

WVCY-TV Children's Programs Report – 2023 Addendum

Other Matters including Broadcast & Non-broadcast Efforts

The Licensee, VCY America Inc is also licensee of WVCY-FM, WVCY-AM, WVCX, WVCF, KVCX, KVCF, KFVL, KVCY, KCVS, WJIC, WVCN, WVFL, WVRN, WQRN, KVCX, KVCH, WPTH, WVCS, WRVX, WQRM, KVCN, KVCN, WVIW, KIRS, KVCE, KVCP, KVCC, KVDI, WLUV-AM, KVDT, KVLM, WVRN, KVPC, WVCW and WWSB.. VCY America is the principle stockholder of radio stations WEGZ and WVCN. Each of these stations air programming geared toward meeting the education and informational needs of youth. Children's programming is aired on each of these outlets M-F from 3:45-4:30pm (Central.) Children's programming is also aired Saturdays from 8:00am-10:30 am and Sundays from 2:00-4:00pm (All Central Time.) These programs teach moral and spiritual values and help children learn how interpersonal relationships can be conducted in a non-combative, but positive way.

The licensee has a birthday club for children ages 12 and under. A birthday card and gift are sent to each one. Names of children and birthdays are also read over the air. There are approximately 7,000 children in the club from ages 12 and younger.

The licensee was involved and partnered with Trail Ridge Camp in Hillsboro, WI. This included assistance, promotion and support of a Mother/Daughter Retreat in May, 2023 with approximately 89 Moms and Daughters attending. The licensee also aided, promotion and support for the annual Father/Son Retreat held in October, 2023. Approximately 193 Dads & Sons were in attendance. These weekends included mother/daughter & dad/son recreational activities and group events as well as several spiritual challenges from featured speakers.

The licensee was also extensively involved in promotion, assistance and support for 5 weeks of youth, junior high, and teen camps at Trail Ridge Camp during June & July, 2023. A total of 359 youth attended these camps which included numerous recreational periods, crafts, education, and spiritual challenges. The Executive Director of the licensee Jim Schneider was the featured speaker during the week of July 24th.

The licensee also participated in the Christian Home Educators of Wisconsin conference held in Wisconsin Dells March 30-31, 2023. The licensee set up a display booth and interacted with numerous homeschooling youth and their families.

Other Broadcast Related Information: Although the following programs educate and instruct a general audience and not just children, the following programs do contribute to our efforts of educating and instructing children. deBUNKED TV AND CREATION MAGAZINE LIVE! – weekly 30-minute programs and certain episodes of STEELING THE MIND, a weekly program with varied lengths, but all greater than 30 minutes.

Other Non-Core Programming Aired:

The following Non-core programs were also aired. Each of these aired the E/I symbol throughout and programming met the qualifications of Educational/Informational programming for Children. Each of the targeted age groups was ages 12 and younger and was broadcast between 7:00am-10:00pm.

Red Boots for Christmas – 30 minutes
Aired 12/03/23 & 12/08/23

Little Shepherd – 30 minutes
Aired 12/24/23 & 12/29/23

The Candymaker's Christmas – 30 minutes
Aired 12/12/23 & 12/13/23

The Prince of Peace – 30 minutes
Aired 12/12/24 & 12/13/24

Public Service Announcements

(See Following Pages)

PUBLIC SERVICE ANNOUNCEMENTS

The following is a summary of the Public Service Announcements that WVCY-TV broadcast during the previous quarter that are responsive to the educational and informational needs of children 16 and under.

