

## **MULTIPLE OWNERSHIP**

The Commission's multiple ownership rule states:

(b) *Local television multiple ownership rule.*

(1) An entity may directly or indirectly own, operate, or control two television stations licensed in the same Designated Market Area (DMA) (as determined by Nielsen Media Research or any successor entity) if:

(i) The digital noise limited service contours of the stations (computed in accordance with [§ 73.622\(e\)](#)) do not overlap; or

(ii) At the time the application to acquire or construct the station(s) is filed, at least one of the stations is not ranked among the top four stations in the DMA, based on the most recent all-day (9 a.m.–midnight) audience share, as measured by Nielsen Media Research or by any comparable professional, accepted audience ratings service.

In this case, although two stations in the same DMA are being acquired, neither station ranked among the top four stations in the DMA. Therefore, this proposed assignment complies with the Commission's multiple ownership rules.