

KFXA-TV

Cedar Rapids-Waterloo-Dubuque-Iowa City

Extra Station Activities Serving The Cedar Rapids Market

During the past year of 2023, KFXA-TV, Cedar Rapids has participated in many community events. This is a list of some of the main community items covered:

-School visits by station staff, talking to children in the community.

-Home station for the Iowa High School Championships in Wrestling, Basketball & Football.

-Toys To Tots with the Salvation Army. Collected toys and donated air time to the Salvation Army Toys for Tots Campaign. This project supports over 1400 families in the Cedar Rapids area.

-College presentation regarding the Broadcast Field to Loras College in Dubuque.

-Iowa Character Counts Awards: Highlighting Young People In Iowa. A Special 1-hour program featuring outstanding young people from across the state. Aired in Prime Time.
