

Advancement of FCC Educational Program for Reason Center

This exhibit is to further demonstrate Reason Center's educational objectives and that the proposed radio station will be used for the advancement of an educational program under 73.503(a) of the Rules.

The proposed station's educational broadcast program is to be a community led and managed radio broadcasting service, providing access, information, communication, entertainment, training, and employment. Reason Center will encourage and promote a voice for those who are under-represented or socially excluded to provide an outlet for creativity, shared vision, and expression.

One of Reason Center's educational objectives is to increase media access and media literacy within Sacramento. We wish to provide a service for the wider community-targeting the multi-cultural, diverse, ethnic minorities, disadvantaged, and the socially-excluded members of the community.

Objectives of the service:

- To create, develop and promote non-profit, non-commercial community radio for the benefit of the inhabitants of the Central Valley.
- Access to information A-Z of Knowledge & Needs for the Community Locally/Nationally/Internationally.
- Explore & Improve Community Cohesion
- Access To Radio Broadcasting and Radio Training Skills
- Developing Music & Arts and providing a platform of expression for local people
- Providing Job Opportunities/Work Experience and employment.
- To promote skills leading to employment