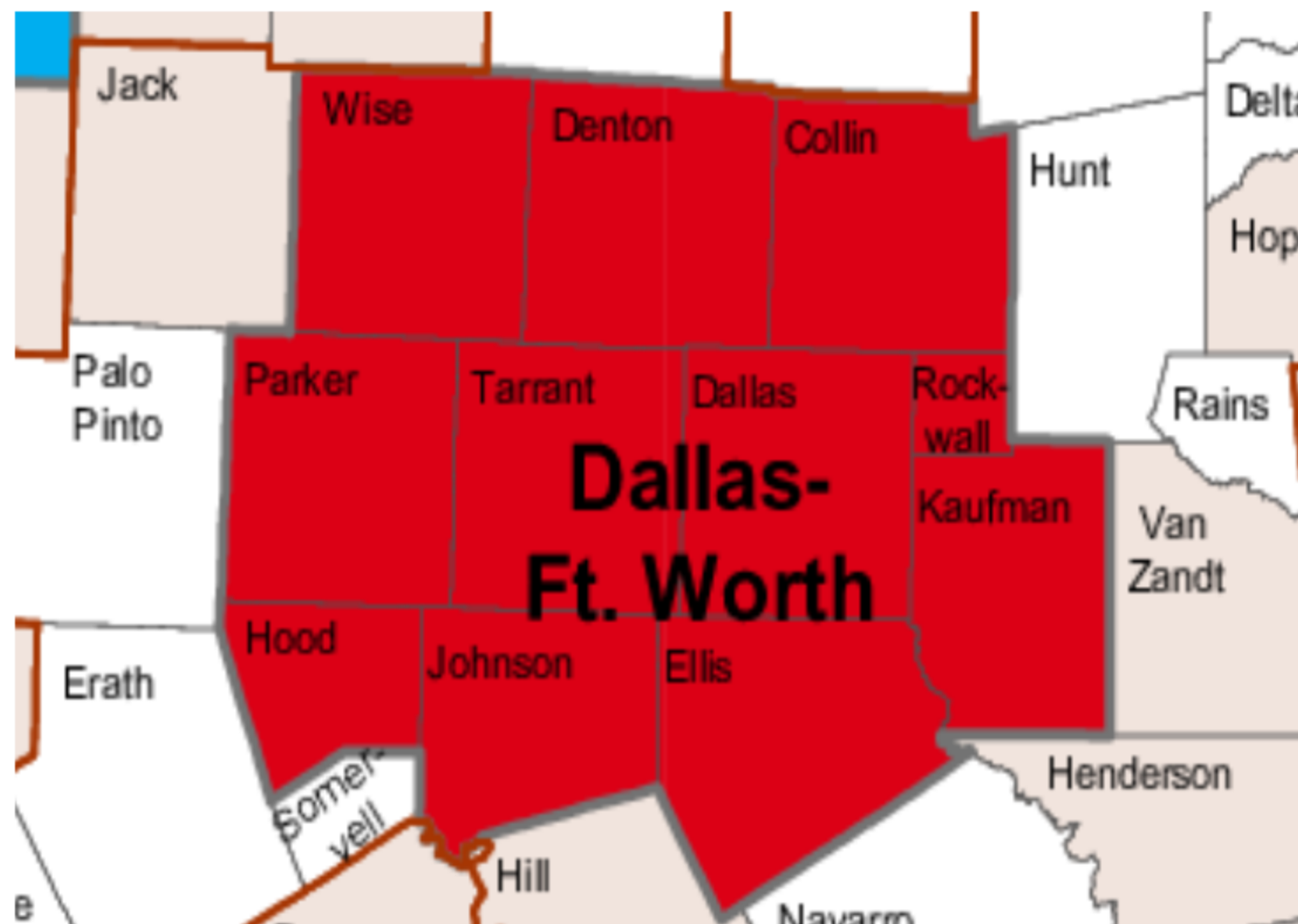
La Promesa Foundation proposes to operate KHFX(AM) as a non-commercial educational AM station. To that end, it will file in the coming days an application on FCC Form 302-AM to convert the status of KHFX(AM) from commercial to non-commercial educational. As 47 C.F.R. §73.3555(a) only pertains to commercial broadcast stations, this application will not implicate the FCC's multiple ownership rule.

