

ORGANIZATIONAL STRUCTURE AND DESCRIPTION OF PROPOSED NONCOMMERCIAL SERVICE CONFEDERATED TRIBES OF THE UMATILLA INDIAN RESERVATION

The applicant (“CTUIR”) is the governing body of a union of three tribes: the Cayuse, Umatilla, and Walla Walla. The applicant is the license holder of KCUW-LP, Pendleton, OR (FID 134558), and is allowed by §73.855(b) to have ownership in a second LPFM station. CTUIR will use the new station to extend coverage to areas not well served by the current signal.

In granting KCUW-LP in 2004 (File: BLL-20040205AFP), the Commission found that this applicant qualified to be the licensee of a non-commercial station, with a qualifying educational program. The applicant certifies that it will use the proposed station to advance a program similar to that the Commission found qualifying for KCUW-LP. That original program is shown below.

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The Confederated Tribes of the Umatilla Indian Reservation is the governing body of the Confederated Tribes of the Umatilla Indian Reservation (Tribes), by the authority of the 1949 Constitution and By-Laws as approved and adopted on November 4, 1949. The mission of the Tribes is to exert Tribal sovereignty, protect the rights, and promote the interests of the members and residents of the Umatilla Indian Reservation. Education is an integral aspect of promoting the interests of Tribal members. The Tribes fulfill their educational mission through the following programs:

1. Adult Basic Education and Adult Vocational Training - These programs assist adults 16 years or older to complete a General Education Diploma, High School Diploma, or vocational training. These programs also provide life solving problems skills, pre-employment classes, history classes, and contemporary issue the clientele may request. The continuing Education Program through Eastern Oregon State College provides assistance to receive a degree.

2. Johnson O'Malley and Head Start - These programs provides services from preschool through grade 12. The Johnson O'Malley liaison works with students, parents and teachers, tutors students, and provides culture programs for schools and monitors attendance.

3. Middle/High School Coordination- This program works with students, parents and teachers, tutors students, and who provides culture programs for schools and monitors attendance.

4. Culture Education - This program provides craft and beading classes three times a week, as well as programs for story telling and native foods/medicines.

5. Language Program - This program is developing curriculum to reestablish the three native languages spoken by Tribal members on the Umatilla Reservation: Nez Perce (Cayuse), Walla Walla, and Umatilla. The Department works closely with local school districts to improve relations that will help Indian students and continues to seek new ideas and improve its programs through on-going involvement with Eastern Oregon State College.

6. Public Affairs- Publication of the Confederated Umatilla Journal, a monthly award-winning news magazine, provides a valuable educational service to members of the Reservation community.

7. Tamastlikt Cultural Institute- The Institute provides ongoing education in traditional cultural arts and history through a variety of media and programming types. Examples include traditional storytelling, food gathering, etc.

8. Public safety – The Tribes operate Fire and Police departments with responsibilities for communicating vital public safety education and information to the public.

These educational programs of the Tribes will be furthered by operation of a low power radio station by providing an additional means of reaching Tribal members and Reservation residents.

The Tribes intend to produce the following types of programming:

1. Language classes, featuring speakers of the Walla Walla, Nez Perce, Cayuse and Umatilla languages. Offering these classes on the radio will enable home-bound elders and others to participate.

2. Public affairs programming featuring interviews with Reservation newsmakers and stories on regional topics of interest to Tribal members and Reservation residents.

3. Radio plays, stories, and news features produced by Tribal youth.

4. Health and wellness information provided by Yellowhawk clinic.

5. Information on Tribal natural resource initiatives such as water quality protection, watershed restoration, wildlife protection and enhancement, and others.

6. Locally-produced recordings of traditional and contemporary music

7. Live broadcasts of local tribal student sports events (Football, Basketball, Volleyball, Baseball, etc.)

8. Emergency service information (health, fire, safety issues)

9. Housing availability and home improvement information

10. Reports on monthly activities of Tribal committees and commissions

11. Reports on ongoing economic development opportunities

12. Broadcast of General Council

13. Broadcast of Tamastslikt Cultural Institute programming. Specifically, the Tribes will air approximately four hours of language classes per week by linking up with existing classes. An additional four hours of direct live broadcast from Board of Trustees and/or Commission meetings is anticipated. Morning broadcasts will alternate between language classes and public affairs programming. Afternoon programming will be produced by students participating in educational programs. Production will be integrated into ongoing programs for Tribal youth. This programming will feature student production of public affairs programming as well as of sports and cultural broadcasts.