

WE ARE BREVARD- BRINGING LOCAL BACK TO OUR AIRWAVES

Programming Plan and Educational Objective

We are Brevard was formed on November 30th, 2023 with the sole objective of bringing localism to the airwaves. Finding ourselves in an area where most Radio Stations are from a nearby large market, there is no voice, presence or outlet for local artists or community events to be showcased on the radio dial. Our aging elderly community has nowhere to turn for local news and information.

Our goal is to engage the community by bringing in volunteers from the local high schools, universities, as well as other individuals who are interested in learning the industry of radio in a smaller environment where they can grow and blossom into not only great radio people, but also learn radio in general.

We will have daily and weekly local music, artisan and other artist programming where area talent can be heard, shows dedicated to area resident concerns and news of progress, as well as bring local government officials to discuss plans and goals in our city and county. We plan on promoting and bringing awareness to our community by announcing all free local events for seniors as well as area community centers and other non-profit organizations, and will be participating in those events as well.

We hope our mission and message for our Low Power FM initiative will be approved so we can begin BRINGING LOCAL BACK TO OUR AIRWAVES.