Cleburne, Texas is the county seat of Johnson County, which is part of the Nielsen defined Dallas-Fort Worth radio market (see attached map). It is to be noted that La Promesa Foundation has attributable interests in two AM stations in this market currently, as it provides programming to them pursuant to time brokerage agreements: La Promesa Foundation provides programming to the following stations pursuant to time brokerage agreements:

- KATH(AM), Frisco, Texas, FIN 52342
- KJON(AM), Carrollton, Texas, FIN 2190

It is to be noted that the BIA study which accompanied the assignment of license application of KKGM(AM), Fort Worth, Texas found that there were 89 primary stations in the market, including KHFX (see attached). A party such as La Promesa Foundation could permissibly own up to 5 AM stations in this market. 47

C.F.R. s73.3555(a)(i). Therefore, assuming arguendo that KHFX were to remain a commercial station, La Promesa Foundation's ownership of it would be consistent with the Commission's multiple ownership rule.



FCC Geographic Market Definition for Dallas-Ft. Worth, TX

| Call Letters | AM/FM | Freq | Type Station | Format | Home Market | Market Designtn Date | Home Mkt Rank | Owner | City & State of License | County of License |
|--------------|-------|-------|--------------|-------------|----------------------|----------------------|---------------|--------------------------------------|-------------------------|-------------------|
| KAAM | AM | 770 | C | Chrst/Talk | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | Crawford, Donald, Jr | Garland, TX | Dallas |
| KATH | AM | 910 | C | Chrst/Talk | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | Chatham Hill Foundation Inc | Frisco, TX | Denton |
| KAWA | FM | 89.7 | NC | ChrsContem | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | Hope Media Group | Sanger, TX | Denton |
| KBDT | AM | 1160 | C | Asian | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | Pacific Star Media LLC | Highland Park, TX | Dallas |
| KBEC | AM | 1390 | C | Country | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | Faye & Richard Tuck Inc | Waxahachie, TX | Ellis |
| KBFB | FM | 97.9 | C | Rhymc/CHR | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | Urban One Inc | Dallas, TX | Dallas |
| KBOC | FM | 98.3 | C | Span/CHR | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | Estrella Media Inc | Bridgeport, TX | Wise |
| KCBI | FM | 90.9 | NC | ChrsContem | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | First Dallas Media Inc | Dallas, TX | Dallas |
| KCLE | AM | 1460 | C | Asian | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | Intelli LLC | Burleson, TX | Johnson |
| KDFT | AM | 540 | C | Span/Chrst | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | MultiCultural Radio Broadcasting Inc | Ferris, TX | Dallas |
| KDGE | FM | 102.1 | C | AC | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | iHeartMedia Inc | Fort Worth-Dallas, TX | Tarrant |
| KDKR | FM | 91.3 | NC | Relgn/Educ | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | Penfold Communications | Decatur, TX | Wise |
| KDMX | FM | 102.9 | C | AC | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | iHeartMedia Inc | Dallas, TX | Dallas |
| KDXX | FM | 107.9 | C | Span/Pop | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | TelevisaUnivision | Lewisville, TX | Denton |
| KEGL | FM | 97.1 | C | Talk | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | iHeartMedia Inc | Fort Worth, TX | Tarrant |
| KEOM | FM | 88.5 | NC | Educational | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | Mesquite Independent School District | Mesquite, TX | Dallas |
| KERA | FM | 90.1 | NC | Nws/Tik/Inf | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | North Texas Public Broadcasting Inc | Dallas, TX | Dallas |
| KESS | FM | 107.1 | C | Span/Pop | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | TelevisaUnivision | Benbrook, TX | Tarrant |
| KEXB | AM | 1440 | C | Religion | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | Relevant Radio Inc | University Park, TX | Dallas |
| KFCD | AM | 990 | C | Span/Chrst | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | Farmersville Investments LLC | Farmersville, TX | Collin |
| KFJZ | AM | 870 | C | South Asian | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | SIGA Broadcasting Corporation | Fort Worth, TX | Tarrant |
| KFLC | AM | 1270 | C | Span/Sprts | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | Latino Media Network LLC | Benbrook, TX | Tarrant |
| KFWR | FM | 95.9 | C | Country | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | LKCM Radio Group LP | Jacksboro, TX | Jack |
| KFXR | AM | 1190 | C | Talk | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | iHeartMedia Inc | Dallas, TX | Dallas |
| KFZO | FM | 99.1 | C | Mexican | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | Latino Media Network LLC | Denton, TX | Denton |
| KGGR | AM | 1040 | C | Gospel | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | MARC Radio Group LLC | Dallas, TX | Dallas |
| KHFX | AM | 1140 | C | Span/Relgn | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | SIGA Broadcasting Corporation | Cleburne, TX | Johnson |
| KHKS | FM | 106.1 | C | CHR | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | iHeartMedia Inc | Denton, TX | Denton |
| KHSE | AM | 700 | C | South Asian | Dallas-Ft. Worth, TX | 10/20/2004 | 5 | Texas FM Radio LLC | Wylie, TX | Collin |
| KHVN | AM | 970 | C | News/Talk | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | iHeartMedia Inc | Fort Worth, TX | Tarrant |
| KHYI | FM | 95.3 | C | Amerc/Cntry | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | Metro Broadcasters-TX Inc | Howe, TX | Grayson |
| KJJK | FM | 100.3 | C | Adult Hits | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | Audacy | Dallas, TX | Dallas |
| KJON | AM | 850 | C | Spn/Cst/Tik | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | Chatham Hill Foundation Inc | Carrollton, TX | Collin |
| KJRN | FM | 88.3 | NC | ChrsContem | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | Southwestern Adventist University | Keene, TX | Johnson |

