Host Exhibit
KFPH-CD, Fac. ID 2739

UniMas Partnership of Phoenix ("Licensee"), licensee of KFPH-CD, Phoenix, Arizona, RF Channel 35 (Fac. ID 2739) ("KFPH") is filing the instant application in accordance with Public Notice 23-1086, which directs Next Gen broadcasters to submit a 3.0 license application for their 1.0 multicast streams by December 18,2023.

KFPH has served as a 3.0 "lighthouse" for the Phoenix (Prescott) designated market area ("Phoenix DMA") since April 2018, when the Phoenix Model Market was first launched.[1] Licensee presently simulcasts the KFPH primary stream (which broadcasts the UniMas Network) in ATSC 1.0 format on station KTVW-DT, Phoenix(Prescott), AZ (Fac. ID 35705), licensed to KTVW License Partnership, G.P., RF Channel 33. In addition, Licensee currently broadcasts its non-primary programming streams ("multicast streams") in ATSC 1.0 format on certain stations in the Phoenix DMA (the "multicast hosts").

By this application, Licensee seeks to license its 1.0 multicast streams and, in support thereof, submits the following information for each host station:

Multicast Stream #1

Network Affiliation	Get TV
Call Sign, Facility ID No.	KTAZ(DT), Fac. ID 81458
Channel Number (RF/Virtual)	29/35.3
Resolution	480i

Multicast Stream #2

Network Affiliation	ION Mystery
Call Sign, Facility ID No.	KPHO-TV, Fac. ID 41223
Channel Number (RF/Virtual)	17/35.4
Resolution	480i

As evidenced by the attached contour map, each of the above multicast host stations is predicted to serve 100% of the population within the noise limited service contour served by Licensee's original ATSC 1.0 signal. Thus, the multicast streams satisfy the requirement that the host station serve at least 95% of the predicted population served by Licensee's 1.0 signal, such that Licensee may elect to demonstrate compliance with the Commission's Core Programming requirement using children's programs airing on any of these multicast streams.

None of the above multicast streams is simulcast on the KFPH 3.0 "lighthouse" stick.

[1] *See* "Phoenix Model Market Launches Next Gen TV Broadcasts", Claudia Kienzle, TVTech (Apr. 10, 2018). At the time the Phoenix Model Market launched, the FCC had not yet adopted licensing rules for broadcasters seeking to transition to ATSC 3.0 operations. Accordingly, KFPH's initial ATSC 3.0 operations were undertaken pursuant to experimental authority. *See* Letter from Barbara A. Kreisman, Chief, Video Division to Unimas Partnership of Phoenix (Mar. 29, 2018) (on file at LMS file No. 000004879, as extended by LMS File Nos. 0000067918 and 0000080914) ("*Phoenix Experimental Authorization*"). KFPH subsequently obtained a 3.0 license on March 20, 2020. *See* LMS File No. 0000106229.