<u>ORGANIZATION</u>	<u>DESCRIPTION</u>	<u>DURATION</u> <u>AIR DATES</u>	<u>RUNS</u>
Alliance for Wisconsin Youth	Features a Fish Bowl full of water with fish in it. This is used to illustrate that when a young person gets "High" on drugs, it decreases the oxygen to their brain, like fish need water to breathe in their oxygen.	:30 1/1-Present	33
American Academy of Orthopedic Surgeons	SEDENTARY: Brings attention to the 'many things' kids can do today without moving. They emphasize the need to Exercise and Work to build strong bones	:15 :30 :60 1/1-Present	43
American Association of Snowboarding Instructors	Ski Safety spot where Lemmings; a furry animal that runs in packs and always in a straight line never turning, even to their destruction. Skiers should not be like Lemmings, but should "learn to turn" when danger is ahead.	:30 1/1-3/20	26
American Dental Association	Several animated announcements that emphasize the importance of having good oral hygiene habits, and getting regular checkups at the Dentist.	:30 1/1-Present	37
American Dental Association	Dr. Lopez-Howell, a Dentist, describes the importance of mouth guards to protect your children when playing sports.	:60 1/1-Present	40
American Health Assistance Foundation	A mother who is a clinical scientist was invited to her child's school to talk about her job. She explained that what she researches may prevent their grandparents from losing their sight because of Macular Degeneration.	:30 :60 1/1-Present	47
Creation Moments TV	Creation Moments are 1 to 2 minutes long, and each program features scientific evidence that points to proof of a world designed by our Creator, not by evolutionary chance.	:60 2:00 1/1-Present	36
Creation Quest Aquarium	"Aquarium Minute" A variety of announcements illustrate features scientific evidence of God's creation found in the Oceans.	:60 1/1-Present	41
Creation Quest Zoo	"Zoo Minute" A variety of announcements illustrate features scientific evidence of God's creation found in the nations Zoos.	:60 1/1-Present	43
Department of Transportation	Willie Whistle illustrates Safety at crossing streets. Stopping at the curb and looking both ways every time.	:30 1/1-Present	28
Disabled American Veterans	"US Flag Respect" PSA Teaches kids to respect the United States flag as a living symbol representing our nation.	:30 :60 1/1-Present	36
Drug Free America Foundation, Inc	Various examples of the aftermath of Drugs as described by a Coroner, and the Parents of "Meth" victim.	:30 1/1-Present	31

<u>ORGANIZATION</u>	<u>DESCRIPTION</u>	<u>DURATION</u> <u>AIR DATES</u>	<u>RUNS</u>
Drug Free America Foundation, Inc.	A playground of children, one of which was born addicted to cocaine, another rescued from a meth lab, and another that was sold for drugs. 75% of the children that are in foster care, are there because of being rescued out of drug families.	:30 :60 1/1-Present	42
Southern Baptist Radio and Television Commission	JOT: A little cartoon/animated dot that portrays a small boy who has several playmates that encounter different situations in life where they need to make "correct and moral" decisions.	2:00 1/1-Present	44
International Assoc. of Fire Chiefs	Fire Commissioner Harold Hairston explains how to use portable fuel containers safely so you don't trigger a Fire.	:30 1/1-Present	28
Lightning Protection Institute	Leon the 'Lightning Lion' warns children that when Thunder Roars to Go Indoors. Lightning may occur before it Rains. Go inside a building or vehicle. Don't use the Telephone or Computer.	:30 3/21-Present	3
National Council of Teachers of Math	Figure This: A series of mathematical challenges for children to work out with their parents and Website information.	:60 1/1-Present	42
National Fire Prevention Association	Varied Spots informs children about how to get out the house in the event of a fire. Sparky the fire dog says to get below the smoke by crawling on the floor and having an escape plan in place.	:15 :30 1/1-Present	49
National Institute of Environmental Health Sciences	These Department of Health and Human Services spots depict the importance of teaching children in the areas of Doctors, Meteorologists, and Scientists so they will be ready to help us someday.	:30 1/1-Present	33
National Pest Management Assoc.	Various young student junior scientists are in a laboratory discovering how insects, rodents, and cockroaches carry diseases and can send millions of children and adults to the hospital every year.	:30 1/1-Present	25
Operation Lifesaver	Illustrates the Dangers of Railroad tracks and crossing safety. A variety of warnings are aired about Biking, Playing and Walking on or near Train Tracks.	:30 :41 :49 1/1-Present	51
Ski Patrol in Action	Four informational spots by Medical Doctors and Ski Specialists on pre-exercises, dressing properly, and how to interpret ski safety signs.	:30 1/1-3/20	38
U.S. Air Force	The US Air Force focuses on a "Door" that can open and close for young people who don't finish their schooling as this opens up the best opportunities in the US Air Force.	:30 1/1-Present	41
U.S. Army Corps of Engineers	Illustrates the dangers of not having proper Boat Lights and wearing Life Jackets when fishing in a boat or just going for pleasurable boat ride.	:30 3/21-Present	1