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed

FCC Geographic Market Definition for Dallas-Ft. Worth, TX

| Call Letters | AM/FM | Freq | Type Station | Format | Home Market | Market Designtn Date | Home Mkt Rank | Owner | City & State of License | County of License |
|--------------|-------|-------|--------------|-------------|----------------------|----------------------|---------------|--|-------------------------|-------------------|
| KKDA | AM | 730 | C | Korean | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | SKR Partners LLC | Grand Prairie, TX | Dallas |
| KKDA | FM | 104.5 | C | Urban | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | Service Broadcasting Group LLC | Dallas, TX | Dallas |
| KKGM | AM | 1630 | C | News/Talk | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | iHeartMedia Inc | Fort Worth, TX | Tarrant |
| KKLF | AM | 1700 | C | Span/Sprts | Dallas-Ft. Worth, TX | 03/15/2005 | 5 | Benavides, Gerald | Richardson, TX | Dallas |
| KKXT | FM | 91.7 | NC | AAA | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | North Texas Public Broadcasting Inc | Dallas, TX | Dallas |
| KLAK | FM | 97.5 | C | AC | Dallas-Ft. Worth, TX | 06/30/2006 | 5 | New Alpha | Tom Bean, TX | Grayson |
| KLIF | AM | 570 | C | News/Talk | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | Cumulus Media Holdings Inc | Dallas, TX | Dallas |
| KLIF | FM | 93.3 | C | Urban | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | Cumulus Media Holdings Inc | Haltom City, TX | Tarrant |
| KLNO | FM | 94.1 | C | Mexican | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | TelevisaUnivision | Fort Worth, TX | Tarrant |
| KLOW | FM | 98.9 | C | ChrsContem | Dallas-Ft. Worth, TX | 06/01/2009 | 5 | Vision Media Group Inc | Reno, TX | Parker |
| KLTY | FM | 94.9 | C | ChrsContem | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | Salem Media Group Inc | Arlington, TX | Tarrant |
| KLUV | FM | 98.7 | C | Clsc Hits | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | Audacy | Dallas, TX | Dallas |
| KMNY | AM | 1360 | C | Mexcn/Trpcl | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | MultiCultural Radio Broadcasting Inc | Hurst, TX | Tarrant |
| KMQX | FM | 88.5 | NC | Cntry/CIRck | Dallas-Ft. Worth, TX | 11/24/2003 | 5 | Weatherford Community College District | Weatherford, TX | Parker |
| KMVK | FM | 107.5 | C | Mexican | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | Audacy | Fort Worth, TX | Tarrant |
| KNGO | AM | 1480 | C | Span/Relgn | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | Hammond Broadcasting LLC | Dallas, TX | Dallas |
| KNON | FM | 89.3 | NC | Variety | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | Agape Broadcasting Foundation Inc | Dallas, TX | Dallas |
| KNOR | FM | 93.7 | C | Mexican | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | Estrella Media Inc | Krum, TX | Denton |
| KNTU | FM | 88.1 | NC | Alternative | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | University of North Texas | Mckinney, TX | Collin |
| KOME | FM | 95.5 | C | Clsc Hits | Dallas-Ft. Worth, TX | 07/05/2019 | 5 | LKCM Radio Group LP | Tolar, TX | Hood |
| KPIR | AM | 1420 | C | Nws/Tlk/Cty | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | KPIR Granbury LLC | Granbury, TX | Hood |
| KPLX | FM | 99.5 | C | Country | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | Cumulus Media Holdings Inc | Fort Worth, TX | Tarrant |
| KPYK | AM | 1570 | C | BgBnd/AdSt | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | Mohnkern Electronics Inc | Terrell, TX | Kaufman |
| KRLD | FM | 105.3 | C | Sports | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | Audacy | Dallas, TX | Dallas |
| KRLD | AM | 1080 | C | News/Talk | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | Audacy | Dallas, TX | Dallas |
| KRNB | FM | 105.7 | C | Urban AC | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | Service Broadcasting Group LLC | Decatur, TX | Wise |
| KRVA | AM | 1600 | C | Asian | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | LRAD Media LLC | Cockrell Hill, TX | Dallas |
| KRVF | FM | 106.9 | C | Country | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | LKCM Radio Group LP | Kerens, TX | Kaufman |
| KSCS | FM | 96.3 | C | Country | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | Cumulus Media Holdings Inc | Fort Worth, TX | Tarrant |
| KSKY | AM | 660 | C | News/Talk | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | Salem Media Group Inc | Balch Springs, TX | Dallas |
| KSQX | FM | 89.1 | NC | Religion | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | Brazos TV Incorporated | Springtown, TX | Parker |
| KTCK | AM | 1310 | C | Sports | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | Cumulus Media Holdings Inc | Dallas, TX | Dallas |
| KTCK | FM | 96.7 | C | Sports | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | Cumulus Media Holdings Inc | Flower Mound, TX | Denton |
| KTCU | FM | 88.7 | NC | AAA/Altve | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | Texas Christian University | Fort Worth, TX | Tarrant |

