

Hosting Arrangements Exhibit

Deerfield Media (Mobile) Licensee, LLC (“Licensee”), licensee of WJTC(TV), Pensacola, FL (Facility ID 41210; RF Channel 35), is filing this application to modify WJTC(TV)’s NextGen license to include its non-primary video programming streams (multicast streams) that are aired as “guest” streams on “host” stations as part of the ATSC 3.0 transition. Licensee does not propose to change its primary stream simulcast host from what was previously authorized. *See* File No. 0000121002.

Primary Stream Simulcast

On October 21, 2020, Licensee commenced ATSC 3.0 operations from WJTC(TV)’s facility, which serves as the ATSC 3.0 host for stations in the Mobile, AL-Pensacola (Ft. Walton Beach), FL market, and began simulcasting its primary stream in ATSC 1.0 format on commonly owned WPMI-TV, Mobile, AL (Facility ID 11906; RF Channel 15). *See* File No. 0000121002.

Non-Simulcast Multicasts

To minimize any loss of over-the-air programming available to ATSC 1.0 viewers that might otherwise result from WJTC(TV)’s transition to the ATSC 3.0 standard, Licensee is also airing WJTC(TV)’s multicast streams currently affiliated with *Rewind and DABL* in ATSC 1.0 format from the facilities of WEAR-TV, Pensacola, FL (Facility ID 71363; RF Channel 17) pursuant to a written hosting agreement with Sinclair Broadcast Group.

Because of ATSC 1.0 capacity constraints, WJTC(TV) is not able to air its multicast streams on WPMI-TV, its primary ATSC 1.0 simulcast host. Furthermore, due to ATSC 3.0 capacity and other constraints attendant with the multi-station and multi-market coordination needed for a successful ATSC 3.0 deployment across the country, it is not feasible for Licensee to simulcast WJTC(TV)’s multicast streams in an ATSC 3.0 format without unduly minimizing, if not largely eliminating, the benefits to the public and the participating stations of transitioning to ATSC 3.0. Simulcasting those streams in ATSC 3.0 would reduce capacity available to NextGen stations for offering consumers the improved services that ATSC 3.0 enables. The types of services and improvements that would be precluded would include enhanced video featuring High Dynamic Range, Wide Color Gamut and High Frame Rate, immersive and multiple audio channels using Dolby AC-4, Advanced Emergency Alerting and Information functions as part of a broadcast receiver application, and non-real time interactive data delivery. Each of these requires a portion of the ATSC 3.0 capacity that would be unavailable were Licensee to carry multicast program streams as the ATSC 3.0 host for stations in the Mobile, AL-Pensacola (Ft. Walton Beach), FL market. Even setting aside these impediments, significant additional engineering work and more equipment would be required to simulcast WJTC(TV)’s multicast streams in ATSC 3.0 and ATSC 1.0 formats.

Host Capacity Limits: WJTC(TV) is airing the same number of programming streams on the ATSC 1.0 host stations named herein as it previously aired in ATSC 1.0 from its own facility (and such streams are airing on the host facilities in the same resolutions as they did prior to WJTC(TV)’s transition to ATSC 3.0). WJTC(TV) therefore will not be using more capacity on the ATSC 1.0 host stations, in the aggregate, than it would have been able to use on its own facilities if it were still broadcasting in the ATSC 1.0 format.

Coverage Requirements: WEAR-TV is licensed to the same DMA as WJTC(TV), and its service contour completely covers WJTC(TV)'s community of license. The multicast hosting arrangement with WEAR-TV serves the public interest by preserving WJTC(TV)'s ability to air each of its programming streams in the ATSC 1.0 format to ensure that WJTC(TV)'s viewers can continue to receive the programming streams currently available to them. The service contour of WEAR-TV complete covers WJTC(TV)'s pre-transition service area population. As such, there is no "loss area" population created as a result of the relocation of WJTC(TV)'s multicast streams to WEAR-TV. See attached engineering exhibit (as filed with File No. 0000121006). Additionally, the arrangement preserves access to those WJTC(TV) streams currently received for viewers who are receiving them via MVPDs. This arrangement complies with the requirement that children's television core programming be carried on either the same host as the primary stream or on a host that serves at least 95% of the predicted population served by WJTC(TV)'s pre-transition 1.0 signal. WJTC(TV) currently averages at least three hours per week of core programming on its primary stream.

MVPD and Consumer Notice Requirements: Licensee provided notice to MVPDs of each proposed signal relocation when it provided the requisite notice regarding relocation of WJTC(TV)'s primary stream. Licensee also aired the requisite consumer notices and posted to its website information regarding the station's transition to the ATSC 3.0 standard and the need for over-the-air viewers to rescan on October 14, 2020.

In summary, Licensee proposes to license WJTC(TV)'s streams in ATSC 1.0 on temporary host facilities as depicted in the chart below:

WJTC(TV) Stream and Virtual Channel	Pre-Relocation ATSC 1.0 RF Channel and Resolution	Post-Relocation ATSC 1.0 RF Channel and Resolution	ATSC 1.0 Host Station	Simulcast in ATSC 3.0?
Independent (Primary) 44.1	35.3 1080i	15.6 1080i	WPMI-TV	Yes
Rewind TV ¹ 44.2	35.4 480i	17.6 480i	WEAR-TV	No
DABL 44.3	35.5 480i	17.7 480i		No

¹ WJTC(TV) 44.2 was affiliated with *Grit TV* until April 1, 2022.