<u>ORGANIZATION</u>	<u>DESCRIPTION</u>	<u>DURATION</u> <u>AIR DATES</u>	<u>RUNS</u>
U.S. Department of Transportation	THUMBS: A Teen Drive Smart designed by teens showing that thumbs used for texting while driving cause 6,000 deaths a year.	:30 1/1-Present	40
U.S. Department of Transportation	TIME: Shows the amount of time it takes to look at a text while driving. These spurts are time when you aren't looking at the road, which can be very dangerous for you and others.	:30 1/1-Present	37
U.S. Fire Administration	A young child is saying that his Dad is a Hero because he, as a fireman, goes into dangerous places to rescue people. The spot continues to urge others to get fire alarms.	:30 1/1-Present	45
U.S. Fish and Wildlife Services	Shows the importance of getting away from a full diet of cell phones and video games and other electronic fascinations and getting into the outdoors by visiting a National Wildlife Refuge and exploring nature.	:30 :60 1/1-Present	39
U.S. Food and Drug Administration	There's an epidemic spreading among teenagers across the nation. It's vaping. A vape is sometimes called an e-cigarette that delivers high levels of addictive nicotine.	:15 :30 1/1- Present	48
Underwriters Laboratory	Garage Door Opener Safety: Young children are playing Mom and Dad with 'Doll Children' and warn them that a garage door opener is "Not a Toy."	:30 1/1-Present	44
USPS	The United States Postal Service produced an educational cartoon featuring two birds named Franklin and Benny who emphasize the danger of going up to Mail Delivery vehicles and getting the mail from the driver.	:30 1/1-Present	35

In addition to the above listed public service announcements, numerous announcements were aired by WVCY-TV for local churches from 1/1/23 to Present. We announced their programs for youth including education classes, and activities.

PUBLIC SERVICE ANNOUNCEMENTS

The following is a summary of the Public Service Announcements that WVCY-TV30 aired during the previous quarter that are responsive to the educational and informational needs of children 16 and under.

<u>ORGANIZATION</u>	<u>DESCRIPTION</u>	<u>DURATION</u> <u>AIR DATES</u>	<u>RUNS</u>
Alliance For Wisconsin Youth	Fish Bowl illustrates when a young person gets "High" on drugs, it decreases the oxygen to their brain, like fish need water to breathe in their oxygen.	:30 4/1-6/30	30
American Academy of Orthopedic Surgeons	LAZY BONES: Brings attention to the 'many things' kids can do today without moving. They emphasize the need to Exercise and Work to build strong bones. Healthy Bones come from Healthy Habits	:30 :60 4/1-6/30	44
American Dental Association	Several animated announcements that emphasize the importance of having good oral hygiene habits. Such habits include flossing and brushing on a daily basis, using fluoride toothpaste, and getting regular checkups at the dentist. Encouragement to use a mouthguard when playing sports.	:30 4/1-6/30	47
American Dental Association Dental Minute	Dr. Lopez-Howell, a Dentist, describes the importance of mouth guards to protect your children when playing sports.	:60 4/1-6/30	39
American Health Assistance Foundation	A mother who is a clinical scientist was invited to her child's school to talk about her job. She explained that what she researches may prevent their grandparents from losing their sight because of Macular Degeneration.	:30 :60 4/1-6/30	49
American Veterinary Medical Association	Keep your Pets safe and cool this summer. Follow our tips for helping everyone in your family stay healthy and comfortable when the heat is on and even if the power isn't.	:30 6/1-6/30	27
Creation Moments TV	Creation Moments are 1 to 2 minutes long, and each program features scientific evidence that points to proof of a world designed by our Creator, not by evolutionary chance.	:60 2:00 4/1-6/30	38
Creation Quest Aquarium	"Aquarium Minute" A variety of announcements illustrate features scientific evidence of God's creation found in the Oceans.	:60 4/1-6/30	38
Creation Quest Zoo	"Zoo Minute" A variety of announcements illustrate features scientific evidence of God's creation found in the nations Zoos.	:60 4/1-6/30	41
Department of Transportation	Willie Whistle illustrates Safety at crossing streets. Stopping at the curb and looking both ways every time.	:30 4/1-6/30	38
Disabled American Veterans	"US Flag Respect" PSA Teaches kids to respect the United States flag as a living symbol representing our nation.	:30 :60 4/1-6/30	35

