

Section 73.3526 (e) (6) Online Public Inspection File, Political File

In the 2020 election cycle, Montana races, including for Governor, U.S. House, and U.S. Senator, drew an unprecedented amount of attention and demand for television advertising from state and national political parties and political action committees. The applicant's small stations were staffed for a typical Montana election and were overwhelmed by the number of political orders to the point where information was not uploaded to public files in a timely manner.

Procedures have been implemented to better control the posting of Political files. The station has made sure that staff understands the requirements and the importance of compliance. The applicant will be prepared with more trained personnel on staff to deal with the volume for future similar elections.

Section 73.3526 (e) (11) (i) Online Public Inspection File, TV Issues/programs list.

Apparent late posting:

Staff for KFBB-TV uploaded the Issues/programs list due 7/10/2021 on 7/7/2021, but when the site was checked after 7/10/2021 the files were not present. The file was uploaded again on 7/12/2021 and this second time the upload worked. Staff was not able to determine what caused the failure of the upload for KFBB as three other stations files that were also uploaded at the same time on the 7th did not have any problems. The station will continue to make every effort to ensure files are uploaded in a timely manner.