

Non Pro-Forma Assignment Application Multiple Ownership

Two of the four stations involved in the proposed transaction, WMXX and WDXI, are assigned to the Jackson, Tennessee rated market, which includes the following 16 full power commercial and noncommercial radio stations, according to BIA:

WAMP	FM	88.1	Jackson, TN (245)	Chrst/Talk
WDXI	AM	1310	Jackson, TN (245)	Talk/Oldes
WFKX	FM	95.7	Jackson, TN (245)	Urban AC
WHHG	FM	92.3	Jackson, TN (245)	Clsc Hits
WHHM-FM	FM	107.7	Jackson, TN (245)	AC
WIGH	FM	88.7	Jackson, TN (245)	ChrsContemp
WJAK	AM	1460	Jackson, TN (245)	Urban Cntmp
WKNP	FM	90.1	Jackson, TN (245)	Clsc/News
WLCD-LP	FM	98.7	Jackson, TN (245)	R&B/Gsp/Jaz
WMXX-FM	FM	103.1	Jackson, TN (245)	Clsc Hits
WNWS-FM	FM	101.5	Jackson, TN (245)	Nws/Tlk/Spt
WOGY	FM	104.1	Jackson, TN (245)	Country
WOJG	FM	94.7	Jackson, TN (245)	Urban Gospl
WTJF	AM	1390	Jackson, TN (245)	Nws/Tlk/Inf
WWYN	FM	106.9	Jackson, TN (245)	Country
WYJJ	FM	97.7	Jackson, TN (245)	Urban AC
WZDQ	FM	102.3	Jackson, TN (245)	Clsc Rock

Under 47 CFR §73.3555(a)(1)(iii), in a radio market with between 15 and 29 stations, a single entity can own up to 6 commercial radio stations, but not more than 4 commercial stations in the same service. Here, the proposed assignee would own only two commercial stations in the market, both FM stations. With respect to these two stations, the transaction complies with the FCC's multiple ownership rules.

The other two stations involved in the proposed transaction, WORM(AM) and WORM(FM), are not located in a rated market but are each licensed to Savannah, Tennessee, and have overlapping contours. An analysis of the number of stations within the contour overlap area is unnecessary because ownership of two commercial radio stations within even the smallest market size formed by the overlap area is presumptively compliant. Specifically, under 47 CFR §73.3555(a)(1)(iv), in the smallest radio market containing 14 or fewer full power commercial radio stations, a single entity may own up to five commercial radio stations, with no more than 3 in the same service. Therefore, the ownership by the proposed assignee of one commercial AM and one commercial FM station is permissible under the ownership rules.

As explained above, the proposed transaction is fully compliant with the FCC's multiple ownership rules.