<u>ORGANIZATION</u>	<u>DESCRIPTION</u>	<u>DURATION</u> <u>AIR DATES</u>	<u>RUNS</u>
Drug Free America Foundation, Inc.	The deadliness of Drugs as stated by a Coroner & Parents of a young Teen who died when trying drugs.	:30 4/1-6/30	42
Drug Free America Foundation, Inc.	Views a playground of children, one of which was born addicted to cocaine, another rescued from a meth lab, and another that was sold for drugs. 75% of the children that are in foster care, are there because of being rescued out of drug cultures	:30 :60 4/1-6/30	25
Southern Baptist Radio and Television Commission	JOT: A little animated 'DOT' that portrays a small boy who has several playmates that encounter different situations in life where they need to make "correct and moral" decisions.	1:30 2:00 4/1-6/30	53
International Assoc. of Fire Chiefs	Fire Commissioner Harold Hairston explains how to use portable fuel containers safely so you don't trigger a Fire.	:30 4/1-6/30	43
Lightning Protection Institute	Leon the 'Lightning Lion' warns children that when Thunder Roars to Go Indoors. Thunder is Loud, but Lightning Is Dangerous. Lightning may occur before it Rains. Go inside a building or vehicle. Don't use the Telephone or Computer.	:30 4/1-6/30	41
National Council of Teachers of Math	Figure This: A series of mathematical challenges for children to work out with their parents and Website information.	:60 4/1-6/30	44
National Fire Prevention Association	The National Fire Prevention Association informs children about how to get out the house in the event of a fire. Sparky the fire dog says to get below the smoke by crawling on the floor. Another spot talks about having an escape plan in place.	:15 :30 4/1-6/30	41
National Institute of Environmental Health Sciences	The Department of Health and Human Services has several spots depict the importance of teaching children in the areas of Doctors, Meteorologists, and Scientists so they will be ready to help us someday.	:30 4/1-6/30	46
National Spa & Pool Institute	Swimming and pool safety is presented by a child swimming in a pool with an adult and advises children not to swim by themselves; and to install pool safety equipment.	:30 6/1-6/30	20
National Pest Management Assoc.	Various young student junior scientists are in a laboratory discovering how insects, rodents, and cockroaches carry diseases and can send millions of children and adults to the hospital every year.	:30 4/1-6/30	27
Operation Lifesaver	Illustrates the Danger of playing near Railroad tracks and crossing safety. A variety of spots are aired featuring kids doing dangerous childish things near train tracks.	:30 :41 :49 4/1-6/30	55
The Real Cost.gov	Vaping: With the first puff of an E-Cigarette, harmful chemicals enter your lungs and move quickly into your bloodstream, affecting almost every organ in your body. It might not seem like a lot, but even smoking a E-Cigarette now and then can harm you.	:15 :30 4/1-6/30	42

