

### **Call Sign Wavier Request**

This call sign request change from KLIF-FM to WBAP-FM does not conform to Section 73.3550 due to the station being located west of the Mississippi River. Stations in this location are required to use call signs starting with a "K." In connection with this waiver request, the licensee made an inquiry with Commission staff by pointing out that the call sign WBAP(AM) is already being used by an affiliated licensee in the same market west of the Mississippi River (Facility ID No.71200) and WBAP-FM itself was previously authorized for use by an affiliated licensee from 2010-2013.

As a result, Commission staff indicated a willingness to approve the use of WBAP-FM for Station KLIF-FM. Based on that preliminary approval, Cumulus Licensing Holding Company, LLC respectfully requests that WBAP-FM be authorized for Facility ID No. 27299.