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FCC Geographic Market Definition for Dallas-Ft. Worth, TX

| Call Letters | AM/FM | Freq | Type Station | Format | Home Market | Market Designtn Date | Home Mkt Rank | Owner | City & State of License | County of License |
|--------------|-------|-------|--------------|-------------|----------------------|----------------------|---------------|---|--------------------------|-------------------|
| KTFW | FM | 92.1 | C | Country | Dallas-Ft. Worth, TX | 06/13/2008 | 5 | LKCM Radio Group LP | Glen Rose, TX | Somervell |
| KTMU | FM | 88.7 | NC | DARK | Dallas-Ft. Worth, TX | 01/06/2012 | 5 | South Central Oklahoma Christian Broadcasting | Muenster, TX | Cooke |
| KTNO | AM | 620 | C | Span/Chrst | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | Salem Media Group Inc | Plano, TX | Collin |
| KTRL | FM | 90.5 | NC | NPR/Cls/Jaz | Dallas-Ft. Worth, TX | 05/18/2010 | 5 | Tarleton State University | Stephenville, TX | Erath |
| KTXG | FM | 90.5 | NC | Chrst/Talk | Dallas-Ft. Worth, TX | 11/05/2007 | 5 | American Family Association Incorporated | Greenville, TX | Hunt |
| KTXV | AM | 890 | C | Asian/Talk | Dallas-Ft. Worth, TX | | 5 | Radio Punjab Dallas LLC | Mabank, TX | Kaufman |
| KVDT | FM | 103.3 | NC | Christian | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | VCY America Inc | Allen, TX | Collin |
| KVIL | FM | 103.7 | C | Alternative | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | Audacy | Highland Park-Dallas, TX | Dallas |
| KVTT | AM | 1110 | C | South Asian | Dallas-Ft. Worth, TX | 07/17/2009 | 5 | Thakkar, Saumil & Poorvesh | Mineral Wells, TX | Palo Pinto |
| KWRD | FM | 100.7 | C | Chrst/Talk | Dallas-Ft. Worth, TX | 08/02/2003 | 5 | Salem Media Group Inc | Highland Village, TX | Denton |
| KXEZ | FM | 92.1 | C | Country | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | Metro Broadcasters-TX Inc | Farmersville, TX | Collin |
| KYDA | FM | 101.7 | NC | Chrst/Altve | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | Educational Media Foundation | Azle, TX | Tarrant |
| KYQX | FM | 89.3 | NC | Country | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | CSSI Non Profit Educational Broadcasting Corp | Mineral Wells, TX | Palo Pinto |
| KZEE | AM | 1220 | C | DARK | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | Tarrant Radio Broadcasting Inc | Weatherford, TX | Parker |
| KZMJ | FM | 94.5 | C | Urban AC | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | Urban One Inc | Gainesville, TX | Cooke |
| KZMP | FM | 104.9 | C | South Asian | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | Thakkar, Saumil & Poorvesh | Pilot Point, TX | Denton |
| KZMP | AM | 1540 | C | DARK | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | Estrella Media Inc | University Park, TX | Dallas |
| KZPS | FM | 92.5 | C | Clsc Rock | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | iHeartMedia Inc | Dallas, TX | Dallas |
| KZZA | FM | 106.7 | C | Mexican | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | Estrella Media Inc | Muenster, TX | Cooke |
| WBAP | AM | 820 | C | News/Talk | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | Cumulus Media Holdings Inc | Fort Worth, TX | Tarrant |
| WRR | FM | 101.1 | C | Classical | Dallas-Ft. Worth, TX | 07/02/2003 | 5 | City of Dallas | Dallas, TX | Dallas |

Number of Stations in Geographic Market 89

Previous Stations in Geographic Market

"C" - Commercial Station; "NC" - Non Commercial Station

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