<u>ORGANIZATION</u>	<u>DESCRIPTION</u>	<u>DURATION</u> <u>AIR DATES</u>	<u>RUNS</u>
			43
U.S. Department of Transportation	THUMBS: A Teen Drive Smart designed by teens showing that thumbs used for texting while driving cause 6,000 deaths a year. More than Shark Deaths and other Dangerous Deaths put together.	:30 4/1-6/30	
U.S. Department of Transportation	TIME: Shows the amount of time it takes to look at a text while driving. These spurts are time when you aren't looking at the road, which can be very dangerous for you and others. www.TeensDriveSmart.com	:30 4/1-6/30	40
U.S. Fire Administration	A young child is saying that his "Dad is a Hero" because he, as a fireman, goes into to dangerous places to rescue people. The spot continues to urge others to get fire alarms so that they can get out before his father has to go in looking for them.	:30 4/1-6/30	42
U.S. Fish and Wildlife Services	Shows the importance of getting away from a full diet of cell phones and video games and other electronic fascinations and getting into the outdoors by visiting a National Wildlife Refuge and exploring nature.	:30 :60 4/1-6/30	56
Underwriters Laboratory	Garage Door Opener Safety: Young children are playing Mom and Dad with 'Doll Children' and warn them that a garage door opener is Not a Toy.	:30 4/1-6/30	41
USPS	The United States Postal Service produced "Stay Away From Truck" an educational animation featuring two birds named Franklin and Benny who emphasize the danger of going up to Mail Delivery vehicles and getting the mail from the driver.	:30 4/1-6/30	41

In addition to the above listed public service announcements, numerous announcements were aired by WVCY-TV30 for local churches during the period of 4/1/23 to 6/30/23: announcing their programs for youth; including educational classes and other activities.

PUBLIC SERVICE ANNOUNCEMENTS

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<u>ORGANIZATION</u>	<u>DESCRIPTION</u>	<u>DURATION</u> <u>AIR DATES</u>	<u>RUNS</u>
Alliance For Wisconsin Youth	Fish Bowl illustrates when a young person gets "High" on drugs, it decreases the oxygen to their brain, like fish need water to breathe in their oxygen.	:30 7/1-9/30	29
American Academy of Orthopedic Surgeons	LAZY BONES: Brings attention to the 'many things' kids can do today without moving. They emphasize the need to Exercise and Work to build strong bones. Healthy Bones come from Healthy Habits	:30 :60 7/1-9/30	45
American Dental Association	Several animated announcements that emphasize the importance of having good oral hygiene habits. Such habits include flossing and brushing on a daily basis, using fluoride toothpaste, and getting regular checkups at the dentist. Encouragement to use a mouthguard when playing sports.	:30 :15 7/1-9/30	39
American Dental Association Dental Minute	Dr. Lopez-Howell, a Dentist, describes the importance of mouth guards to protect your children when playing sports.	:60 7/1-9/30	44
American Health Assistance Foundation	A mother who is a clinical scientist was invited to her child's school to talk about her job. She explained that what she researches may prevent their grandparents from losing their sight because of Macular Degeneration.	:30 :60 7/1-9/30	45
American Veterinary Medical Association	Keep your Pets safe and cool this summer. Follow our tips for helping everyone in your family stay healthy and comfortable when the heat is on and even if the power isn't.	:30 7/1-9/30	42
Creation Moments TV	Creation Moments are 1 to 2 minutes long, and each program features scientific evidence that points to proof of a world designed by our Creator, not by evolutionary chance.	:60 2:00 7/1-9/30	36
Creation Quest Aquarium	"Aquarium Minute" A variety of announcements illustrate features scientific evidence of God's creation found in the Oceans.	:60 7/1-9/30	47
Creation Quest Zoo	"Zoo Minute" A variety of announcements illustrate features scientific evidence of God's creation found in the nations Zoos.	:60 7/1-9/30	51
Department of Transportation	Willie Whistle illustrates Safety at crossing streets. Stopping at the curb and looking both ways every time.	:30 7/1-9/30	45
Disabled American Veterans	"US Flag Respect" PSA Teaches kids to respect the United States flag as a living symbol representing our nation.	:30 :60 7/1-9/30	35

