

Red Dirt Collective
9410 E. FRANKLIN RD.
NORMAN, OK, 73026

FCC EDUCATIONAL PROGRAM EXHIBIT

The purpose of this exhibit is to demonstrate Red Dirt Collective's educational objectives and that the proposed radio station will be used for the advancement of an educational program under 73.503(a) of the Rules. The rules describe that noncommercial licenses are not limited to classroom instruction, but may "transmit educational, cultural, and entertainment programs to the general public," (Section 73.503(b)) in the advancement of a radio program. The following clearly demonstrates Red Dirt Collective's eligibility:

Red Dirt Collective is a non-profit organization in Norman, Oklahoma committed to advocating for and improving the lives of poor and working-class residents. In our two years of existence, we have:

- Hosted quarterly mutual aid fairs where free food, groceries, and other services are distributed
- Hold skill share events to educate Red Dirt Collective members and members of the public knowledge, skills, and abilities while building community and fellowship
- Have members stock 4 food pantries daily, throughout underserved parts of Norman
- Hold community conversation nights to listen to the voices of citizens that usually go unheard
- Advocate for the needs of poor and working class citizens when decisions are made at city hall

EDUCATIONAL OBJECTIVE

Red Dirt Collective's education objective with programming would be:

- Increase civic IQ by providing local information, public service announcements, information about upcoming elections, and local news
- Allow underserved members of the community to create programming and podcasts
- Provide a medium for local cultural programming
- Showcase local artists and musicians that do not receive air time elsewhere

The radio programming Red Dirt Collective will provide will take input and direction from the community and give back in the form of shows, music, and conversation that come from local voices unheard by many.