

Multiple Ownership

WGMX is in a non-Nielsen market. Attached is a map showing the market created by the proposed acquisition of Station WGMX(FM). The acquisition will result in Magnum Broadcasting, Inc. owning three FM stations (WGMX(FM), WKEY-FM, and WGAY(FM)) in the designated "Market."

As seen in the attached map, there are eighteen licensed, on-air stations that are on the air that are properly considered as providing service to portions of the defined "market." Those stations are Stations WEOW(FM), WAIL(FM), WNUS(FM), WAVK(FM), WCNK(FM), WCTH(FM), WKYZ(FM), WKWM(FM), WMFM(FM), WYBX(FM), WYBW(FM), WFQZ(FM), WKWR(FM), WKWJ(FM), WXKW(FM), plus the three stations that will be owned by Magnum – WGAY(FM), WPIK(FM), and WKEY-FM.

Under Section 73.3555 of the Commission's Rules, in a radio market with between 15 and 29 (inclusive) full-power, commercial and noncommercial radio stations, a single person or entity may have a cognizable interest in up to 6 commercial radio stations in total and not more than 4 commercial stations in the same service (AM or FM).

The proposed assignee therefore will own only three FM stations in the market, which is permitted under the Rules.

This transaction therefore complies with the FCC's multiple ownership restrictions and the Commission's multiple ownership rules.

FIGURE EEA– MAP SHOWING FM STATIONS' 70 DBU CONTOURS (Includes All FM Stations with Land Contour Overlap of a Magnum FM Contour)