<u>ORGANIZATION</u>	<u>DESCRIPTION</u>	<u>DURATION</u> <u>AIR DATES</u>	<u>RUNS</u>
Drug Free America Foundation, Inc.	The deadliness of Drugs as stated by a Coroner & Parents of a young Teen who died when trying drugs.	:30 7/1-9/30	31
Drug Free America Foundation, Inc.	Views a playground of children, one of which was born addicted to cocaine, another rescued from a meth lab, and another that was sold for drugs. 75% of the children that are in foster care, are there because of being rescued out of drug cultures	:30 :60 7/1-9/30	44
Southern Baptist Radio and Television Commission	JOT: A little animated 'DOT' that portrays a small boy who has several playmates that encounter different situations in life where they need to make "correct and moral" decisions.	1:30 2:00 7/1-9/30	58
International Assoc. of Fire Chiefs	Fire Commissioner Harold Hairston explains how to use portable fuel containers safely so you don't trigger a Fire.	:30 7/1-9/30	33
Lightning Protection Institute	Leon the 'Lightning Lion' warns children that when Thunder Roars to Go Indoors. Thunder is Loud, but Lightning Is Dangerous. Lightning may occur before it Rains. Go inside a building or vehicle. Don't use the Telephone or Computer.	:30 7/1-9/30	47
National Council of Teachers of Math	Figure This: A series of mathematical challenges for children to work out with their parents and Website information.	:60 7/1-9/30	45
National Fire Prevention Association	The National Fire Prevention Association informs children about how to get out the house in the event of a fire. Sparky the fire dog says to get below the smoke by crawling on the floor. Another spot talks about having an escape plan in place.	:15 :30 7/1-9/30	42
National Institute of Environmental Health Sciences	The Department of Health and Human Services has several spots depict the importance of teaching children in the areas of Doctors, Meteorologists, and Scientists so they will be ready to help us someday.	:30 7/1-9/30	47
National Spa & Pool Institute	Swimming and pool safety is presented by a child swimming in a pool with an adult and advises children not to swim by themselves; and to install pool safety equipment.	:30 7/1-9/30	45
National Pest Management Assoc.	Various young student junior scientists are in a laboratory discovering how insects, rodents, and cockroaches carry diseases and can send millions of children and adults to the hospital every year.	:30 7/1-9/30	29
Operation Lifesaver	Illustrates the Danger of playing near Railroad tracks and crossing safety. A variety of spots are aired featuring kids doing dangerous activities near tracks.	:30 :41 :49 7/1-9/30	57
The Real Cost.gov	Vaping: With the first puff of an E-Cigarette, harmful chemicals enter your lungs and move quickly into your bloodstream, affecting almost every organ in your body. It might not seem like a lot, but even smoking a E-Cigarette now and then can harm you.	:15 :30 7/1-9/30	44