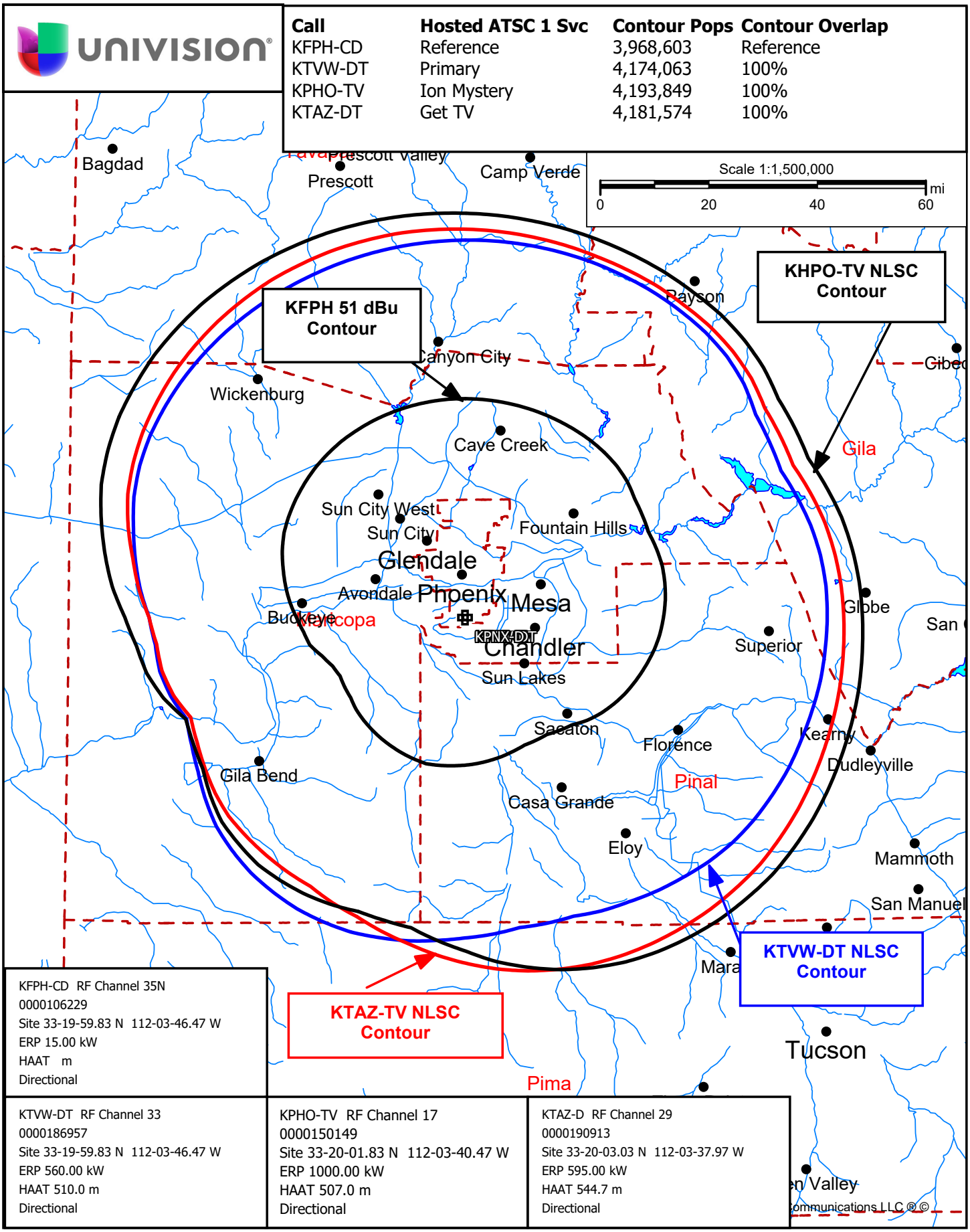
Licensee was broadcasting all of the above multicast streams on its own 1.0 facility prior to its transition to 3.0.

Licensee provided notifications to viewers and MVPDs at the time of its transition to 3.0.[2]

[2] *See* Phoenix Experimental Authorization at 2-3.

KFPH-CD 35 and ATSC 1.0
Host Station Contours

Call	Hosted ATSC 1 Svc	Contour Pops	Contour Overlap
KFPH-CD	Reference	3,968,603	Reference
KTVW-DT	Primary	4,174,063	100%
KPHO-TV	Ion Mystery	4,193,849	100%
KTAZ-DT	Get TV	4,181,574	100%



KFPH-CD RF Channel 35N
0000106229
Site 33-19-59.83 N 112-03-46.47 W
ERP 15.00 kW
HAAT m
Directional

KTVW-DT RF Channel 33
0000186957
Site 33-19-59.83 N 112-03-46.47 W
ERP 560.00 kW
HAAT 510.0 m
Directional

KPHO-TV RF Channel 17
0000150149
Site 33-20-01.83 N 112-03-40.47 W
ERP 1000.00 kW
HAAT 507.0 m
Directional

KTAZ-D RF Channel 29
0000190913
Site 33-20-03.03 N 112-03-37.97 W
ERP 595.00 kW
HAAT 544.7 m
Directional