<u>ORGANIZATION</u>	<u>DESCRIPTION</u>	<u>DURATION</u>	<u>RUNS</u>
		<u>AIR DATES</u>	
U.S. Department of Transportation	THUMBS: A Teen Drive Smart designed by teens showing that thumbs used for texting while driving cause 6,000 deaths a year. More than Shark Deaths and other Dangerous Deaths put together.	:30 7/1-9/30	49
U.S. Department of Transportation	TIME: Shows the amount of time it takes to look at a text while driving. These spurts are time when you aren't looking at the road, which can be very dangerous for you and others. www.TeensDriveSmart.com	:30 7/1-9/30	46
U.S. Fire Administration	A young child is saying that his "Dad is a Hero" because he, as a fireman, goes into to dangerous places to rescue people. The spot continues to urge others to get fire alarms so that they can get out before his father has to go in looking for them.	:30 7/1-9/30	49
U.S. Fish and Wildlife Services	Shows the importance of getting away from a full diet of cell phones and video games and other electronic fascinations and getting into the outdoors by visiting a National Wildlife Refuge and exploring nature.	:30 :60 7/1-9/30	51
Underwriters Laboratory	Garage Door Opener Safety: Young children are playing Mom and Dad with 'Doll Children' and warn them that a garage door opener is Not a Toy.	:30 7/1-9/30	42
USPS	The United States Postal Service produced "Stay Away From Truck" an educational animation featuring two birds named Franklin and Benny who emphasize the danger of going up to Mail Delivery vehicles and getting the mail from the driver.	:30 7/1-9/30	41

In addition to the above listed public service announcements, numerous announcements were aired by WVCY-TV30 for local churches during the period of 7/1/23 to 9/30/23; announcing their programs for youth, including educational classes and other activities.

PUBLIC SERVICE ANNOUNCEMENTS

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<u>ORGANIZATION</u>	<u>DESCRIPTION</u>	<u>DURATION</u> <u>AIR DATES</u>	<u>RUNS</u>
Alliance For Wisconsin Youth	Features a Fish Bowl full of water with fish in it. There is a spigot attached to "let out" the water as desired. This is used to illustrate that when a young person gets "High" on drugs, it decreases the oxygen to their brain, like fish need water to breathe in their oxygen.	:30 10/1-Present	39
American Academy of Orthopedic Surgeons	Sedentary: brings attention to the 'many things' kids can do today without moving. A boy is playing video games and calls on the telephone to his grandma in the next room to ask her to bring him another soda. They emphasize the need to Exercise and Work to build strong bones.	:15 :30 :60 10/1-Present	45
American Dental Association	Several animated announcements that emphasize the importance of having good oral hygiene habits. Such habits include flossing and brushing on a daily basis, limiting between meal snacks, eating nutritious foods, using fluoride toothpaste, and getting regular checkups at the dentist.	:30 10/1-Present	48
American Dental Association	Dr. Lopez-Howell, a Dentist, describes the importance of mouth guards to protect your children when playing sports	:60 10/1-Present	46
American Health Assistance Foundation	A mother who is a clinical scientist was invited to her child's school to talk about her job. She explained that what she researches may prevent their grandparents from losing their sight. That got their attention on Macular Degeneration as she showed a model of the Human Eye.	:30/:60 10/1-Present	48
American Assoc. of Snowboard Instructors	A spot about Ski Safety illustrating the Lemmings, a furry animal that runs in packs and always in a straight line never turning, even to their destruction..	:30 11/1-Present	19
Creation Moments TV	Creation Moments are 1 to 2 minutes long, and each program features scientific evidence that points to proof of a world designed by our Creator, not by evolutionary chance.	60 2:00 10/1-Present	40
Creation Quest Aquarium	"Aquarium Minute" A variety of announcements illustrate features scientific evidence of God's creation found in the Oceans.	:60 10/1-Present	48
Creation Quest Zoo	"Zoo Minute" A variety of announcements illustrate features scientific evidence of God's creation found in the nations Zoos.	:60 10/1-Present	52
Disabled American Veterans	"US Flag Respect" PSA Teaches kids to respect the United States flag as a living symbol representing our nation.	:30 :60 10/1-Present	37

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Department of Transportation	Willie Whistle illustrates Safety at crossing streets. Stopping at the curb and looking both ways - Every Time.	30 10/1-Present	45
Drug Free America	The deadliness of Drugs as stated by a Coroner & Parents of a young Teen who died when trying drugs.	:30 10/1-Present	39
Drug Free America Foundation, Inc.	Views a playground of children, one of which was born addicted to cocaine, another rescued from a meth lab, and another that was sold for drugs. 75% of the children that are in foster care, are there because of being rescued out of drug cultures	:30/:60 10/1-Present	49
Southern Baptist Radio and Television Commission	JOT, a little cartoon/animated 'DOT' that portrays a small boy who has several playmates that encounter different situations in life where they need to make "correct and moral" decisions.	2:00 10/1-Present	51
International Assoc. of Fire Chiefs	Fire Commissioner Harold Hairston explains how to use portable fuel containers safely so you don't trigger a Fire.	:30 10/1-Present	26
Lightning Protection Institute	Leon the 'Lightning Lion' warns children that when Thunder Roars to Go Indoors. Thunder is Loud, but Lightning Is Dangerous. Lightning may occur before it Rains. Go inside a building or vehicle. Don't use the Telephone or Computer.	:30 10/1-10/31	13
National Council of Teachers of Math	"Figure This." a series of mathematical challenges for children to work out with their parents and Website information.	:60 10/1-Present	45
National Fire Prevention Association	The National Fire Prevention Association informs children about how to get out the house in the event of a fire. Sparky the fire dog says to get below the smoke by crawling on the floor. Another spot talks about having an escape plan in place.	:15 :30 10/1-Present	46
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Operation Lifesaver	Illustrates the Dangers of playing near Railroad tracks and crossing safety. A variety of spots are aired	:30 :41 :49 10/1-Present	48
Ski Patrol In Action	Several informational spots by Medical Doctors and Ski Specialists on pre-exercises, dressing properly, and how to interpret ski safety signs.	30 11/1-Present	21

<u>ORGANIZATION</u>	<u>DESCRIPTION</u>	<u>DURATION</u> <u>AIR DATES</u>	<u>RUNS</u>
U.S. Air Force	The US Air Force focuses on a door that can open and close for young people who want to enter into the opportunities that can lie ahead of them if they stay in and finish their schooling as this opens up the best opportunities in the US Air Force.	:30 10/1-Present	40
U.S. Army Corps of Engineers	Illustrates the dangers of not having proper Boat Lights and wearing Life Jackets when fishing in a boat or just going for pleasurable boat ride.	:30 10/1-10/31	9
U.S. Department of Health and Human Services	FDA are clearly worried about the recent uptick in the numbers of "VAPE", going so far as to call the trend an epidemic. The PSAs are aimed at teens who may not realize that vaping is unhealthy to their bodies and minds.	:15 :30 10/1-Present	46
U.S. Department of Transportation	"THUMBS" A Teen Drive Smart designed by teens showing that thumbs used for texting while driving cause 6,000deaths a year. More than Shark Deaths and other Dangerous Deaths put together.	:30 10/1-Present	46
U.S. Department of Transportation	"TIME," shows the amount of time it takes to look at a text while driving. These spurts are time when you aren't looking at the road, which can be very dangerous for you and others.	:30 10/1-Present	48
U.S. Fire Administration	A young child is saying that her Dad is a Hero because he, as a fireman, goes into to dangerous places to rescue people. She continues to urge others to get fire alarms so that they can get out before her father has to go in looking for them.	:30 10/1-Present	45
U.S. Fish and Wildlife Services	Shows the importance of getting away from a full diet of cell phones and video games and other electronic fascinations and getting into the outdoors by visiting a National Wildlife Refuge and exploring nature.	:30/:60 10/1-Present	49
Underwriters Laboratory	Garage Door Opener Safety: Young children are playing Mom and Dad with 'Doll Children' and warn them that a garage door opener is Not a Toy.	:30 10/1-Present	44
USPS	The United States Postal Service produced an educational cartoon featuring two birds named Franklin and Benny who emphasize the danger of going up to Mail Delivery vehicles and getting the mail from the driver.	:30 10/1-Present	40

In addition, to the above listed public service announcements, numerous announcements were aired by WVCY-TV for local churches from 10/1/23 to the present. Announcing their programs for youth including education classes, activities, and programs for youth.